

Social Interest Group

Informal Meeting

6 August 2014

Agenda

- Introductions
- Agree on Agenda
- Working Mode
- Discussion of expected deliverables
- IG liaisons
- leading individual aspects of our work
- Other business

Working Mode

- Process – <http://www.w3.org/2014/Process-20140801/>
- Teleconference Schedule
- Connect for visual sharing
- Using the Wiki
- Document Storing/Sharing Alternatives
 - Wiki: <http://www.w3.org/2013/socialweb/social-ig-charter.html>
- Listservers
 - One sufficient?

Expected Deliverables - Goals

- The Social Interest Group is a forum that can formulate and steer standardization in social across the W3C (both in Working Groups and Community Groups) and work in co-ordination with other standards bodies, as well as community-led efforts. For definitions of terms such as "social" and "activity", please see the W3C Social XG report [A Standards-based, Open and Privacy-aware Social Web.](#)

Expected Deliverables - Scope

- Scope - The interest group should harvest use-cases that produce concrete actions for social standards and review standards in light of those use-cases. In particular, there will be a focus on the discussion of requirements of social technologies that enable both a federated social web and social business. Federation includes the creation of distributed and decentralized social software. Social business is the use of such federated social software to help the development and delivery of competitive products and services. It is intended that the forum not only focus on the use of social technologies within the enterprise and other organizations, but also identify interoperability with user-facing social software.
- The forum is intended to include businesses, users, designers, developers, equipment manufacturers, social platform vendors, browser vendors, network operators, advertising, and other relevant participants in the value chains that require social software

Expected Deliverables – Use-Case and Requirements Report

- This report will document the use cases to drive social standards for both businesses and consumers. These use-cases can include personalization based on context, including location, activities, and connected devices.
- Coordination with SocialWG for priority to support their work
- Format
- Existing related:
https://www.w3.org/wiki/Socialwg/Use_cases

Expected Deliverables – Social Architecture Report

- *Social Architecture Report*: This document takes a broad look at all the social technologies and specifications under development, including summarizing their contribution and tracking their adoption. The document will then demonstrate how a subset of these can be used as a unified architecture. [An overview report](#) has been produced by the Social Web XG in 2010.

Expected Deliverables – Social Vocabularies

- *Social Vocabularies*: Various standards such as [ActivityStreams](#) and [RDF](#) allow various items of shared interest, such as products and actions ("likes"), to be named with a URI for reasons of interoperability. Vocabularies are sets of these related URIs around particular activities (business processes, sharing, shopping). The Interest Group may maintain a list of shared URIs relevant for the use of social standards.

Liaisons

- Who – potential list @ wiki
- How
- What

Leading Individual Aspects

- Co-Chair(s)
- Use Cases
- Architecture
- Vocabularies

AOB

Why an Interest Group

- The primary goal of an Interest Group is to bring together people who wish to evaluate potential Web technologies and policies. An Interest Group is a forum for the exchange of ideas.