

# Web-based Signage Business Group

2019/9/19

# Introduction

# Introduction

- Self-introduction of the attendees
- Confirmation of Wiki URL, IRC, etc.
- Agenda bashing

# Logistics

- Wiki

[https://www.w3.org/community/websignage/wiki/Group\\_meeting\\_at\\_TPAC\\_2019](https://www.w3.org/community/websignage/wiki/Group_meeting_at_TPAC_2019)

- IRC

#websignage, irc.w3.org:6665

- Teleconference

TBD

# Agenda

19 Sep. (Thu)

8:30- 9:00 Welcome - Introduction

9:00-12:00 Introducing BG activities and created documents

13:00-15:00 Business situation of Web-based Signage

15:00-17:00 Discussion - now and future

20 Sep. (Fri)

8:30-12:00 Discussion - cont'd (if any)

# Potential Topics

- How is Web-based Signage BG going on?
  - Review BG's activity
  - Decide how to deal with BG

What is Web-based Signage?

# BG Overview



# Aim of Web-based Signage BG

- The Web-based Signage Business Group is aimed at companies and organizations interested in the standardization of Web based digital signage.
- The goal of the group is to identify use cases and system image/model for expansion of web browser based digital signage and smarter integration of existing Web standards.

<https://www.w3.org/community/websignage/>

History

# Phase 1: Defining Web-based Signage

- Apr. 2012      Web-based Signage BG was established
- Jun. 2012      W3C's Workshop All Signs Point to the Web  
<https://www.w3.org/2012/06/signage/summary.html>  
Discussion was started from use-cases.
- Mar. 2016      BG reports were published.  
                  Web-based Signage Use cases and Requirements  
                  Architecture and Requirements for Web-based Signage Player
- Core Profile
  - Basic Media Profile
  - Storage Profile
- Liaison with ITU-T Q14/16 (Digital Signage) for sharing information

# Phase 2: Standardization for new APIs

- |           |   |
|-----------|---|
| Oct. 2015 | New API proposal mainly for maintenance functions<br>1 <sup>st</sup> draft charter proposal<br>Basic agreement of establishing WG (TPAC 2015) |
| Sep. 2016 | Updating API idea (TPAC 2016)   |
| Nov. 2016 | Agreement of architecture model and updating APIs (Web-based Signage BG meeting at SEOUL)   |
| Jun. 2017 | Decision to collaborate other groups (BG teleconference)  |
| Nov. 2017 | BG meeting was canceled (TPAC 2017)   |
| Oct. 2018 | BG meeting was canceled (TPAC 2018)   |

Deliverables

# Published

- Web-based Signage Use cases and Requirements
- Architecture and Requirements for Web-based Signage Player
  - Core Profile
  - Basic Media Profile
  - Storage Profile

# Under construction

- Architecture and Requirements for Web-based Signage Player
  - Architecture of Web-based digital signage
  - Emergency Information Profile

And, no draft on

- Basic Reporting
- Interactive Menu
- Scheduling Profile