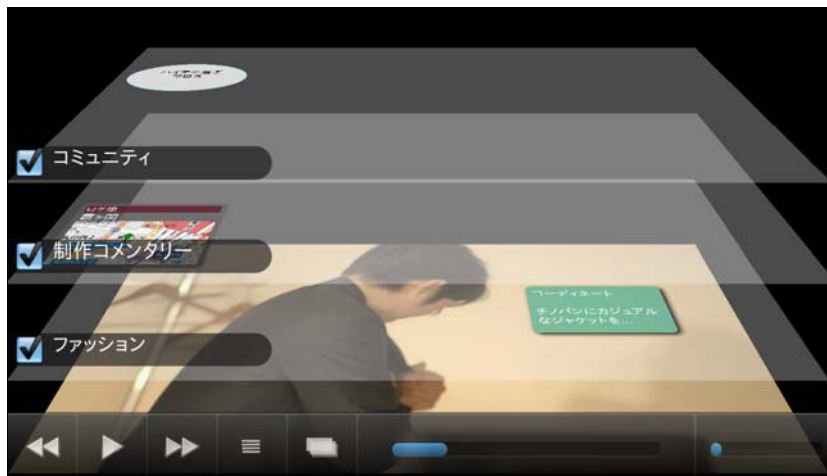


Layered TV

The point of this service model is to enjoy TV program with additional information such as trivia on each scenes of drama, viewers comments and directing shopping site for buying actors costume and so on.

"layer" improve the viewing rate and develop a new market at smart TV field.

In order to let third party of "Layer" providers join the market easily, we need a good framework entering the market.



Each "Layer" is to be able to chosen and shown by viewers action. Moreover, the layer can be overlapped. In addition, the layer can be provided by free or can be provided by any price.