



Co-funded by the Horizon 2020
Framework Programme of the European Union
Grant Agreement Number 644771



FREME WEBINAR

SLIDES CREATED FEBRUARY 2016

www.freme-project.eu



Presented
on behalf of the FREME Consortium

Material

- Download of slides

<https://www.w3.org/community/ld4lt/wiki/File:Freme-webinar-20160222-slides.pdf>

- Download of examples

<https://www.w3.org/community/ld4lt/wiki/File:Freme-webinar-20160222-examples.zip>

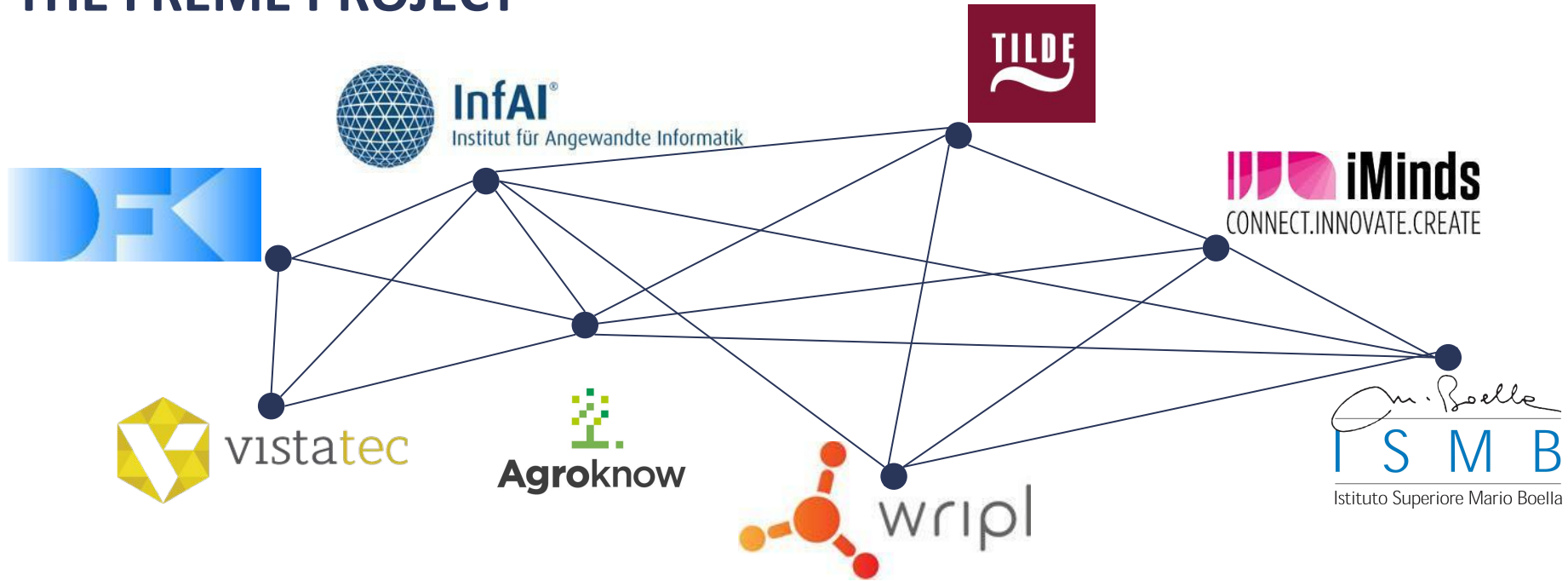
OVERVIEW

- Part I: Outline of FEME
- Part II: Technical aspects of the framework
- Part III: Applications built on top of FEME
- Q&A



BIRD'S EYE VIEW ON FREME

THE FREME PROJECT



- Two year H2020 Innovation action; started February 2015
- Industry partners leading four business cases around digital content and (linked) data
- Technology development bridging language and data
- Outreach and business modelling demonstrating monetization of the multilingual data value chain

CHALLENGE AND OPPORTUNITY: BIG DATA IS GROWING ACROSS LANGUAGES, SECTORS AND DOMAINS

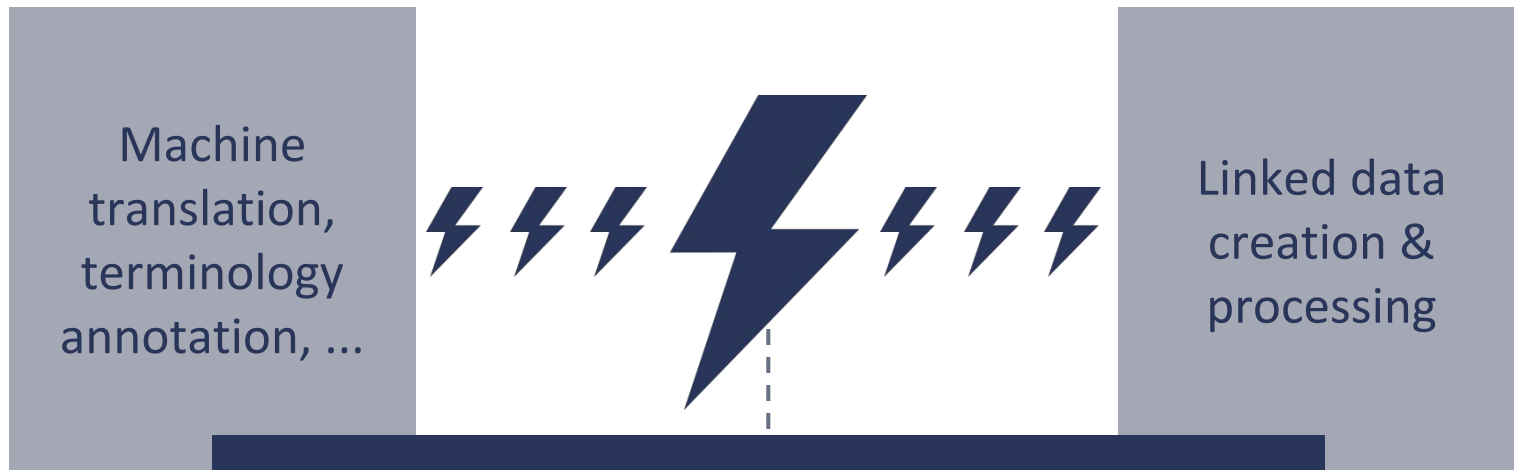


WHAT LIES AHEAD FOR SEVERAL INDUSTRIES? SEE THE FREME BUSINESS CASES



- BC: Digital publishing
- BC: Translation and localisation
- BC: Agriculture and food domain data
- BC: Web site personalisation

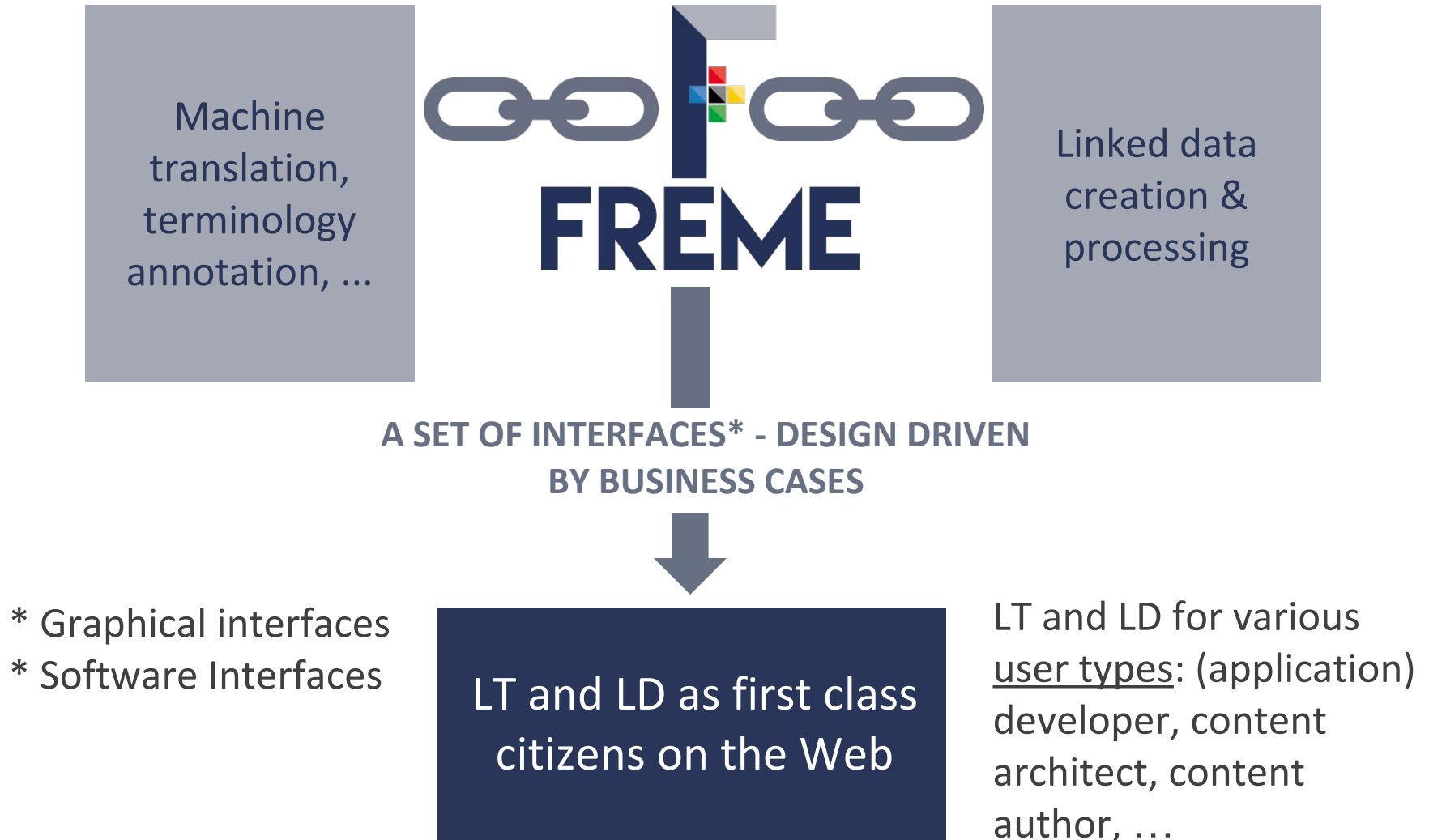
CURRENT STATE OF SOLUTIONS



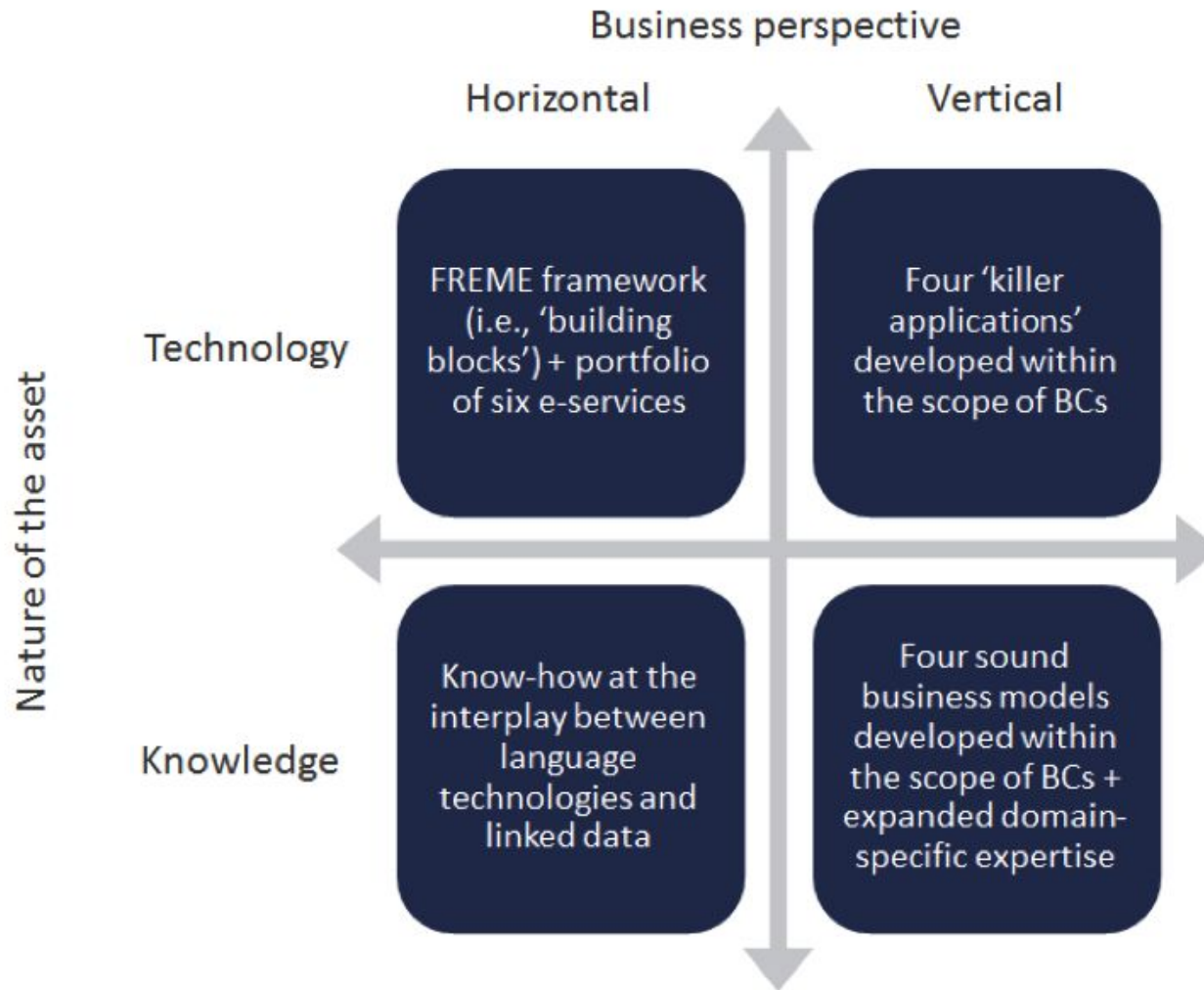
GAPS THAT HINDER BUSINESS:

- Plethora of formats
- Adaptability and platform dependency
- Language coverage
- Usability “The right tool for the right person in given and new enterprises”:
technology influences job profiles

FREME TO THE RESCUE: ENRICHING DIGITAL CONTENT



ASSETS AND BUSINESS PERSPECTIVE IN THE FREME PROJECT



OVERVIEW

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FREME FROM A TECHNICAL PERSPECTIVE

A framework for multilingual and semantic enrichment of digital content that provides access via a set of APIs and GUIs to six E-services.

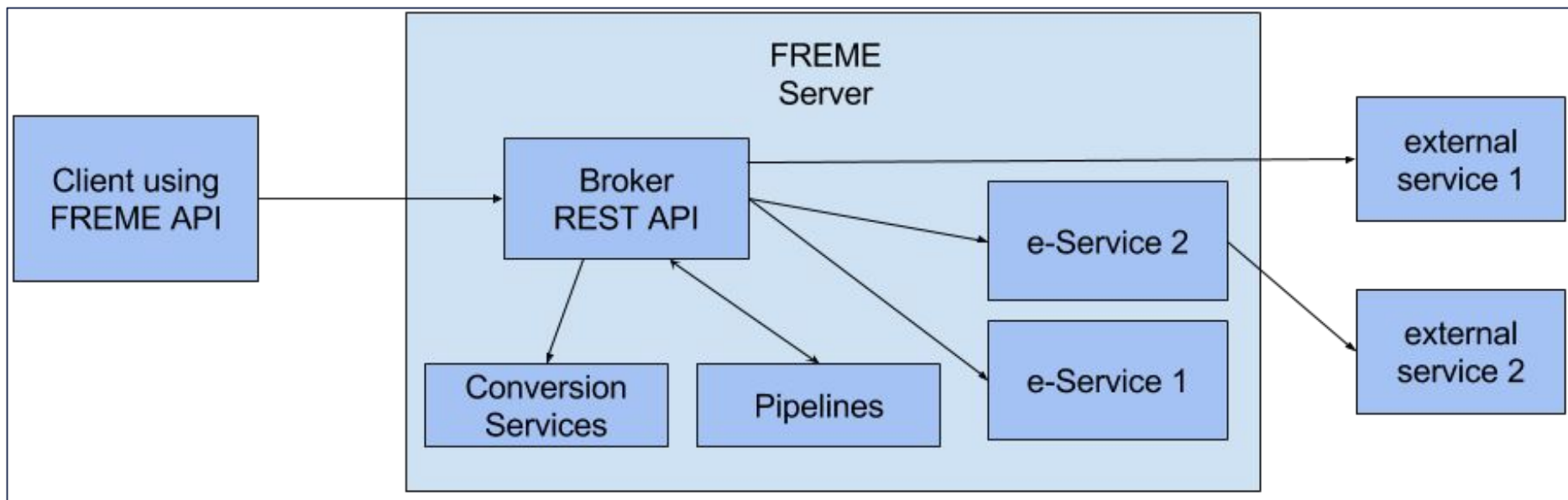
- **e-Entity** for enriching content with information on named entities;
- **e-Link** for enrichment with linked data sources;
- **e-Terminology** for detecting terms and enriching them with term related information;
- **e-Translation** for providing custom machine translation systems;
- **e-Internationalisation** for processing a variety of digital content formats; and
- **e-Publishing** for exporting the outcome of enrichment processes in the ePub format.

FREME FROM A TECHNICAL PERSPECTIVE

How to access FREME – several options:

- A life version 0.5 including documentation at <http://api.freme-project.eu/doc/0.5/>
- A development version at <http://api-dev.freme-project.eu/doc/>
- A runnable jar file for all versions at <http://api-dev.freme-project.eu/freme-distributions/>
- Source code in a GitHub project <https://github.com/freme-project/>
- The framework is available under Apache 2.0 license to ease commercial use
- Underlying services have various licensing conditions

DESIGN OF THE FRAMEWORK



- Client makes a Web service request.
- The broker evokes the actual e-Service.
- The e-Services are part of the server (e.g. e-Entity), or provided externally (e.g. e-Translation).
- Supportive modules provide conversion of digital content formats or pipelining of services (e.g. e-Terminology followed by e-Translation)

FREME = **a framework, not a platform**: modular approach & ease of extensibility

LINGUISTIC LINKED DATA AND OTHER STANDARDS PUT IN ACTION VIA FREME

- **NIF** (Natural Language Processing Interchange Format) for representing digital content and enrichment information in a format agnostic manner, based on the linked data stack;
- **OntoLex lemon** for representing lexical information, to be used e.g. for improving machine translation output;
- **Internationalization Tag Set 2.0** for representing various types of enrichment information in a standardized manner, related e.g. to terminology named entities; and
- The general **linked data technology stack** (RDF, SPARQL etc.)

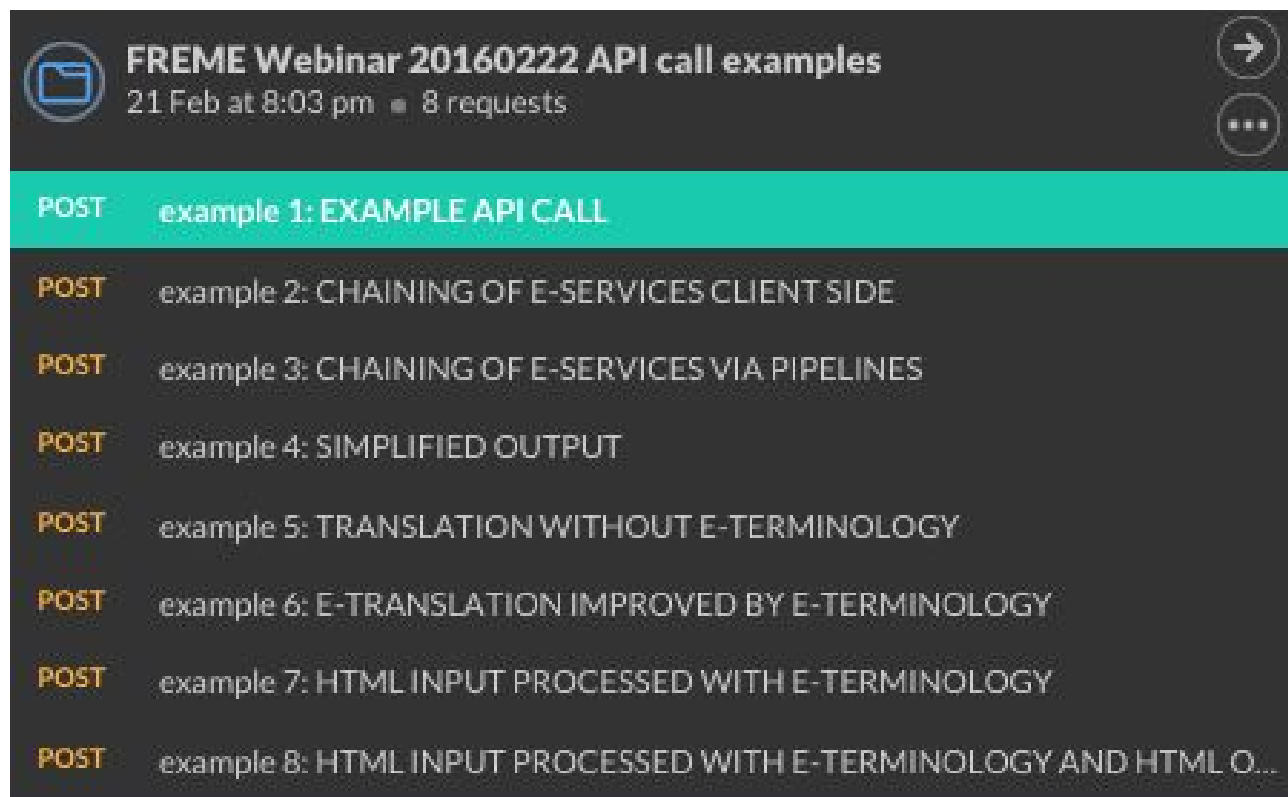
FREME is built on outcomes of standard driving projects in FP7 in the area of linguistic linked data: LIDER and FALCON

Cf. <http://lider-project.eu/> and <http://falcon-project.eu/>



EXAMPLE API CALL

EXAMPLES



- HTTP requests created with Google Chrome plugin postman
- All postman requests and requests via CURL and jQuery can be downloaded from the LD4LT wiki:

<https://www.w3.org/community/ld4lt/wiki/File:Freme-webinar-20160222-examples.zip>

EXAMPLE API CALL

```
http://api.freme-project.eu/current/e-entity/freme-ner/documents/?
```

```
informat=text&outformat=turtle&language=en&dataset=dbpedia&
```

```
input=Welcome to the city of Prague
```

- The request is made to the API for the e-Entity service, a service that enriches content with named entities.
- The input format of content is plain text; the output format is turtle.
- The content to enrich is “Welcome to the city of Prague”.
- The language of the content is English.
- The dataset used for the enrichment is DBpedia.

See example requests: [example 1](#)

EXAMPLE OUTPUT: USING NIF TO STORE CONTENT ...

```
(1) <http://freme-project.eu/#char=0,29>
(2) a nif:String , nif:Context , nif:RFC5147String ;
(3) nif:beginIndex "0"^^xsd:int ;
(4) nif:endIndex   "29"^^xsd:int ;
(5) nif:isString   "Welcome to the city of Prague"^^xsd:string .
```

- 1) Identifying the content via a URI
- 2) Adding certain types from NIF*
- 3) Identifying the start offset of the content
- 4) Identifying the end offset of the content
- 5) Providing the string content itself.

* For More on NIF: see a dedicated tutorial <http://de.slideshare.net/m1ci/nif-tutorial>

... AND ENRICHMENT INFORMATION

```
(1) <http://freme-project.eu/#char=23,29> ...  
(2) nif:anchorOf "Prague"^^xsd:string ;  
(3) nif:beginIndex "23"^^xsd:int ;  
(4) nif:endIndex "29"^^xsd:int ;  
(5) nif:referenceContext <http://freme-project.eu/#char=0,29> ;  
(6) itsrdf:taClassRef <http://dbpedia.org/ontology/City>.
```

- 1) Identifying the annotation via a URI
- 2) Providing the string content of the annotation
- 3) Identifying the start offset of the content
- 4) Identifying the end offset of the content
- 5) Relating the content to annotations
- 6) Enrichment with ITS 2.0 class information (“Prague” = a city)



**CHAINING OF SERVICES, SIMPLIFICATION OF
OUTPUT AND FORMAT COVERAGE**

CHAINING OF E-SERVICES

Example: combining e-Entity and e-Link

- 1) e-Entity input: “Welcome to the city of Prague.”
- 2) Input to e-Link – goal: find geo position from DBpedia data source

Chaining can be done:

- 3) On the client side
- 4) By calling the FREAMÉ pipelining service

For more infos on pipelines see

<http://api.freme-project.eu/doc/0.5/tutorials/pipeline-entity-link.html>

- 5) The outcome is again NIF, see next slide

See example requests: [example 2](#) and [example 3](#)

NIF OUTPUT EXAMPLE (PARTIAL)* FOR CHAINING SERVICES

```
<http://freme-project.eu/#char=0,30>
```

```
nif:anchorOf "Welcome to the city of Prague."
```

```
<http://freme-project.eu/#char=23,29>
```

```
nif:anchorOf "Prague".
```

```
<http://dbpedia.org/resource/Prague>
```

```
<http://www.w3.org/2003/01/geo/wgs84_pos#lat>
```

```
"50.0880428938909";
```

```
<http://www.w3.org/2003/01/geo/wgs84_pos#long>
```

```
"14.4207572937012" .
```

*The original output has 110 lines ... **linked data can be complex!**

SIMPLIFIED OUTPUT HELPS API DEVELOPERS TO CONSUME LINKED DATA

- Freme provides user specified filter mechanism to simplify the output
- Supports CSV, XML or JSON
- Example for previous query as CSV

`http://dbpedia.org/resource/Prague,
50.0878367932108,14.4241322001241`

For more infos on filtering, see

<http://api.freme-project.eu/doc/0.5/knowledge-base/filtering.html>

See example requests: [example 4](#)

CHAINING OF E-SERVICES TO IMPROVE RESULTS

- e-Services can be improved by taking up the results of previous services
- Example with simplified output: e-Translation service “understands” the output of e-terminology (providing translation suggestions)

e-Translation only

source,target

The EU in brief. The EU is a unique economic and political partnership between 28 European countries that together cover much of the continent.,In de EU. De EU is een uniek economische en politiek partnerschap van 28 Europese landen samen op dat deel van het continent.

e-Translation followed by e-Terminology

source,target

The EU in brief. The EU is a unique economic and political partnership between 28 European countries that together cover much of the continent., "De voorschriften in DE EU. De EU is een uniek partnerschap tussen politiek en economie in de Europese landen, die gezamenlijk 28 verpakking van het continent.

See example requests: example 5 (e-Translation only) and example 6 (chain of e-Translation and e-Terminology)

FORMAT COVERAGE

- Processing of various content formats
 - NIF, RDF, Text, HTML, OpenOffice, XLIFF 1.2, ...
- Many formats are processed via e-Internationalization services
- Format specified in API call as input and (partially supported) output
- More information: <http://api.freme-project.eu/doc/0.5/knowledge-base/eInternationalization.html>

See example requests: example 7

ROUNDTIPPING EXAMPLE WITH HTML and E-TERMINOLOGY

```
<!DOCTYPE html> ...  
<body>  
<p>Welcome to the city of Prague.</p>  
</body> ... </html>
```

Call of e-Terminology



```
<!DOCTYPE html> ...  
<p>Welcome to the <span its-term="yes">city</span> of Prague.  
...</html>
```

See example requests: [example 8](#)

COVERING OF XML CONTENT FORMATS

- Currently only as a client-side demo
- Covers DocBook and TEI formats

See

<http://api-dev.freme-project.eu/doc/freme-showcase/xml-to-rdf.html>

CHAINING OF SERVICES BEYOND FREME - POSSIBLE VIA STANDARDISED ENRICHMENT INFORMATION

- Upcoming: services provided by the project “Digitale Kuratierungstechnologien” <http://digitale-kuratierung.de/>
 - The services also deploy NIF and ITS 2.0 for storing digital content and enrichment information

The following pipeline will then be possible for you calling the services

- 1) Call <http://digitale-kuratierung.de/> based service to do named entity recognition - output is NIF + ITS 2.0
- 2) Feed the output to e-Link to gather further information

> Distributed & decentralized language and data technologies, made possible via standardized workflows!

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OVERVIEW – GUIS BUILT BY FREME BC PARTNERS

GUI / BC	Description	E-Services
eBook authoring environment / BC1	Authoring of eBook content	e-Entity, e-Link, e-Terminology, e-Translation, e-Internationalisation
CKEditor plugin / BC1	FREME enabled browser CMS plugin (e.g. for WordPress, Drupal)	e-Entity, e-Link, e-Translation, e-Internationalisation
Ocelot editor / BC2	Vistatec GUI for quality assurance in localisation processes	e-Entity, e-Link, e-Terminology, e-Translation, e-Internationalisation
Browser interfaces	Interactive access via graphical interfaces in the browser	All e-Services

BUSINESS CASE “LINKED DATA IN PUBLISHING WORKFLOWS”

- Wolters Kluwer, Agroknow
- Enrichment of academic publication metadata

Before FEME	Result of deploying FEME
<pre><dc:creator> <ags:creatorPersonal> Stoitsis, Giannis, Agroknow </ags:creatorPersonal> </dc:creator></pre>	<pre><dc:creator> <ags:creatorPersonal>Stoitsis, Giannis</ags:creatorPersonal> <nameIdentifier schemeURI= "http://orcid.org/" nameIdentifierScheme= "ORCID">0000-0003-3347-8265 </nameIdentifier> <affiliation>Agroknow</affiliation> </dc:creator></pre>
<pre><dc:subject> <ags:subjectClassification scheme="ags:ASC"> <![CDATA[J10]]> </ags:subjectClassification> </dc:subject></pre>	<pre><dc:subject freme-enrichment= "http://aims.fao.org/aos/agrovoc/c_426 http://aims.fao.org/aos/agrovoc/c_24135 http://aims.fao.org/aos/agrovoc/c_4644 http://aims.fao.org/aos/agrovoc/c_7178"> <ags:subjectClassification scheme= "ags:ASC"><![CDATA[J10]]> </ags:subjectClassification> </dc:subject></pre>

BUSINESS CASE

“LINKED DATA IN XML LOCALIZATION WORKFLOWS”

- Vistatec – workflows integrating localization XML formats XLIFF, ITS 2.0 and linked data, in the Ocelot editor for translation editing and review – see GUI screenshot next slide

Process Step	FREME e-service
Conversion of native document to Extensible Localization Interchange File Format	e-Internationalization
Translation	e-Terminology and e-Entity
Semantic enrichment	e-Link
Content publication	e-Pub

Ocelot - fremexdiff

File View Filter Segment Extensions Help

Doc Stats LQE Prov Other ITS

Data Category	Type	Value	Count
LQE	mistranslation	10.0-10.0	1

Label Segments

Source: <p>Bray is a great place to base yourself while you are in Wicklow as many of the city's most popular attractions are within easy driving distance. The Bray Heritage Centre and the National Seaside Centre are two of the interesting place to visit here. Also, be sure to check out Bray Beach and the Kilruddery House and Gardens.</p>

Target: <p>Bray is a great place to base yourself while you are in Wicklow as many of the city's most popular attractions are within easy driving distance. The Bray Heritage Centre and the National Seaside Centre are two of the interesting place to visit here. Also, be sure to check out Bray Beach and the Kilruddery House and Gardens.</p>

Original Target:

Edit Distance: 0

Translations Concordance Search

Translation Results

Source	Target	Score	Comments
Bray is a great place to base yourself while you are in Wicklow as many of the city's most popular attractions are within easy driving distance. The Bray Heritage Centre and the National Seaside Centre are two of the interesting place to visit here. Also, be sure to check out Bray Beach and the Kilruddery House and Gardens.	Bray est l'endroit parfait pour vous, lorsque vous avez fini de la ville de l'église autant d'attractions les plus populaires se trouvent à une distance. Le Centre National Heritage Bray se situe au centre de l'une ou l'autre des deux intéressants qu'au-dessus. De même, n'oubliez pas de visiter la plage et Bray Kilruddery Gardens.	100%	FREME e-Translation

Enrichment

<p>Bray is a great place to base yourself while you are in Wicklow as many of the city's most popular attractions are within easy driving distance. The Bray Heritage Centre and the National Seaside Centre are two of the interesting place to visit here. Also, be sure to check out Bray Beach and the Kilruddery House and Gardens.</p>

Original Target

e-Link Service Results

Bray

Abstract Info Image Links

Bray (Irish: Bré, meaning "hill", formerly Bri Chualann) is a town in north County Wicklow, Ireland. It is a busy urban centre and seaside resort, with a population of 31,872 making it the ninth largest urban area in Ireland at the 2011 census. It is situated about 20 km (12 mi) south of Dublin on the east coast. The town straddles the Dublin-Wicklow border, with a portion of the northern suburbs situated in County Dublin. Bray's scenic location and proximity to Dublin make it a popular destination for tourists and day-trippers from the capital. Bray is home to Ireland's only film studios, Ardmore Studios, hosting Irish and international productions for film, television and advertising. Some light industry is located in the town, with business and retail parks concentrated largely on its southern periphery. Bray town centre has a range of shops serving the consumer needs of the surrounding area. Commuter links between Bray and Dublin are provided by rail, Dublin Bus and the M11 and M50 motorways.

SPARQL queries are executed to retrieve desired related information

BUSINESS CASE “LINKED DATA IN BOOK METADATA”

- iMinds – linked data in book metadata
- A potential approach for embedding linked data in ONIX

```
<Contributor>
  <NameIdentifier>
    <NameIDType>
      <IDTypeName>Meta4Books ContributorID</IDType>
      <IDValue>65097</IDValue>
    </NameIDType>
  </NameIdentifier>
  <ContributorRole>A01</ContributorRole>
  <SequenceNumber>1</SequenceNumber>
  <NamesBeforeKey>Jonathan</NamesBeforeKey>
  <KeyNames>Franzen</KeyNames>
  <Entity>
    <URI>http://viaf.org/viaf/84489381/</URI>
  </Entity>
</Contributor>
```

INTEGRATING FREME IN GUI

- FREME plugin for open source WYSIWYG HTML editor CKEditor
- Semantic enrichment & machine translation service

The screenshot shows the CKEditor interface with a text area containing the following text:

Congratulations!

If you can see CKEditor below, it means that you have successfully installed the FREME plugin. If you see its FREME features!

Ai Weiwei

Dissident Chinese artist Ai Weiwei has been refused a visa to enter the UK. He has been in London for 81 days in 2011, has never been charged or convicted of a crime.

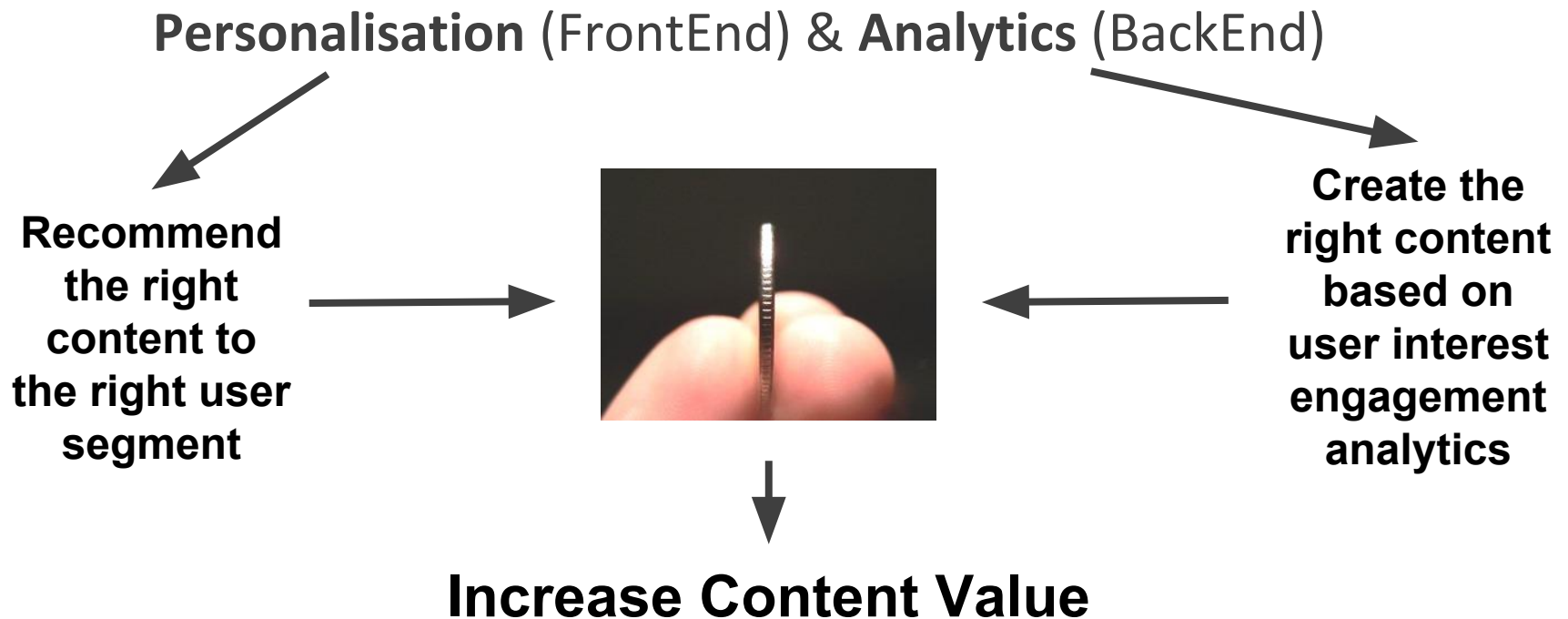
However, it may mean he cannot supervise the installation of the Great Wall of China in London. The letter, from the visa section of the British Consulate in London, says: "We are sorry because you have failed to meet the business visitor rules."

The FREME Link plugin window is open, showing a table of semantic enrichment results for the text "Ai Weiwei".

Subject	Predicate	Object
Ai Weiwei	has abstract	Ai Weiwei (Pequim, 28 de agosto de 1957) é um artista chinês, designer arquitetônico, artista plástico, pintor, comentarista e ativista social.
Ai Weiwei	birth date	1957-08-28
Ai Weiwei	birth year	1957
Ai Weiwei	VIAF Id	96607499
Ai Weiwei	Link from a Wikipage to an external page	http://www.aiweiwei.com
Ai Weiwei	Link from a Wikipage to an external page	http://www.aok.dk/udstillinger/se-verdens-allerbedste-billeder-i-londen

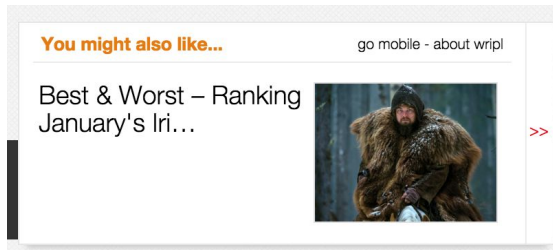
BUSINESS CASE “Empowering user engagement via Personalisation and Analytics”

- wripl – content recommendations and analytics
- Increase the value of your online content by addressing both sides of the coin:

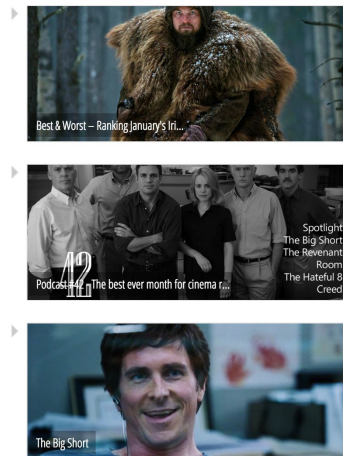


BUSINESS CASE “Empowering user engagement via Personalisation and Analytics”

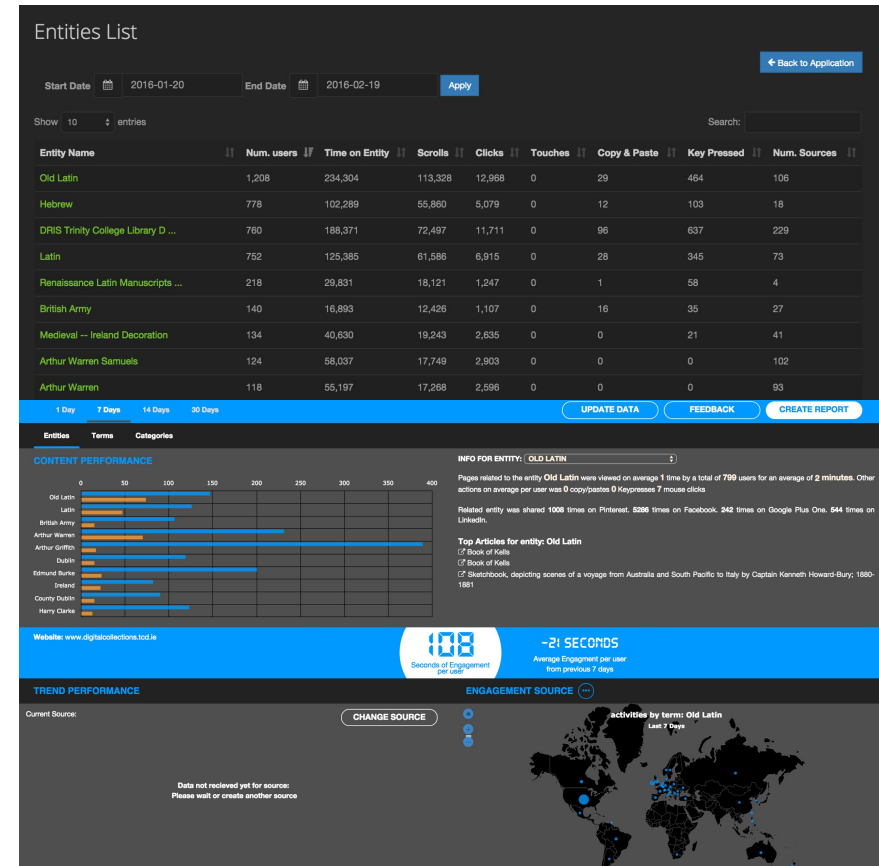
Personalisation



Suggestions For You:



Interest Analytics



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WE ARE LOOKING FOR FEEDBACK! ON:

- Technical design of the framework
 - Your analysis of shortcomings and strong points
- Characteristics of existing e-Services
- Relation to other frameworks and platform – let's build synergies!
- Applications you want to build
- New services you want to have – or contribute to the framework - See our vision in the next slide

A VISION FOR THE FUTURE OF THE FREME FRAMEWORK

Vertical perspective

Third parties will leverage the portfolio of e-services to offer their applications in a bewildering array of sectors

Positive spillovers on the EU data economy
Once the grant period is over, FREME project will usher-in two new market arenas

Data Value Chain

Killer application
#1

Killer application
#2

Killer application
#n

Horizontal perspective
Third parties will take advantage of the open source FREME framework to craft new, generic, flexible, and reconfigurable e-services that are agnostic to specific industries

e-Entity

e-Terminology

New e-service X

e-Link

e-Translation

New e-service Y

e-Internationalisation

e-Publishing

New e-service Z

Portfolio of
e-services

FREME framework (i.e., 'building blocks')

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KEY PEOPLE AROUND THE FRAMEWORK

DOMAIN AND TECHNOLOGY SPECIFIC



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Language technologies (*e-Translation, e-Terminology*)
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Data technologies and data sets
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Business opportunities
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FRAMEWORK GENERAL

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STRATEGIC DEVELOPMENTS

DIRECTIONS



More business cases



More technologies



More (multilingual) data set integration

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CONSORTIUM



vistatec



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Institut für Angewandte Informatik

