

# TRANSFORMING HUMANITY'S NEEDS INTO TECHNOLOGY

Today, the Web is ubiquitous.

Billions of people use the Web every day. Technological advances have led to immense change and innovation.


However, those unable to access the benefits of technology are increasingly marginalized, and those who fear the misuse of technology need institutions like the Web Consortium that enhance the Web and ensure it is fair, open and benefits humankind.

4.388

billion users

## THE WORLD WIDE WEB CONSORTIUM

### TRANSLATING SOCIETY'S NEEDS INTO TECHNOLOGICAL SOLUTIONS



We use the Web for **connection, commerce, education, entertainment** and expect security, privacy, openness, accessibility, interoperability.

Do these technologies happen by chance? No, they are designed and standardized, not by one company alone, not by one browser or site, but through the work of the Web Consortium and its extended community.

The Web Consortium brought openness, interoperability and fairness to the existing web and has an equally crucial role for its future: the translation of the needs of humanity into technologies.

**The Web Consortium is about to refine its organizational structure, choosing to operate independently, to continue our mission to lead the Web to its full potential, embracing agility to expand our activities.**

We call on all those who use the Web, those who want to make the Web better, those who want it to have a world-wide impact and to serve humanity. Join us in making a stand for the future of the Web by supporting our vital work.

# THE WEB CONSORTIUM : AREAS OF FOCUS

## ① SUPPORTING THE NEEDS OF USERS EVERYWHERE



Security



Privacy



Internationalization



Accessibility

## ② SUPPORTING THE NEEDS OF BUSINESSES



Web Payments



Entertainment



Web Commerce



Publishing



Web of Things



Automotive



Telecom

## ③ ENHANCING THE RICHNESS OF THE WEB



Web of Data



Performance



Immersive Web



Support of Apps

Take action: Be a sponsor and help us make this transition. Schedule a meeting with the Web Consortium.