

SUPPORT A WEB FOR EVERYONE

Call to Action: Support the Development of the Web

The World Wide Web is the greatest technological advance of our times. For three decades the Web has been a source of innovation and a driver of immense good for individuals and organizations.



In a world of constant technological change, who is working to continually enhance the Web and ensure it is fair, neutral and benefits humanity?

THE WORLD WIDE WEB CONSORTIUM

Sir Tim Berners-Lee, the inventor of the Web, founded the Web Consortium in 1994 as an international community where member organizations, a full-time staff, and the public work together to develop Web standards.

BUILDING A WEB FOR EVERYONE

We are seeking those who appreciate the power and importance of the Web to become its champions.

Invest in making the Web better, and support its steward, the Web Consortium to help ensure the Web continues as open, interoperable, and an innovative force for good in the world.

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We all helped to build [the Web],
and the Web's future still depends on us.



- TIM BERNERS-LEE
INVENTOR OF THE WORLD WIDE WEB

IMPACT OF THE WEB

The Web is the setting for our lives. It is where billions of us work, connect with loved ones shop, play and learn. It has changed all of our lives in immeasurable, powerful and joyful ways.

However, as a society we are also now reckoning with fears about the impact of the Web. Hacking, snooping, and other attacks have eroded trust in the Web. Users now worry about their privacy and security and many individuals and organizations are working hard to prosper in the world of technology but fear losing influence or being left behind.

IMPACT OF THE WEB CONSORTIUM

The World Wide Web Consortium has worked for 25 years to create the web standards which form the building blocks of the Web.

Our mission to lead the Web to its full potential. We are a neutral, fair and trusted institution, founded and led by the inventor of the Web, Tim Berners-Lee, to help develop, promote and encourage new web technologies , with proper security, privacy, accessibility, and internationalization.

1

NEUTRALITY

A Trusted Institution

In a world where many have fears about the Web, the Web Consortium is a rare trusted, neutral institution. The Web Consortium must preserve its effectiveness in neutrality of vendor, browser and device. Now, more than ever, it needs support and independence.



2

FOUNDATION FOR FUTURE INNOVATIONS

An Open, Interoperable Web

The Web Consortium produces the technologies that underlie the Web and provides foundations for future innovation. Web technologies must not fragment or be controlled by powerful interests. They must work together in an open, interoperable way for all users.



3

WORLD-WIDE IMPACT

A Web For Everyone

For the Web to be “for everyone”, it must be worldwide. The Web is now built into the fabric of society and those who don't have access are left out. Support the Web Consortium to ensure the next 50% of the world joining the Web find it inclusive of all languages, scripts and cultures.



**Be a champion for the Web.
Contribute to the Web.**

