

# BE A FOUNDING MEMBER OF THE WEB CONSORTIUM

## A Call to Action to Support the Development of the Web

For three decades the World Wide Web has been a source of innovation and a driver of immense good for individuals and humanity.

**W3C members are integral in shaping the Web. You know first hand that your involvement in defining technological solutions changes the world.**



We need those who appreciate the power and importance of the Web to become its champions and invest in making the Web better by supporting the Web Consortium.

**The Web Consortium is about to refine its organizational structure and choosing to operate independently to continue our mission to lead the Web to its full potential, embracing agility to expand our work in developing, promoting and encouraging new web technologies with proper security, privacy, accessibility, and internationalization.**

We call on all those who use the Web, those who want to make the Web better, those who want it to have a world-wide impact and to serve humanity. Join us in making a stand for the future of the Web by supporting our vital work.

## SUPPORT THE WEB, SUPPORT THE WORLD WIDE WEB CONSORTIUM



**By donating to and supporting the Web Consortium's Innovation Fund, you make a difference to the Web and the world.**

**You have helped to build the Web.**

We ask you to champion the Web and its future development by donating to the Web Consortium's Innovation Fund.



VISIT [W3.ORG/DONATE](https://www.w3.org/donate) FOR MORE INFO

# IMPACT OF SUPPORTING THE WORLD WIDE WEB CONSORTIUM

1

## NEUTRALITY

### A Trusted Institution

In a world where many have fears about the web, the Web Consortium is a rare trusted, neutral institution. The Web Consortium must preserve its effectiveness in neutrality of vendor, browser and device. Now, more than ever, it needs support and independence.



2

## FOUNDATION FOR FUTURE INNOVATIONS

### An Open, Interoperable Web

The Web Consortium produces the technologies that underlie the web and provides foundations for future innovation. Web technologies must not fragment or be controlled by powerful interests. They must work together in an open, interoperable way for all users.



3

## WORLD-WIDE IMPACT

### A Web For Everyone

For the Web to be “for everyone”, it must be worldwide. The Web is now built into the fabric of society and those who don't have access are left out. Support the Web Consortium to ensure the next 50% of the world find it inclusive of all languages, scripts and cultures.



4

## AGILITY

### An Independent, Flexible and Agile Web Consortium

To decrease bureaucracy and improve our ability to respond to perceived trends in the web ecosystem such as walled gardens, multiple webs, security and privacy, and to continue innovating the next web, the Web Consortium must create a more agile, flexible and responsive structure.



5

## ACCOUNTABILITY

### Open Web Standards: Transparency & Accountability

An open, accountable, and transparent process have all led the Web Consortium to have public trust, a reputation for integrity and broad adoption of its standards. This is key to enabling the open web platform to continue to benefit all users for the future.



6

## WORLD-CLASS STAFF

### Global, Highly-skilled Staff to Build the Future of the Web

World-class staff is crucial to help develop the future of a truly world-wide Web. The Web Consortium must be able to attract the most skilled, innovative, and collaborative people to an international team in order to help develop the future standards the Web will need.

