W3C WoT IG
Communications and Collaboration

Status Report
January 2016 WoT F2F Nice
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Content

- What is Communication and Collaboration Task Force
- TF-Communication & Collaboration Status

What is Communication and Collaboration Task Force

Communication & Collaboration Task Force

- The task force has been set up to strengthen awareness of the technical and business benefits of the Web of Things.
- The task force has the following responsibilities:
  - Supporting outreach to external communities.
  - Tracking and prioritizing conferences and other events relevant to the Web of Things.
  - Tracking and prioritizing opportunities to reach out to open source projects and maker community events relating to the Web of Things.
  - Tracking and collaborating with IoT industry alliances and standards development organizations.
  - Support for the W3C Business Development team in respect to identifying potential new member organizations.
- Monthly meeting (3rd Wednesday of Every Month) since November 2015.
- Wiki: https://www.w3.org/WoT/IG/wiki/Communications_and_Collaboration_for_Web_of_Things_IG

TF-Communication & Collaboration Status

Supports on Events relevant to W3C Web of Things

- CES 2016 , Jan 2016
  - White paper and slides: done for WoT on CES 2016
  - CES debriefing:
    - most people are still working with silos
    - Greenwave systems working with Verizon is interested in standards
- IoT World USA , Feb 2016
  - Sales sheet available at : https://www.w3.org/WoT/IG/wiki/Web_of_Things_Sales_Sheet
  - ACTION : Dave to work with Molly on single sentence formulation of web of things
  - Slides: https://www.w3.org/2016/01/web-of-things.pdf
- To maintain a list of conferences/events:
  - https://www.w3.org/WoT/IG/wiki/Relevant_Conferences_for_the_Web_of_Things_IG
  - when we have some certain participation in the events, would move them to the W3C Conference calendar

Communication of future WG & Strategy for Recruiting on WoT

- How to communicate on the areas that the future WoT WG will tackle.
  - Proposals for Web of Things WG work items have been included already in WG draft charter. It will be reviewed in the 4th F2F in Nice.
  - To present high-level view for upcoming IoT world events
  - To present a page of "Plans for Launching Web of Things Working Group" in IoT World USA presentation
- Strategy for recruiting and retaining members for the W3C work on the Web of Things.
  - Ideas put on team wiki: https://www.w3.org/Team/wiki/Member_Recruitment_for_the_Web_of_Things
  - Collecting information on prospects

Testimonials for WoT landing page

- Testimonials from IG members and other alliances or SDOs
  - ACTION: Yingying to call for testimonials in the IG public mailing list.
  - Next step: to call for testimonials from other alliances/SDOs
- Landing page of W3C Web of Things - aligned it with other W3C landing pages
  - We will put the testimonials on the right-hand of landing page: https://www.w3.org/WoT/ when available.

Liaison with alliances or SDOs

- Improve/add liaison organizations to the liaison page
  - Wiki: https://www.w3.org/WoT/IG/wiki/Tracking_and_collaborating_with_IoT_industry_alliances_and_standards_development_organizations
  - To add them to W3C liaison page when agreed
  - Need to clarify the scope of liaison
    - share information for convergence of fragments
    - invite them to show their presentations
    - collaboratively generating use cases
    - suggestions on press
  - ACTION: Dave to update tracking and collaboration page in respect to joint w3c/i4.0 meetings.
    - https://www.w3.org/WoT/IG/wiki/Tracking_and_collaborating_with_IoT_industry_alliances_and_standards_development_organizations

F2F meeting plan (April, July)

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  - April meeting:
    - working on meeting room reservations in MIT
    - Meanwhile trying to find out possible Montreal venue which may be cheaper (WWW conf will be held at the same time in Montreal)
    - ACTION: Dave to ping UQAM re hosting April F2F in Montreal, Cc Joerg
  - July meeting:
    - Location: Beijing
    - Meeting agenda in details are needed
      - One open day (morning: open day, afternoon: plugfest)
      - One day for plugfest preparation
      - 2 days for group meeting
    - Estimation of participant number from overseas : 50
    - Plugfest preparation in parallel with April meeting
    - Meeting room:
      - 1st day: one big room + 1 small room.
      - Other days: 1 big room + 3 small room for break out sessions.
    - Invitation letter for visa application
    - ACTION : Yingying to create wiki page for the meeting