Does Facebook hate Christmas?

Is Mark Zuckerberg's heart two sizes too small? Is Facebook ruining Christmas? Ask Tasha Valdez and the answer is duh. Facebook's privacy-invading Beacon ads are totally the new Grinch. "Oh my gosh, my cousins entire christmas shopping list this week was displayed on the feed. thats so messed up. This has gotta stop!" You want more, you sick schadenfreuder? OK, but then you gotta vote for who really stole Christmas.

Greatest hits from the comments in MoveOn.org's Facebook group, protesting Facebook Beacon:

- "Oh my gosh, my cousins entire christmas shopping list this week was displayed on the [Facebook news] feed. thats so messed up. This has gotta stop!" -- Tasha Valdez from Michigan
- "I bought some shoes and a dress on Overstock.com and was shocked to see it on my news feed the next time I logged onto facebook. The next day I had several people come up to me and comment on the things I bought. It was really creepy. I wonder what would have happened if I had bought underwear?" -- Rachel Hundley
- "i found out what i was getting for Christmas from my sister...sadness." -- Annie Kadala from north Carolina
- "I made a purchase yesterday for my wife for Christmas...When my wife logged onto Facebook, there was an entry in her news feed that I had bought a ring from Overstock. It had a link to the ring and everything. Christmas ruined." -- Sean Lane from Massachusetts
Christmas shopping lists, broadcast.
Facebook collaborating with partners
Partner web sites include iframe
iframe runs with facebook origin
business transactions passed to facebook
all transactions
beacon checks
facebook
cookie to identify members
“Your husband just bought a ring at Overstock.”
leaking online behavior to facebook
broadcasting online behavior to a social network
“Your privacy is an illusion. Deal with it.”
“Your privacy is an illusion. Deal with it.”
cross-domain communication
user agents
mediate
communication
deploy policy?
incentives for data processors?
enforcement frameworks
P3P
IE6 cookie handling
user awareness is key
understand the purpose?
understand the ramifications?
policy-aware user