



# **IG Mission**

# **Web Payments IG**

2016-09-22/23  
Lisbon, Portugal  
David Ezell

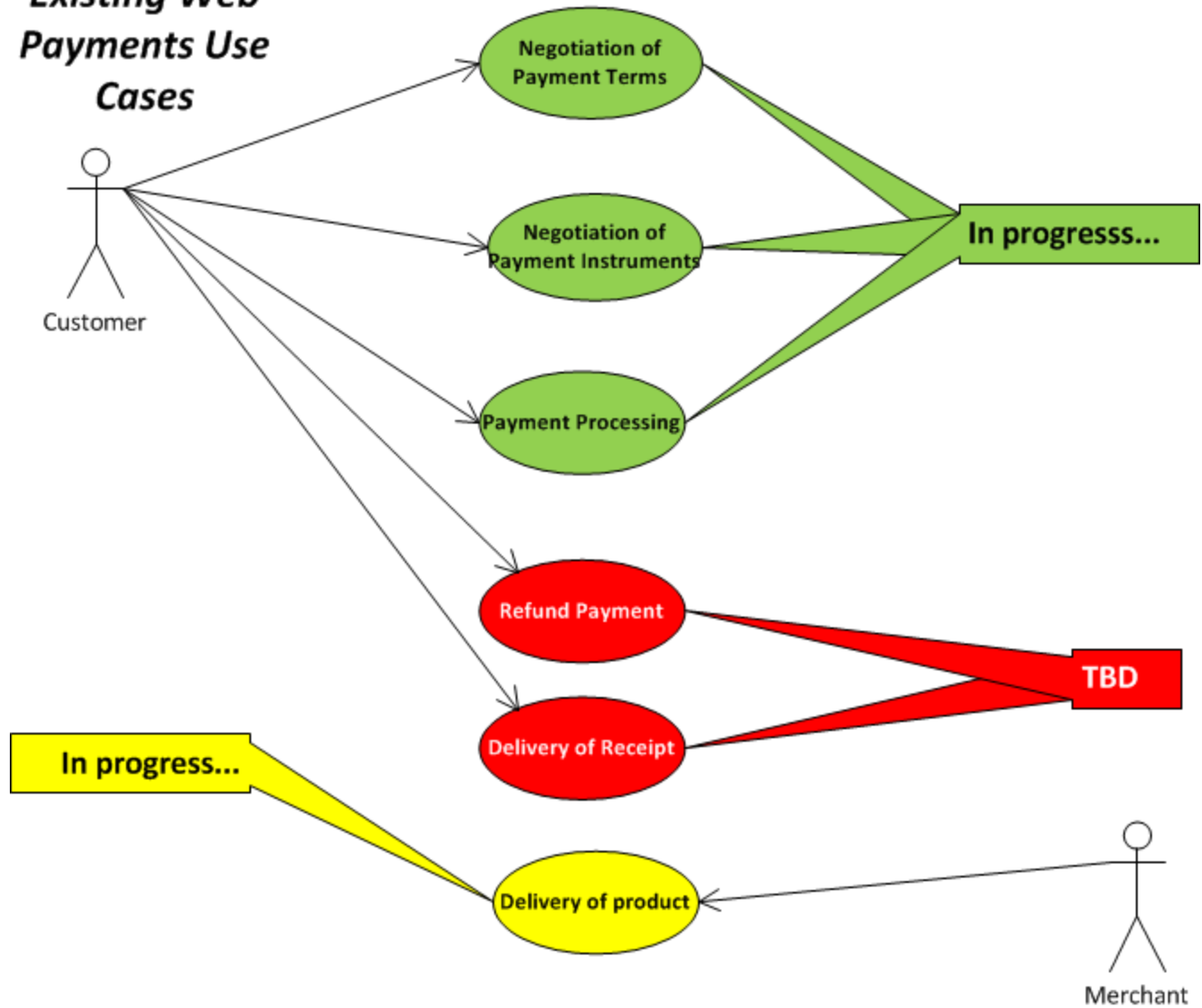
# Topics this meeting...

- Today
  - Digital Offers (Joerg)
  - Verifiable claims update (Manu)
  - Payments accessibility (Shane/Katie)
  - Paid content - issues and use cases (Andrew Betts)
  - ILP Update (AHB). Streaming micropayments / recurring payments
- Tomorrow
  - ISO Payment Group Liaisons and Work Status (William)
  - Payments in China (Angel et al)
  - Regulatory landscape (Jean-Yves)
  - Blockchain Update (Doug)

# IG Status

*Use cases and topics*

# Existing Web Payments Use Cases



# Scorecards for current topics (July)

- ✓ Extensions for Digital Marketing (loyalty, coupons, offers)
- ✓ eCommerce concerns not covered by Digital Marketing (invoices, receipts)
- ✓ Liaison with external payments activities (X9, ISO, etc.)
- ✓ Regulatory Concerns - tracking issues and educating the IG (US Fed Task Forces, PSD2, etc.)

# Suggestions for Potential Topics

- Digital Wallet Frameworks (3)
- Methods for standardizing transaction contents (0)
- ✓ Alignment with industry practice regarding "mobile" and "proximity" payments (2)
- Adequacy of existing security/identity practices on the Web (2)
- Trusted UI (2)
- Alternative Payment Flows (4)
- Continued work on the "roadmap", etc. (1)
- Review of emerging payment standards (other than X9, ISO) (1)
- Future Issues and Challenges (1)

# Potential Topic Survey

Digital Wallet Frameworks	Methods for standardizing transaction contents	Alignment with industry practice regarding "mobile" and "proximity" payments	Adequacy of existing security/identity practices on the Web	Trusted UI	Alternative Payment Flows	Continued work on the "roadmap", etc.	Review of emerging payment standards (other than X9, ISO)	Future Issues and Challenges
			✓					
			✓		✓			
✓				✓		✓		
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3	0	2	3	3	4	1	1	1

# IG Process - Reprise



# New: Strategy Management

## Strategy Funnel

### Investigation

Workshops; Market Analysis; News & Networks;  
Meeting communities where they are (events &  
confs); Hackathons; vNext

### Incubation

CGs, BGs, IGs; Reports, Prototypes, Drafts

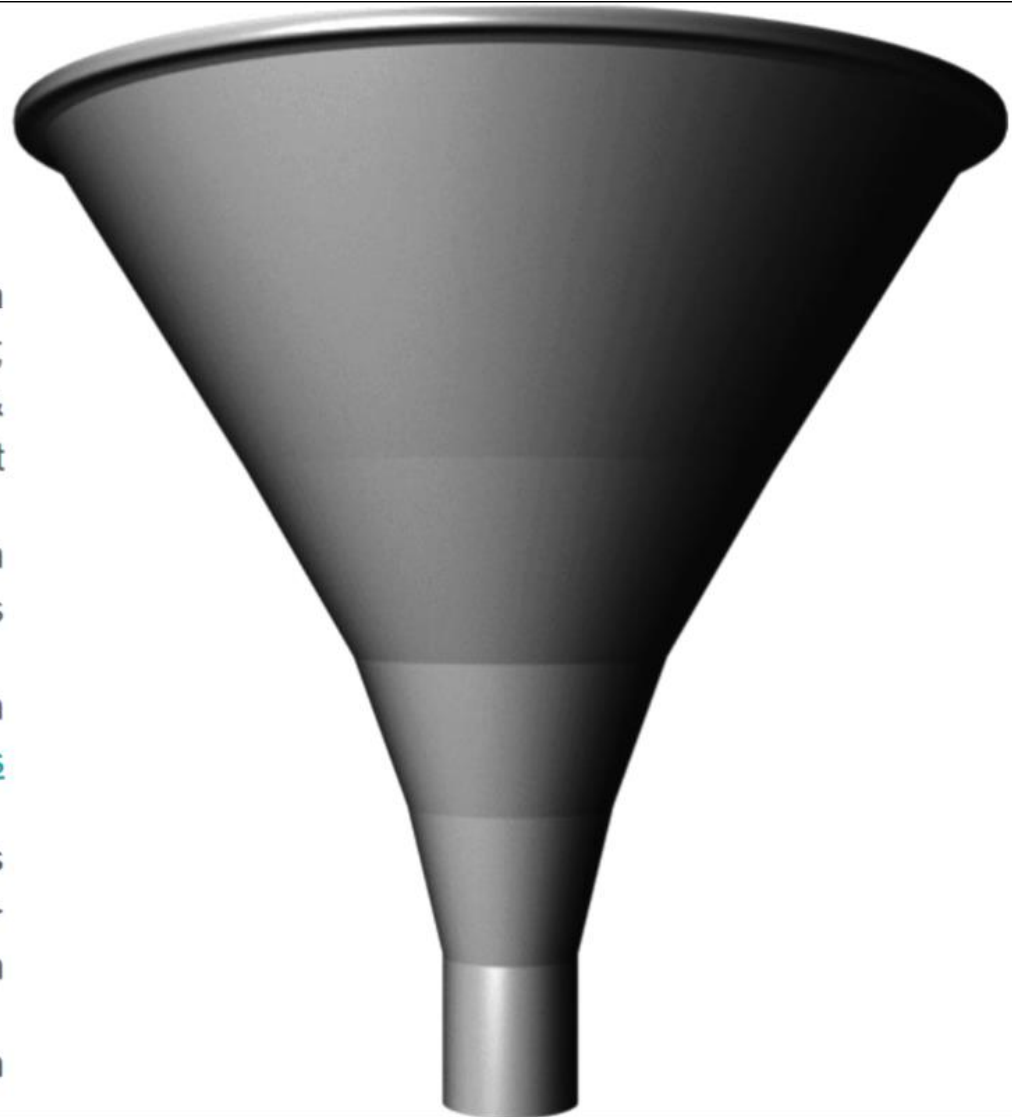
### Evaluation

[Intent to Migrate](#); [Rec-Track Readiness](#)

### WG Charter Deliverables

->Project Management; A&T review->  
possible transmission back to incubation

### Recommendation



# Mapping the Proposed IG Process

## Investigation

- Bring a new topic
  - User story (epic)
  - Benefits of interoperability, benefits for users, business incentives.
  - Required parties for implementation, related efforts.
  - Why W3C?

## Investigation

- Volunteer to champion

## Investigation

- May be the same person who proposed the topic

- Develop Plans

## Incubation

- Socialization, develop timelines and milestones,

- Create Charters for W3C Work

- Epics -> Problem Statement -> Use Cases -> Capabilities -> Charters

## Incubation

- Track Progress

- Manage the list – agile precepts
- Role of the chairs

[Web Payments IG Process](#)

# Strategy Management: Digital Offers

## Strategy Funnel

### Investigation

Workshops; Market Analysis; News & Networks;  
Meeting communities where they are (events &  
confs); Hackathons; vNext



### Incubation

CGs, BGs, IGs; Reports, Prototypes, Drafts



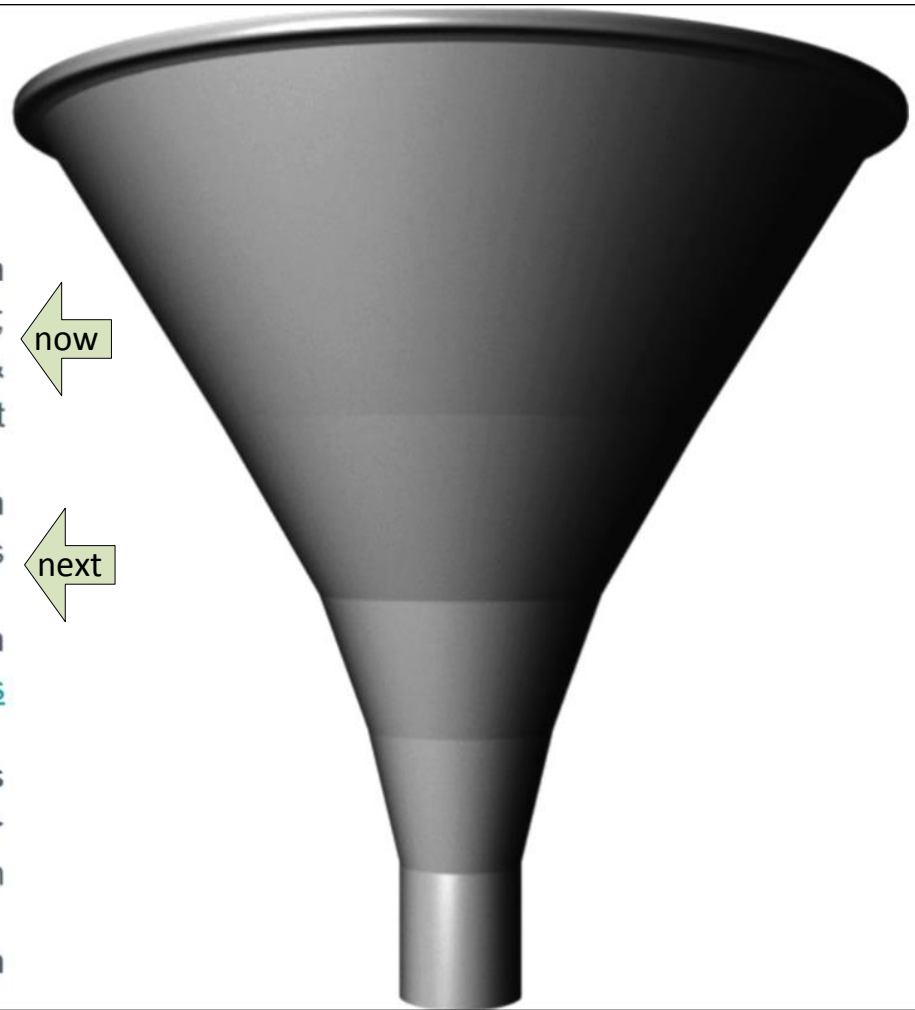
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Forward...