











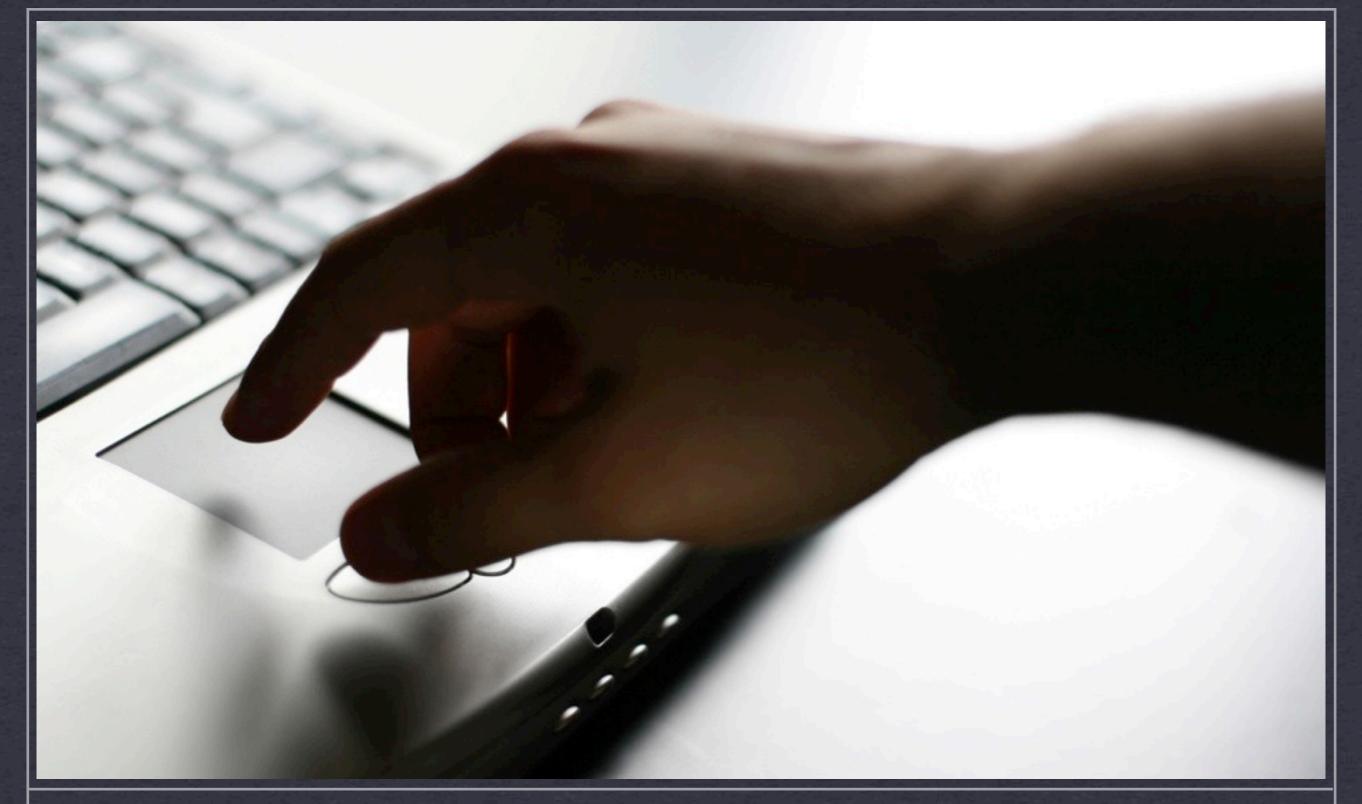
MULTI-LINGUAL JOOMLA! BRIAN TEEMAN MARCH 2012



SOWHAT IS JOOMLA? IT'S SOFTWARE TO HELP YOU BUILD WEB SITES



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Joomla! - the dynamic portal engine and content management system. www.joomla.org/ - Cached - Similar

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ABOUT LIVING 2012 ~

PROGRAMME

CONSULTATION

LINKING

PRACTICAL

MEDIA

APPLICATION



Partners

LIVING 2012, the 13th International Conference of People living with HIV, is organised by the Global Network of People living with HIV (GNP+).

The LIVING 2012 conference and process is supported by the LIVING Partnership, a consortium of organizations committed to strengthening the movement of people living with HIV and their communities.

READ MORE

Living 2012 Conference Information

Resources



LIVING 2008 Summit Report

LIVING 2008 – organized by the LIVING 2008



CHANGING THE WORLD MAKING A POSITIVE IMPACT



57 LANGUAGES BUT THAT'S JUST THE SOFTWARE



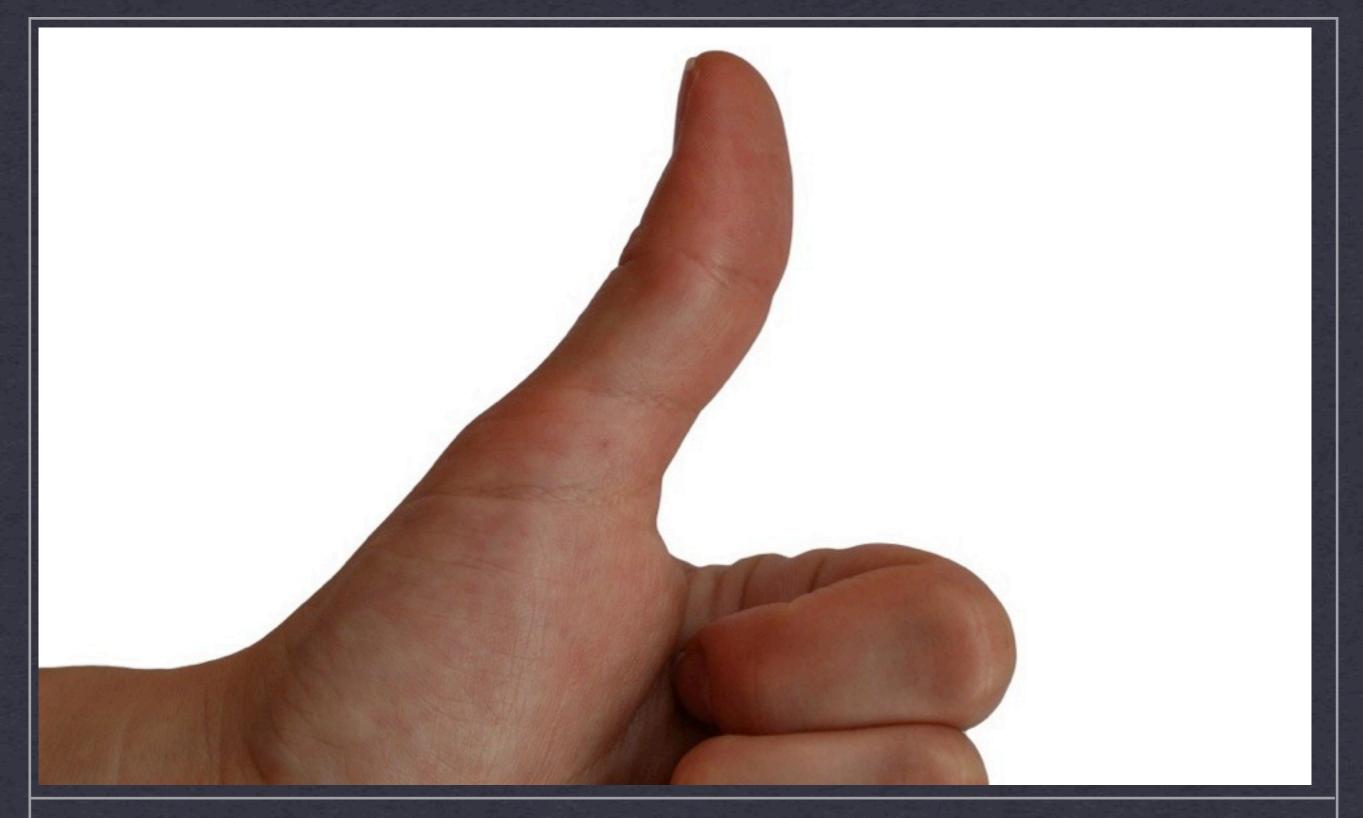
WHAT ABOUT THE CONTENT HOW CAN WE TRANSLATE IT?



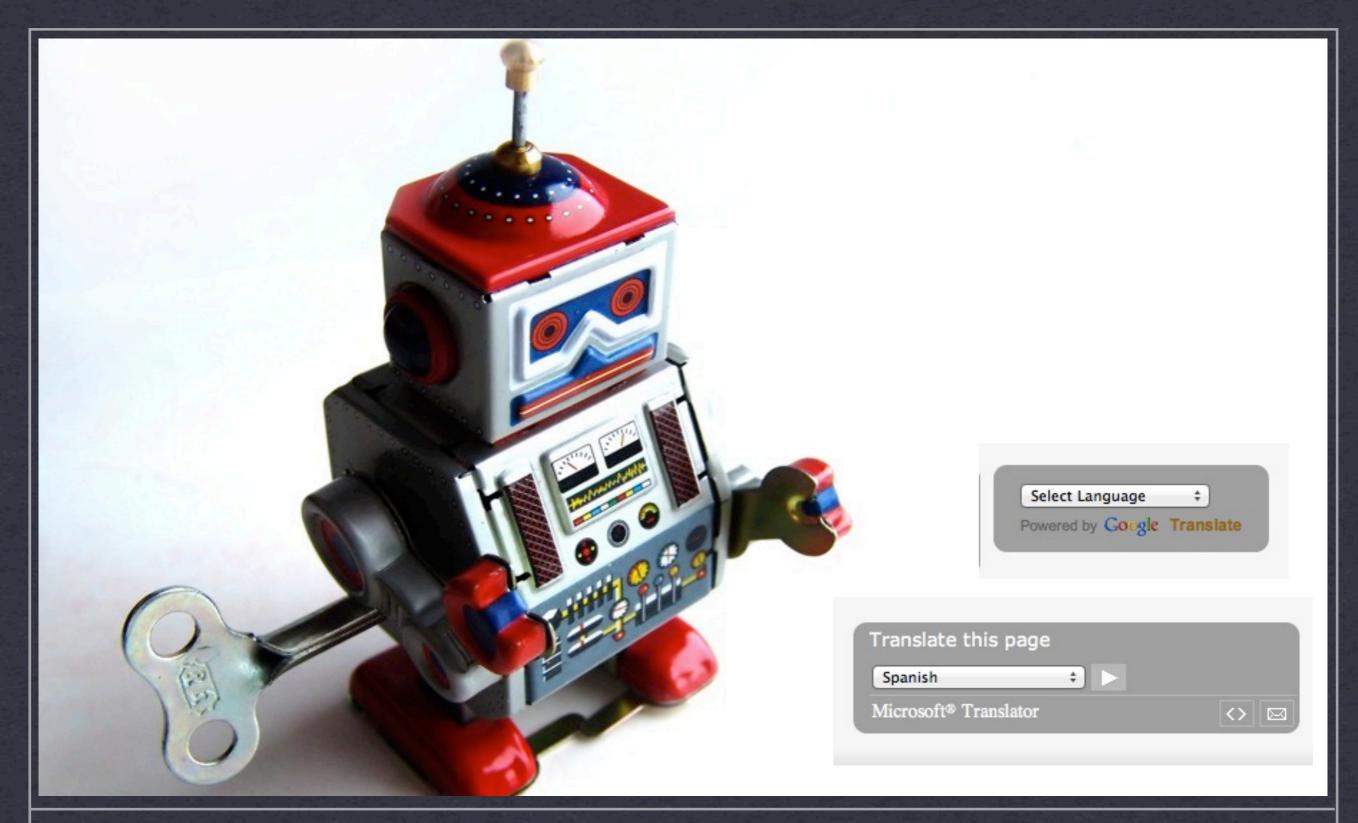
WE HAVE A RESPONSIBILITY TO MAKE THE MULTILINGUAL WEB HAPPEN



THREE JOOMLA OPTIONS TO TRANSLATE YOUR WEB SITE



OPTION 1 MACHINE TRANSLATION



MACHINE TRANSLATION WIDGETS LIKE GOOGLE / BING ETC



grahamtriggs

MIND YOUR LANGUAGE NO CONTROL



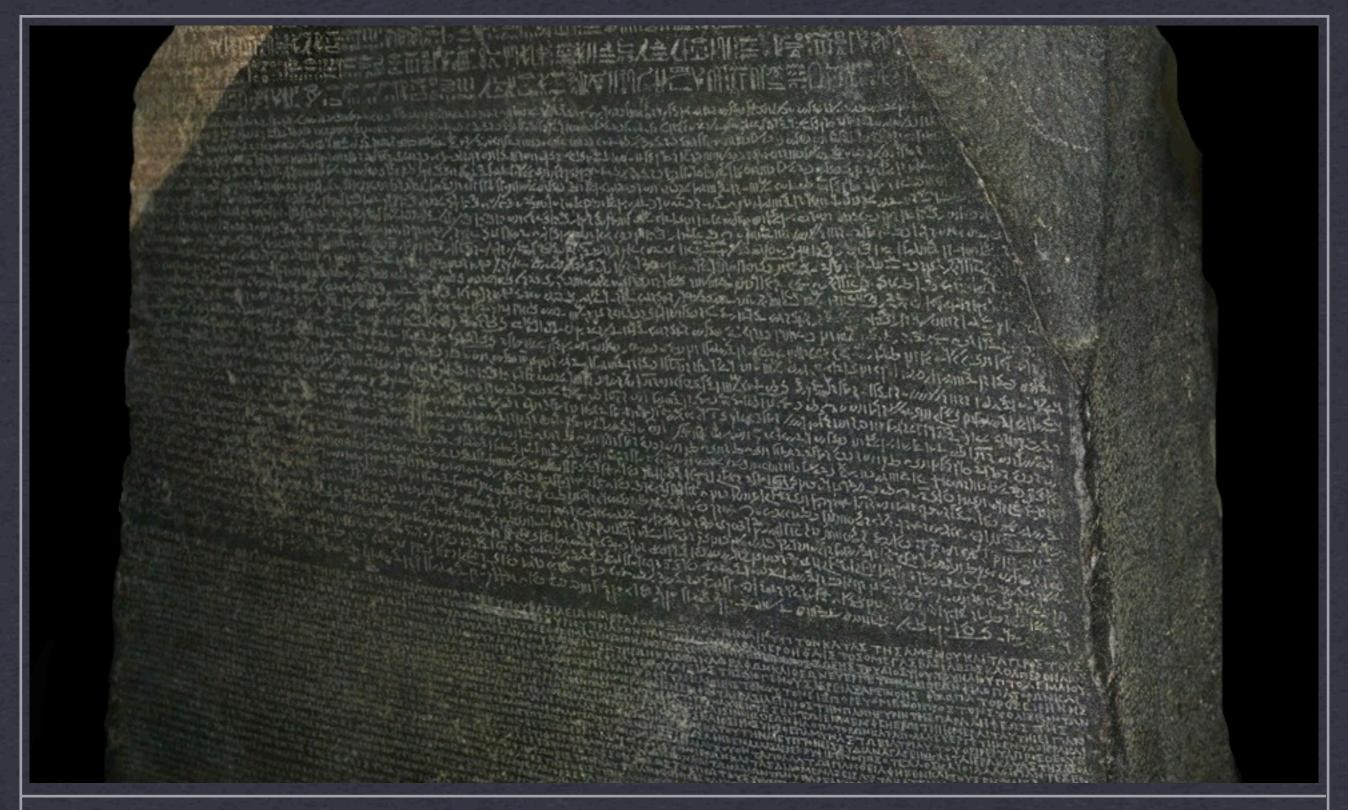
MIND YOUR LANGUAGE NOT ALWAYS CORRECT



NOT INDEXED BY SEARCH ENGINES



OPTION 2 PARALLEL TRANSLATION

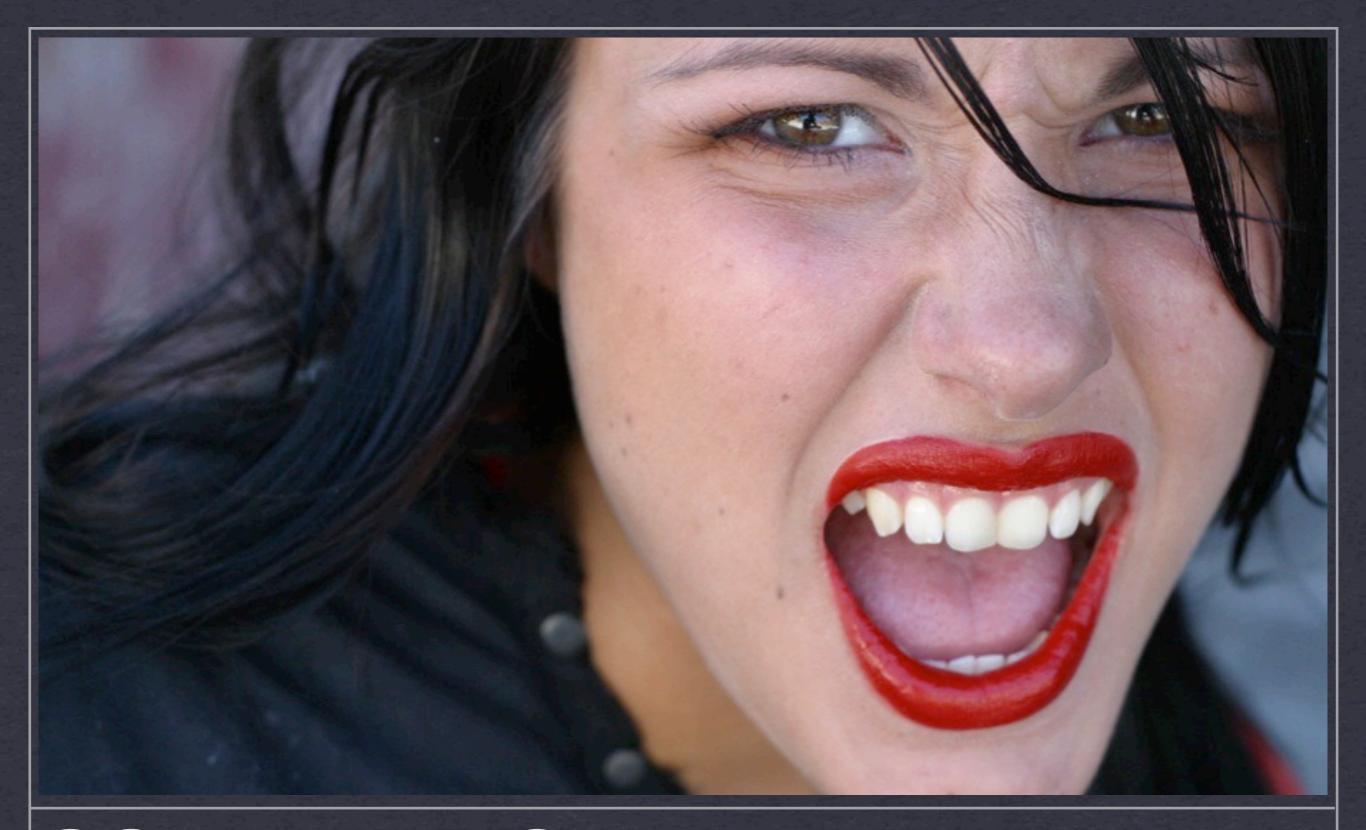


PARALLEL TRANSLATION ADD-ONS LIKE JOOMFISH & FALANG Image © Hans Hille

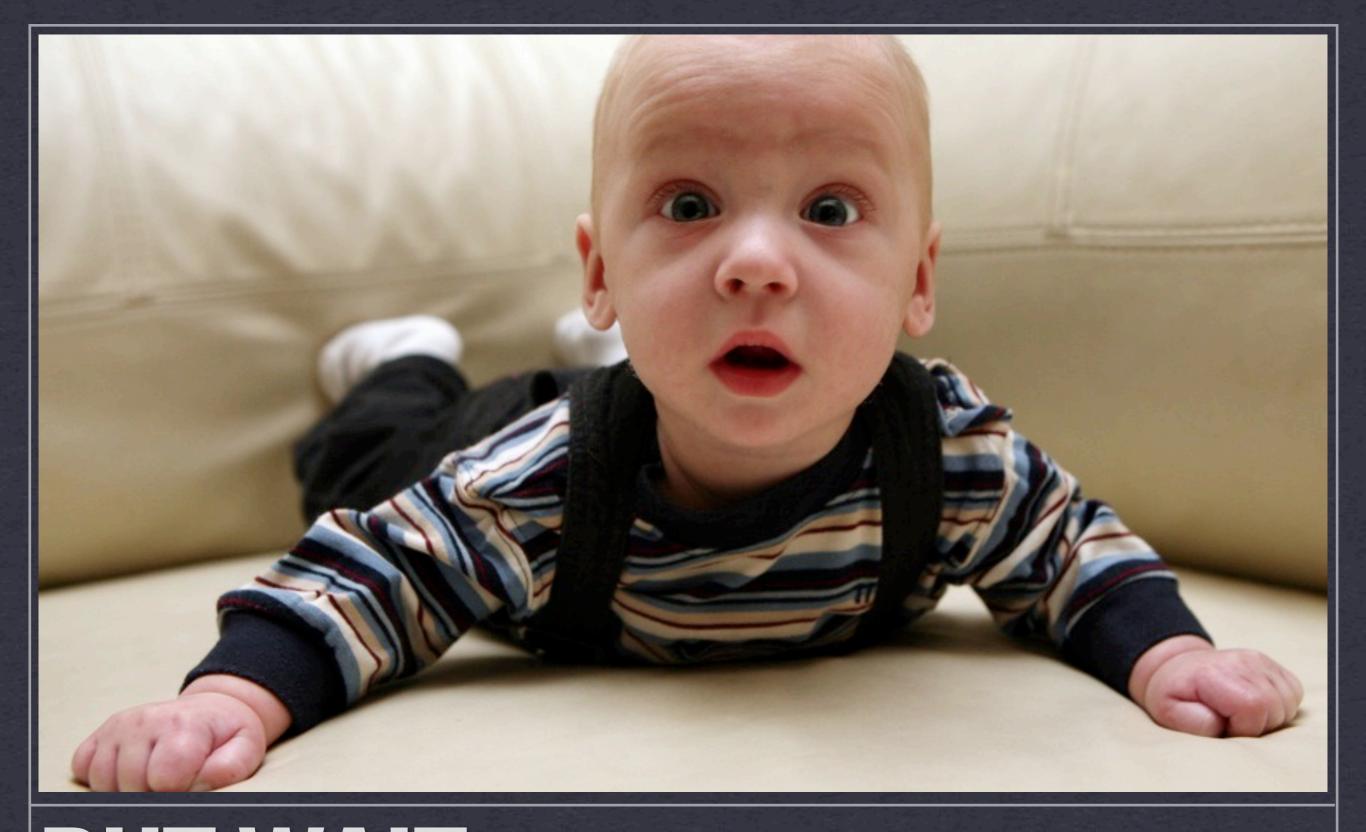
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TRANSLATE EVERYTHING EXACT COPIES IN EACH LANGUAGE



CONTENTIS INDEXED AND CAN BE SEARCHED



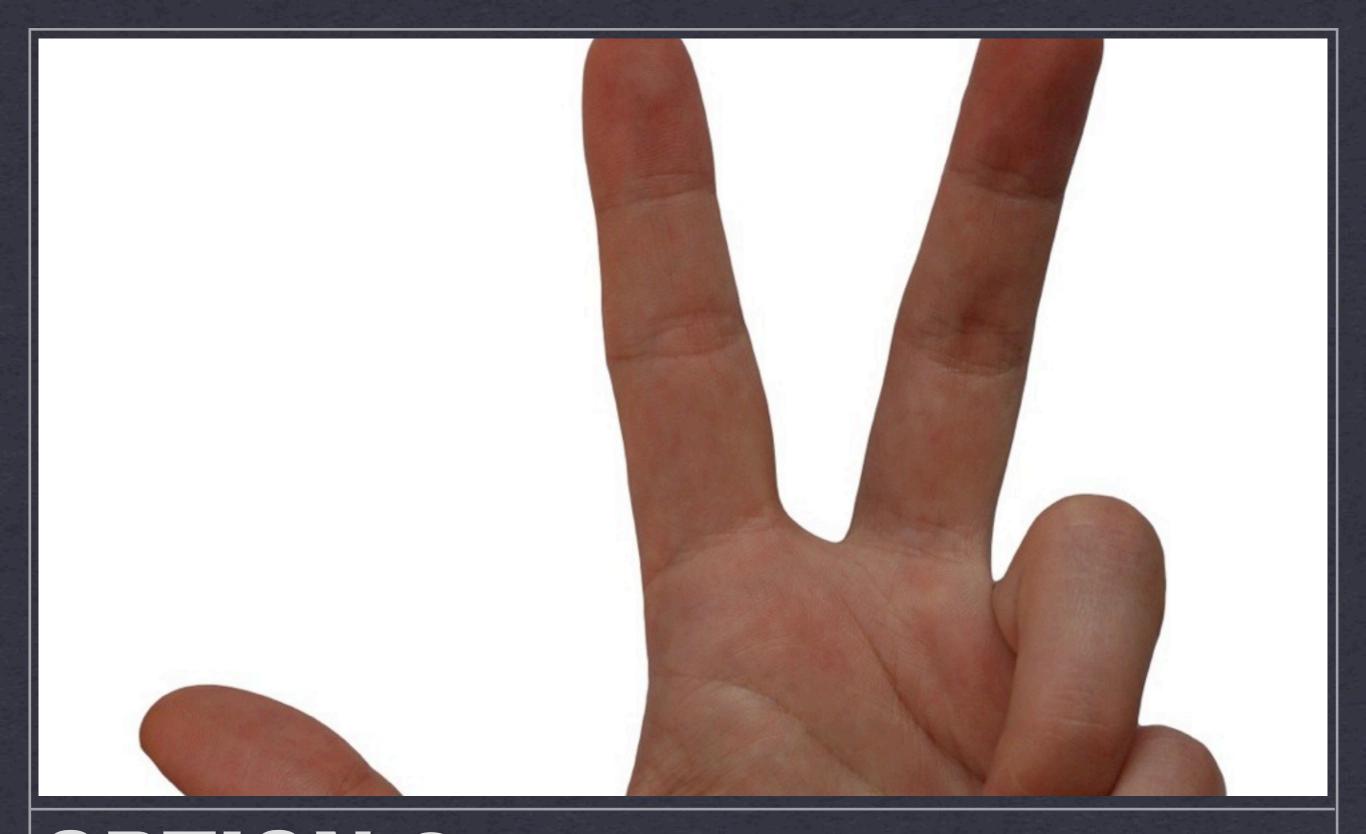
BUT WAIT IS THAT CORRECT FOR YOUR WEB SITE



SHOULD WE TRANSLATE? OR PROVIDE LOCAL CONTENT

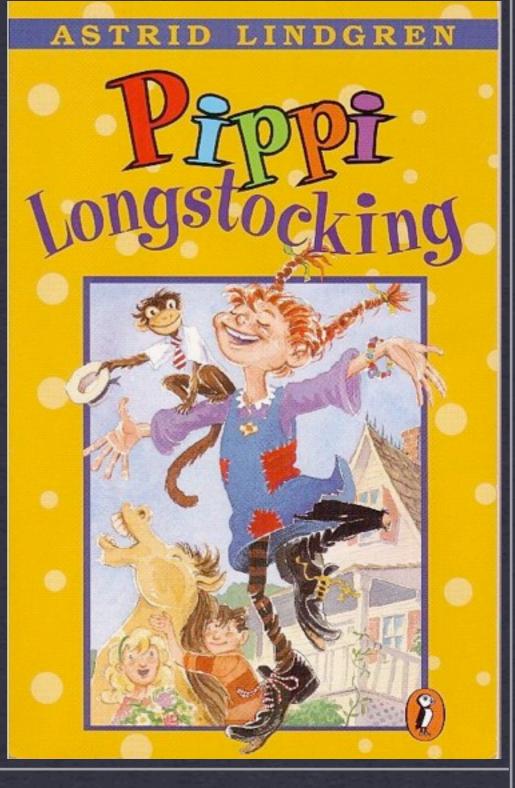


IT DEPENDS! ON YOUR CONTENT AND WEB SITE



OPTION 3 SITES WITHIN A SITE

PIPPI LÅNGSTRUMP (SWEDISH) PIPPI LONGSTOCKING (ENGLISH) PEPPI PITKÄTOSSU (FINISH) PIPI PIKKSUKK (ESTÒNIAN) FIFI BRINDACIER (FRENCH) LÍNA LANGSOKKUR (ICELANDIC) PIPPI CALZELUNGHÈ (ITALIAN) PIPE PHAKIDOMYTE (GREEK) PIPI DUGA CARAPA (CROATIAN) **CHANGWAZI PIPI (CHINESE)** PIPPI THUNG-TAOW YAOW (THAI) PIPPI LANGSTRUMPF (GERMAN) PIPI ŜTRUMPOLONGA (ESPERANTO)



TRANSLATE CONTENT ONLY WHEN APPROPRIATE

Livres - Jeunesse

Découverte | Jeux | Bandes dessinées | Romans | Contes et Légendes | Héros | Comptines | Dictionnaires



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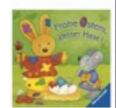
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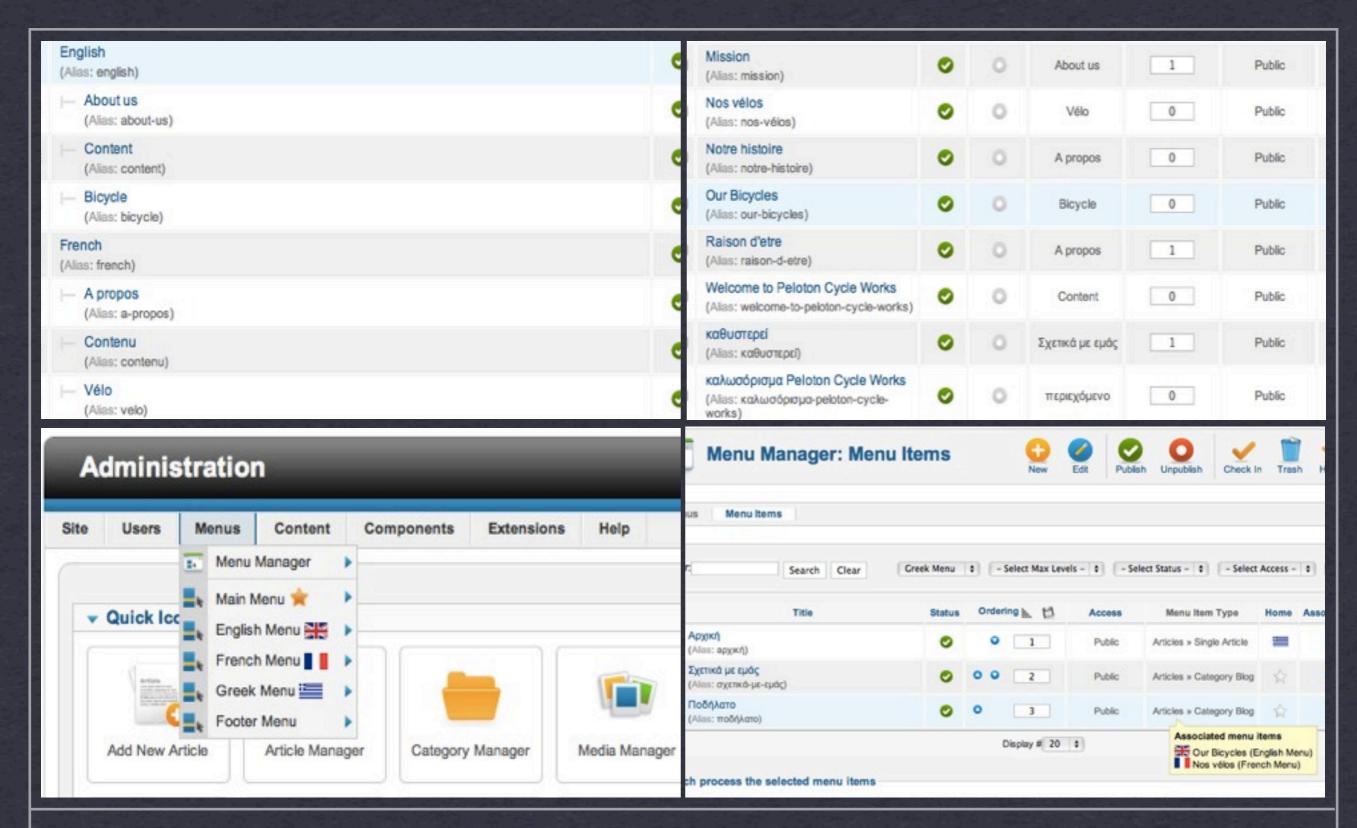








LOCALISE CONTENT LOCALISE ≠ TRANSLATE ≠ MULTILINGUAL



IT'S ALL ABOUT CASh CATEGORISE - ADD - SHOW



WITH THE RIGHT TOOLS THE WORLD IS IN YOUR HANDS



ANY QUESTIONS? ASK ME OVER A COFFEE OR BEER