# Education and Outreach Working Group

#### The impact of our resources

Jade Matos Carew Head of Digital Accessibility and Usability W3C in Europe, 6<sup>th</sup> February 2024





### The power of the web...

...is in its universality. Access by everyone regardless of disability is an essential aspect.

Tim Berners-Lee, W3C Founding Director and inventor of the World Wide Web

The W3C vision is that the Web and related technologies are accessible so that people with disabilities around the globe can **participate equally** in the digital world.





# W3C's Web Accessibility Initiative (WAI)

W3C's Web Accessibility Initiative develops strategies, standards, and supporting resources to make the web accessible to people with disabilities.

It supports education and outreach and coordinates with research and development to promote harmonized, international uptake of web accessibility standards.

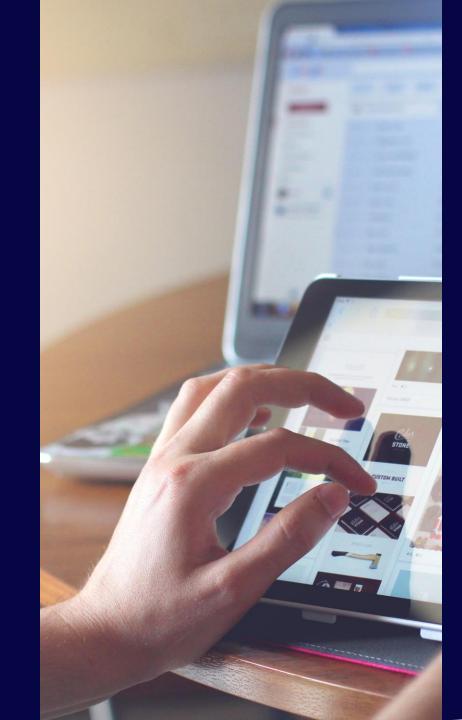




## EOWG at a glance

- EOWG produces resources to promote awareness, understanding, and implementation of web accessibility
- We collaborate with and support other WAI working groups
- We have a broad, global membership, bringing together a variety of skills and expertise





#### **EO resources**

- Bridge the gap between technical and reality
- Bring meaning to policy, law, and practice
- Emphasise the importance of people with disabilities
- Are the 'gold standard' of accessibility resources
- Are a credible, reliable and trustworthy reference
- Are flexible to suit a range of contexts





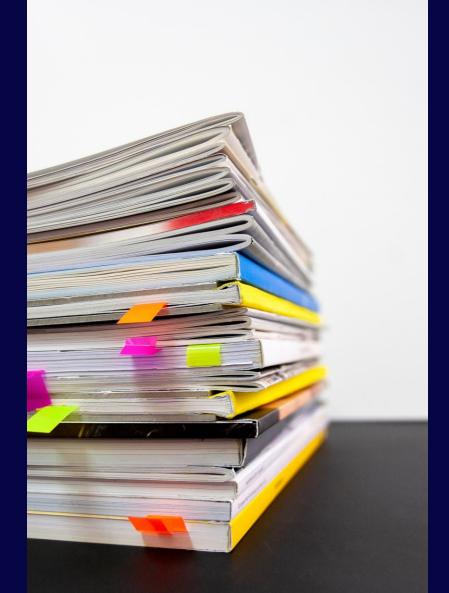
#### **Current work**

• Lots of updates to existing resources:

(Easy Checks, How people with disabilities use the web, WAI Tutorials)

- The impact of the <u>European</u> <u>Accessibility Act (2019)</u>
- And a <u>definitive anti-overlay</u> stance in Europe by the European <u>Commission</u>
- EO resources need to continue to be relevant, high quality, and anticipatory of audience needs.





# Thank you

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