SPC UX iterations, first look

smcgruer@ (credit to davidkwon@)

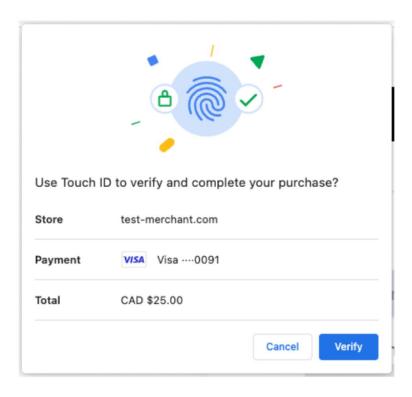
Caveats

- These are *very early* stage ideas/concepts. No promises, no expectations ;)
- We are talking about UX for a specific browser here (Chrome), but the goal is to use it to understand/inform the underlying partner needs - not to dictate what UX any given browser might have for SPC.

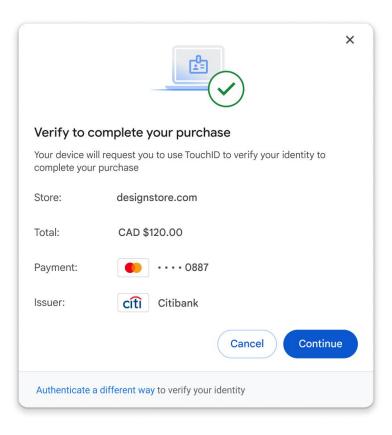
Topics today

- Transaction UX proposal
- Fallback UX proposal
- Questions we have
- Open discussion

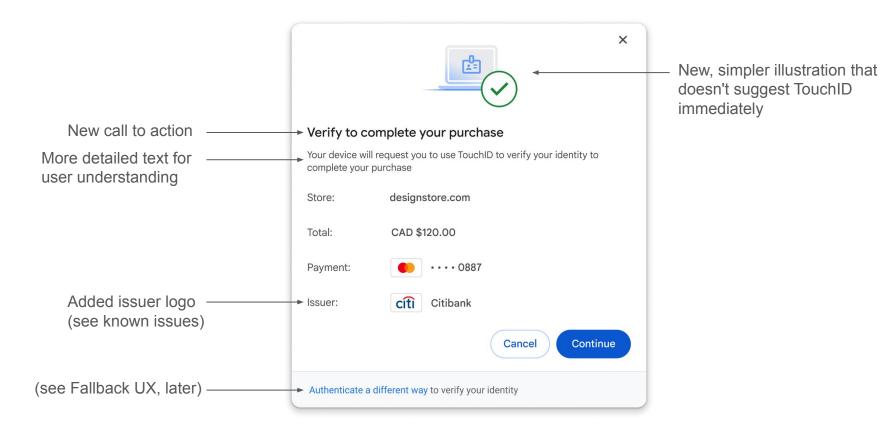
Transaction UX - Current (MacOS)



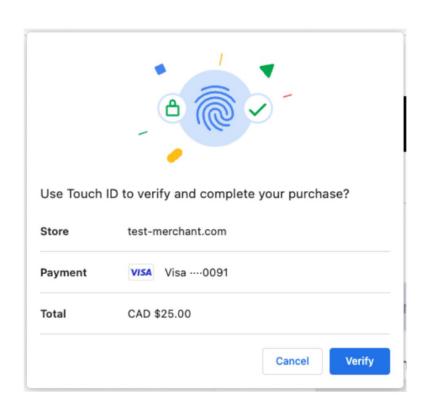
Transaction UX - Possible future (MacOS)

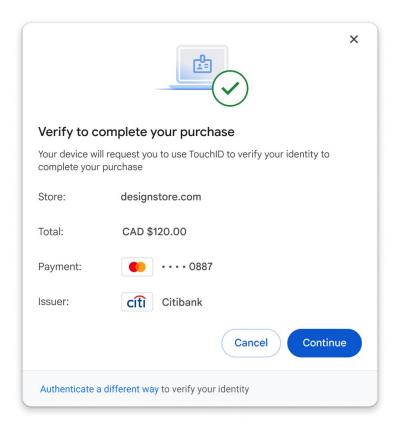


Transaction UX - Possible future (MacOS)

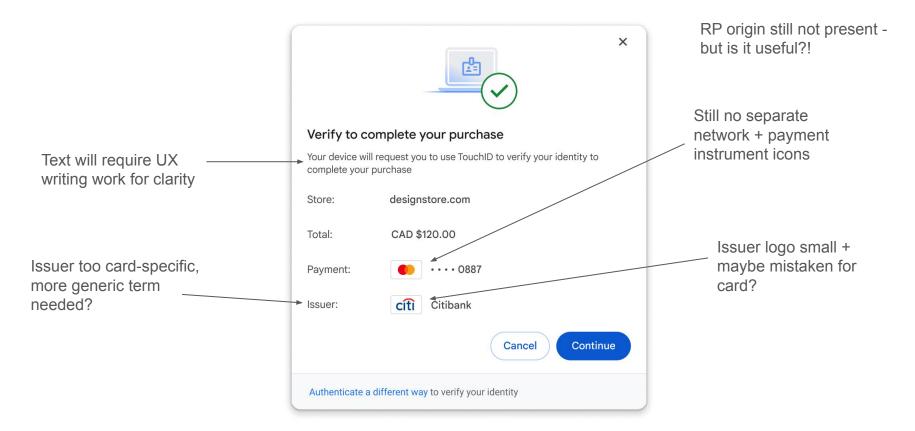


Transaction UX - Side by Side (MacOS)

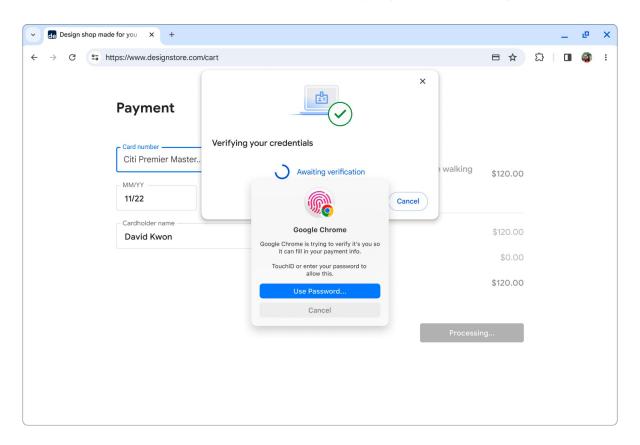




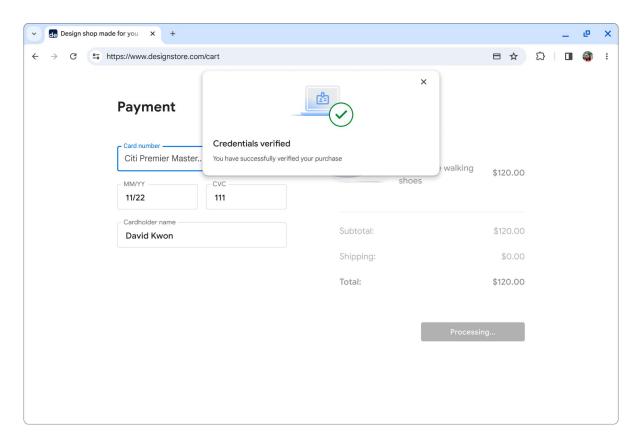
Transaction UX - Known issues (MacOS)



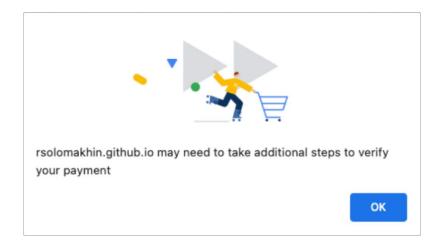
Transaction UX - After continuing (MacOS)



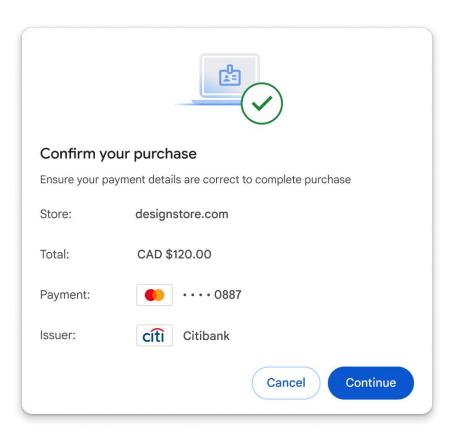
Transaction UX - After continuing (MacOS)



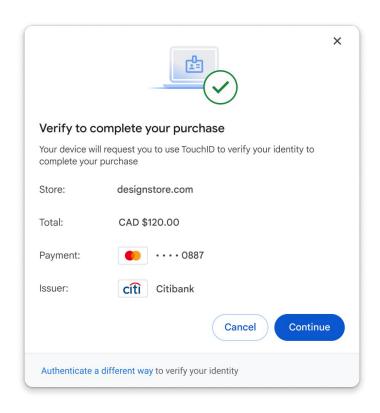
Fallback UX - Current (MacOS)

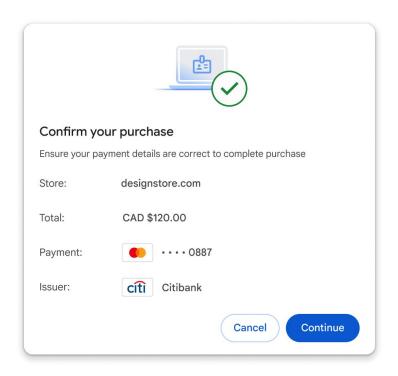


Fallback UX - Possible future (MacOS)

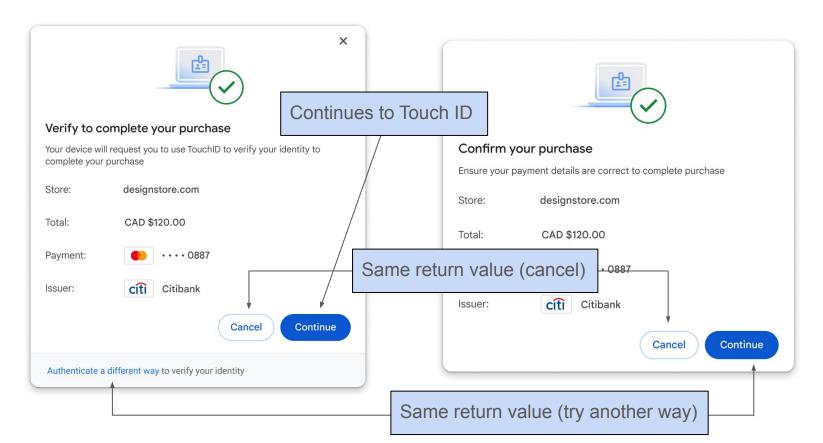


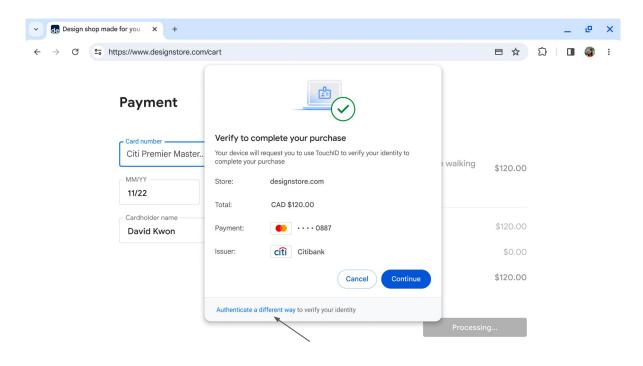
Fallback UX - Possible future (MacOS)

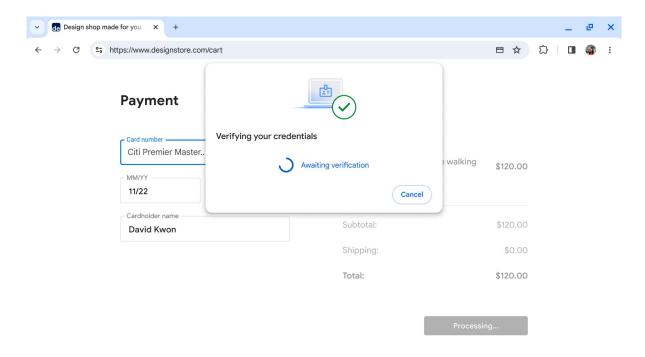


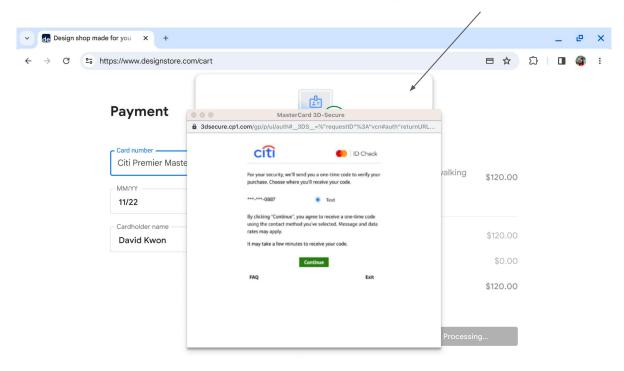


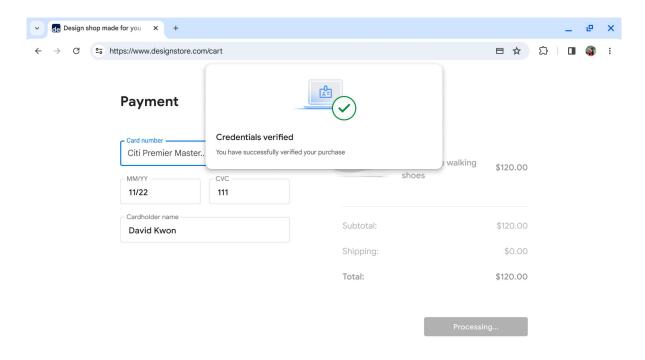
Fallback UX - Possible future (MacOS)











Questions from us

- "Store" field → Should that be reworded to something like "merchant"?
 - Or something else? Or an enum of choices? (kStore, kMerchant, ...?)
- What drives the desire/need for issuer/network icons to be larger?
 - Regulation requirement? Glanceability purposes? Other?
- "Issuer" field → we don't want to tie too tightly to card payments, thoughts on other terms we could use here?
 - Again, maybe could have an enum or optional map of additional info? additionalInfo: {klssuer: { name: "Capital One", icon: {...}}, kNetwork: { ... }} ??

Discussion time!