

The carbon footprint of our gadgets, the internet and the systems supporting them account for about **3.7%** of global greenhouse emissions

these emissions are **predicted to double** by 2025.

Watching online videos accounts for the **biggest chunk** of the world's internet traffic – 60% – and generates **300m tonnes** of carbon dioxide a year, which is roughly 1% of global emissions

“Why your internet habits are not as clean as you think”

Sarah Griffiths, BBC, 2020-03-05

<https://www.bbc.com/future/article/20200305-why-your-internet-habits-are-not-as-clean-as-you-think>

Help us make this real!

Make the internet vastly more efficient.

Bring broadcast TV's scale up to the web's security.

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<https://www.w3.org/community/multicast/>