The carbon footprint of our gadgets, the internet and the systems supporting them account for about **3.7%** of global greenhouse emissions

these emissions are **predicted to double** by 2025.

Watching online videos accounts for the **biggest chunk** of the world's internet traffic – 60% – and generates **300m tonnes** of carbon dioxide a year, which is roughly 1% of global emissions

Help us make this real!

Make the internet vastly more efficient.

Bring broadcast TV's scale up to the web's security.

Join the Multicast Community Group

https://www.w3.org/community/multicast/