



PUBLISHING COMMUNITY GROUP

OVERVIEW & PARTICIPATION

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<https://www.w3.org/publishing/>

Publishing CG: At a glance

The Publishing Community Group is an incubator.

Our goals are to identify, document, and prototype

- ideas for improvement of EPUB, its ecosystems and dependencies
- innovations for the future of publishing on the Web

The CG is a bridge between publishing and technology communities.

We rally around **shared challenges** towards standardization proposals.

We **connect the dots** between business problems and the technical ideas to solve them.

Publishing CG: Process

1. Any individual (or group) can propose **ideas**.
2. By consensus, the CG **prioritizes** ideas with broad engagement and high value.
3. Prioritized ideas are delegated to a **new or existing task force**.
4. Task forces refine priorities and **requirements**, connect with other communities.
5. Refined ideas become **written documents**, notes, reports, and proposals.
6. Proposals may “graduate” to **standardization** work in a working group.

Publishing CG: Criteria

What makes an idea a good candidate for incubation?

1. It must **have a leader**—a member of the community needs to advocate for the work and be able to join TF calls and CG calls.
2. It must have clear, **applicable needs** in the global publishing industry.
3. It must have functional **prototypes** or example **use cases**.

Publishing CG: Engagement

Task forces (a11y, EPUB, documentation, etc.) own incubation for their ideas.

Task force leads are like “product owners.” They are responsible for:

- **representing the TF and driving consensus** within the community
- identifying **concrete priorities** for their task force to work on
- contributing to the community group’s **shared roadmap**

The CG’s **roadmap will be public**—helping us encourage and engage new members.

Resources & Contact Information

Meetings: Zoom & IRC, every 4th Wednesday, 11am – 12pm Eastern
Reach out to chairs for details

Community home: <https://www.w3.org/community/publishingcg/>
Join group or view public mailing lists

Issue board: <https://github.com/w3c/publishingcg/issues>

Task force docs: <https://github.com/w3c/publishingcg/tree/master/TaskForces>
Contribute to the conversation

Chairs:

- Mateus Manço Teixeira: mteixeira@wnnorton.com
- Zheng Xu: zhengxu7806@gmail.com