Developing WCAG 3.0

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What are W3C Accessibility Guidelines (WCAG) 3.0?

- Next major version of the Web Content Accessibility Guidelines (WCAG) 2.2
- Broader scope than WCAG 2.2 -- including digital publishing
- Broader number of stakeholder groups
- Guidance for more disability groups
- Research informed and data driven
- Moving the tradition of WCAG 2.0 forward
- Starts from user needs of disability groups instead of technical solutions

What is the WCAG 3.0 Approach?

- 1. Identify 31 stakeholder groups and job stories (2017)
- 2. Formed the Silver Community Group for broader input and expertise (2017)
- 3. Develop research questions and partner with academic and corporate researchers to develop and conduct research (2017 2018)
- 4. Conduct design sprint with industry leaders to develop ideas (2018)
- 5. Develop Requirements for WCAG 3.0
- 6. Build and test prototypes (2018 2019)
- 7. Develop sample content and proposed conformance model (2020)
- 8. Publish First Public Working Draft and quarterly working drafts (2021)

What is currently proposed for WCAG 3.0?

- Improve equity between different disability groups
- Expanded functional needs list of 50+ categories
- Guideline development process starts with identifying user needs
- Improve usability: simple language, get started and project team role information
- More nuanced point scoring system

How is WCAG 3.0 proposal different from WCAG 2.0?

- True/false success criteria vs. outcomes with adjective ratings
- 100% Pass Fail vs Point Scoring
- Plain language vs precision