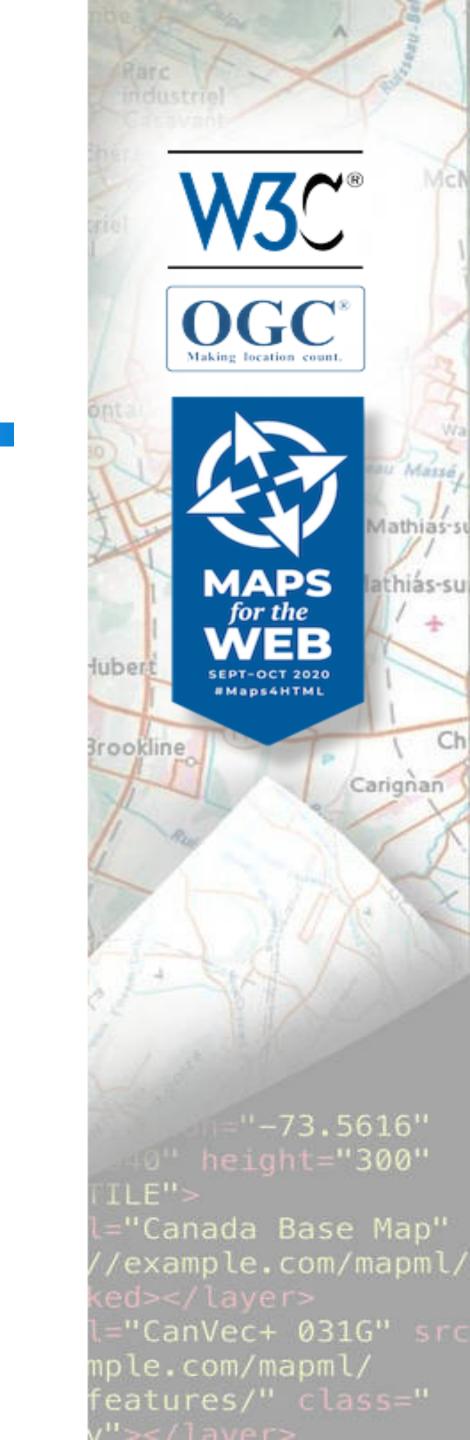
WEB MAPS FOR REAL-WORLD ACCESSIBILITY

Sebastian Felix Zappe Holger Dieterich (Sozialhelden e.V., Berlin, Germany)

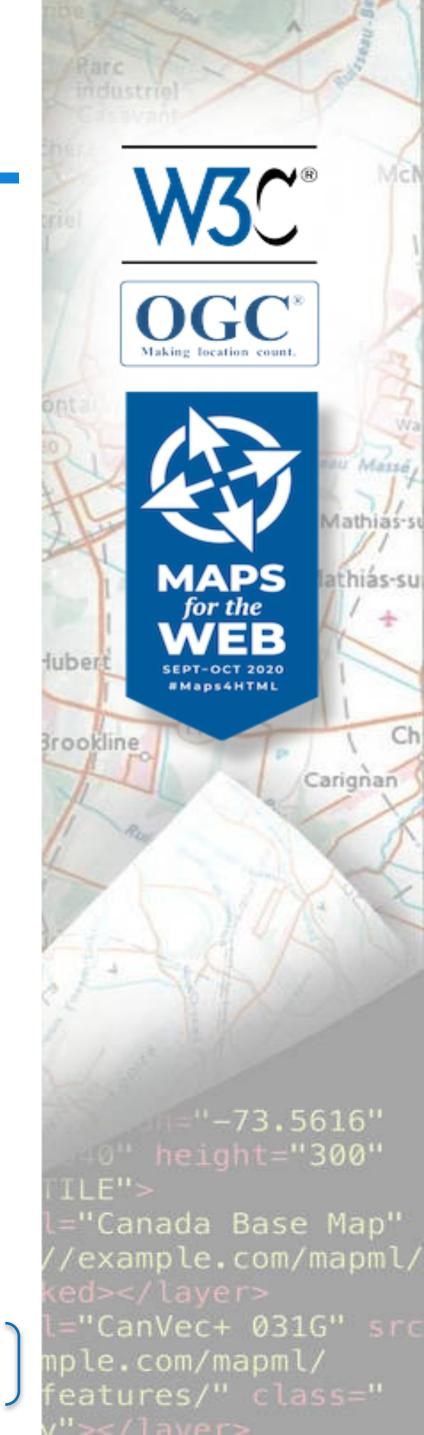
Monday, Sep 28, 2020 W3C/OGC Joint Workshop Series on Maps for the Web w3.org/2020/maps/



Can I get in?

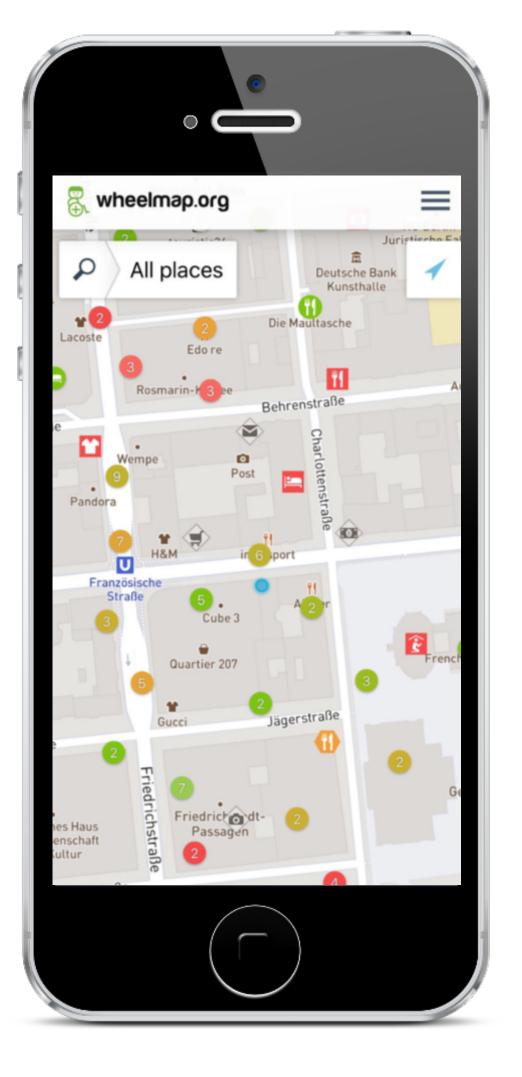


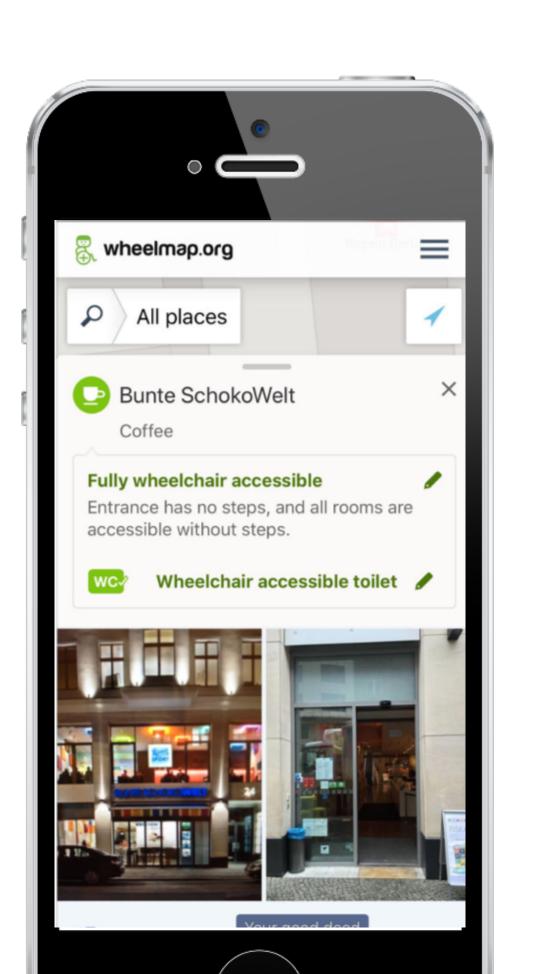
Example: Many places have steps at the entrance, which is a barrier for wheelchair users.

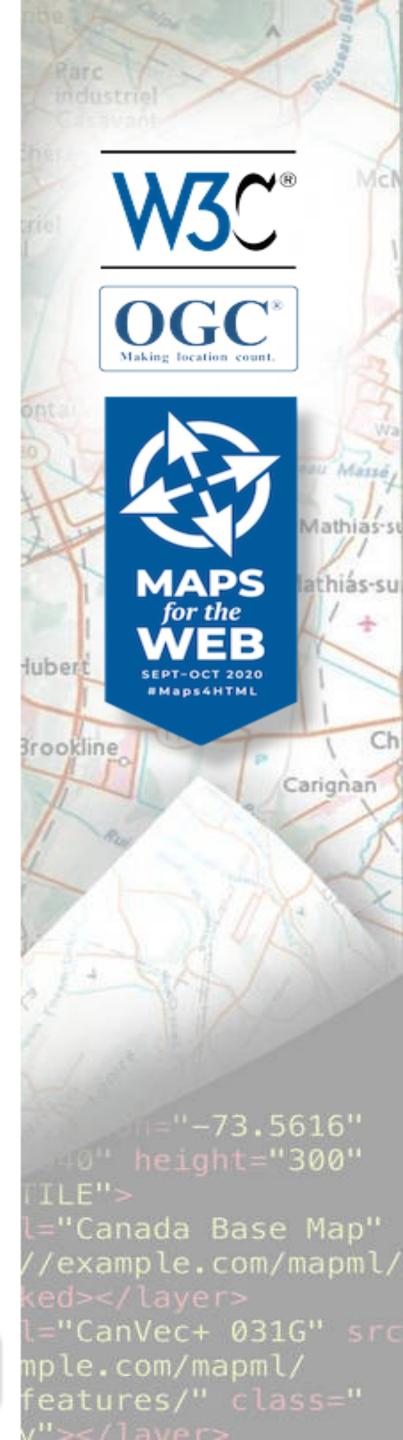


Wheelmap.org - find accessible places



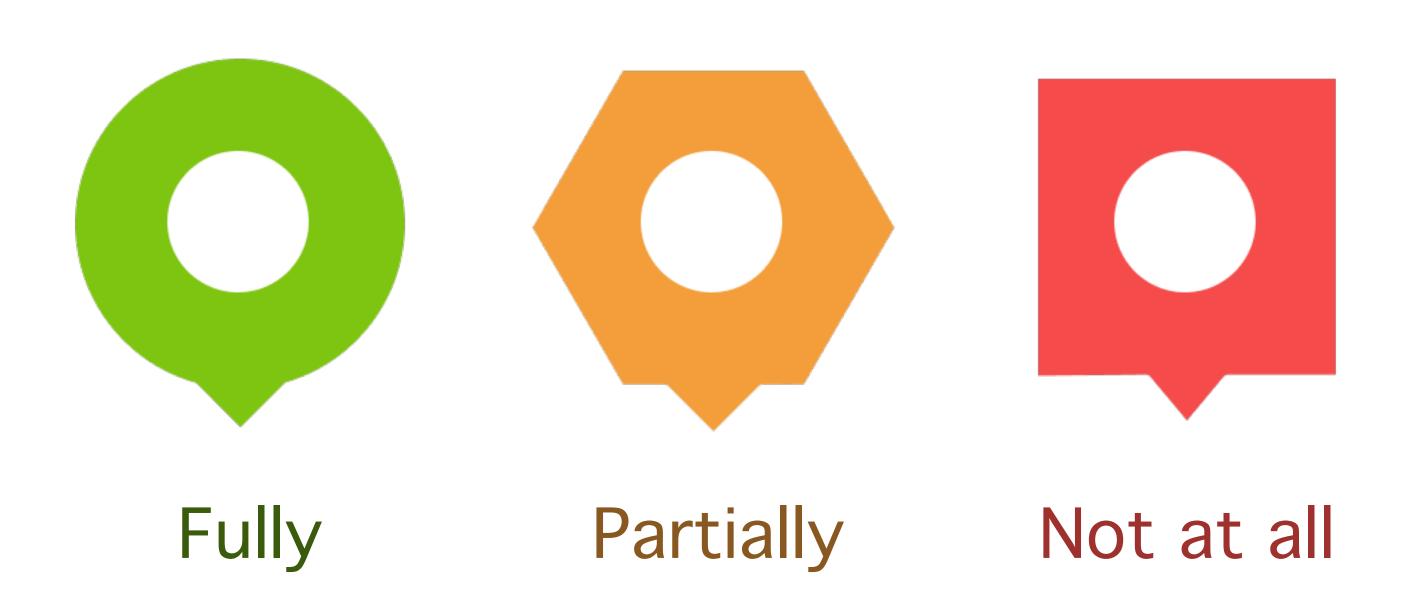




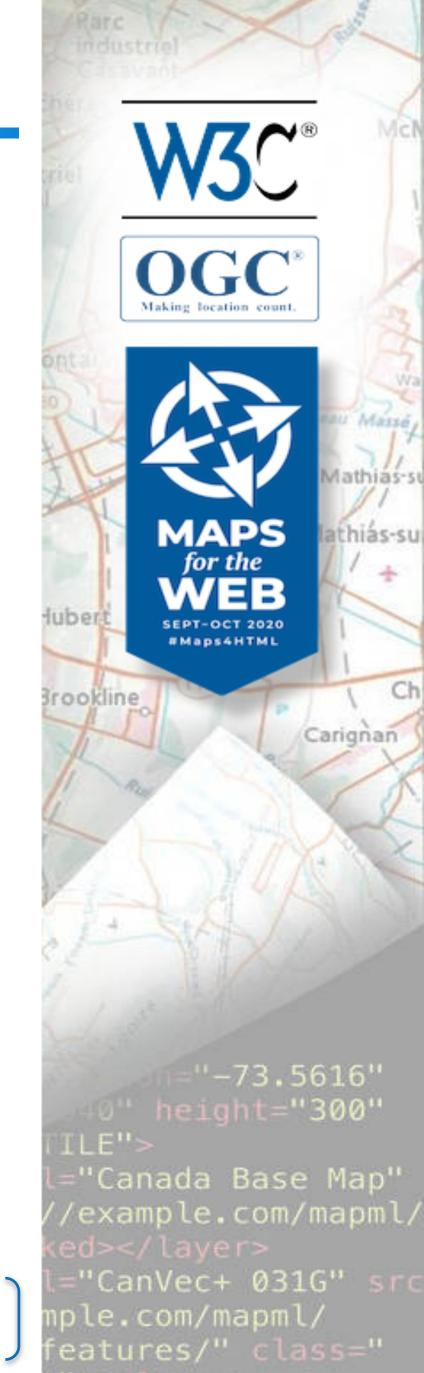


"Traffic lights" system

How wheelchair accessible is a place?

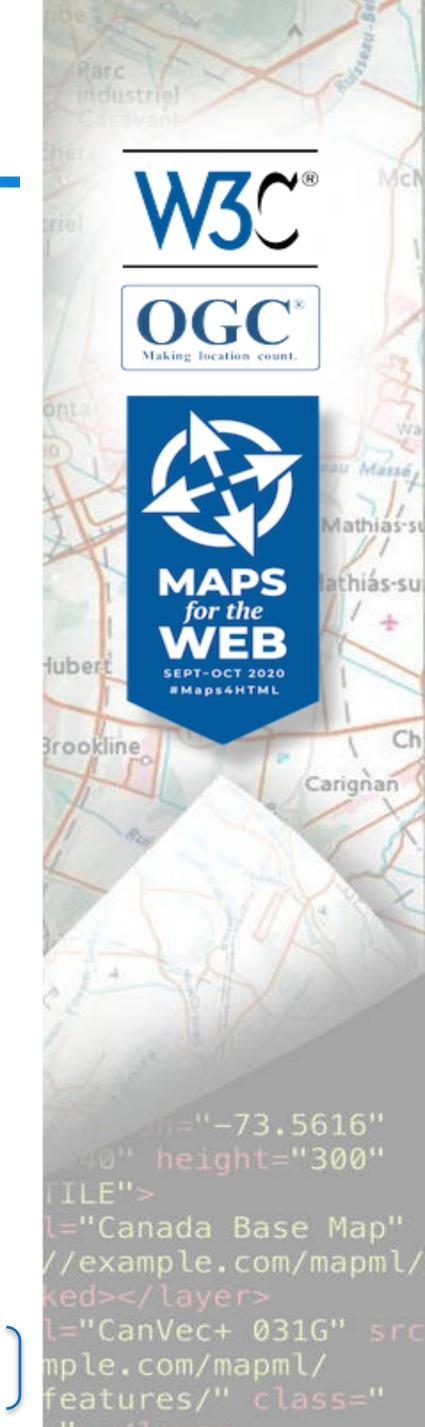






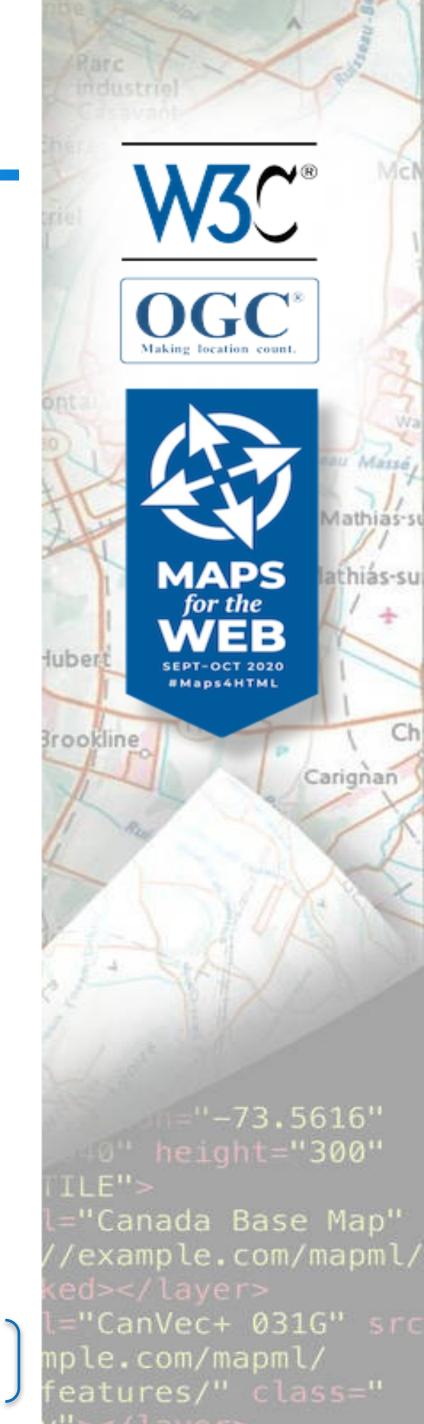
Available in 32 languages

Arabic	English	Italian	
Bulgarian	Finnish	Japanese	Russian
Chinese (Taiwan)	French	Korean	Slovak
Chinese (Traditional)	German	Norwegian	Spanish
Chinese (Simple)	Greek	Polish	Swedish
Czech	Hebrew	Portuguese	Turkish
Danish	Hindi	Portuguese (Brasilian)	Ukrainian
Dutch	Hungarian	Romanian	Vietnamese



Based on OpenStreetMap.

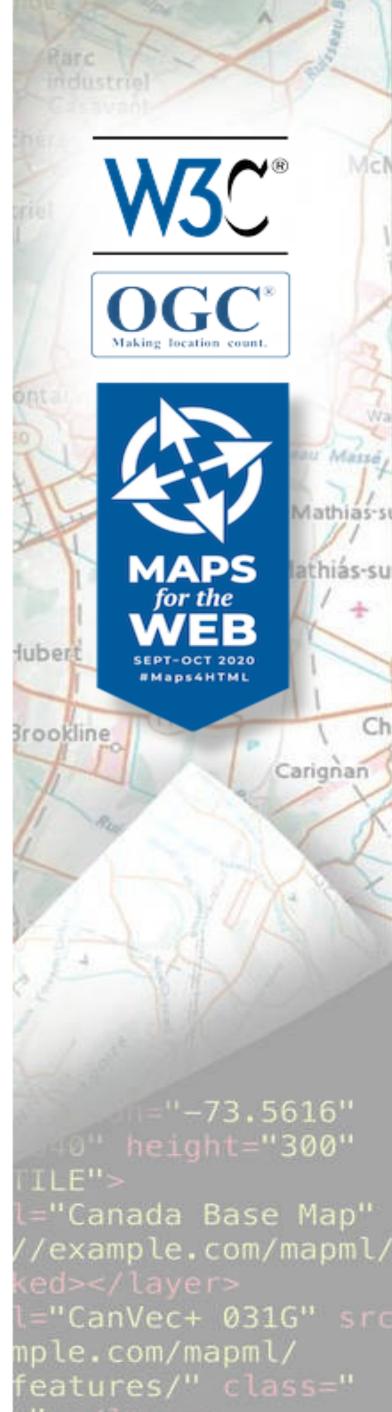




Around one million OSM-based places.

Marked as fully, partially, or not wheelchair-accessible by users

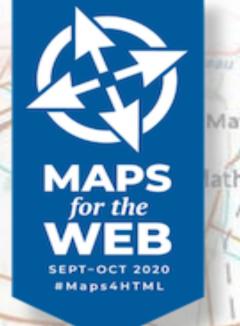




Does this mean equal participation?







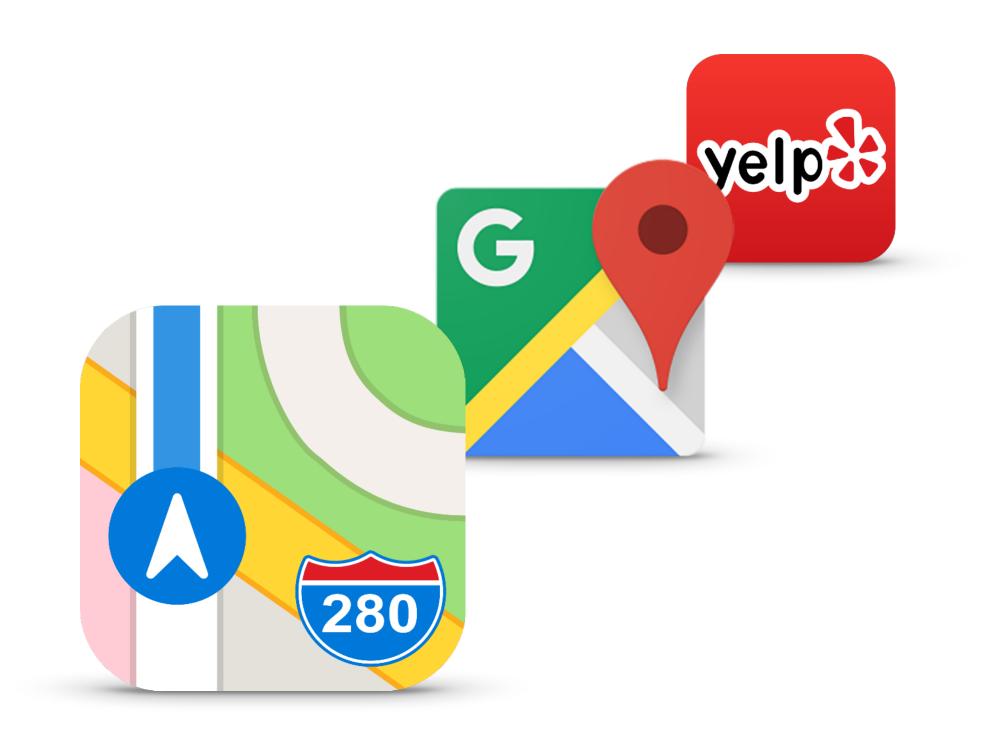
0" height="300"

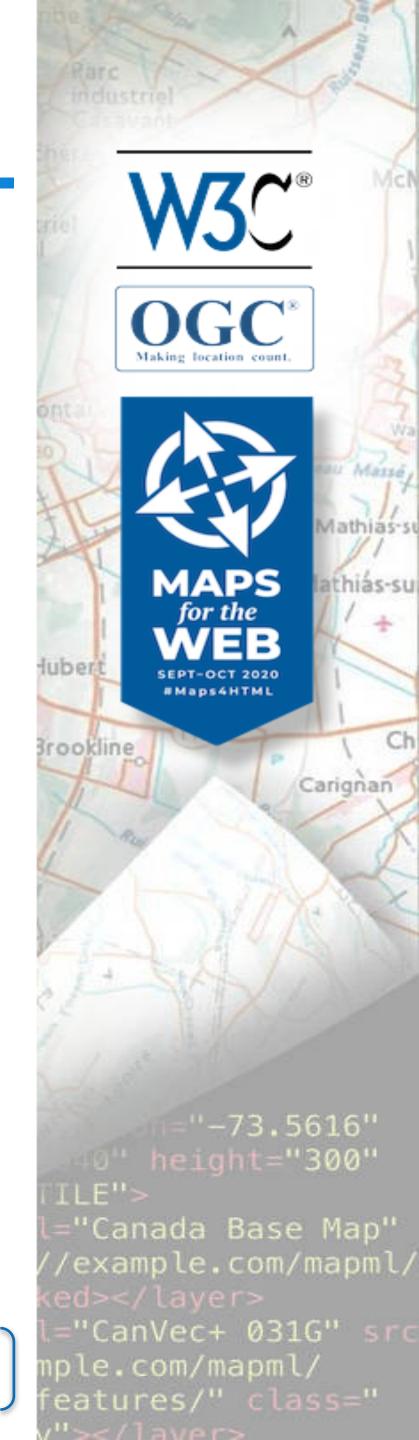
l="Canada Base Map"
//example.com/mapml/
ked></layer>

l="CanVec+ 031G" src mple.com/mapml/ features/" class="

No.

We need disability mainstreaming: All accessibility information should be available everywhere.

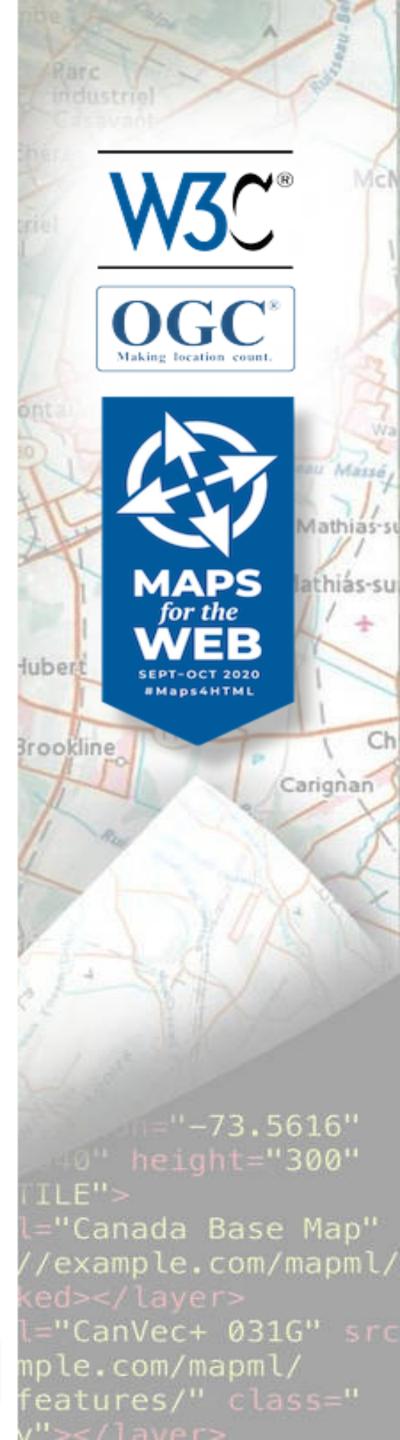




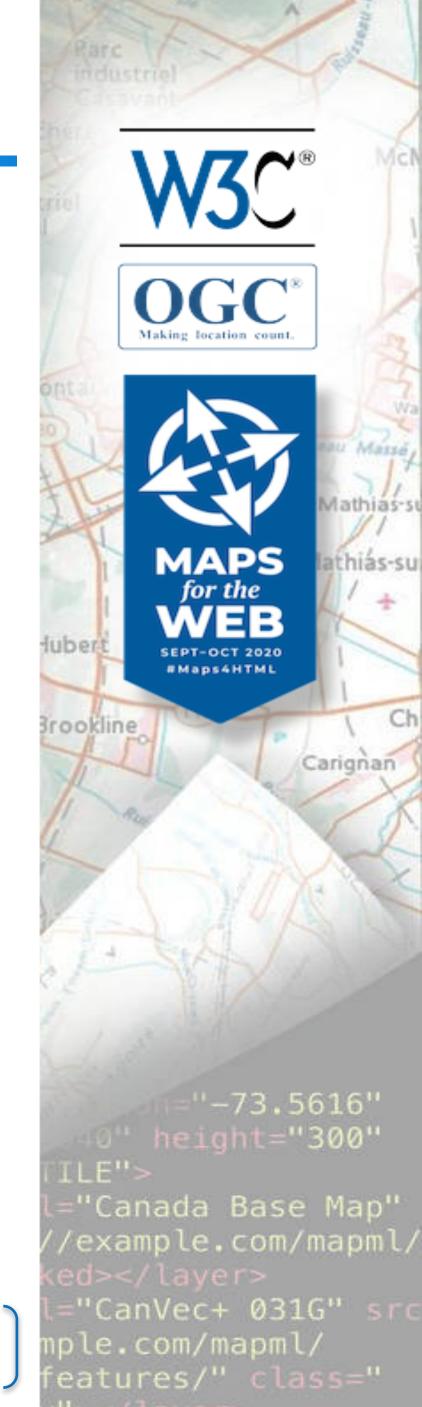
Maps4Web as disability mainstreaming?

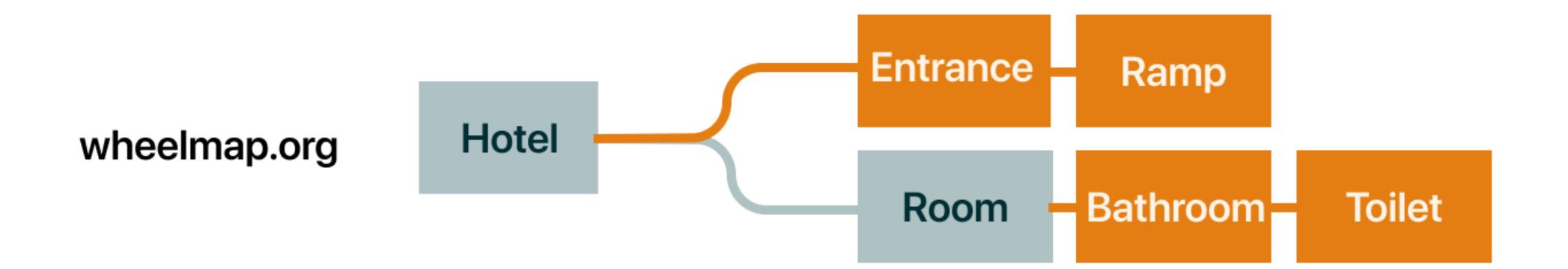
Could we use Maps4Web specs to make accessibility information available everywhere?

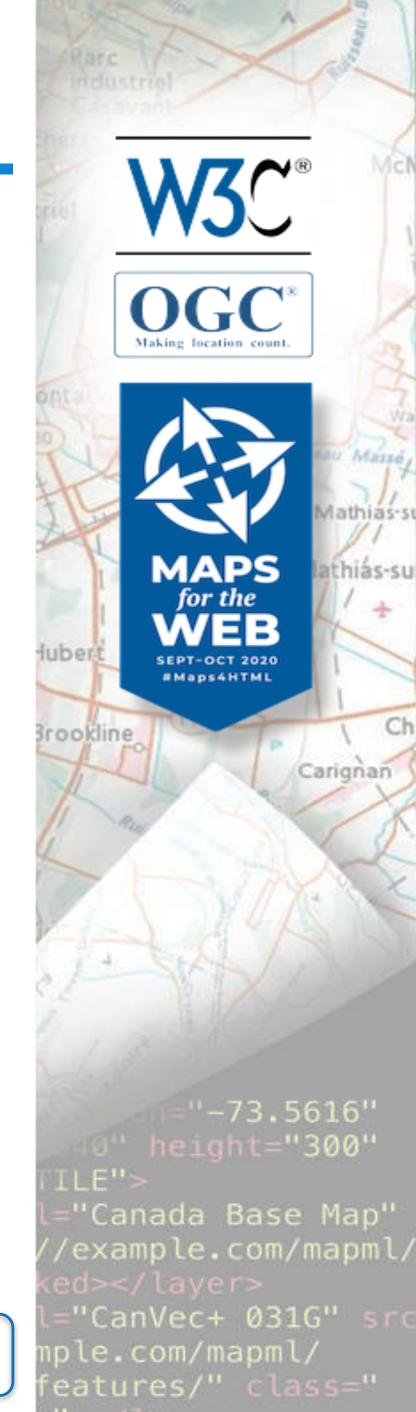




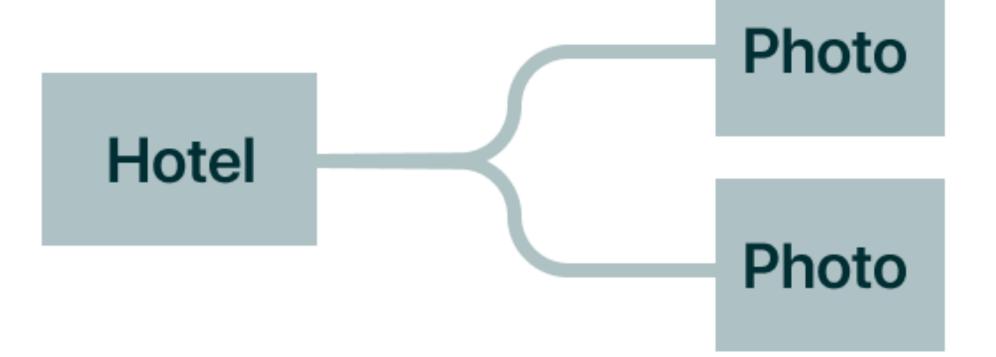
OpenStreetMap Hotel Way Subway station

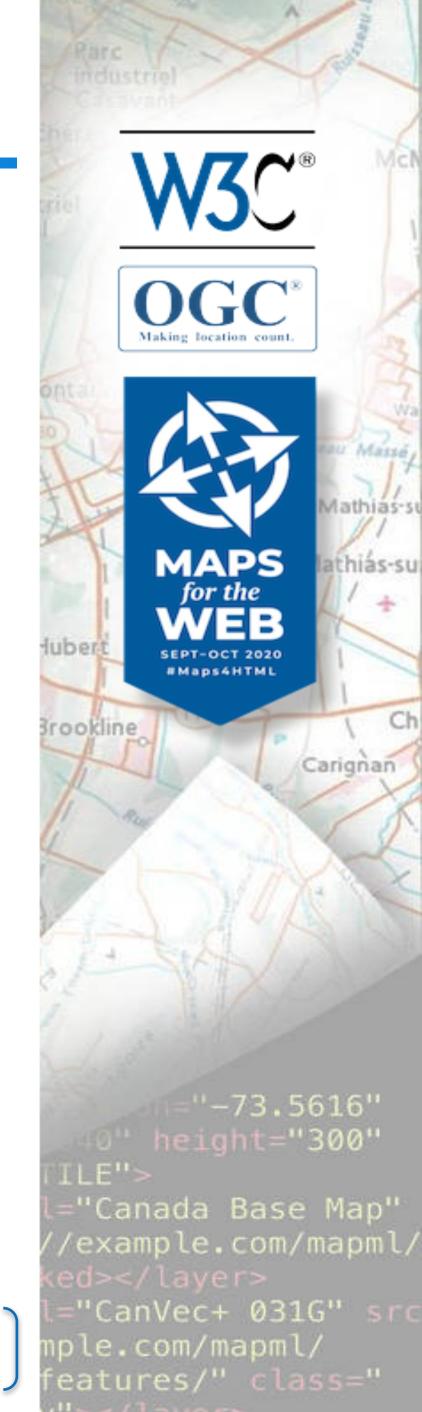






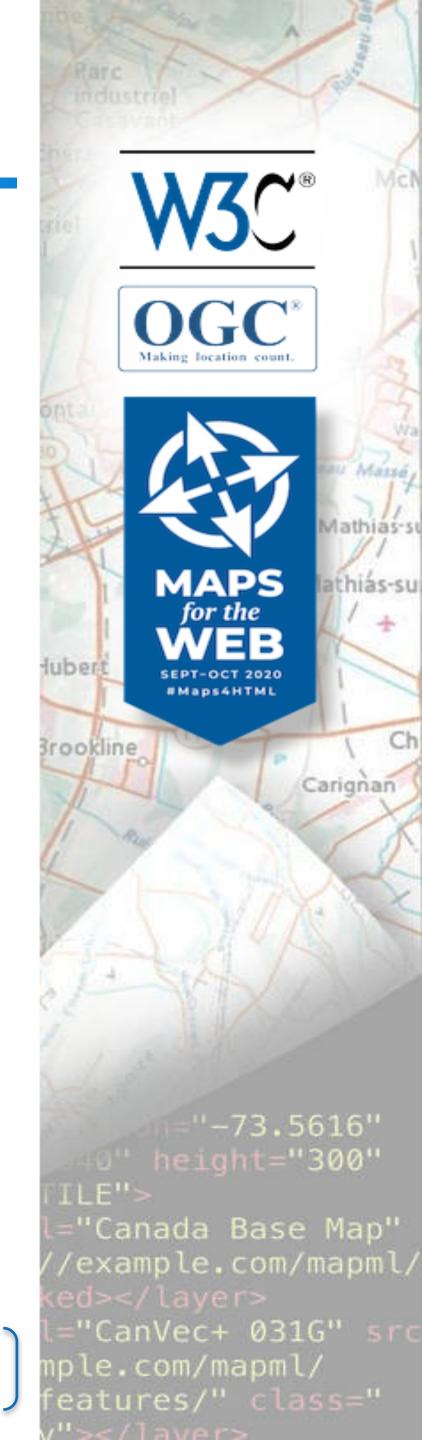
Hotel booking platform



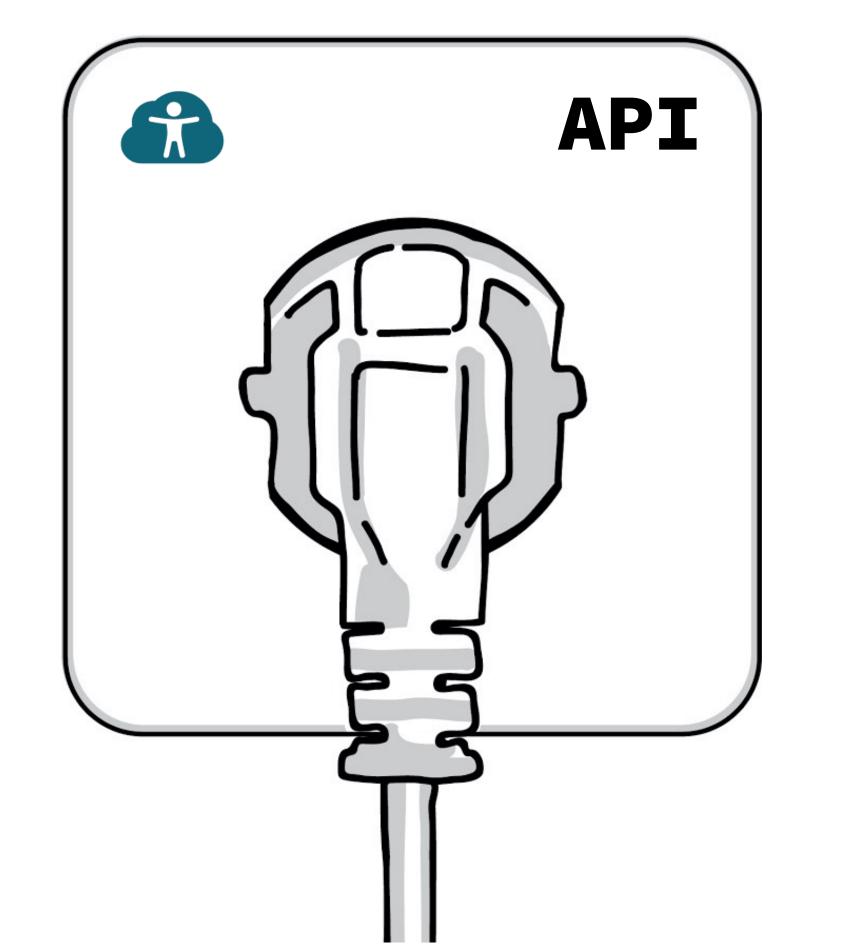


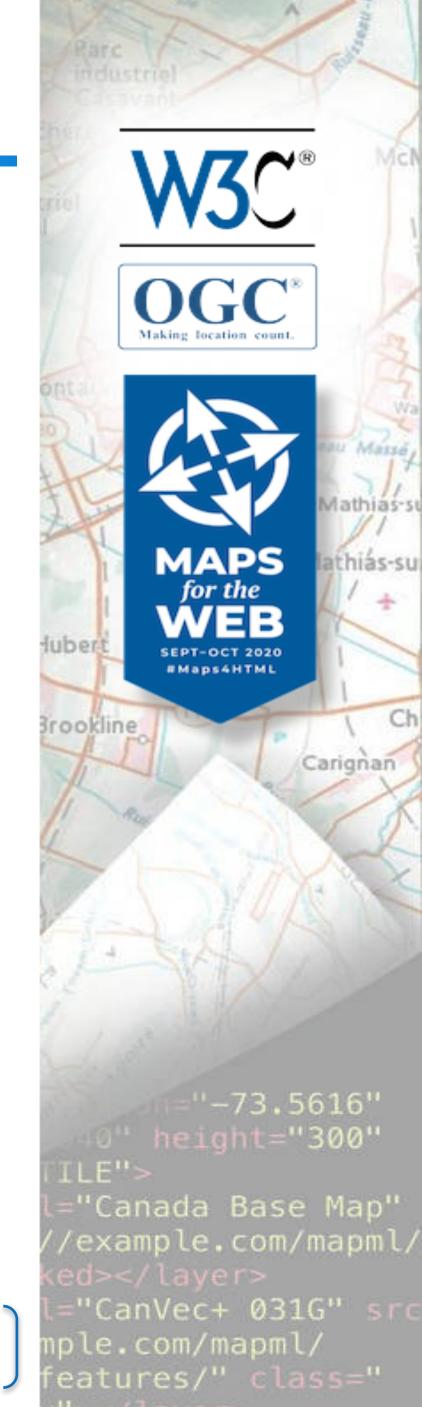


accessibility.cloud



\$ curl -v https://accessibility-cloud.freetls.fastly.net/place-infos.json\?
appToken\=YOUR_APP_TOKEN_HERE&latitude\=48.2435\&longitude\=16.3974\&accuracy\=1000\&include
SourceIds\=QGf3sjbSxSpkeNHFm&includeRelated=source | jq .





























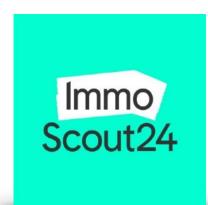


A SMAP



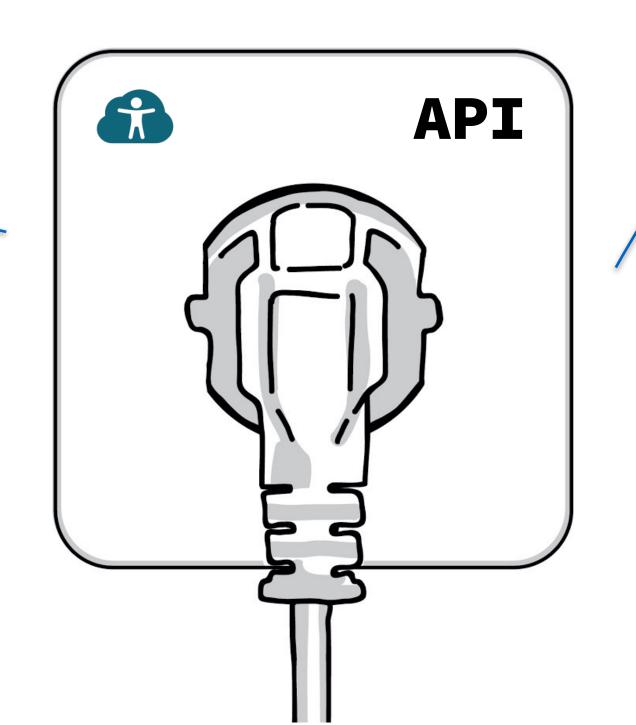


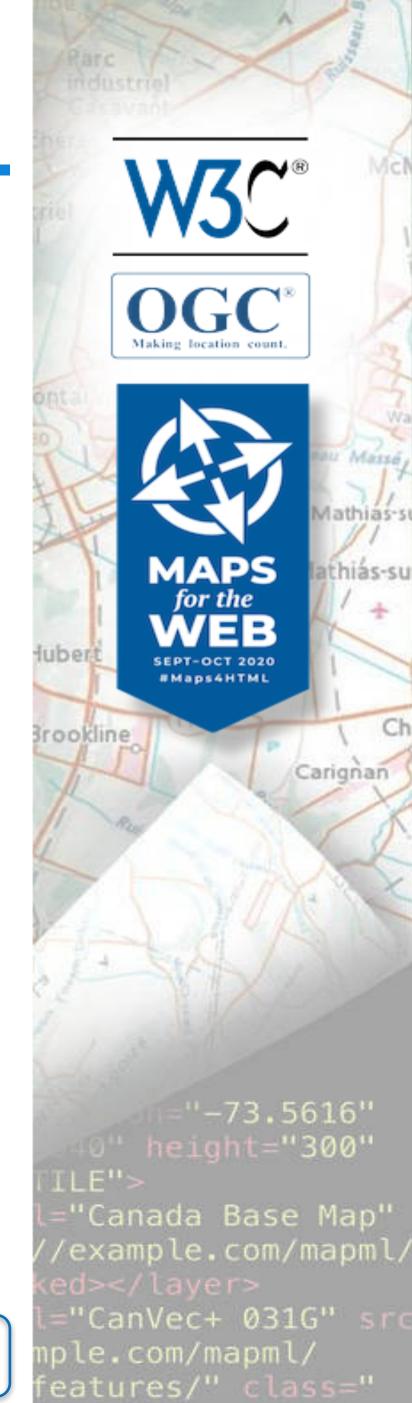












79 organizations

...contribute 1.3M places and 3.8K real-time elevators to Wheelmap via accessibility.cloud.

























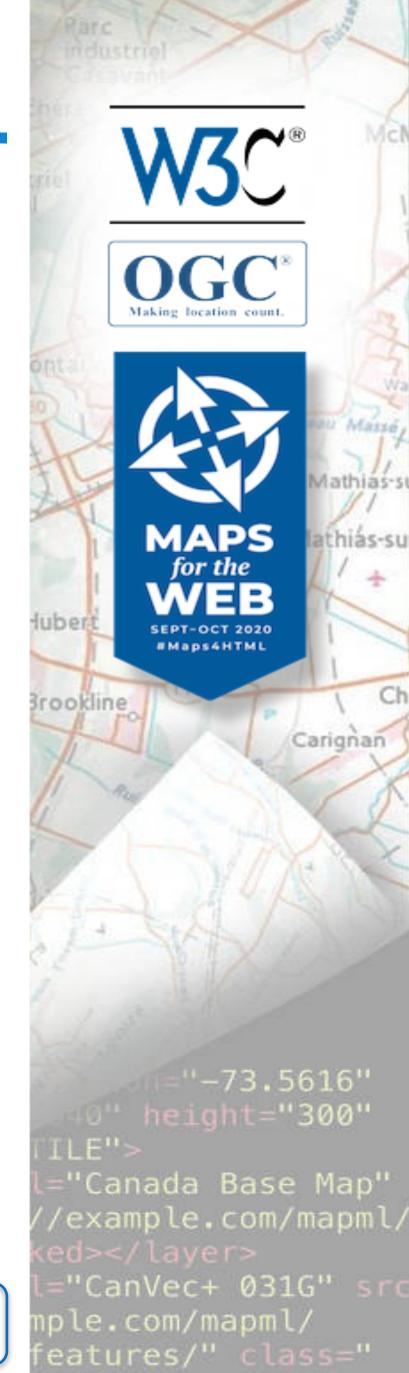






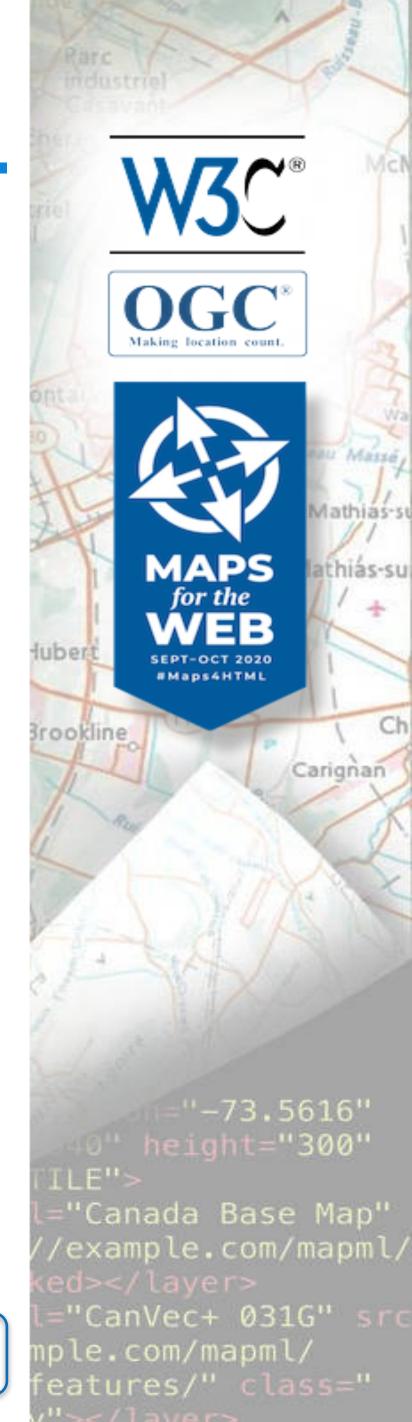






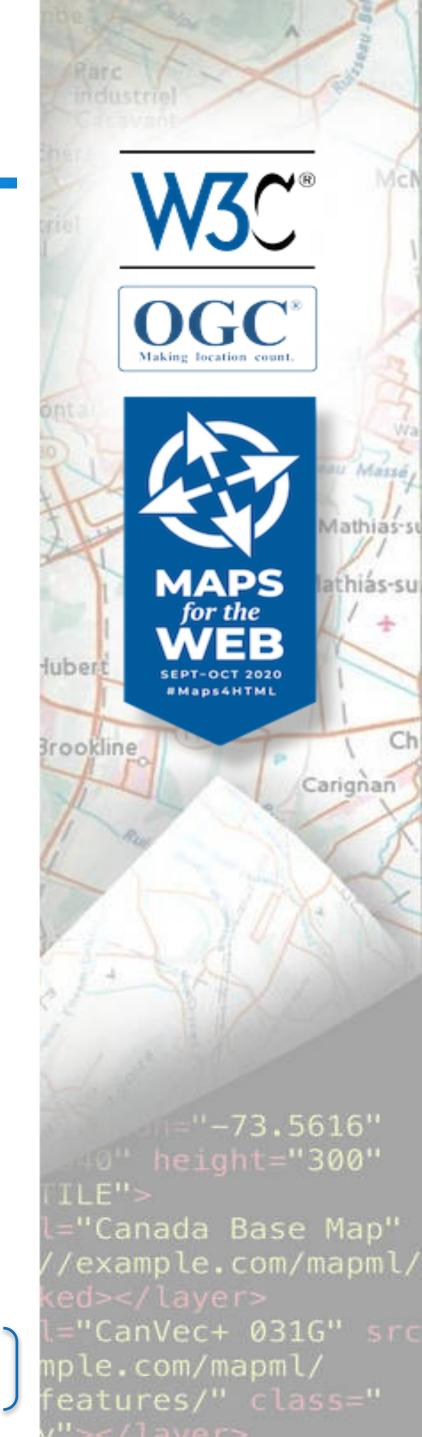
Accessibility vocabulary varies...





...so we need to harmonize data.

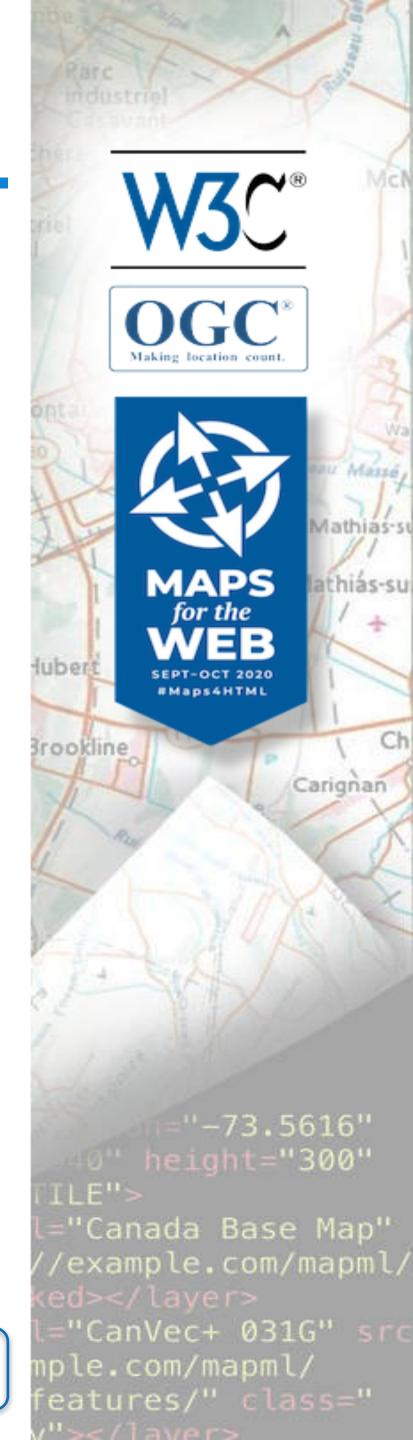




A11yJSON example

```
"geometry": { "type": "Point", "coordinates": [2.376757, 48.898991] },
"properties": {
 "category": "cinema",
 "name": "Ciné XY",
 "accessibility": {
   "entrances": [
      { "name": "30th St", "isMainEntrance": true, "isLevel": false },
      { "name": "Side gate", "hasFixedRamp": true }
    "accessibleWith": {
      "wheelchair": true
    "animalPolicy": {
      "allowsGuideDogs": true
```

https://a11yjson.org



A11yJSON interface specs

Accessibility

AnimalPolicy

Elevator

Escalator

FoldingHandles

Ground

Media

Mirror

Parking

Pathways

Payment

PersonalProfile

PlaceInfo

Quantity

Ramp

Restroom

Room

Shower

Staff

Stairs

Tables

Toilet

WashBasin

WheelchairParking

WheelchairPlaces



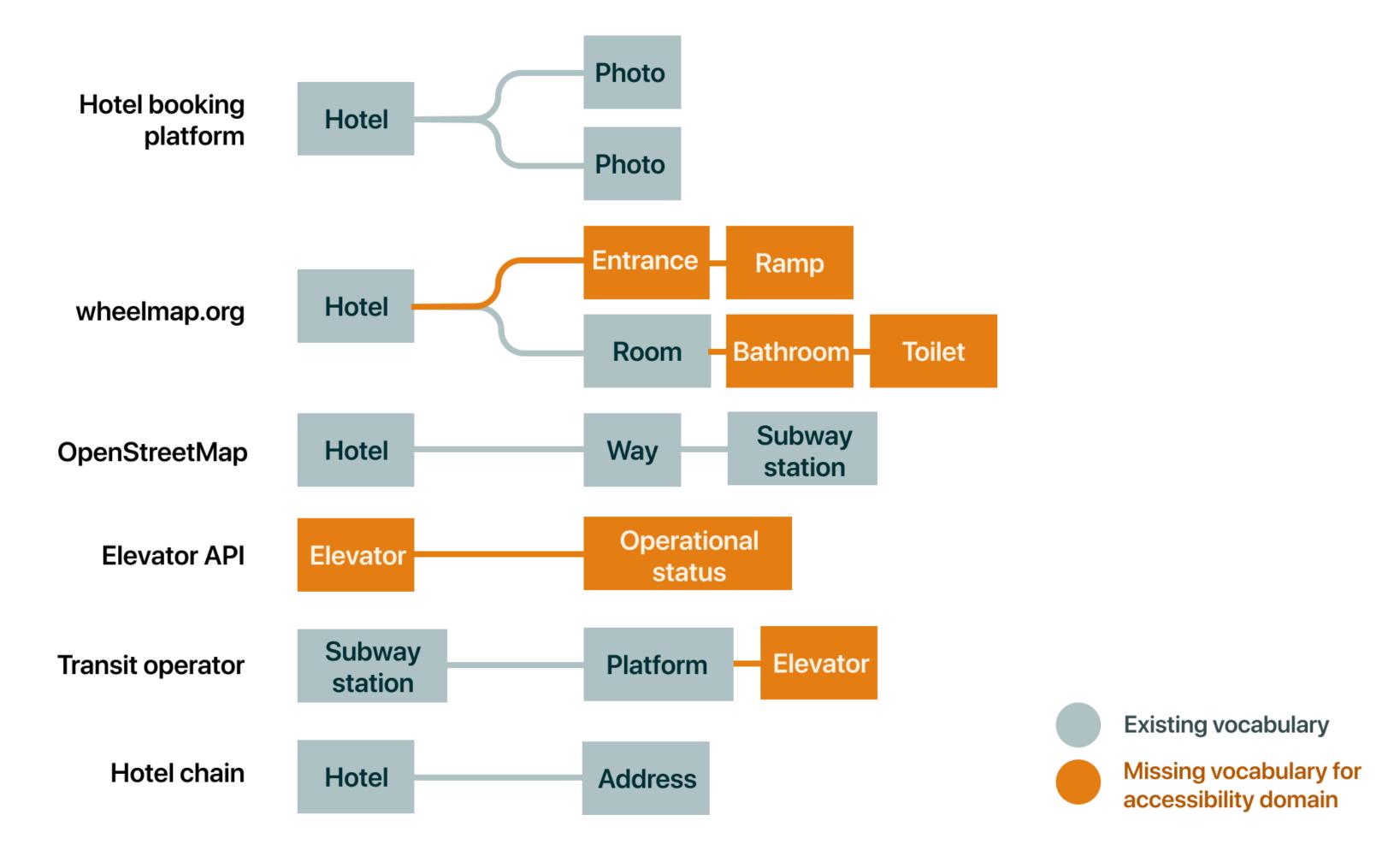
https://a11yjson.org

40" height="300" ILE"> ="Canada Base Map"

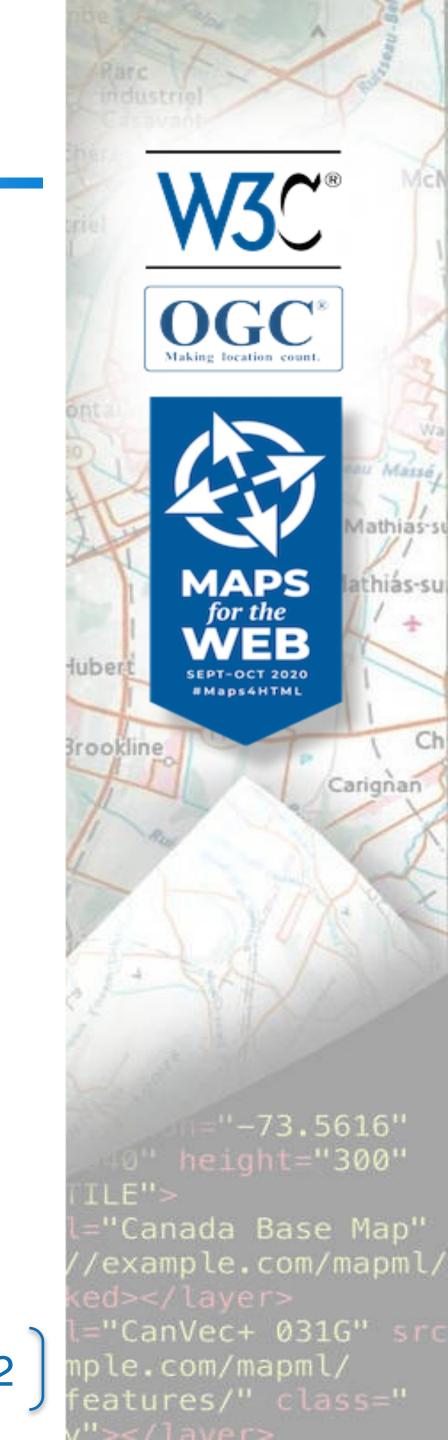
//example.com/mapml/ ked></layer>

l="CanVec+ 031G" src mple.com/mapml/ features/" class="

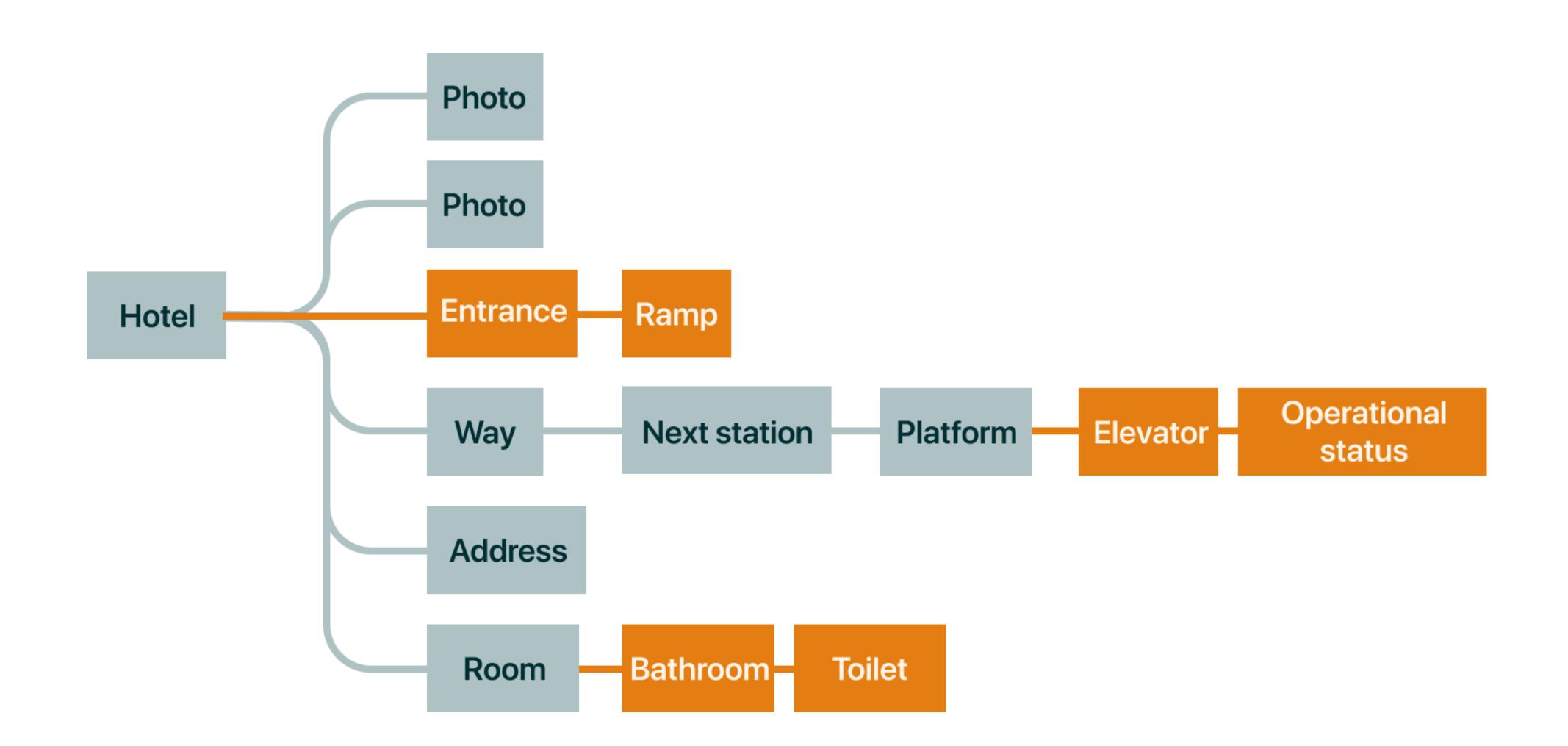
A user doesn't want this...



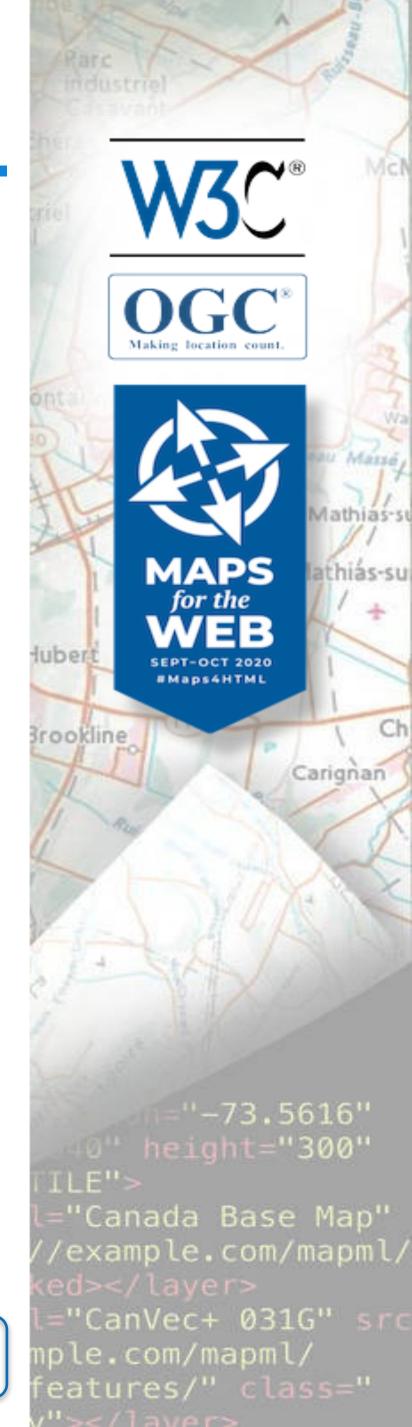
(Data about the same place from different sources/websites) (22)



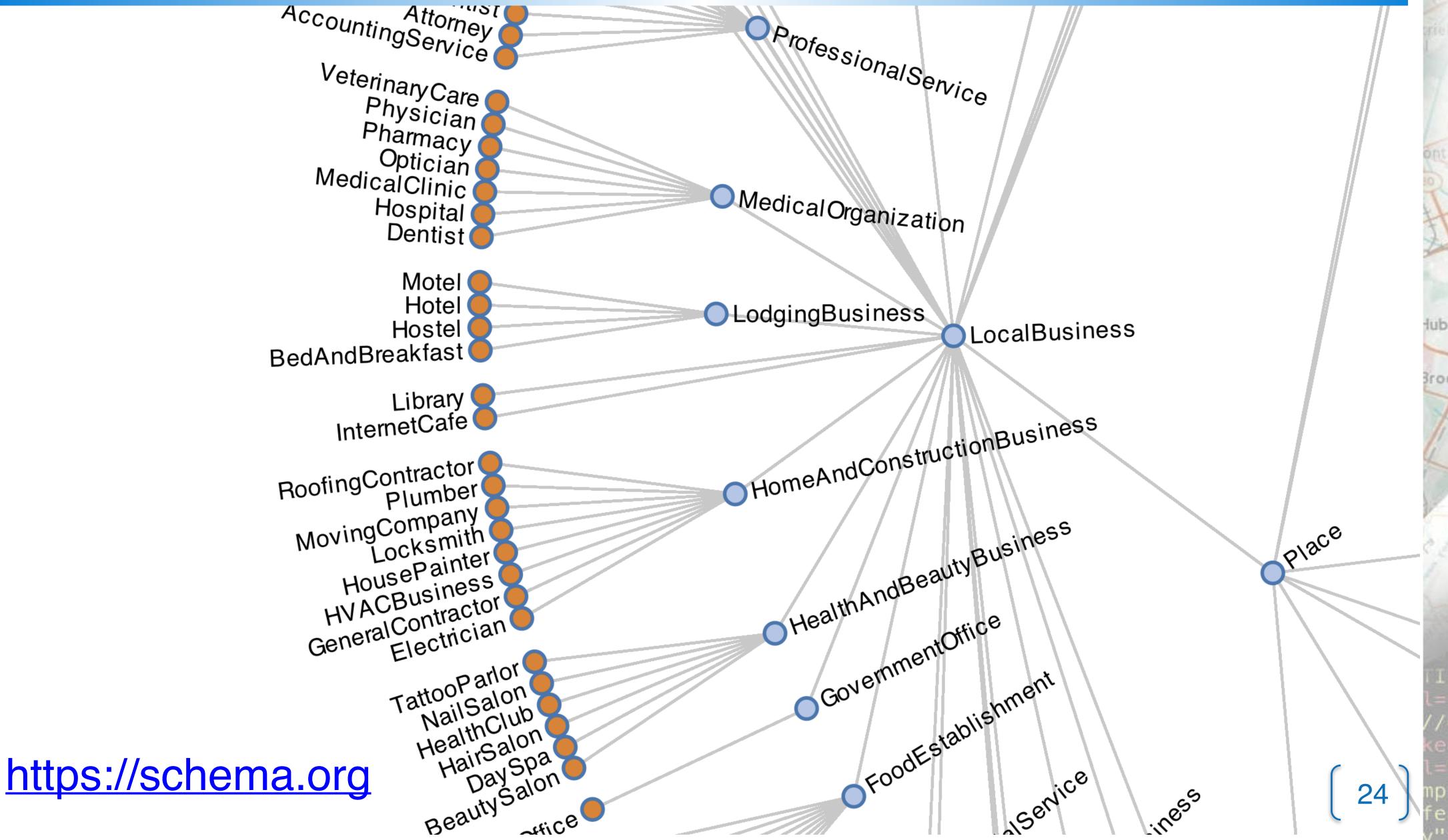
...but this.

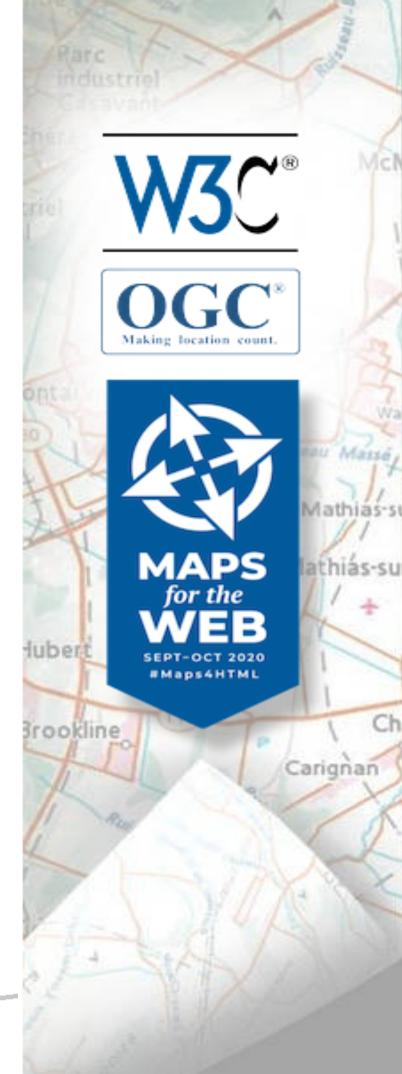


(= All data discoverable in the same UX context)



This is what Linked Data is for.





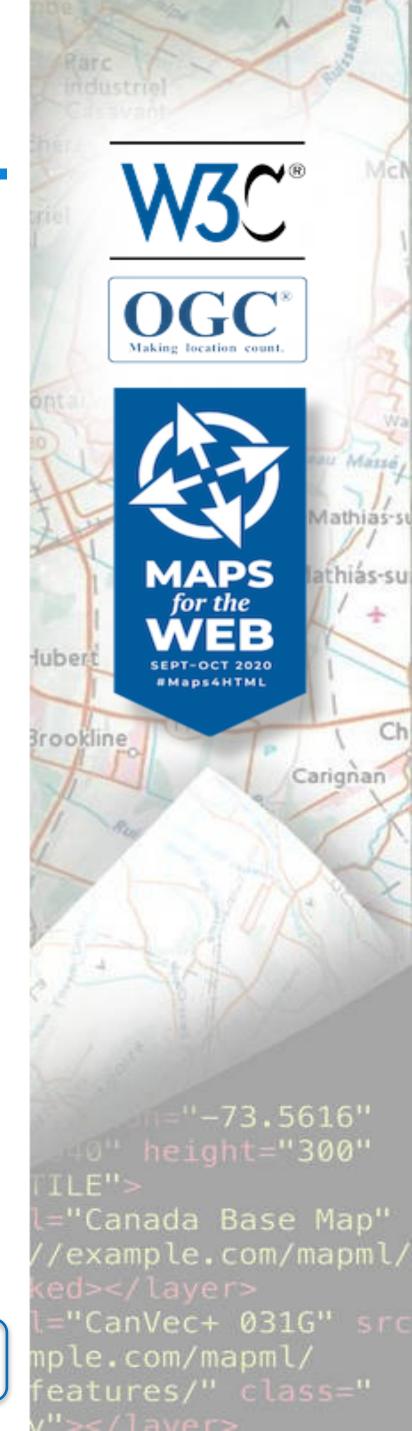
height="300"

l="Canada Base Map"
//example.com/mapml/
ked></layer>

l="CanVec+ 031G" src
mple.com/mapml/
features/" class="

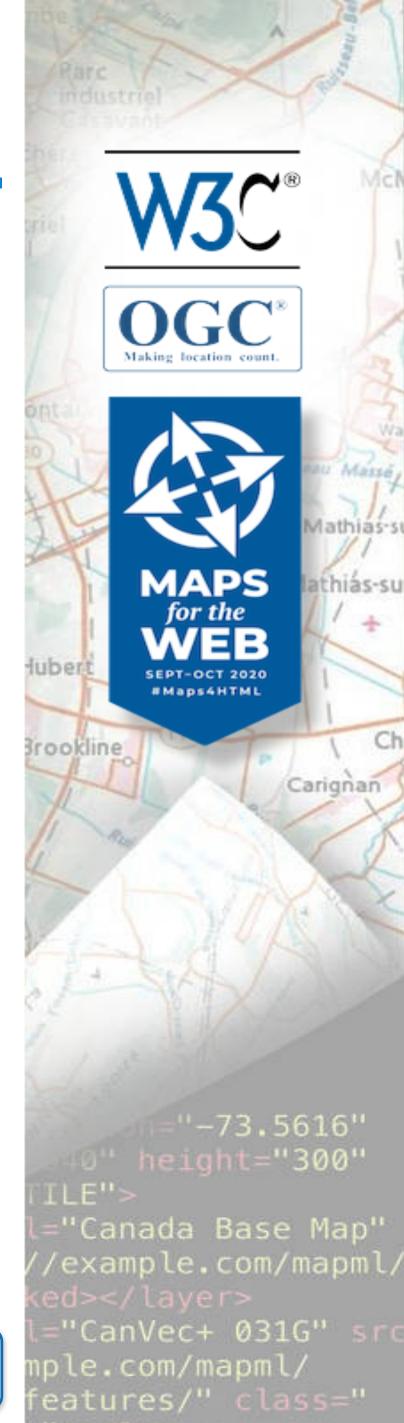
So... how to describe physical a11y?

This is not standardized yet.



Example 1: Allow semantic info in MapML

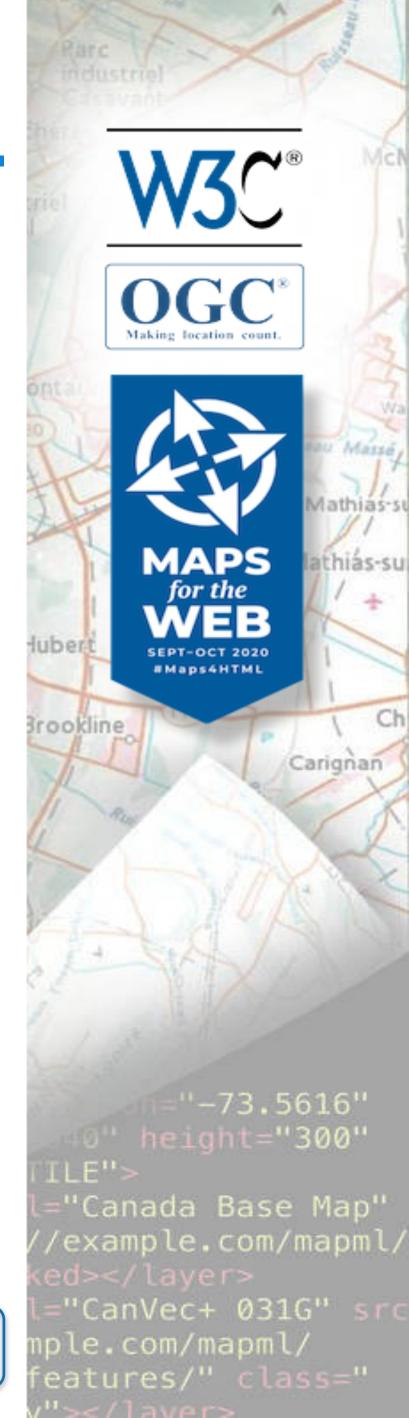
```
<mapml>
 <head>...</head>
 <body>
   <feature vocab="https://schema.org" typeof="Place">
     <meta property="name" content="An awesome hotel "" />
        <meta property="amenityFeature" typeof="LocationFeatureSpecification">
          <meta property="name" content="Wheelchair-accessible Sauna" />
          <meta property="value" content="True" />
        </meta>
     </meta>
     <geometry>...</geometry>
     properties>...
   </feature>
 </body>
</mapml>
```



Example 2: Add A11yJSON in CityJSON

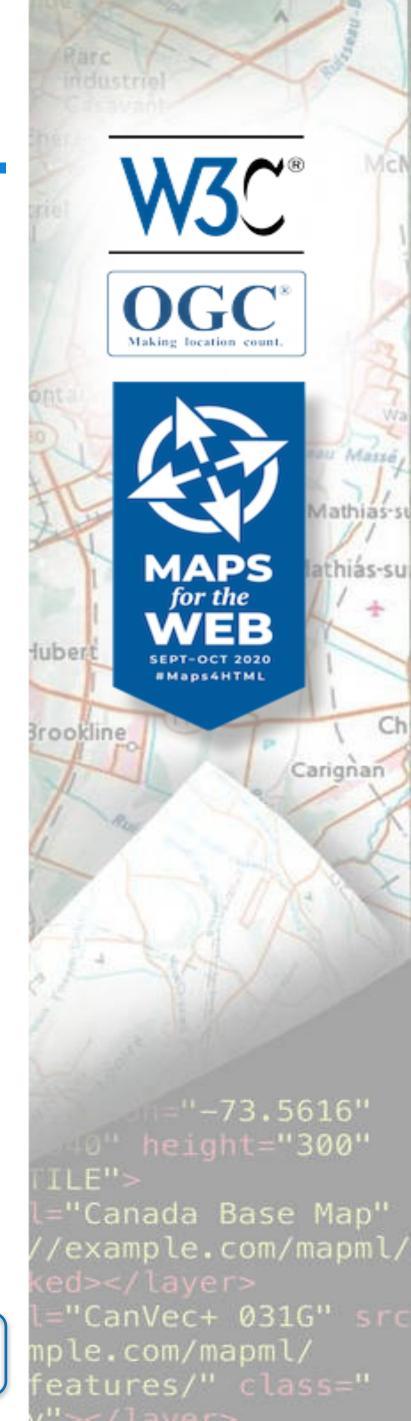
```
"CityObjects": {
  "id-1": {
    "type": "Building",
    "children": ["id-2"]
  "id-2": {
    "type": "BuildingPart",
    "parents": ["id-1"],
    "accessibility": {
       "accessibleWith": {
         "wheelchair": true
```

https://cityjson.org



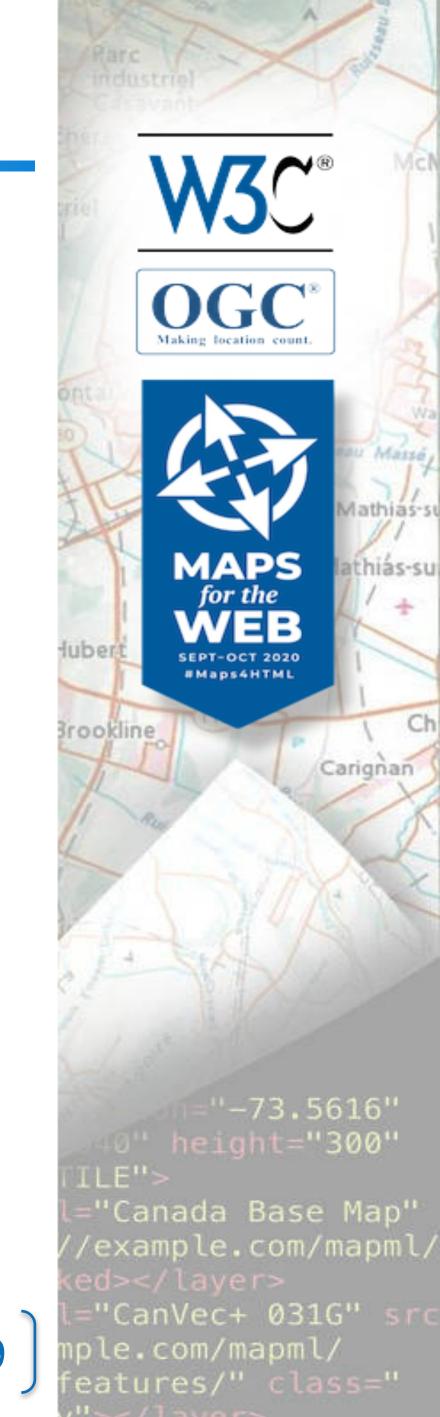
Maps4Web + semantic data + browser extensions = 🐸

- Ranking places by accessibility incentivizes businesses to improve their accessibility
- Colorize place markers using a traffic light system (green = accessible, red = not accessible)
- Add indoor map context links to places
- Augment maps with accessibility features and hazards:
 - accessible toilets
 - elevators (with realtime operational status)
 - (in)accessible sidewalks, ramps, and stairs
 - environment noise levels
- Allow voice assistants to understand what map features mean



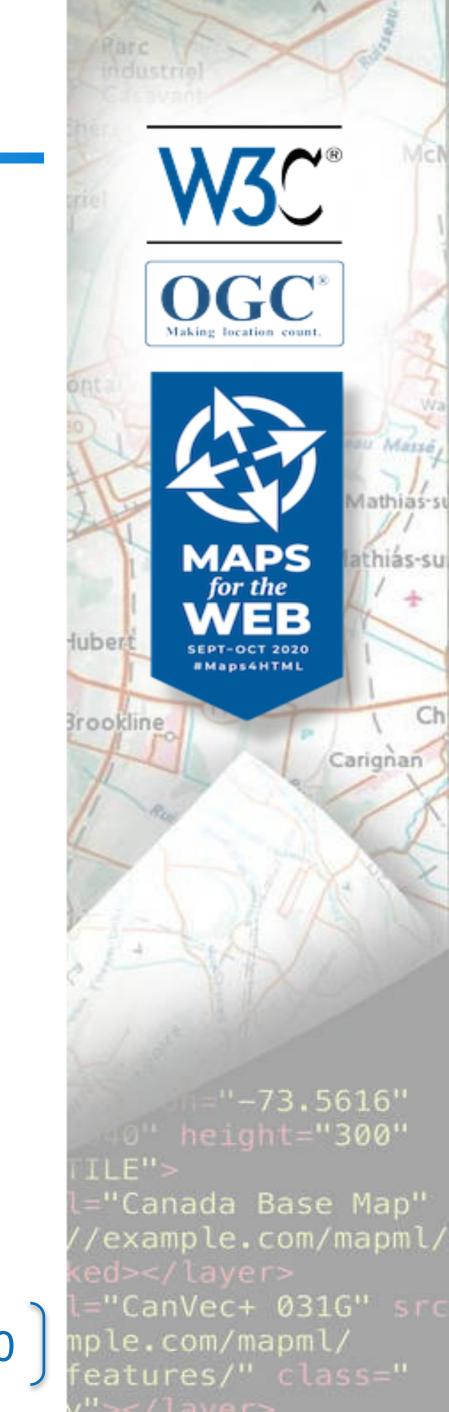
Health profiles and privacy

- A11y features need an extra layer of protection
- Like location, accessibility augmentation should be allowed/denied on a per-website basis
- Browsers / plugins should not reveal a user's health conditions to websites

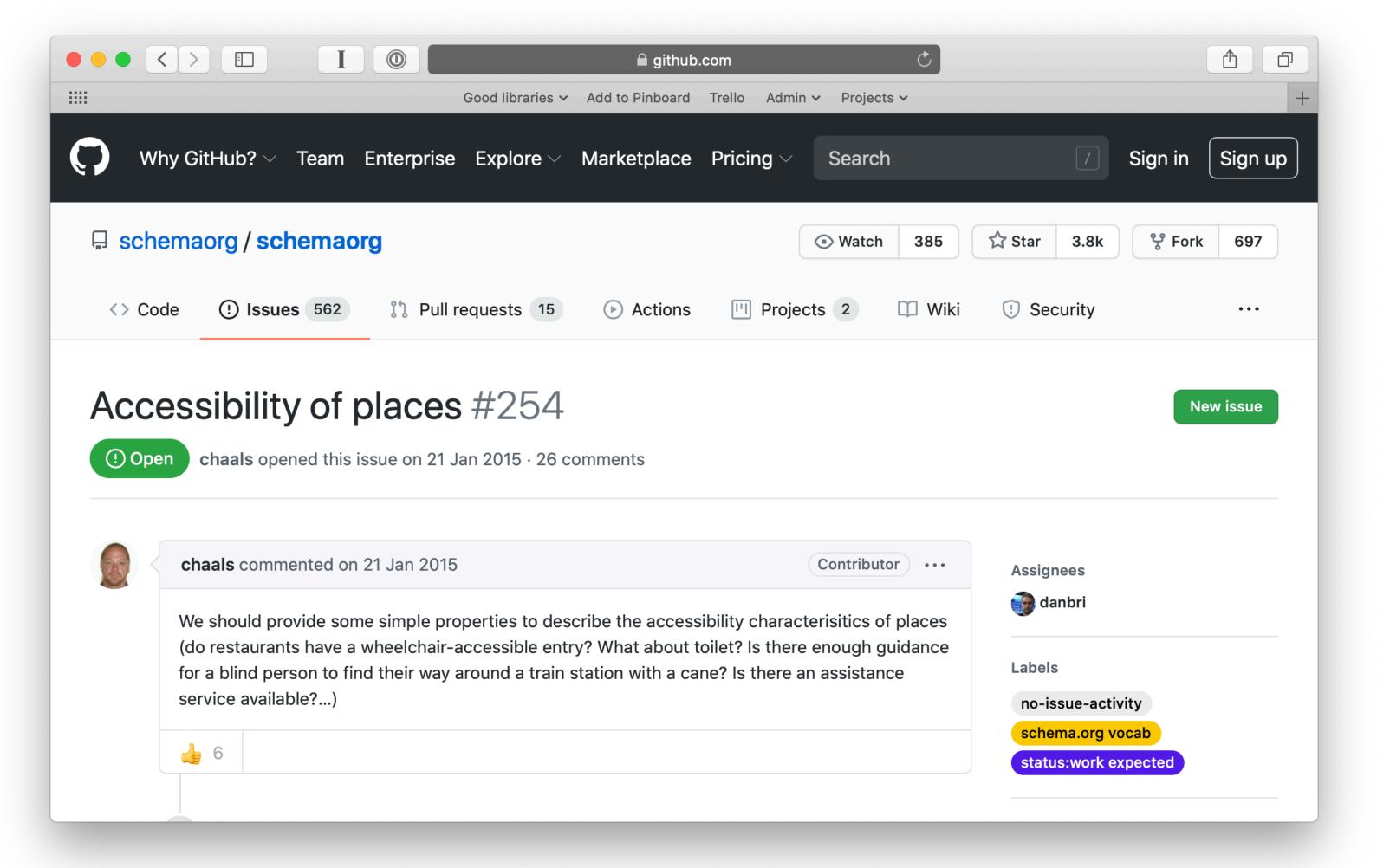


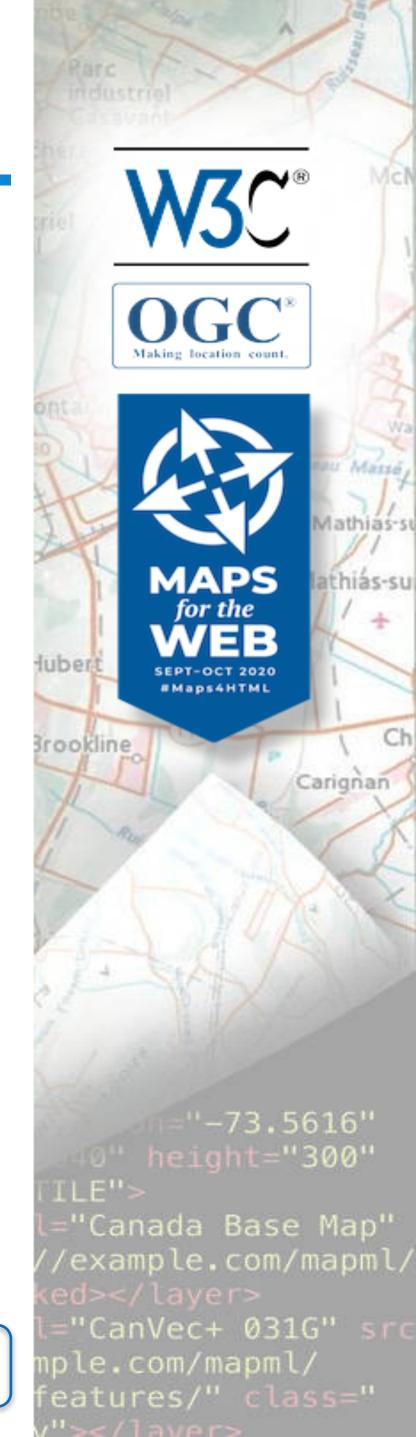
User intent vs. map author intent

- ARIA labels as hints for assistive tech
- Example declarations:
 - "The visual style of this <feature> is important to understand the map content"
 - "This <map> is a geodata visualization"
 - "This <map> is made for discovering places"

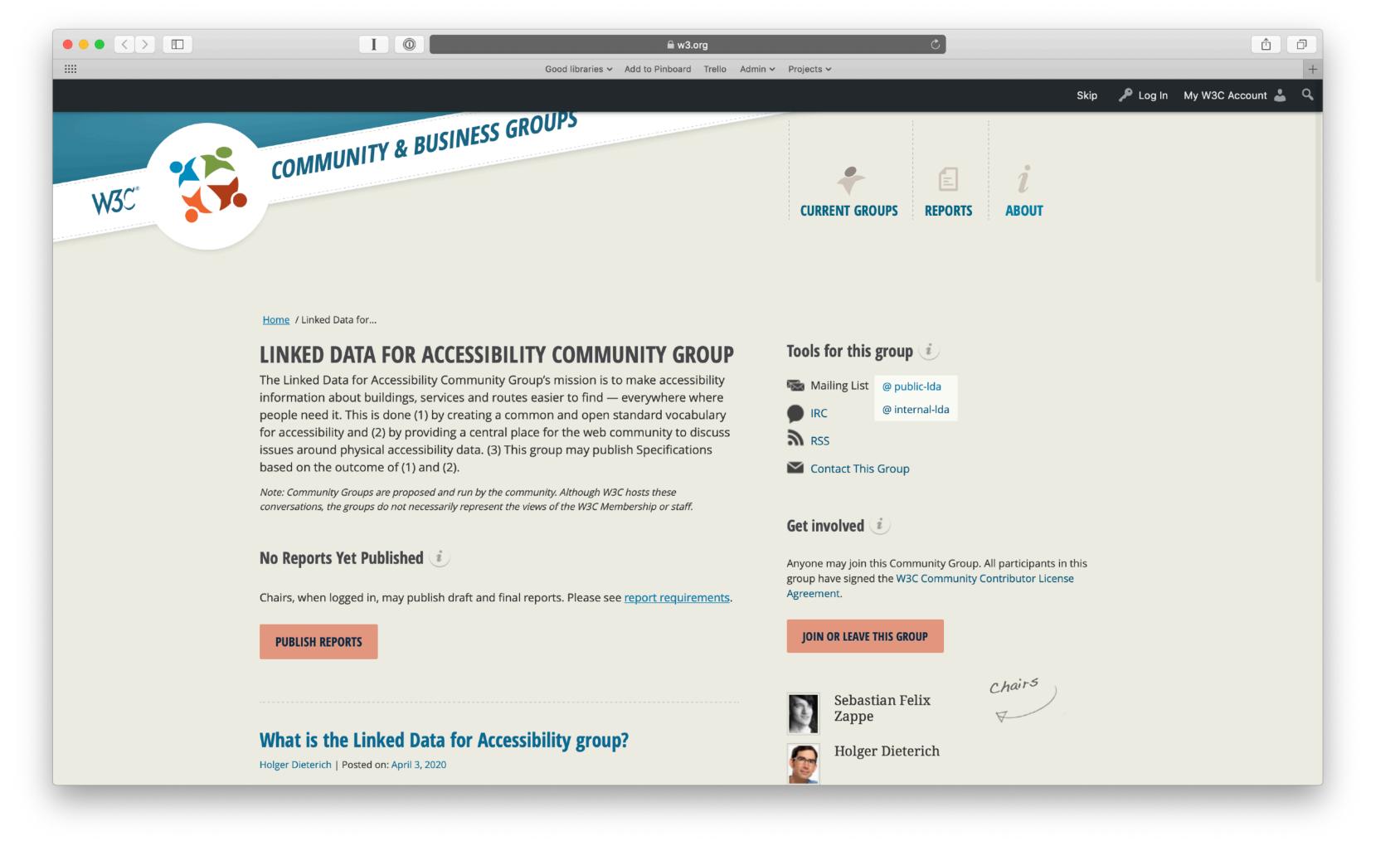


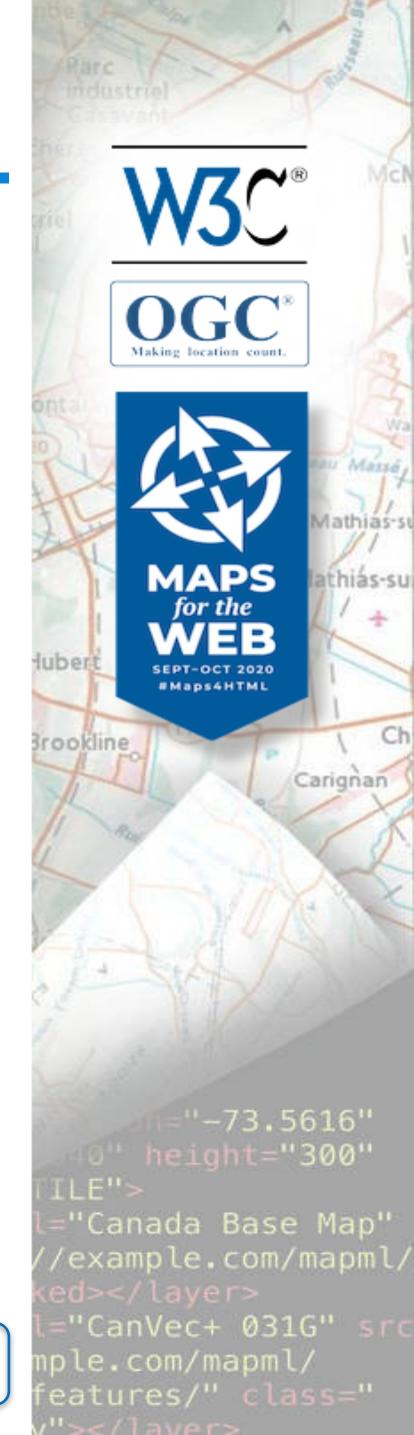
Participate in schema.org GitHub Issue #254!



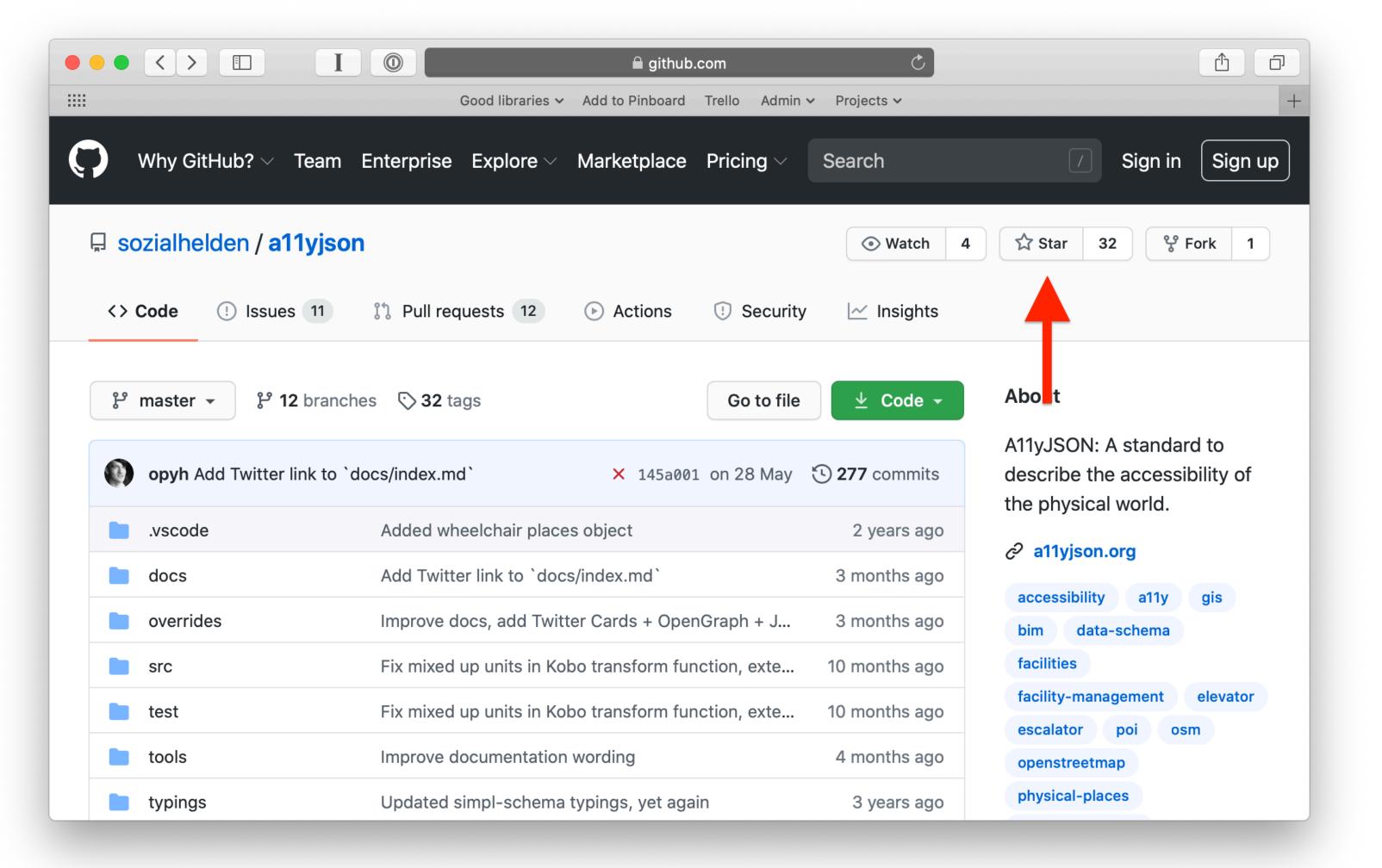


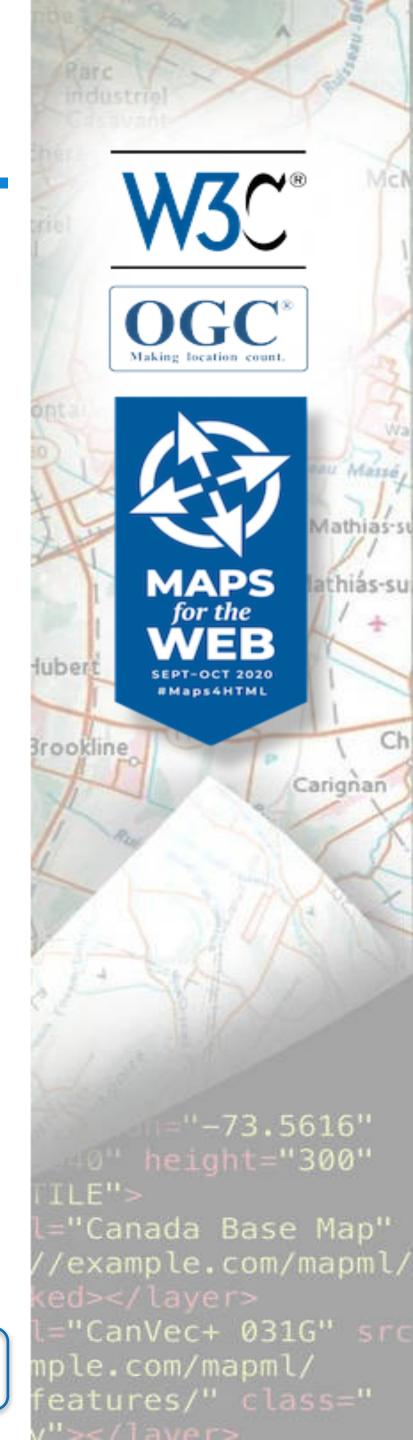
Participate in the W3C LDA CG!



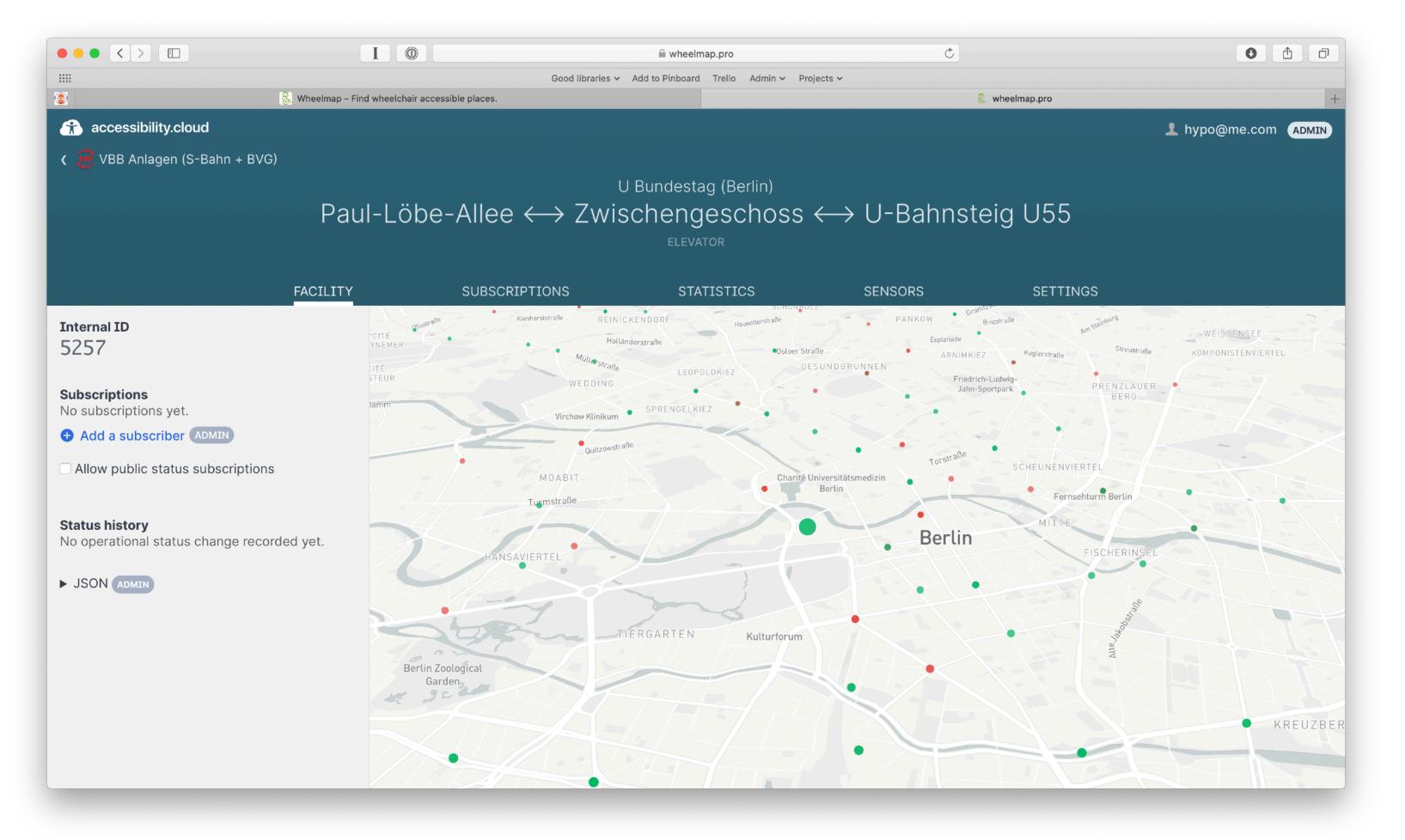


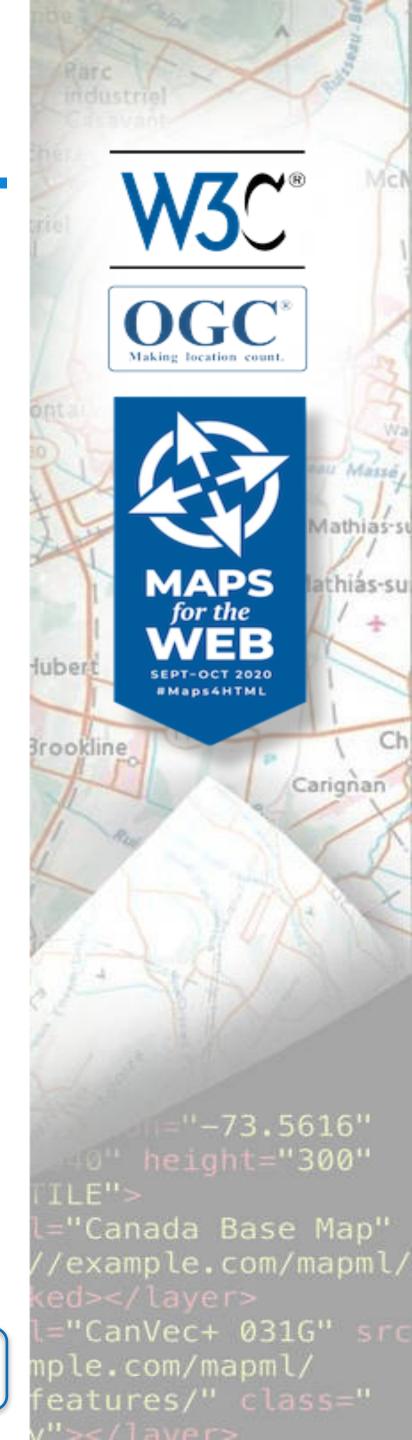
Give A11yJSON a on GitHub!





Add place and elevator/escalator realtime datasets on accessibility.cloud!





THANK YOU!

sebastian@sozialhelden.de (Twitter)
holger@sozialhelden.de (Twitter)

Monday, Sep 28, 2020
W3C/OGC Joint Workshop Series on Maps for the Web
w3.org/2020/maps/

