



**MAPS**  
*for the*  
**WEB**

SEPT-OCT 2020  
#Maps4HTML

# From Points of Interest To Maps of Objects



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**Full-stack developer at Norkart AS**

**W3C**<sup>®</sup>

**OGC**<sup>®</sup>  
Making location count.

 **OPEN  
AR CLOUD**  
**NORKART**



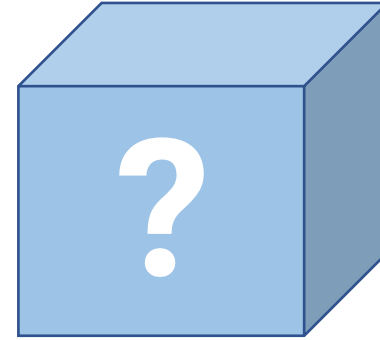
Open AR Cloud's mission is to drive the **development** of **open** and **interoperable** spatial computing **technology, data** and **standards** to connect the physical and digital worlds for the benefit of

**300 +**

**Individual members**

**55 +**

**Partner organizations**



Point of Interest vs Interesting Object

# Comparison



## Point Of Interest (PoI)

Refers to “something” by its **position**

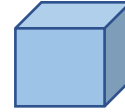
Position normally limited to **2D geographical position**

Can represent **very different things**

- Point in area/place of any kind
- Location of stationary object
- Location of moving object

Typical attributes:

- Category
- Id
- Name
- **Visualized by generic categories of symbols**
- Metadata
  - Metadata comes in diverse structures: EV Charger is a good example of complex and rich metadata



## Object in Map (OiM)

Has a real world geospatial pose (GeoPose):

- **3D geospatial position and rotation/orientation**
- **Six degrees of freedom (6DoF)**

Has a defined and limited 3D volume (bounds)

**Often has unique 3D geometries per object**

Allows visualizations to be **concrete and specific** to each object and **less abstract and generic**

Can represent any real or virtual object with a 3D volume and a real world pose.

OiM's can **represent a subset of what PoI's** can do but in a way that **is more spatially accurate** enabling **new ways to use maps** ( like immersive maps)

OiMs would **share many attributes of Pols**, so if a standard was made for Pol's a – An OiM standard could easily extend it.

**Sidenote:** Pol's still have no standards 😞



[github.com/opengeospatial/poi](https://github.com/opengeospatial/poi)



Google Maps



## GEOJSON

GeoJSON is a format for encoding a variety of geographic data structures.

```
{
  "type": "Feature",
  "geometry": {
    "type": "Point",
    "coordinates": [125.6, 10.1]
  },
  "properties": {
    "name": "Dinagat Islands"
  }
}
```

GeoJSON supports the following geometry types: Point, LineString, Polygon, MultiPoint, MultiLineString, and MultiPolygon. Geometric objects with additional properties are Feature objects. Sets of features are contained by FeatureCollection objects.

A journey back to the time of paper maps...



Paris 1615





## Star Wars: Galaxy's Edge

## Critter Country

## New Orleans Square

## Adventureland

## Frontierland

## Fantasyland

## Tomorrowland

## Mickey's Toontown



## FANTASMIC!

### Viewing Options\*

Disney FASTPASS® Distribution  
Available near Frontier Landing.

**Blue Bayou and River Belle Terrace\*\***  
Dinner packages include access to reserved viewing.

**Hungry Bear Restaurant\*\***  
On-the-Go meals include access to the viewing area.

\*Attraction  
operating hours

**ATTR**  
1 Disney  
Main Street  
(One-way tra  
2 Hor  
3 Fire  
4 H  
5 Om  
Opera Hou  
6 Dis  
7 The  
Gre  
8 Main S  
**DISN**  
A Carnati  
breakfa  
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D Market  
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E Main S  
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G Breakfa  
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Baked  
and spe

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Returning to digital maps

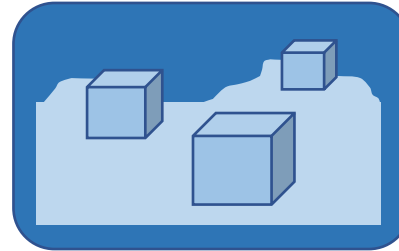
# Digital map data is breaking out of screens



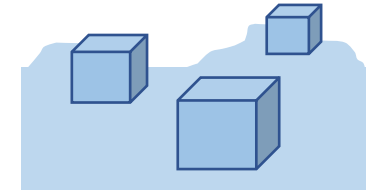
Pol's on 2D maps



Pol's on flat 3D tilted maps



OiM's in a scene based  
3D geospatial maps



OiM's in the real world  
Using AR cloud tech

2D geographical coordinates

6DoF Geospatial Pose (GeoPose)



Flat 2D raster



2D Vector

3D tilt  
extruded 2D features



3D Globe maps

Allow 6DoF geospatial  
placement of 3D  
objects

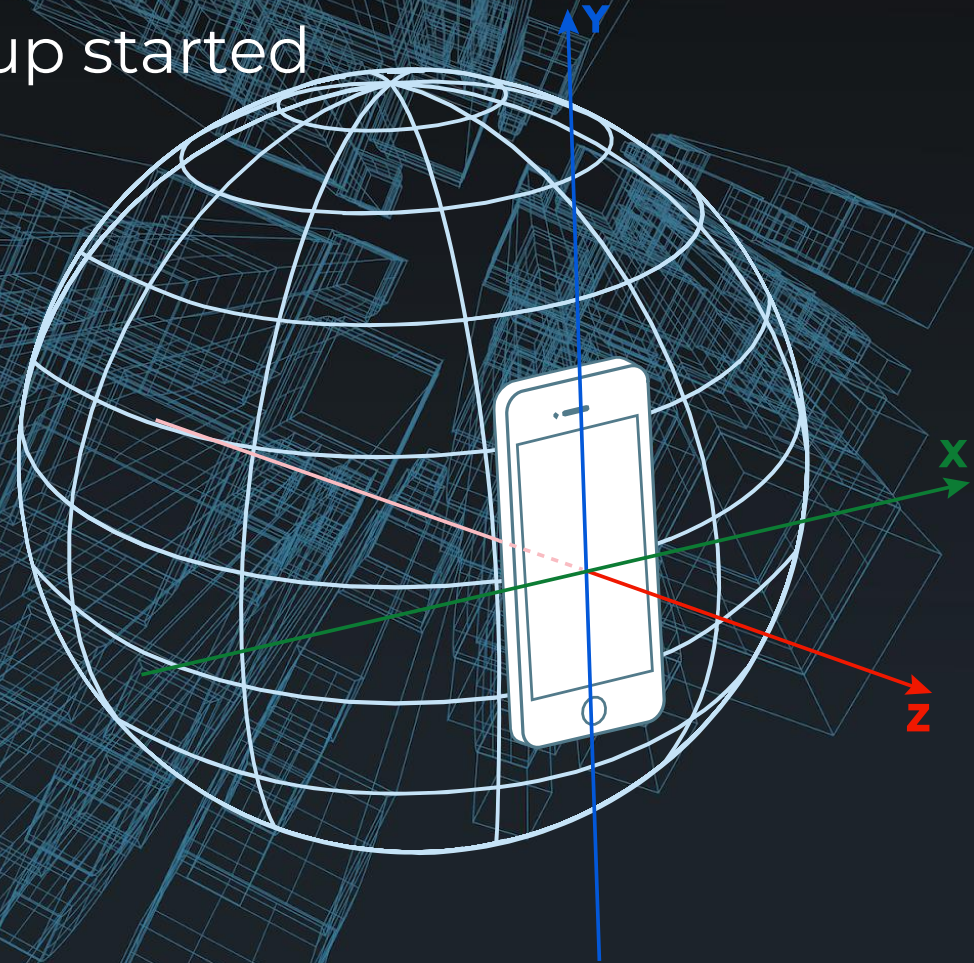


Real World Spatial  
Computing Infrastructure  
based on realtime updated  
3Dmaps in the Cloud



# Geopose - geospatial 6DoF position and orientation

- Universal GeoPose Standard
- OGC GeoPose Standards Working Group started on January 24<sup>th</sup> 2020
- Hopefully a draft specification soon





A reference Open Spatial Computing Platform

# «Open Spatial Web»

## 1

### Universal real-world pose

Highly accurate geospatial position  
and orientation with 6DoF  
«**GeoPose**».

## 2

### Make reality machine-readable

Geometry, semantics & relationships of the  
current reality near your location, is  
Made available in machine readable form.

## 3

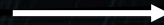
### Seamless spatial discovery

Local content, experiences,  
services, communication-channels,  
and spatial applications



## Layers of the Spatial Web

A layer can contain experiences, static content, live datastreams, services, applications/solutions etc. There needs to be a shared way of registering all such things to one or more layers.



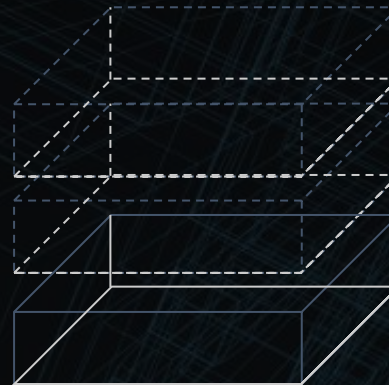
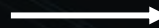
**THEMATIC LAYERS** (Examples)

- IoT
- Art
- Entertainment
- Commerce
- Construction/Infrastructure
- Mobility

**BITS:** Digital representations of the real world



**ATOMS:** Real world



### REALITY CAPTURE LAYERS

Real-time reality layer

Transient dynamic state - restricted to only be shared locally at the edge to protect privacy, except emergency)

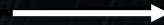
Static reality layer

Static persistent reality - may be shared globally

Physical reality

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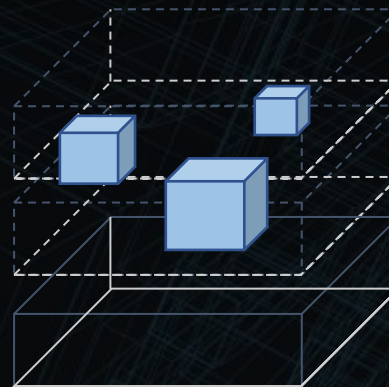
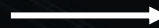
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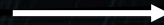
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Commerce

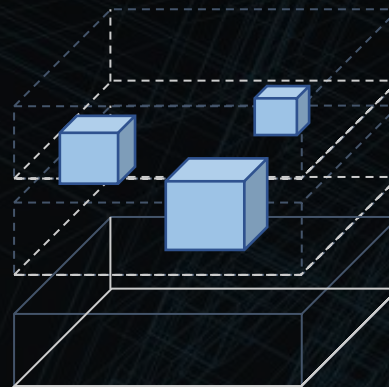
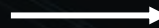
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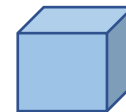
Physical reality



# Thoughts on webstandards..



**Point Of Interest (PoI)**



**Object in Map (OiM)**



## 1. Browser support for Objects In Map (OiM's) with OGC GeoPose and automatic transform from geospatial to cartesian.

- In native Maps API
- In native <map> element
  - Globe Mode (on screen like Cesium and Google Earth)
  - Immersive mode leveraging WebXR for 1:1 scale

```
<map zoom="11" lat="48.85591" lon="2.3469543" width="640"
height="300"> <layer label="OpenStreetMap"
src="https://example.com/mapml/osm/" checked
crossorigin></layer> </map>
```

## 2. Root level browser support for GeoPose services.

- Could become a protocol compliant way to use AR-Cloud positioning services to enable OiMs (and much more) to be rendered in Immersive Mode in the browser at their real world location – «Painting the world with data» – And objects...