



FIDO2: A WEB WITHOUT PASSWORDS

W3C TRACK AT THE WEB CONFERENCE

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May 15, 2019



THE WORLD HAS A PASSWORD PROBLEM

CONSUMERS HAVE A PASSWORD PROBLEM





90+ ACCOUNTS

Per average user (Oxford University)



< 5 PASSWORDS

Per user, and 50% haven't changed said password in last 5 years (Pew)



Of *IT leaders* re-use a single password (Sailpoint)



Collectively spent by humans each day entering passwords (Microsoft)



CLUMSY | HARD TO REMEMBER | NEED TO BE CHANGED ALL THE TIME

BUSINESSES HAVE A PASSWORD PROBLEM





Data breaches that involved weak, default, or stolen passwords (VDBR 2016)

936%

Rise in phishing attacks in 2018 (Webroot)

1,244

Breaches in 2018, with a 126% jump in exposed records containing PII (ITRC)



Annual cost to a large corporation for password resets (Forrester)

20-50%

Of helpdesk calls are for password resets (at \$70/reset)(Gartner/Forrester)

49%

Password-driven cart abandonment rate (Visa)





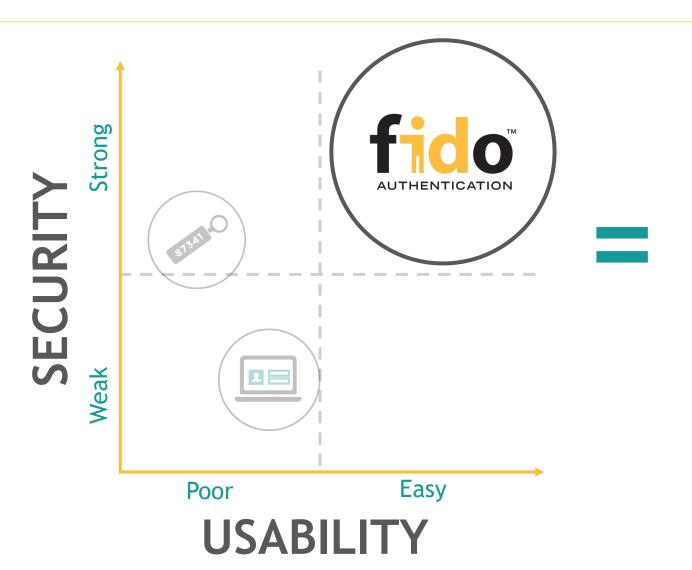






INDUSTRY IMPERATIVE: SIMPLER AND STRONGER





Open standards for simpler, stronger authentication using public key cryptography



FIDO Alliance is the global industry collaboration dedicated to solving the password problem

...with no dependency on "shared secrets"

LEADING THE EFFORT

















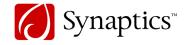
































SECURITY & BIOMETRICS































HIGH-ASSURANCE SERVICES

CONSUMER ELECTRONICS

INDUSTRY PARTNERSHIPS























































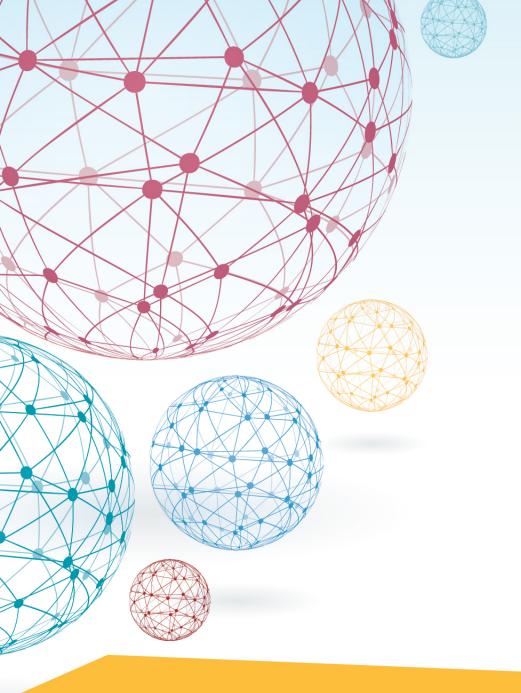










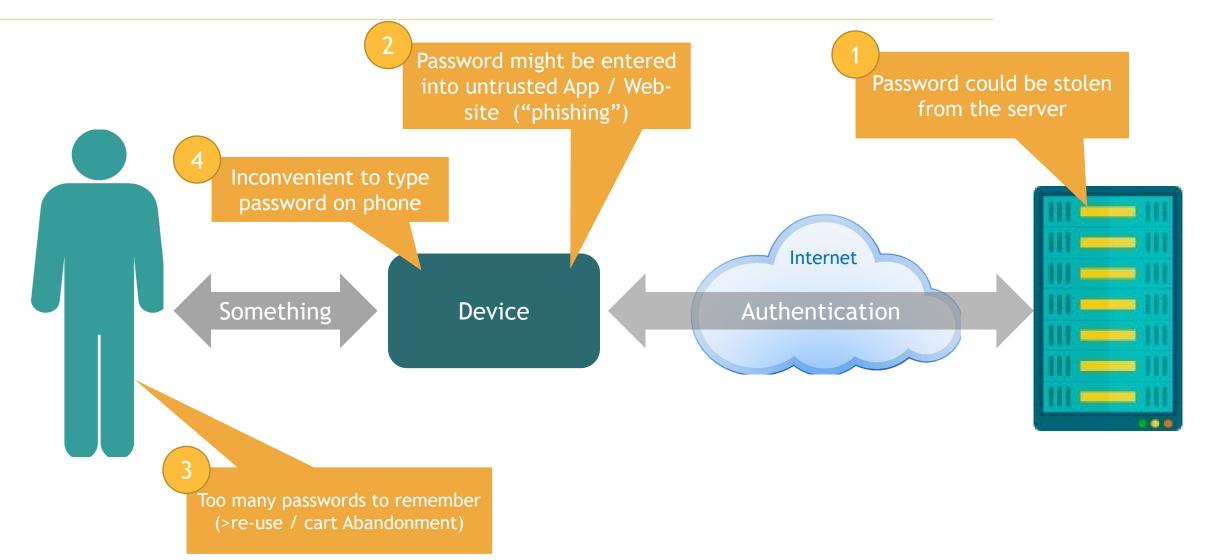




HOW FIDO WORKS

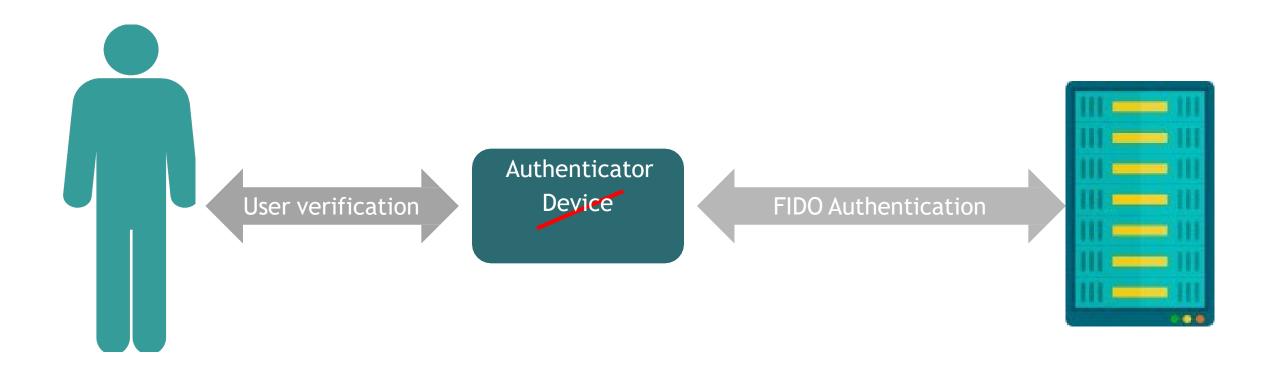
OLD AUTHENTICATION WITH PASSWORDS





HOW DOES FIDO WORK?





FIDO AUTHENTICATORS



We see "Bound" or "Platform"
Authenticators, (authenticators that
are an integral part of a
smartphone or laptop)





We see "Roaming" Authenticators, (authenticators that can be connected to different smartphones/laptops using CTAP)







In both categories you find support for different modalities





User Presence Challenge ("A" user)







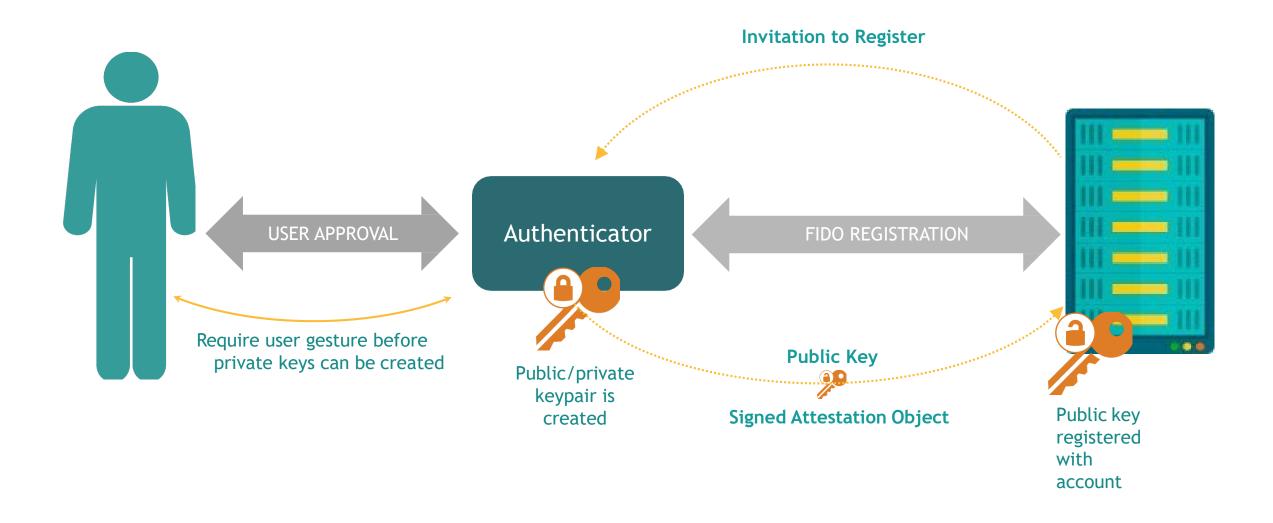




User Verification Methods ("THE" user)

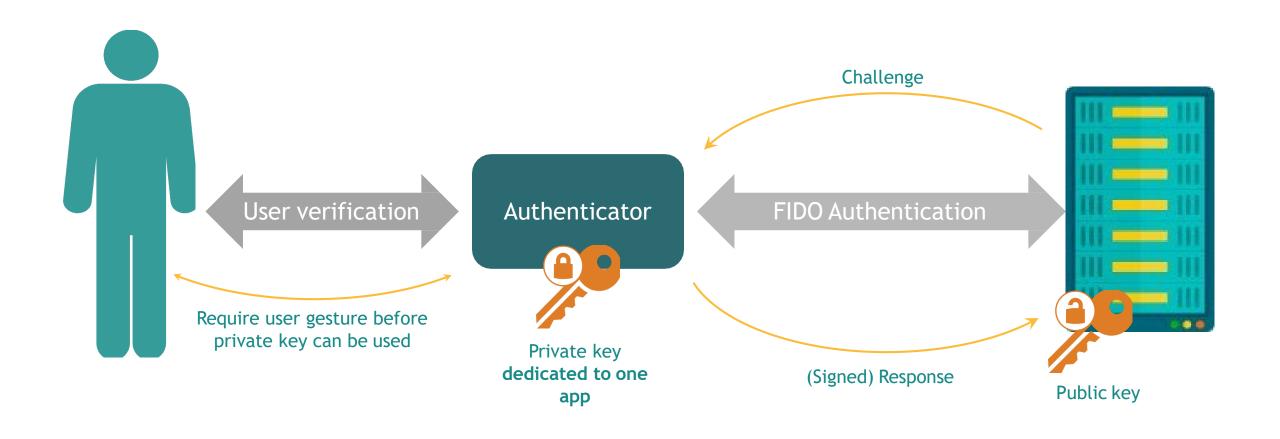
HOW DOES FIDO WORK? - REGISTRATION





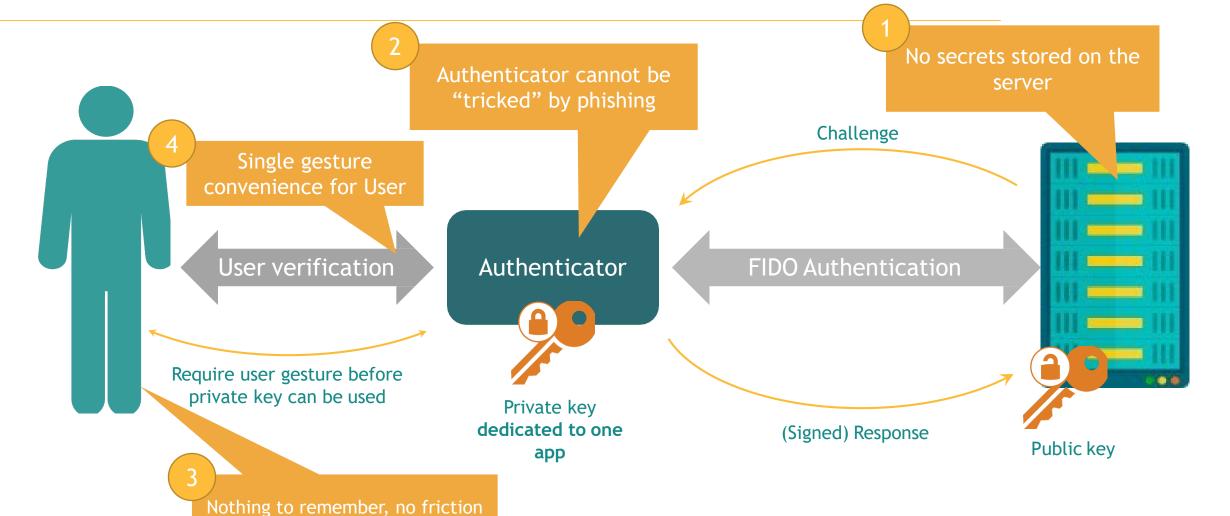
HOW DOES FIDO WORK? - AUTHENTICATION





FIDO AUTHENTICATION VS. PASSWORDS





added to transaction process

FIDO USER EXPERIENCES



Passwordless Experience







Second Factor Experience



Second Factor Challenge

*There are other types of authenticators



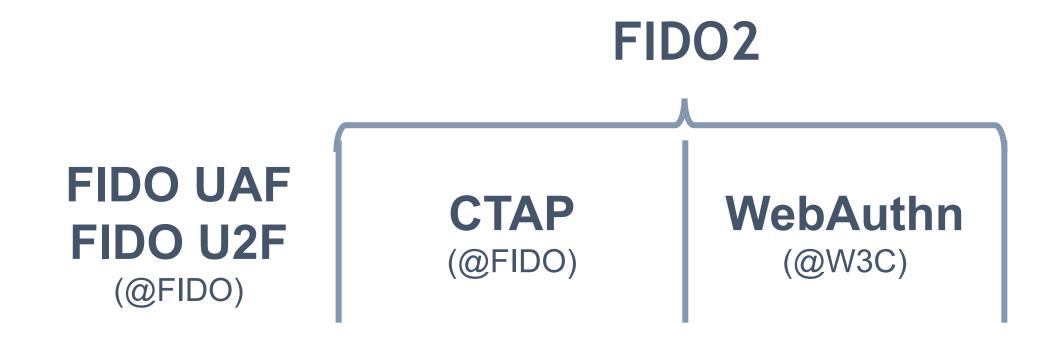
Insert Security Key* /
Press Button



Authenticated Online



FIDO Specifications



BACKED BY CERTIFICATION (>500)



- Functional Certification (End-to-End):
 - Conformance Testing
 - Interoperability Testing







- Authenticator Security Certification Levels
 - How well do you protect the private key?
 - 3rd-party laboratory verification
 - Complemented by Biometric Component certification

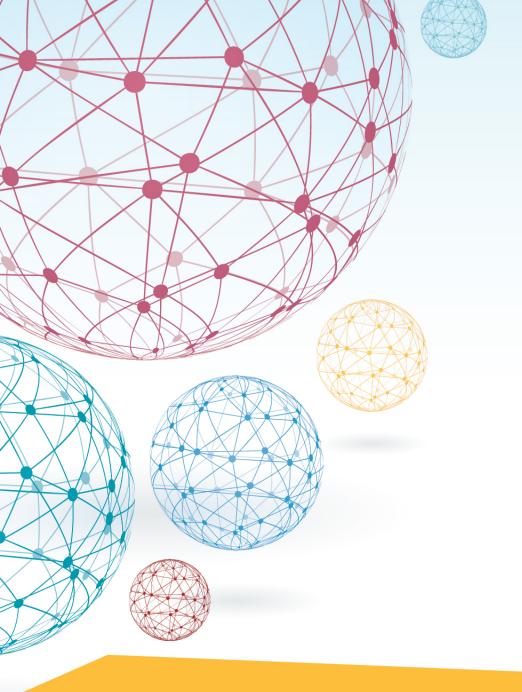






- Universal Server:
 - Ensures compatibility with all FIDO Certified Authenticators







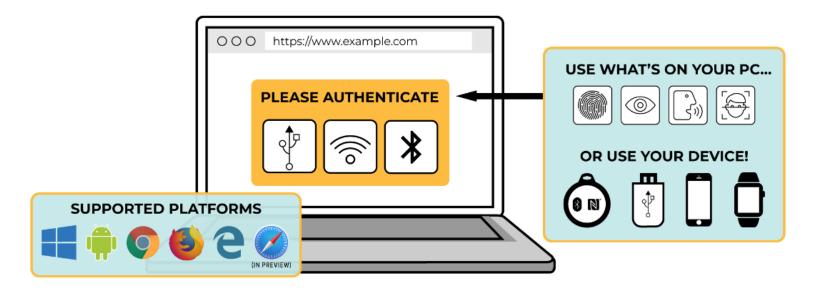
FIDO IN THE MARKET

FIDO NOW A W3C WEB STANDARD



FIDO2 (CTAP & W3C Web Authentication)

FIDO2 BRINGS STRONGER, SIMPLER AUTHENTICATION TO INTERNET USERS WORLDWIDE



FIDO IS AN ITU STANDARD





x.1277 -- ITU ratification of FIDO UAF

x.1278 -- ITU ratification of FIDO2 CTAP (includes CTAP1/U2F)

BIOMETRIC CERTIFICATION





SAMSUNG

Program to empirically
Galaxy \$10 and \$10+
trics through Third-Party Labs

they Correctly Identify Users

Biom FIR STOTATION ACHIEVE plementation Brementation **CERTIFICATION**



ANDROID IS NOW FIDO2 CERTIFIED



Mobile apps and websites can now leverage FIDO standards to provide a simpler and secure biometric login for users on over a billion devices supporting Android 7.0 or later



WINDOWS HELLO IS NOW FIDO2 CERTIFIED



Over 800 million users with

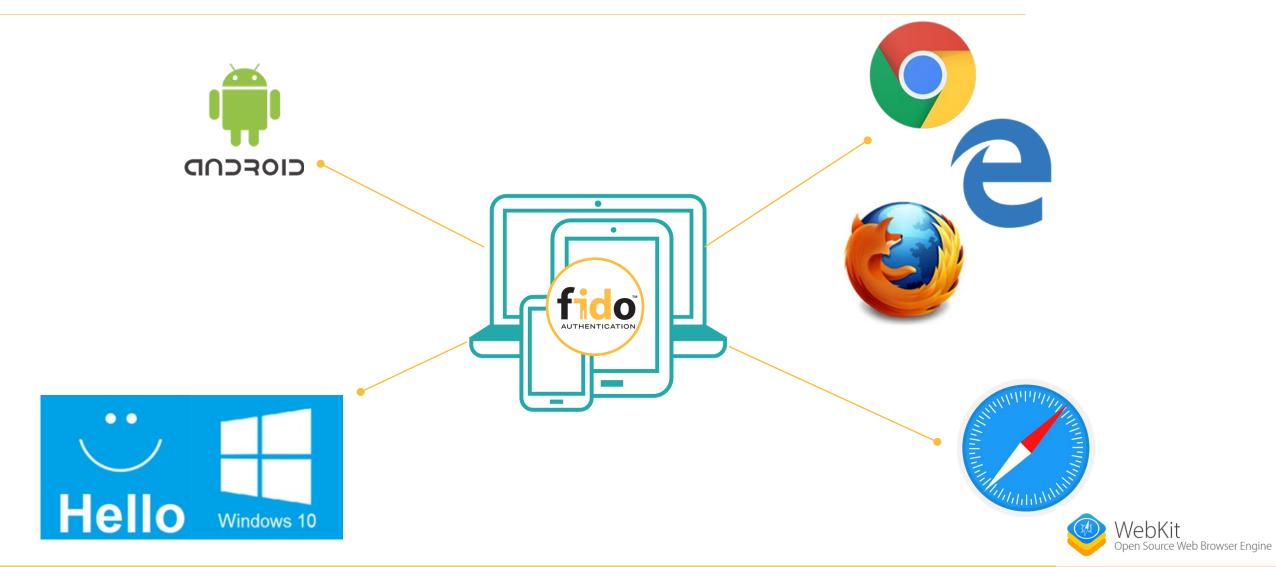
Microsoft accounts can now leverage
built-in biometrics or local PINs to
access their desktops and related

Microsoft services



CROSS PLATFORM SUPPORT





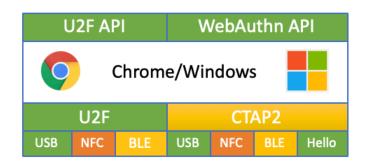
MOZILLA:

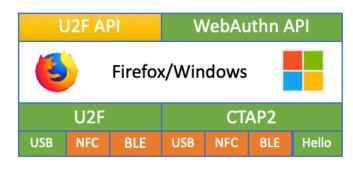
PASSWORDLESS WEB AUTHENTICATION SUPPORT VIA WINDOWS HELLO

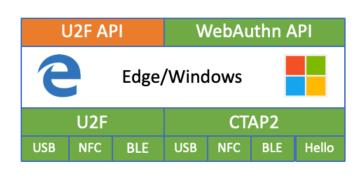


"Firefox 66 supports using the Windows Hello feature for Web Authentication on Windows 10, enabling a passwordless experience on the web that is hassle-free and more secure.

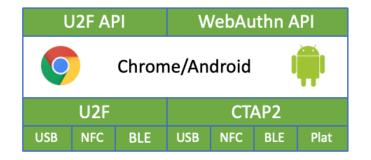
"Firefox has supported Web Authentication for all desktop platforms since version 60, but Windows 10 marks our first platform to support the new FIDO2 "passwordless" capabilities for Web Authentication."

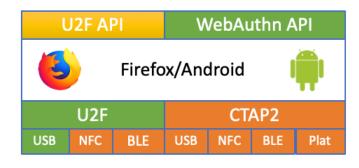


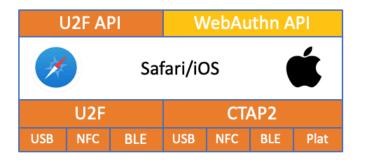


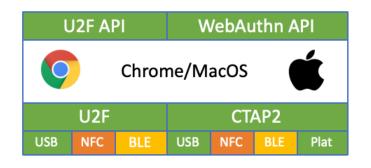


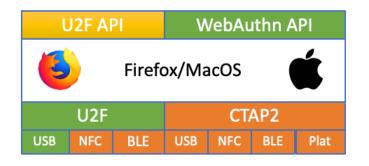


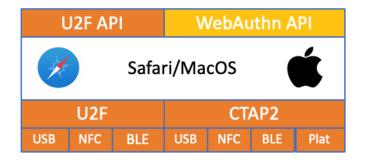












Special Thanks to Adam Powers & Akshay Kumar

Note: "Android" means "via Google Play Services"

FIDO CERTIFIED ECOSYSTEM (SAMPLE)



















HANDSETS + PCS

































CLOUD/SERVER SOLUTIONS

FIDO IS BEING USED AROUND THE WORLD (Sample of deployments in production)









































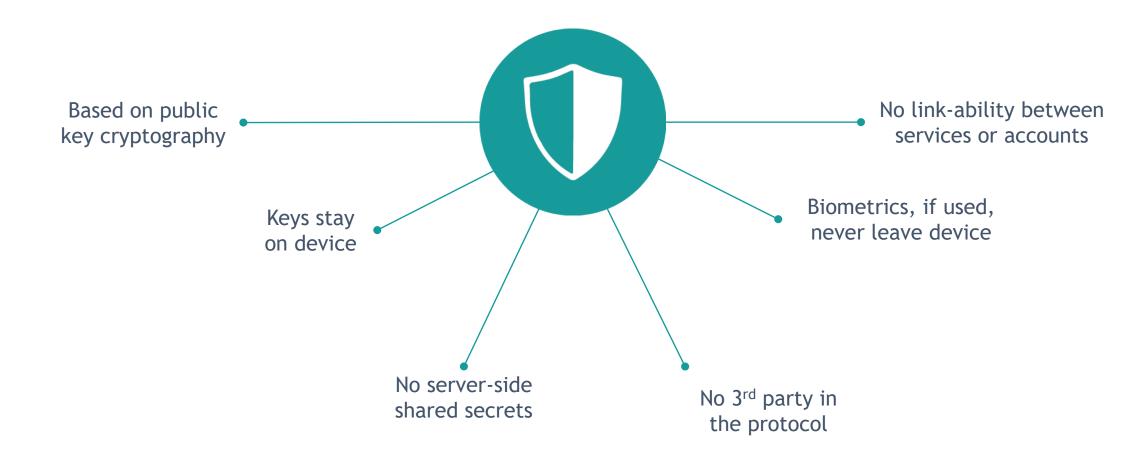






SECURE BY DESIGN





SECURE IN PRACTICE



85,000 employees

over 18 months

No ATO's from phishing since using FIDO

KrebsonSecurity In-depth security news and investigation

23 Google: Security Keys Neutralized Employee Phishing

Google has not had any of its 85,000+ employees successfully phished on their work-related accounts since early 2017, when it began requiring all employees to use physical Security Keys in place of passwords and one-time codes, the company told KrebsOnSecurity.

Security Keys are inexpensive USB-based devices that offer an alternative approach to two-factor authentication (2FA), which requires the user to log in to a Web site using something they know (the password) and something they have (e.g., a mobile device).

A Google spokesperson said Security Keys now form the basis of all account access at Google.

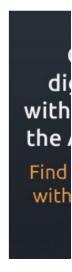
"We have had no reported or confirmed account takeovers since implementing security keys at Google," the spokesperson said. "Users might be



A YubiKey Security Key made by Yubico. The basic model featured here retails for \$20.

Mailin

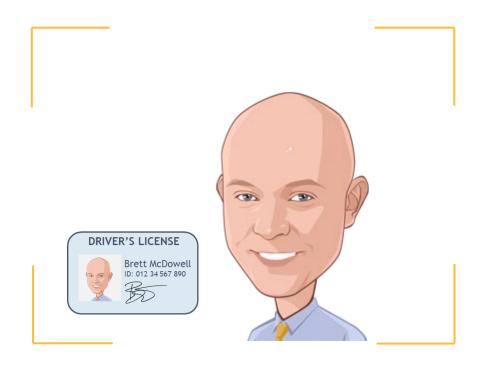
Subscr



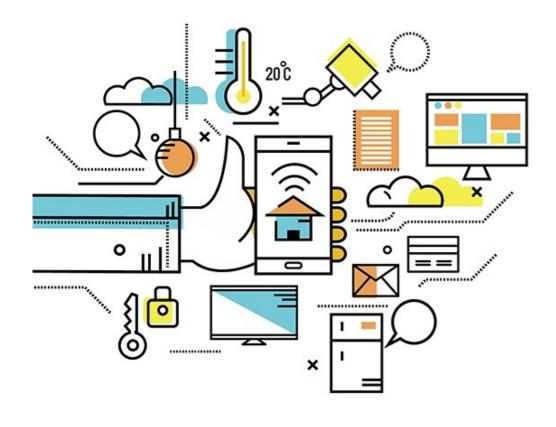
WHAT'S NEXT...



KNOW YOUR CUSTOMER (eKYC/ID&V)



IoT Device ID/AuthN



FIDO: THE FUTURE OF USER AUTHENTICATION



FIDO Authentication is the industry's response to the password problem

- INDUSTRY SUPPORT FIDO represents the efforts of some of the world's largest companies whose very businesses rely upon better user authentication
- THOUSANDS OF SPEC DEVELOPMENT HOURS Now being realized in products being used every day
- ONGOING INNOVATION Specifications, certification programs, and deployment working groups establishing best implementation practices
- **ENABLEMENT** Leading service providers representing billions of user identities are already FIDO-enabling their authentication processes



Take Part in the FIDO Ecosystem

Build FIDO Certified Solutions

Join the Alliance

Deploy FIDO Authentication

Attend FIDO Events

Email: info@fidoalliance.org

Twitter: @fidoalliance

www.fidoalliance.org