

# Workshop W3C – Position statement

Vienna 17-18 April



# Proximus

- Incumbent Belgian telecom operator
- Active in the field of location information services
  - Expert story: <https://www.proximusanalytics.be/public/#/detailed-story/69aed69e-0de5-4662-9346-5465fa947798>
  - Summary story: <https://www.proximusanalytics.be/public/#/summary-story/69aed69e-0de5-4662-9346-5465fa947798>
- Innovation focussed a.o.t. on new services based on data
- Collaboration with Statistics Belgium, Eurostat, Belgian universities and MIT(social segragation).

# Interoperability need

- Proximus and Eurostat collaborate on population density measurement by using mobile location data (video: first 5')

<https://drive.google.com/file/d/1leZzWmqwdqzKM3VJ6qThhIdvEyKfR6ok/view?usp=sharing>

- Next step: To make population density measurement a pan-European project by using mobile location data
- Location data is sensitive data
- Major privacy issue: How to do privacy preserving tracking of people across Europe?

# Thank you



More info?

[Freddy.demeersman@Proximus.com](mailto:Freddy.demeersman@Proximus.com)