Workshop W3C – Position statement

Vienna 17-18 April
Proximus

• Incumbent Belgian telecom operator

• Active in the field of location information services
  • Expert story: https://www.proximusanalytics.be/public/#!/detailed-story/69aed69e-0de5-4662-9346-5465fa947798
  • Summary story: https://www.proximusanalytics.be/public/#!/summary-story/69aed69e-0de5-4662-9346-5465fa947798

• Innovation focussed a.o.t. on new services based on data

• Collaboration with Statistics Belgium, Eurostat, Belgian universities and MIT (social segregation).
Interoperability need

- Proximus and Eurostat collaborate on population density measurement by using mobile location data (video: first 5’)

https://drive.google.com/file/d/1leZzWmqwdqzKM3VJ6qThhIdvEyKfR6ok/view?usp=sharing

- Next step: To make population density measurement a pan-European project by using mobile location data
- Location data is sensitive data
- Major privacy issue: How to do privacy preserving tracking of people across Europe?
Thank you

More info?
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