



# WebXR, if X = 5G

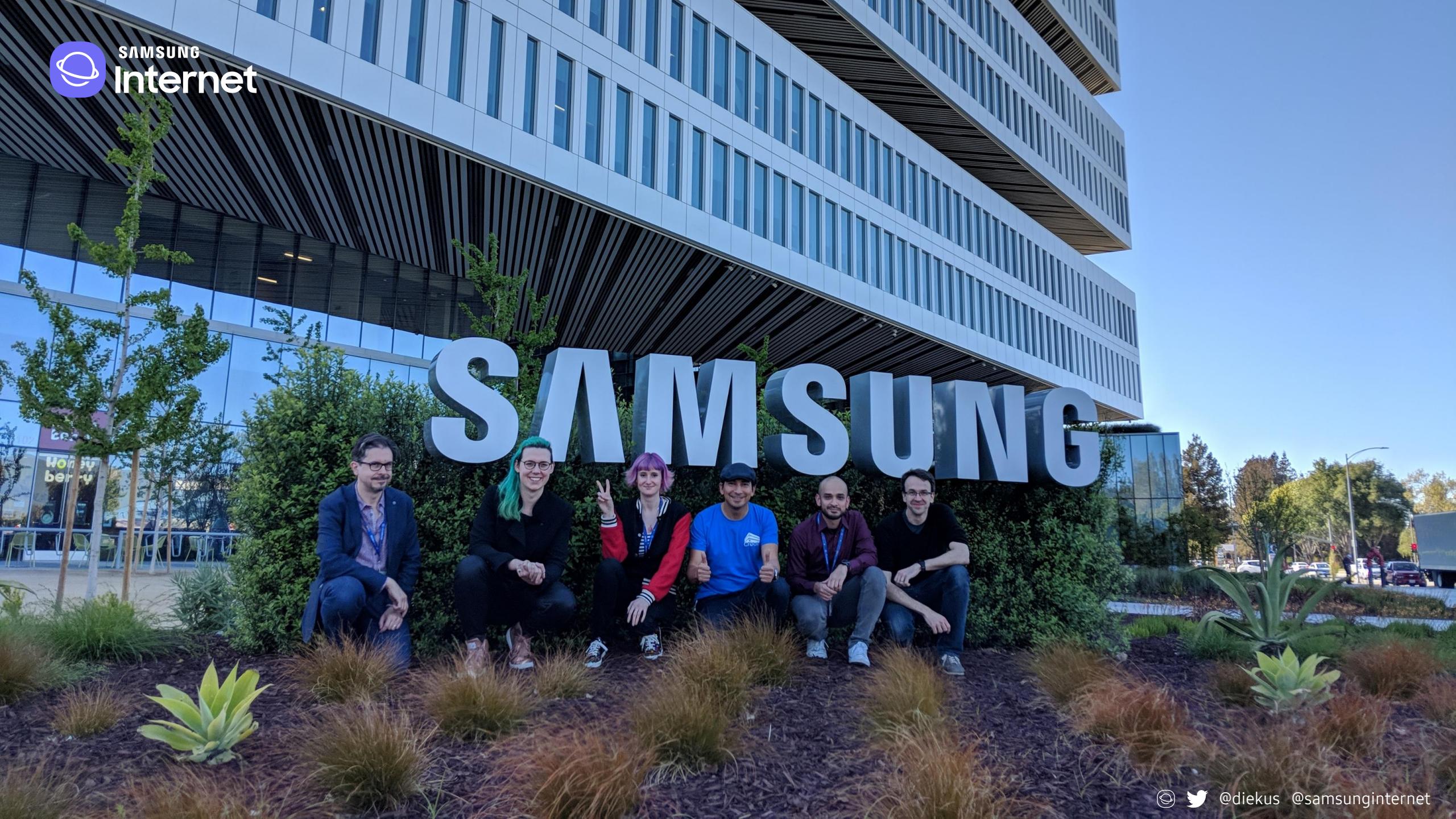
**Diego González-Zúñiga, PhD**

Web Developer Advocate

# Agenda

- Samsung and the Web
- Web / XR
- WebXR
  - Benefits
- 5G?
- Use Cases



A wide-angle photograph of a modern office building with a glass facade and a large overhanging steel roof. In the foreground, a group of six people are sitting on a low wall in front of a large, illuminated "SAMSUNG" sign. The people are dressed casually, and one woman has her hand up in a peace sign. The scene is set during the day with clear skies.

# SAMSUNG



SAMSUNG  
Internet



# SAMSUNG Internet

Chromium based

Android browser

Version 7.2 launched



Evergreen browser



Progressive Web Apps  
Web Speech API  
Web Bluetooth  
Web Payments  
Gamepad API  
Physical Web  
CSS Grid  
**WebXR API**

...



New Web Features

# Samsung in the Web

Browser from  
Samsung



Built  
with open source  
Chromium Engine



Samsung is the 2<sup>nd</sup> largest open  
source contributor to  
Chromium



Samsung  
specific UX  
and features



# Samsung's Leadership in the Web



New Web  
Features



Web Standards



Cross browser  
Initiatives



Open Source  
Contributions



Multi Device  
Support





# Expectations from the Web

Web



Linkability

Shared Context

Privacy-Friendly

Asks for your permission

User Choice

Accessible

Cross-Platform

Open



# Expectations from VR



VR

Immersive

Position Tracking

Orientation Tracking

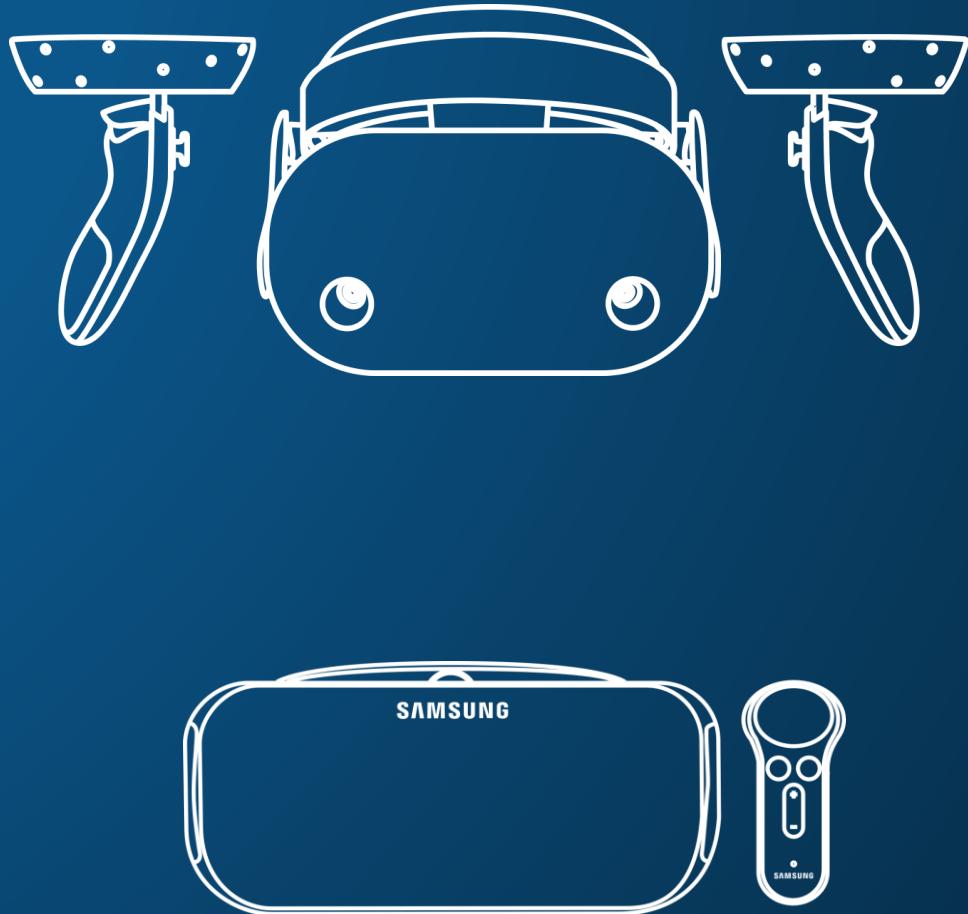
360° content

Low latency

Different Input  
methods

Spatial sound

# VR



pre-approved  
closed environment  
wait several minutes  
download 100s of MBs  
experience you discard  
after 1 use

*better  
open  
cross-device*  
There's surely a *different frictionless  
faster progressive*



# WebXR



# WebXR



*This specification describes support for accessing virtual reality (VR) and augmented reality (AR) devices, including sensors and head-mounted displays, on the Web*



# browser support





Samsung Internet



Firefox



Chromium



Chrome



Oculus Browser



Edge



Servo



## SAMSUNG Gear VR

✓

✓

✓

## Google Cardboard

✓

✓

✓

## Daydream

✓

✓

## oculus

✓

✓

✓

## VIVE

✓

✓

✓

✓

## Windows Mixed Reality

✓

\* ✓Compatible with WebVR  
source: [webvr.rocks](http://webvr.rocks)

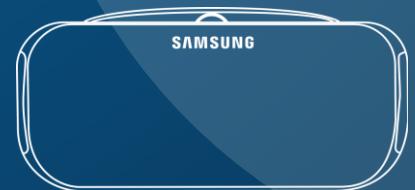
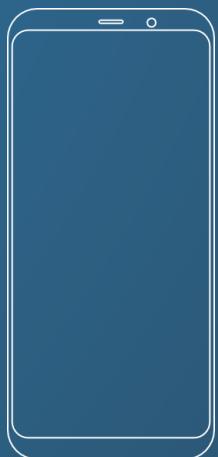
# hardware support

- Magic Window
- 3 DoF (orientation)
- 6 DoF (orientation + position)
- Controllers
- WebSpeech API\*



# Connectivity towards devices

*Multi Device Experience*



# Connectivity towards devices

*Multi Device Experience*

IoT will be very important in the near future



... and why does this matter?

discoverability      reach      ubiquitous/immediate      social      new creators





discoverability

reach

ubiquitous/immediate

social

new creators



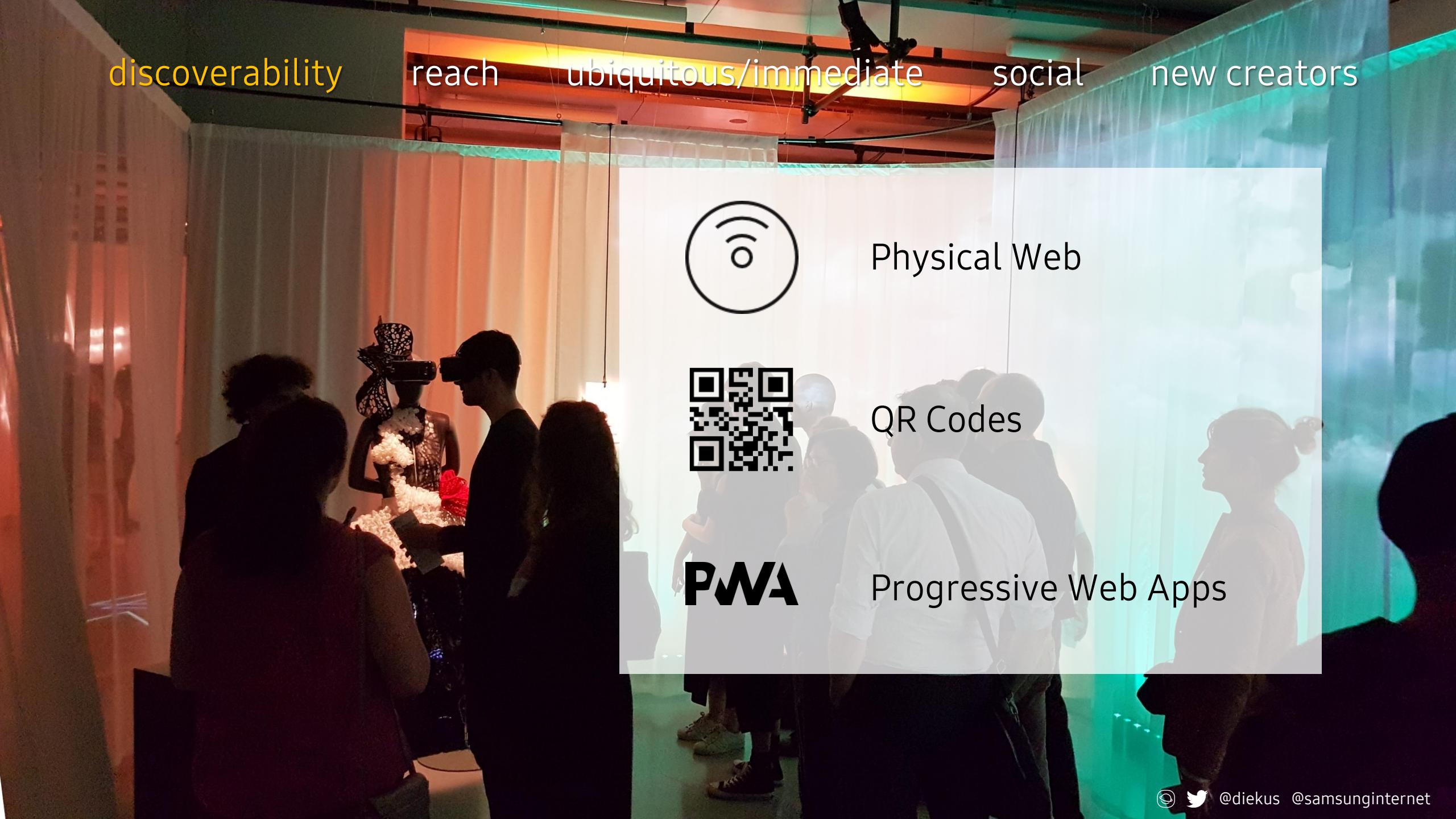
Physical Web



QR Codes



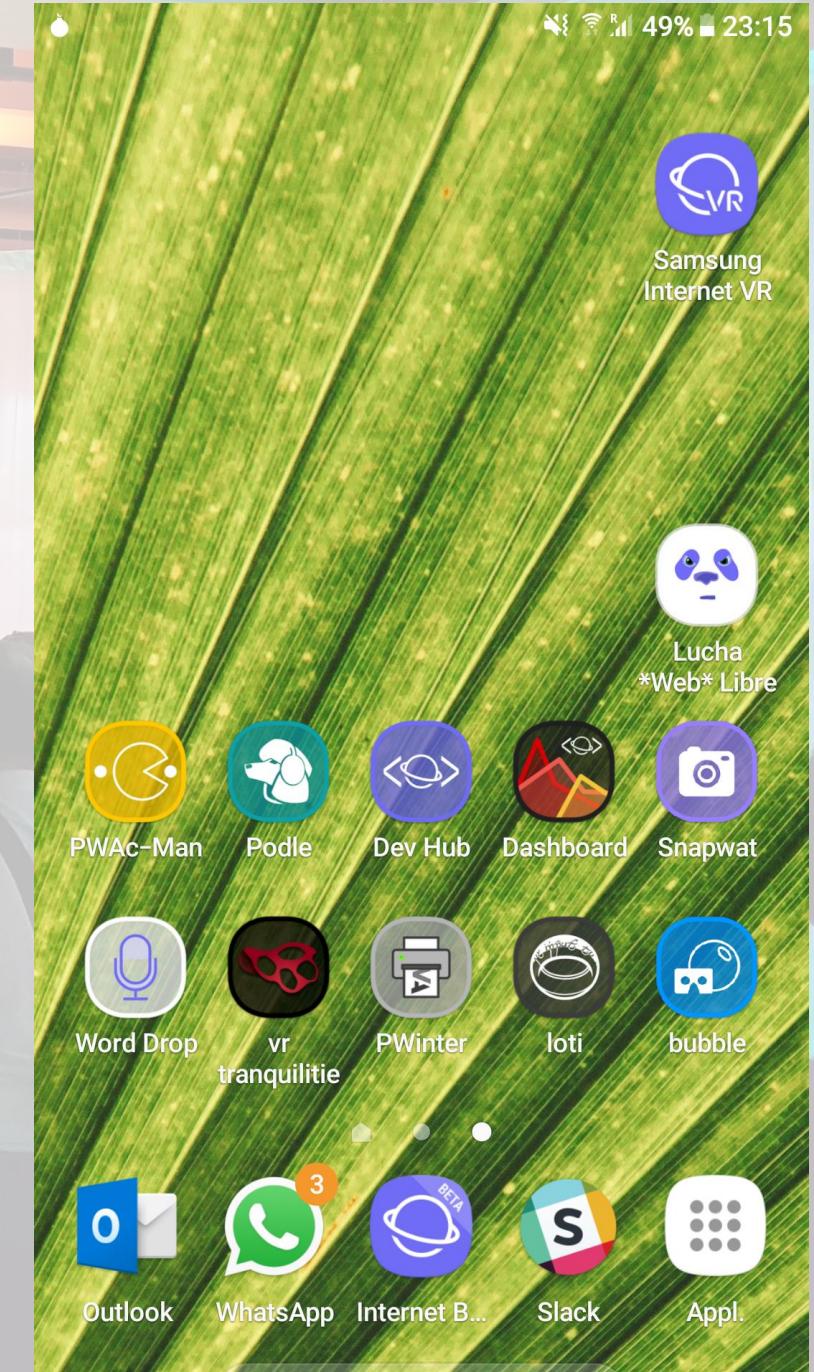
Progressive Web Apps



# PWA

## Progressive Web Apps

- Icon on homescreen
- Independent of network and connectivity.
- Frictionless experiences by design.
- Preload Assets (Audio, Video)
- Automatic ingestion into app stores



discoverability

reach

ubiquitous/immediate

social

new creators



Widest delivery network in existence  
Biggest software platform in the world

discoverability

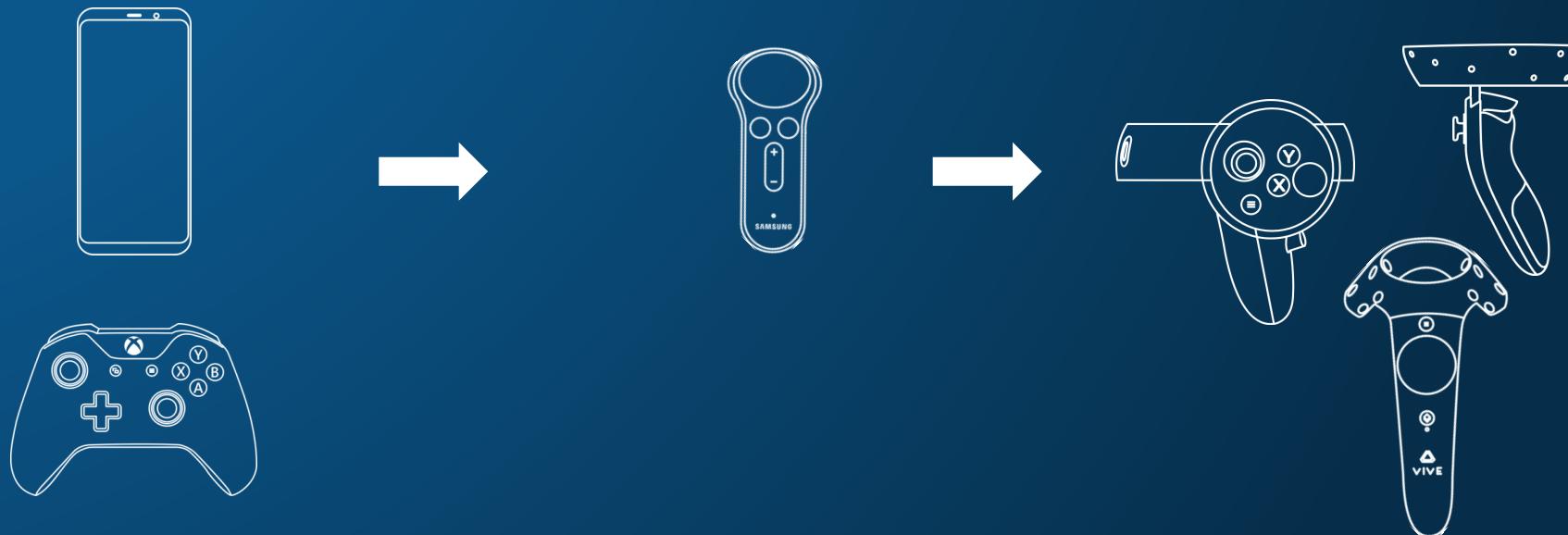
reach

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social

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# Progressive enhancement



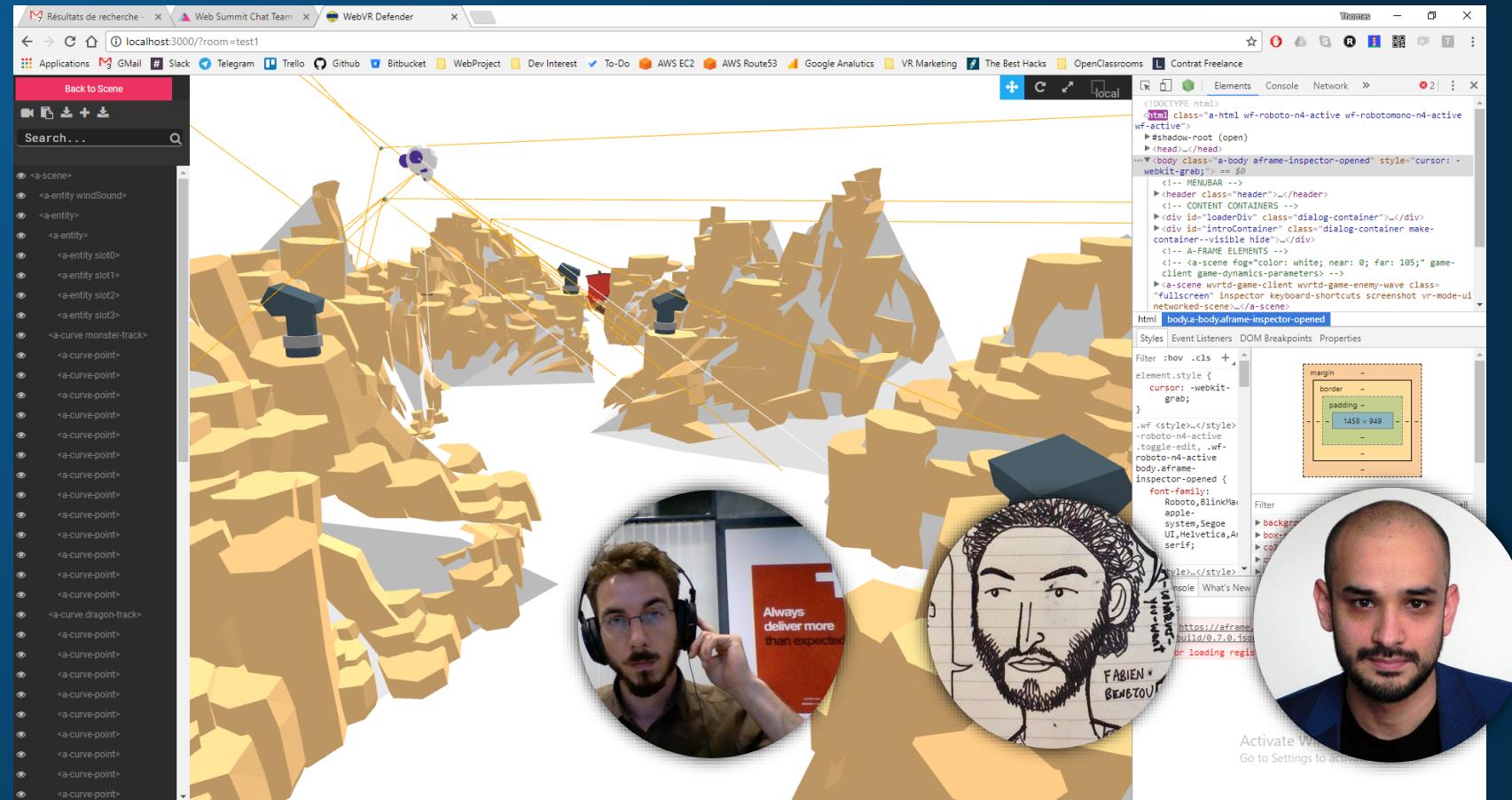
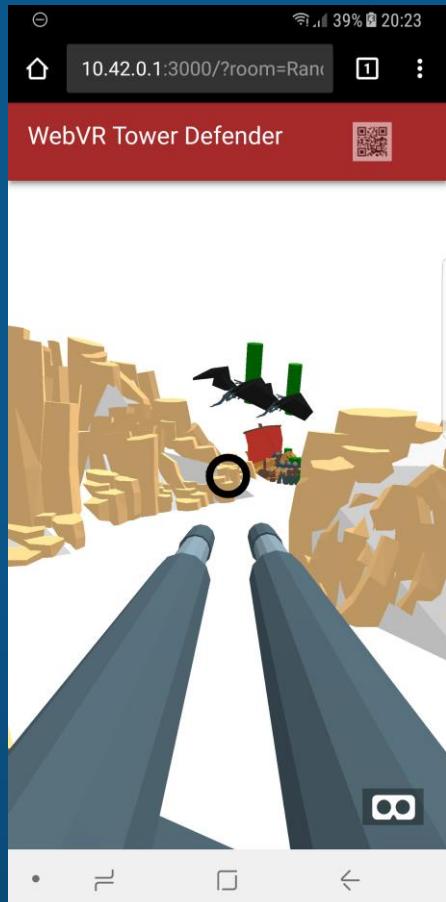
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reach

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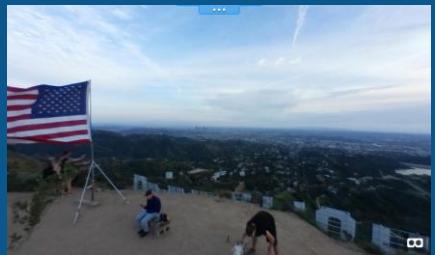
discoverability

reach

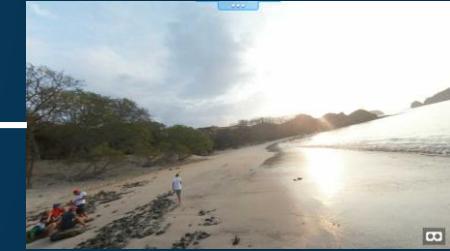
ubiquitous/immediate

social

new creators



[bit.ly/hollywood-bubble](https://bit.ly/hollywood-bubble)



[bit.ly/penca-beach](https://bit.ly/penca-beach)



[bit.ly/gardens-Singapore](https://bit.ly/gardens-Singapore)

discoverability

reach

ubiquitous/immediate

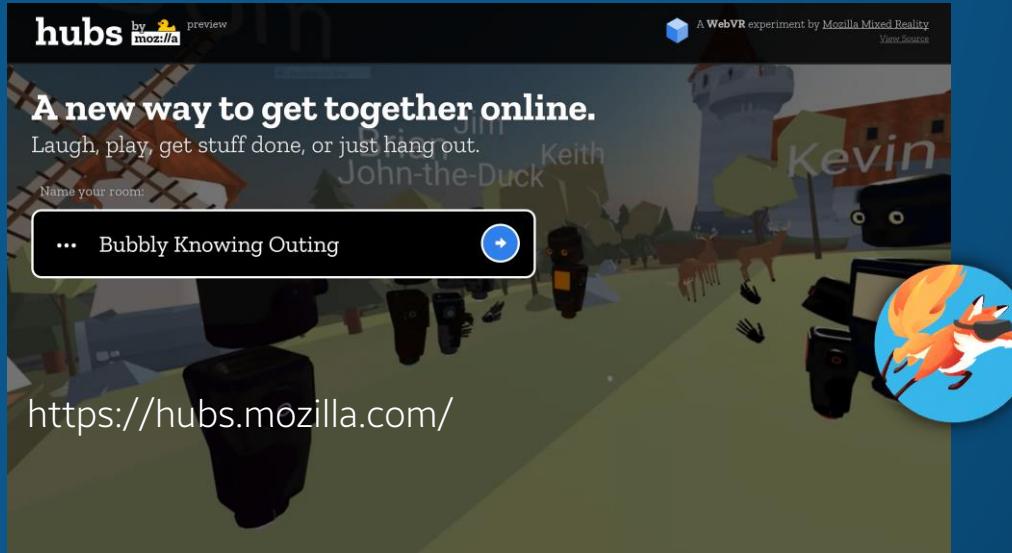
social

new creators



@diekus @samsunginternet

discoverability      reach      ubiquitous/immediate      social      new creators



<https://hubs.mozilla.com/>

@mozillareality



<https://hungry-pandas.glitch.me>

@diekus



@uveavanto



@poshaughnessy



Networked  
A-Frame

PEERJS



WebRTC

discoverability      reach      ubiquitous/immediate      social      new creators



Accessible platform for creatives, developers and makers

three.js



React VR



Vizor



aws



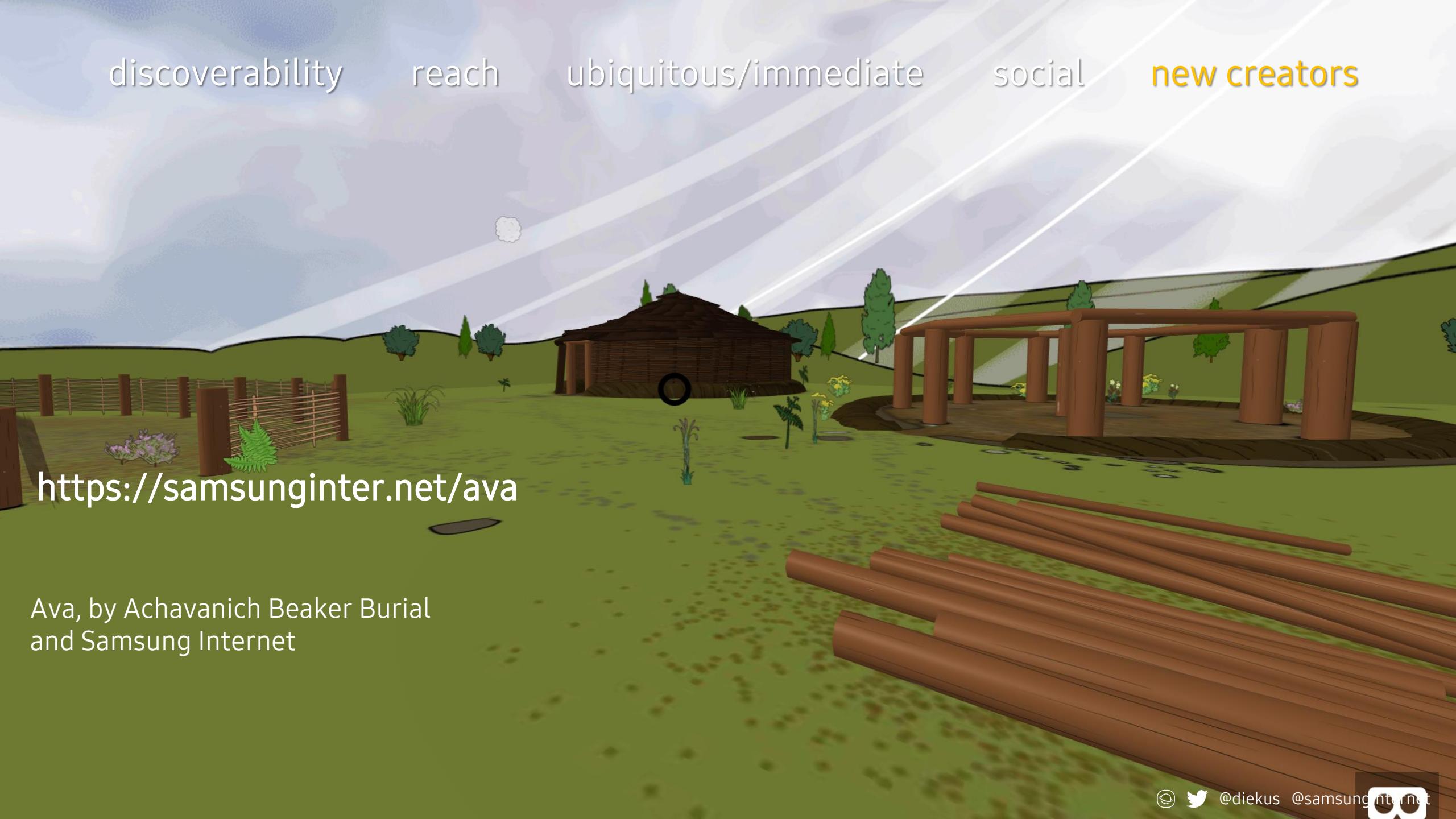
discoverability

reach

ubiquitous/immediate

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new creators



<https://samsunginter.net/ava>

Ava, by Achavanich Beaker Burial  
and Samsung Internet

discoverability

reach

ubiquitous/immediate

social

new creators

“it's so full of niceness”

Explorathon, September 2017  
Museum of Scotland



# Web + VR = ❤

- Democratize VR
- Help commoditization of VR
- Can use a flexible tech stack
- Enable innovative experiences

discoverability  
reach  
ubiquitous/immediate  
social  
new creators

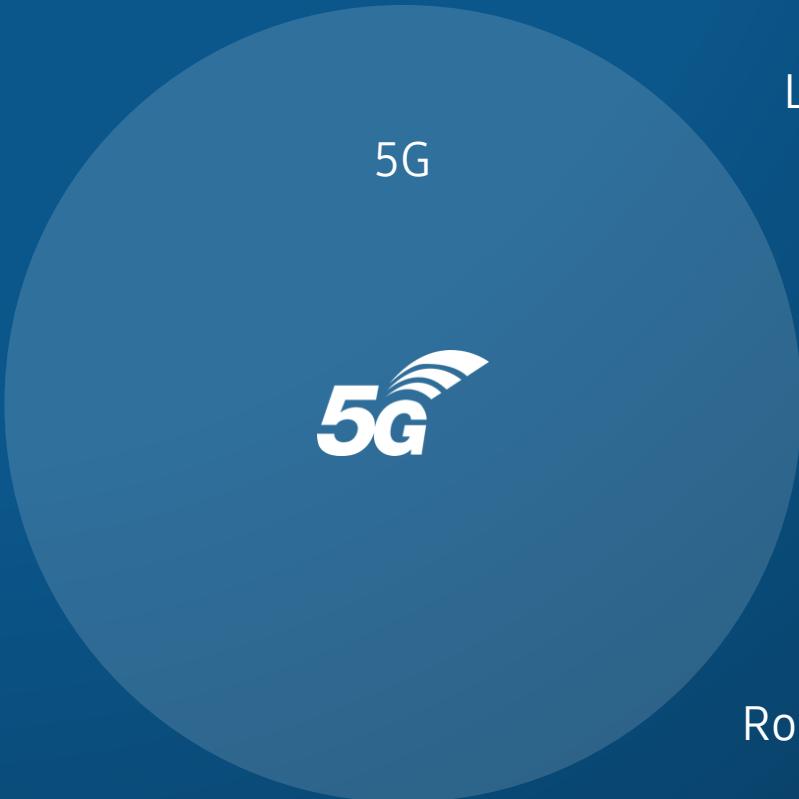




**5G**

The logo consists of the text "5G" in a bold, white, sans-serif font. A series of five white, curved lines of varying lengths extend from the top right of the letter "G", creating a dynamic, radiating effect that suggests signal transmission or speed.

# Expectations from 5G



Low latency

?

10x faster speed than 4G

?

1000x more traffic than 4G

?

Robust mobile networks

# Connectivity towards devices

## *Multi Device Experience*

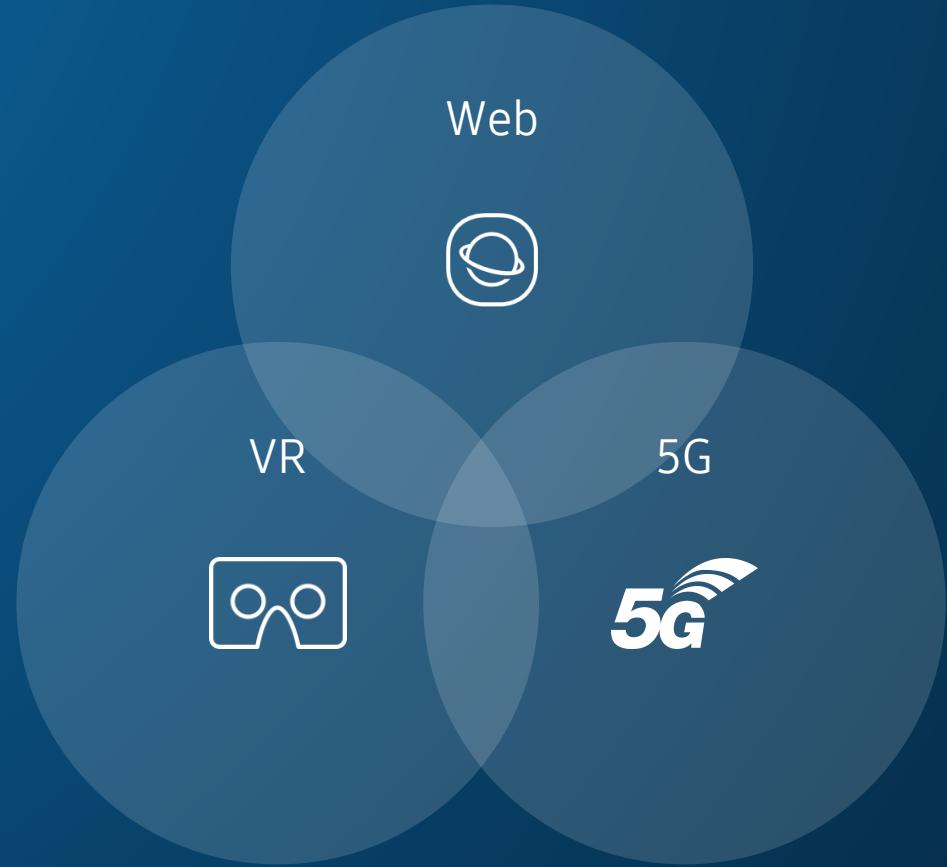
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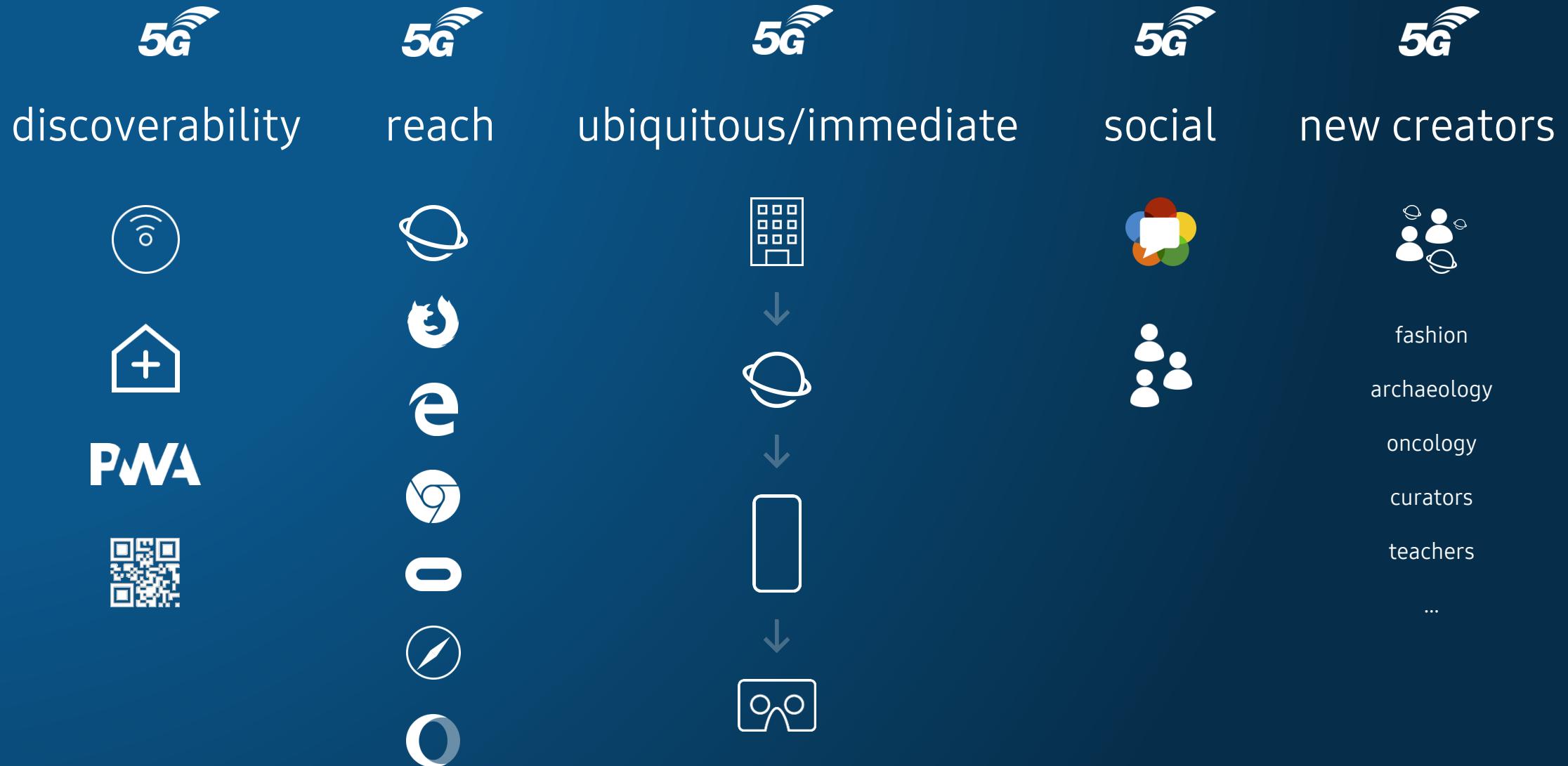
- Connected cars
- Automated homes
- Wearables
- Appliances
- Smart cities
- Mobile XR devices
- ...



lighter, tetherless headsets

# What can this mean for Web + XR + 5G





# What can this mean for Web + XR + 5G

- Low latency is game changing
  - “Transmit touch” –Mischa Dohler
    - Transmit engineering, musical, football, medical skills.
    - Democratize labor, same way internet has democratized knowledge.
  - Telemedicine, Virtual training environments, ...
- Machine to Machine communication
  - Productivity and services
- Assets that use big assets on the go?
  - Better textures and assets in general
  - Streaming of high res 360 degree content, including UHD live media
- Social experiences

# Use cases



74% Travel and Adventure



67% Movies & Recorded Videos



67% Live Events (non sport)



66% Home Design



64% Classes



61% Gaming



59% Meetings



56% Shopping



56% Live Sports

source : Greenlight VR Consumer Adoption Report 2016, among 1300 people



@diekus @samsunginternet



eat. sleep. VRowse. repeat