



# W3C AC Meeting 2018 Sponsorship packages

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13-15 May 2018 – Berlin, Germany



## 2018: W3C European Tour

In 2018, the 2 main W3C events (AC Meeting and TPAC) will be in Europe.

A strong opportunity for Members to:

- Network
- Exchange
- Increase visibility

# Opportunity Profile

## Advisory Committee (AC) Meeting

**W3C organizes the Advisory Committee meeting, when representatives of the W3C Membership meet to set the strategic direction for the organization.**

- AC Meeting Sponsor benefits:
  - Visibility within the community
  - Networking
  - Leadership position
- Audience: Members representative
- Format: 3-day meetings, presentations, discussions
- Venue: Hotel Novotel Berlin Am Tiergarten – Berlin, Germany

## AC Meeting Sponsorship: **Platinum Sponsor – 15 K €**

- ✓ Sponsorship mention on the W3C homepage
- ✓ Company logo and description on the meeting Web pages
- ✓ Sponsorship announce on Social Networks (Twitter, Facebook...)
- ✓ Sponsor mention in pre-event communications
- ✓ Demonstration space during the whole event
- ✓ Company logo on communication documents (flyers, roll-up, agenda...)
- ✓ Sponsorship acknowledged in all main sessions
- ✓ Logo displayed on screen between sessions
- ✓ 2 promotional items handout at registration

## AC Meeting Sponsorship: **Gold Sponsor – 12K€**

- ✓ Company logo and description on the meeting Web pages
- ✓ Sponsorship announce on Social Networks (Twitter, Facebook...)
- ✓ Sponsor mention in pre-event communications
- ✓ Demonstration space during the whole event
- ✓ Company logo on communication documents (flyers, roll-up, agenda...)
- ✓ Sponsorship acknowledged in all main sessions
- ✓ 1 promotional items handout at registration

## AC Meeting Sponsorship: **Silver Sponsor – 7.5 K€**

- ✓ Company logo and description on the meeting Web pages
- ✓ Sponsorship announce on Social Networks (Twitter, Facebook...)
- ✓ Sponsor mention in pre-event communications
- ✓ Company logo on communication documents (flyers, roll-up, agenda...)

## AC Meeting Sponsorships: Summary

Benefits	Platinum 15 K€	Gold 12 K€	Silver 7.5 K€
Sponsorship mention on the W3C homepage	✓		
Company logo and description on the meeting Web pages	✓	✓	✓
Sponsorship announce on Social Networks (Twitter, Facebook...)	✓	✓	✓
Sponsor mention in pre-event communications	✓	✓	✓
Demonstration space during the whole event	✓	✓	
Company logo on communication documents (flyers, roll-up, agenda...)	✓	✓	✓
Sponsorship acknowledged in all main sessions	✓	✓	
Logo displayed on screen between sessions	✓		
Promotional items handout at registration	2	1	

## Additional AC Meeting Sponsorships

### **Lanyard Sponsor - 5K €**

- ✓ Unique lanyards for the event
- ✓ Sponsorship acknowledged during AC Meeting
- ✓ Display table in the registration area

### **AC Dinner Sponsor - 5K €**

- ✓ Logo displayed on signage for AC dinner
- ✓ Table top display during AC dinner
- ✓ Sponsorship acknowledged during AC Meeting

### **Refreshment Break Sponsor - 4K €**

- ✓ Sponsorship acknowledged prior to breaks
- ✓ Logo displayed on signage during breaks

# Contacts

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