2018: W3C European Tour

In 2018, the 2 main W3C events (AC Meeting and TPAC) will be in Europe.

A strong opportunity for Members to:

- Network
- Exchange
- Increase visibility
Opportunity Profile
Advisory Committee (AC) Meeting

W3C organizes the Advisory Committee meeting, when representatives of the W3C Membership meet to set the strategic direction for the organization.

- AC Meeting Sponsor benefits:
  - Visibility within the community
  - Networking
  - Leadership position
- Audience: Members representative
- Format: 3-day meetings, presentations, discussions
- Venue: Hotel Novotel Berlin Am Tiergarten – Berlin, Germany
AC Meeting Sponsorship: **Platinum Sponsor – 15 K €**

- Sponsorship mention on the W3C homepage
- Company logo and description on the meeting Web pages
- Sponsorship announce on Social Networks (Twitter, Facebook...)
- Sponsor mention in pre-event communications
- Demonstration space during the whole event
- Company logo on communication documents (flyers, roll-up, agenda...)
- Sponsorship acknowledged in all main sessions
- Logo displayed on screen between sessions
- 2 promotional items handout at registration
AC Meeting Sponsorship: **Gold Sponsor – 12K€**

- Company logo and description on the meeting Web pages
- Sponsorship announce on Social Networks (Twitter, Facebook…)
- Sponsor mention in pre-event communications
- Demonstration space during the whole event
- Company logo on communication documents (flyers, roll-up, agenda…)
- Sponsorship acknowledged in all main sessions
- 1 promotional items handout at registration
AC Meeting Sponsorship: **Silver Sponsor – 7.5 K€**

- Company logo and description on the meeting Web pages
- Sponsorship announce on Social Networks (Twitter, Facebook...)
- Sponsor mention in pre-event communications
- Company logo on communication documents (flyers, roll-up, agenda...)
## AC Meeting Sponsorships: Summary

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Platinum 15 K€</th>
<th>Gold 12 K€</th>
<th>Silver 7.5 K€</th>
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</thead>
<tbody>
<tr>
<td>Sponsorship mention on the W3C homepage</td>
<td>✓</td>
<td></td>
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<tr>
<td>Company logo and description on the meeting Web pages</td>
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<tr>
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<tr>
<td>Sponsor mention in pre-event communications</td>
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<td>Demonstration space during the whole event</td>
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<td>Company logo on communication documents (flyers, roll-up, agenda…)</td>
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<tr>
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<tr>
<td>Promotional items handout at registration</td>
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<td>1</td>
<td></td>
</tr>
</tbody>
</table>
Additional AC Meeting Sponsorships

**Lanyard Sponsor - 5K €**
- Unique lanyards for the event
- Sponsorship acknowledged during AC Meeting
- Display table in the registration area

**AC Dinner Sponsor - 5K €**
- Logo displayed on signage for AC dinner
- Table top display during AC dinner
- Sponsorship acknowledged during AC Meeting

**Refreshment Break Sponsor - 4K €**
- Sponsorship acknowledged prior to breaks
- Logo displayed on signage during breaks
Contacts

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