Web Commerce IG Mission

- Identify standardization opportunities

- Formulate a vision

- Review work

- Liaise

- Communicate

- Grow the community

Topics in progress

- Within the IG

  - Regulatory Landscape

  - Digital Receipts

  - Digital Offers (CG)

  - Mobile networks

  - Security

- Outside the IG

  - Automotive (Task Force)

  - Interledger Protocol (CG)

  - Verifiable Claims (WG)

  - Web Payments (WG)

Expectations moving forward

- What we want:

  - Continuing focus on finding things to standardize

  - More open discussion – brainstorming

  - New topics and new approaches

- How we get it:

  - Monthly calls

  - Chairs and staff will sift through topics for each call – please contact us!

  - Move promising work quickly into task forces or community groups

  - Emphasize feedback/results from those groups on the IG call

Today's agenda (2018-01-29)

➢ David Ezell will share some perspectives from the Chair on the IG in the new year (done!).

• Andy Estes will share some perspectives from Apple on Commerce on the Web.

• Linda Toth attended CES and will give her take on the show.

• Zach Koch will give an update on Google Pay