

CES 2018 Perspectives

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Big Themes

- Augmented Reality, Virtual Reality
 - ✓ Personalize Shopping Experience
 - “Smart”, “Connected”, “Integrated”
 - ✓ Wearables
 - ✓ Appliances
 - ✓ Automotive
 - ✓ Cities
 - ✓ Store Fronts
 - ✓ Retail: Product Tags
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Big Themes

- 5G
 - HTML5
 - Robots
 - ✓ Education
 - ✓ Elder care
 - ✓ Medical
 - Delivery Devices
 - ✓ Drones
 - ✓ Segways
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