

Structured Data for Marketing

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Schema.org

Open Graph

AppLinks

TwitterCards

YourWebsite.com

campaign@YourWebsite.com

Facebook

Google

Yahoo

iOS9

Pinterest

Bing

Yandex

Spotlight/Siri

Twitter

Gmail

Syntaxes

Schema.org vocabulary can be used with many different encodings, including RDFa, Microdata and JSON-LD.

To turn your web pages into graph objects, you need to add basic metadata to your page. We've based the initial version of the protocol on [RDFa](#) which means that you'll place additional `<meta>` tags in the `<head>` of your web page. The four

Cards Markup Tag Reference

The table in this section explains the OpenGraph fallback behavior for each Twitter tag.

Article Rich Pins

We support Open Graph and Schema.org article formats.

Web vs Data

Ontology overlaps

Support

Can I use flexbox

? Settings

1 result found

Flexible Box Layout Module 📄 - WD

Global 80.97% + 13.85% = 94.82%

unprefixed: 71.07% + 0.18% = 71.24%

Method of positioning elements in horizontal or vertical stacks. Support includes the support for the all properties prefixed with `flex` as well as `display: flex`, `display: inline-flex`, `align-content`, `align-items`, `align-self`, `justify-content` and `order`.

Current aligned

Usage relative

Show all

IE	Edge *	Firefox	Chrome	Safari	Opera	iOS Safari *	Opera Mini *	Android Browser *	Chrome for Android
8			31					1 4.1	
9		38	43			7.1		1 4.3	
2 10		39	44		31	8.4		4.4.4	
11	12	40	45	8	32	9	8	44	44
	13	41	46	9	33				
		42	47		34				
		43	48						

Notes

Known issues (9)

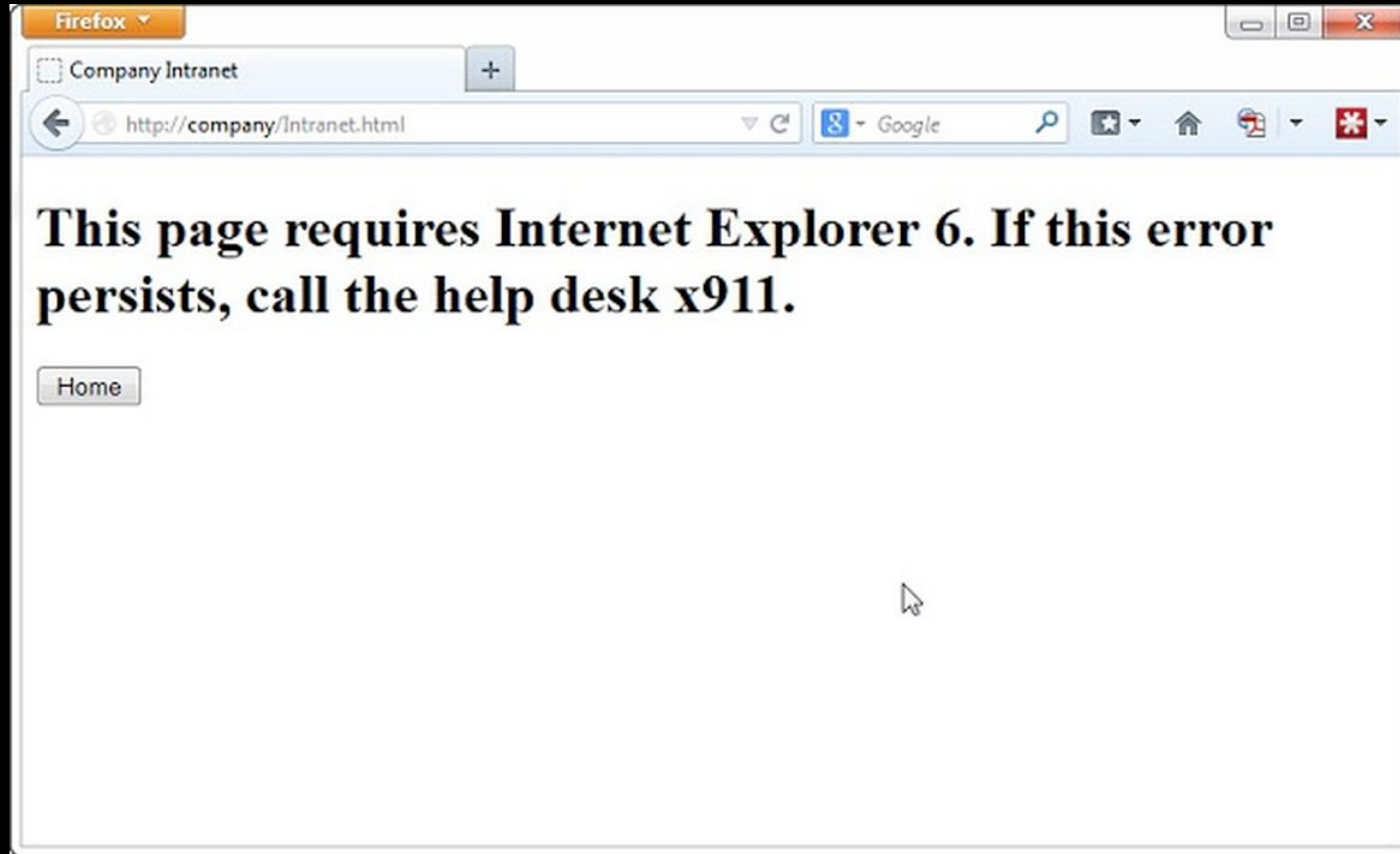
Resources (10)

Feedback

1. In IE10 the default value for `flex` is `0 0 auto` rather than `0 1 auto` as defined in the latest spec.

2. In IE10 and IE11, containers with `display: flex` and `flex-direction: column` will not properly calculate their flexed childrens' sizes if the container has `min-height` but no explicit `height` property. [See bug.](#)

How Structured Data feels today



- gather Google, Facebook, Twitter, Apple, Pinterest ... in the same room
 - ontology makers, data publishers, data consumers
- how to make contributions?
 - e.g. process for Schema.org
- make user's lives simpler
 - align ontology
 - fix the syntax mess
- fix the syntax issues
 - make it more about Data, less about Markup
- track Implementations

W3C, anyone?

