

Assessing design choices for privacy risks

W3C Workshop on Privacy and User-
Centric Control – Berlin – 20-21
November 2014

privacy may seem like a black box ...

gate-keeper criterion – personal data



Image from iStockphotos

Privacy Interest Group (PING)

- Mission => to improve the support of privacy in Web standards by monitoring ongoing privacy issues that affect the Web, investigating potential areas for new privacy work, and providing guidelines and advice for addressing privacy in standards development.

PING work

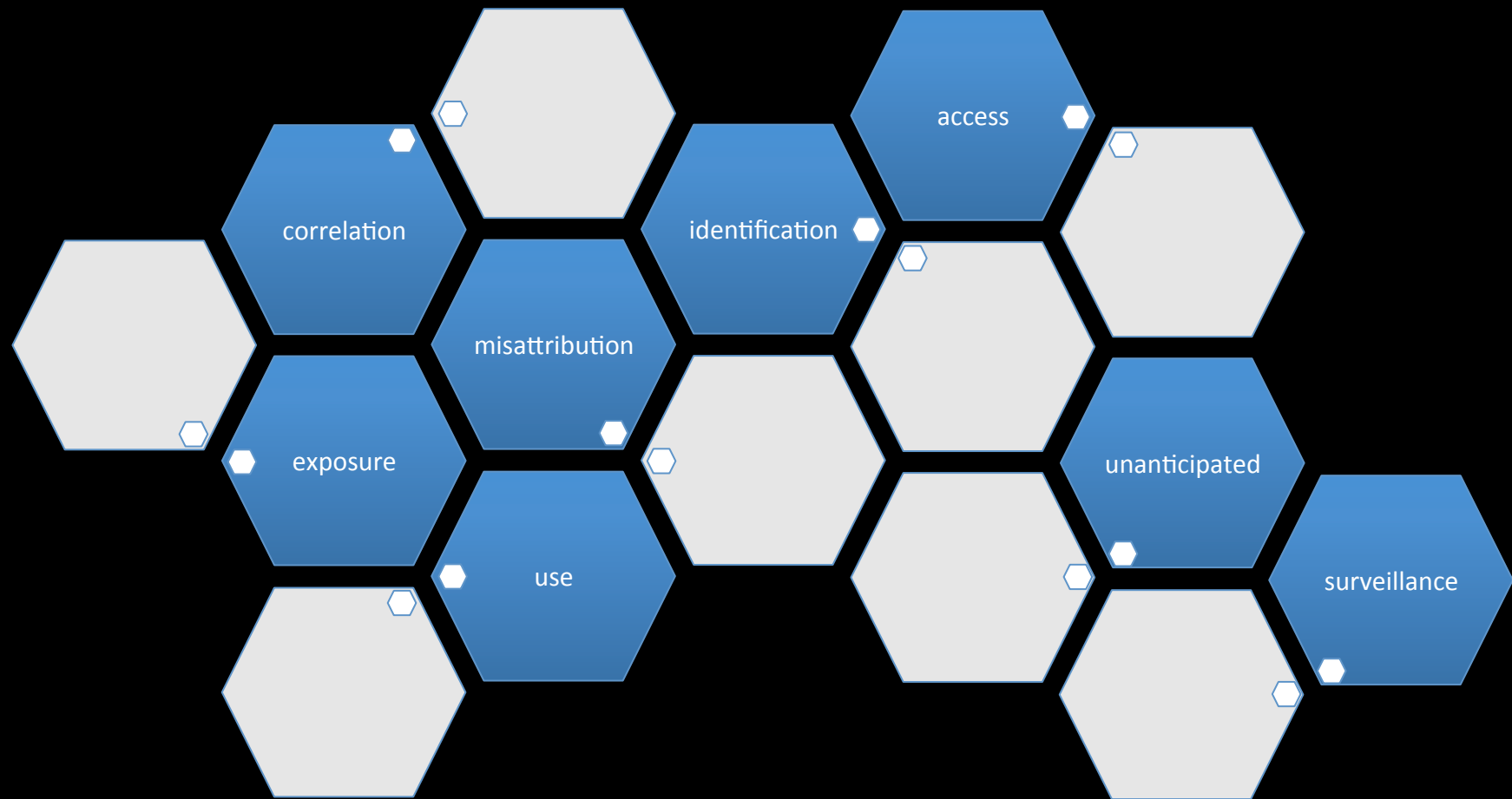
- Privacy considerations for specifications
- Fingerprinting guidance
- Specification Privacy Assessment
- Privacy reviews
- Following privacy developments
- ...



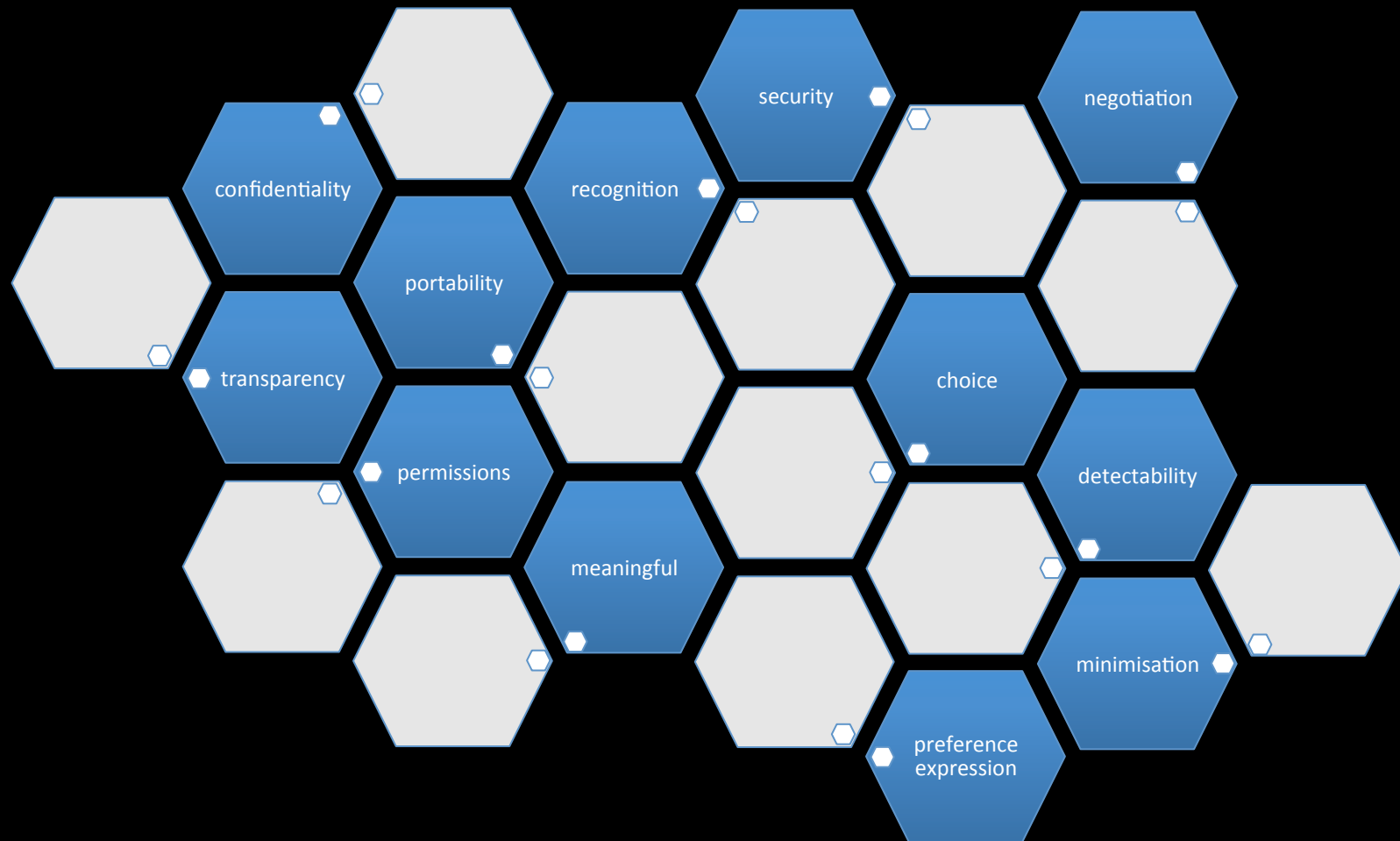
Mitigate
risk

Enhance

understanding risks



What might we put in a user-centric tool box?



How to implement a user-centric approach to privacy in W3C standards?

- Architecture
- Design principles
- Privacy assessment
- ...