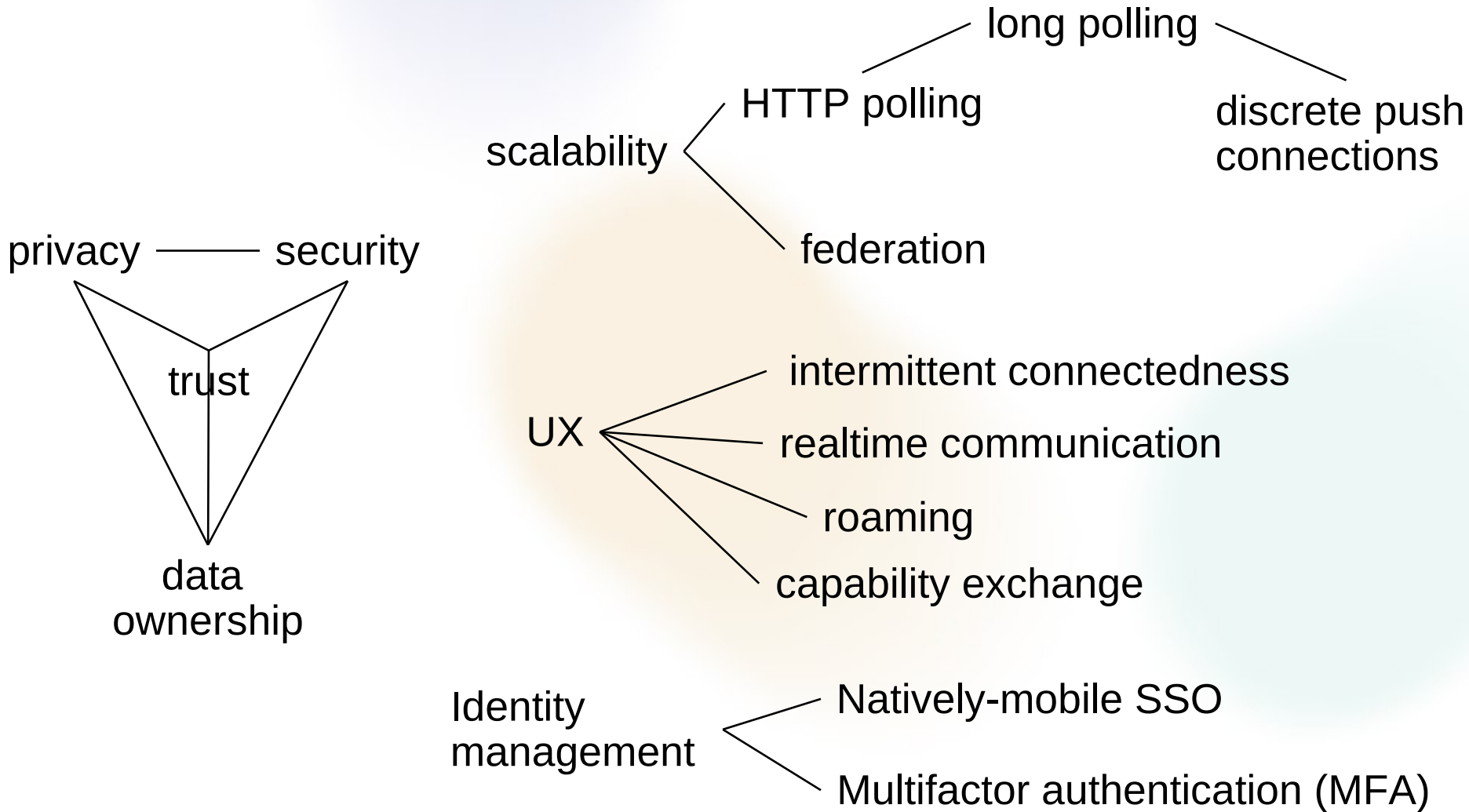




Opportunities and Challenges for Standardization in Mobile Social Networks

Laurent-Walter Goix, Telecom Italia
Bryan Sullivan, AT&T

Key challenges



OMA SNeW: Open. Mobile. Safe.

SNeW

privacy by default

right to be forgotten

data portability

EU regulation-friendly

ActivityStreams

OpenSocial Social API

OAuth

Host-Meta

WebFinger

OExchange

OStatus

PubSubHubbub

Salmon

Inherent mobility

auto-provisioning

mobile contacts integration

Mobile Id SSO / routing

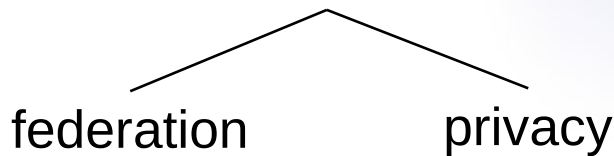
Native 3GPP / OMA mobility

Standards for Social Web

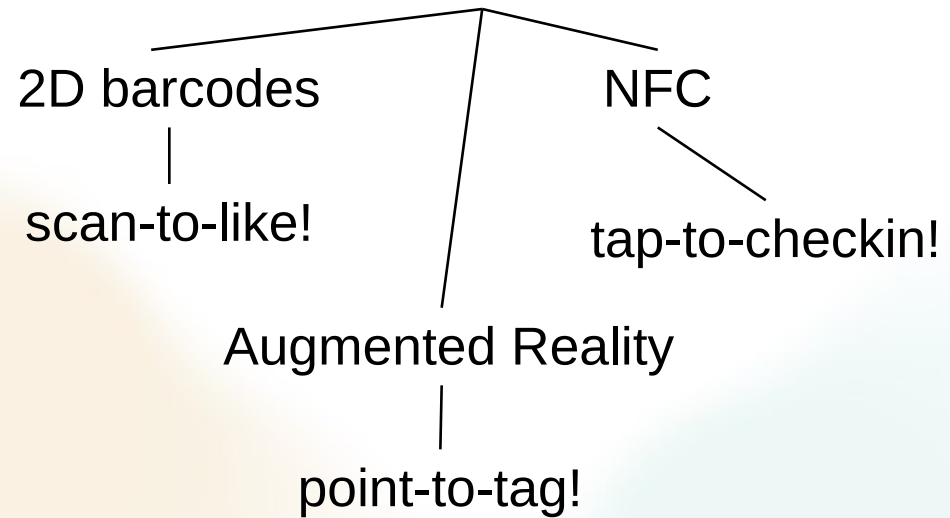
SNeW: Social Network Web

And still, there's more to do...

Capability exchange

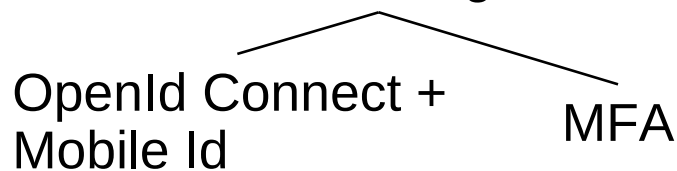


Activity Stream templates

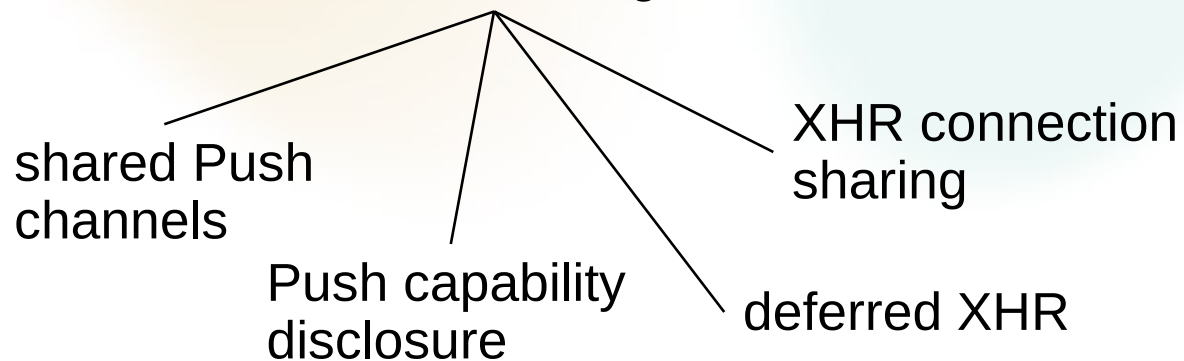


Privacy!
Privacy!
Privacy!

SSO-enabling IdM



Resource usage



Gracie!



<http://openmobilealliance.org/>