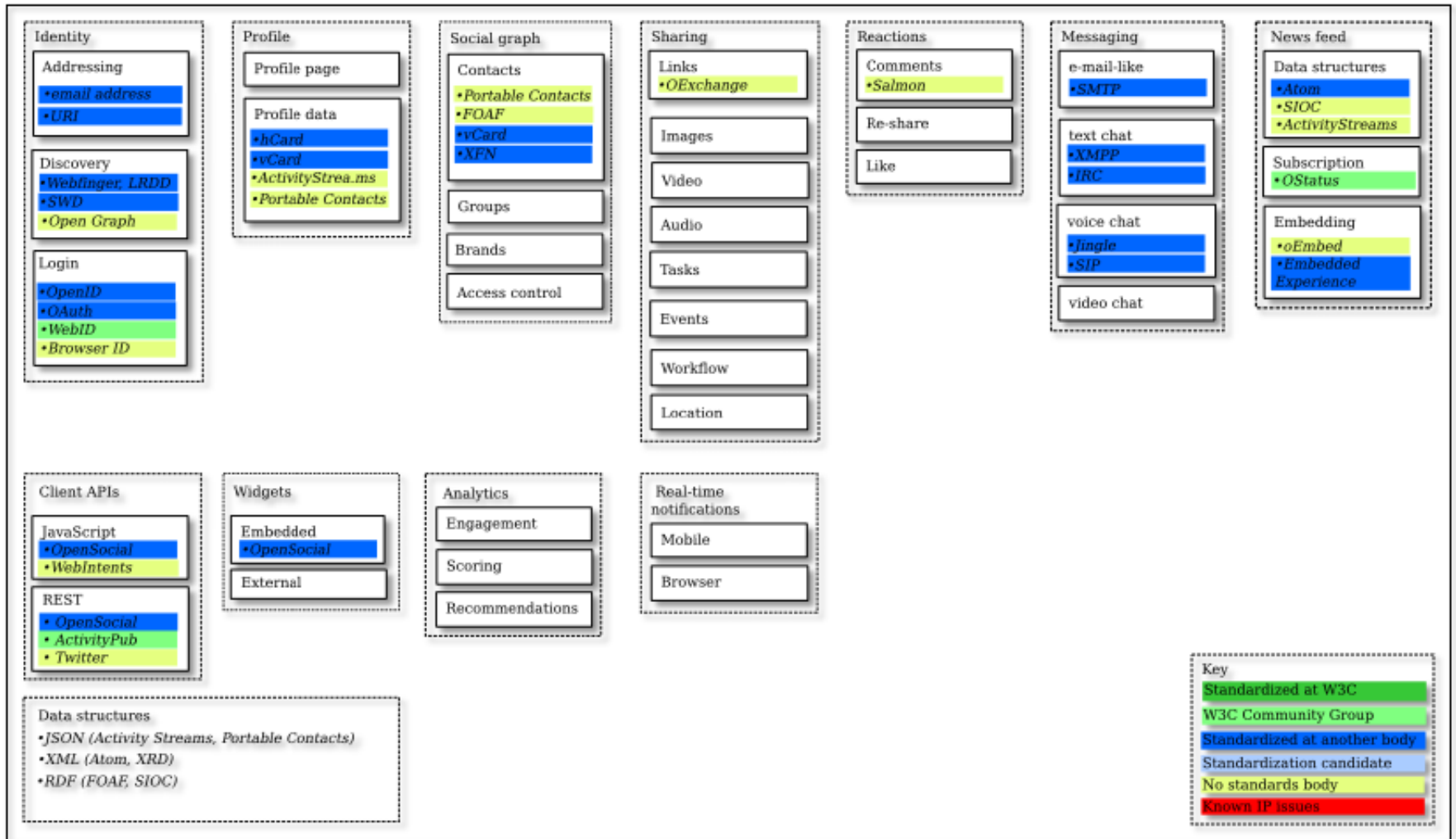




An Enterprise Social Network Reference Architecture

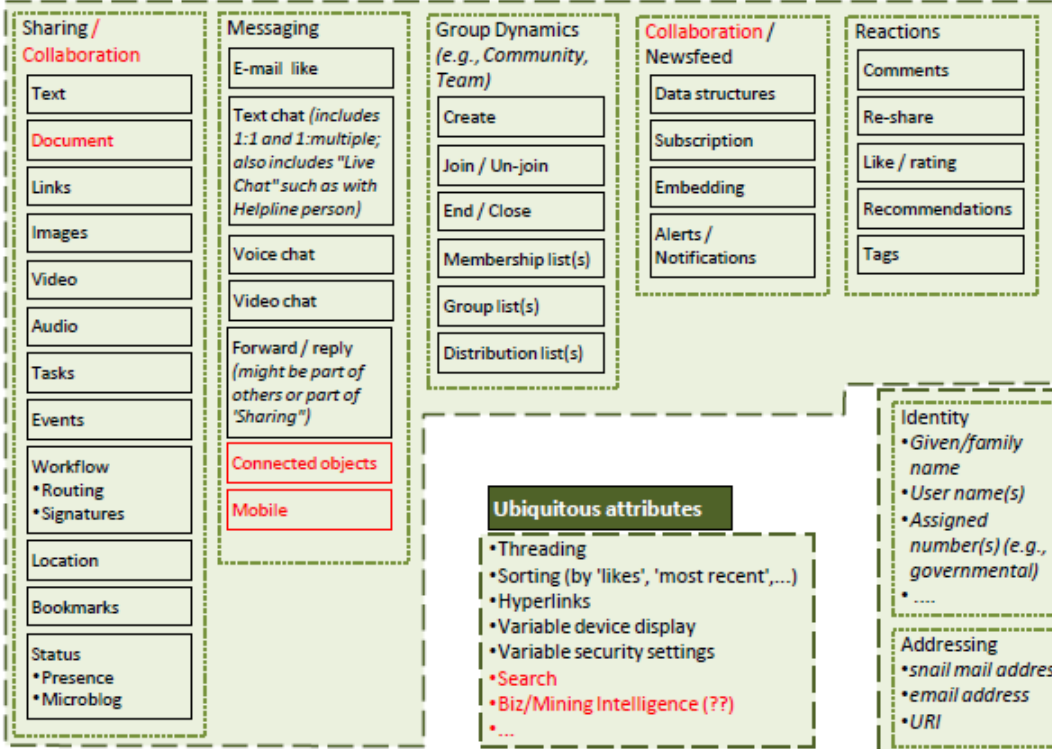
Edward Krebs, Ford Motor Company

Harry Halpin, Evan Prodromou
based on work in Federated Social Web group

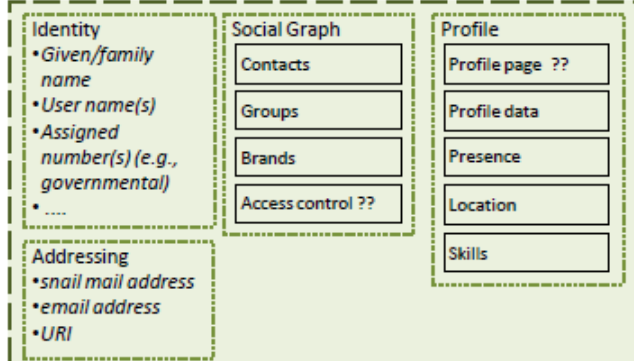


All contributions merged; no technologies

Human interactions

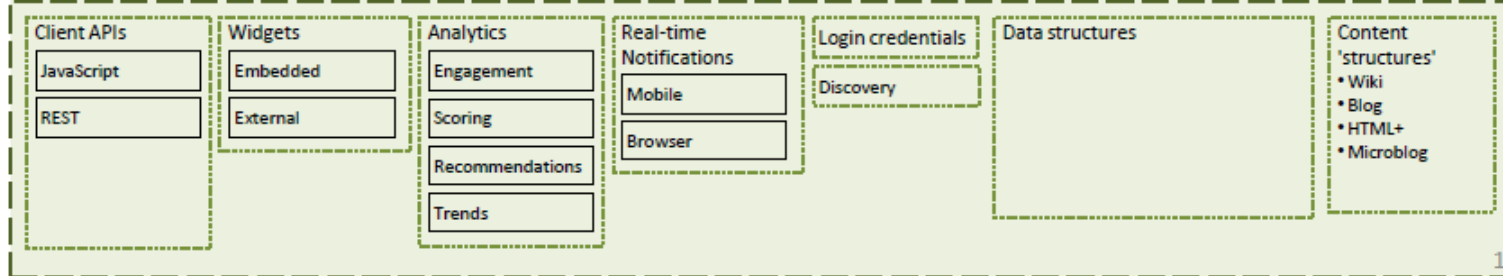


About the human *

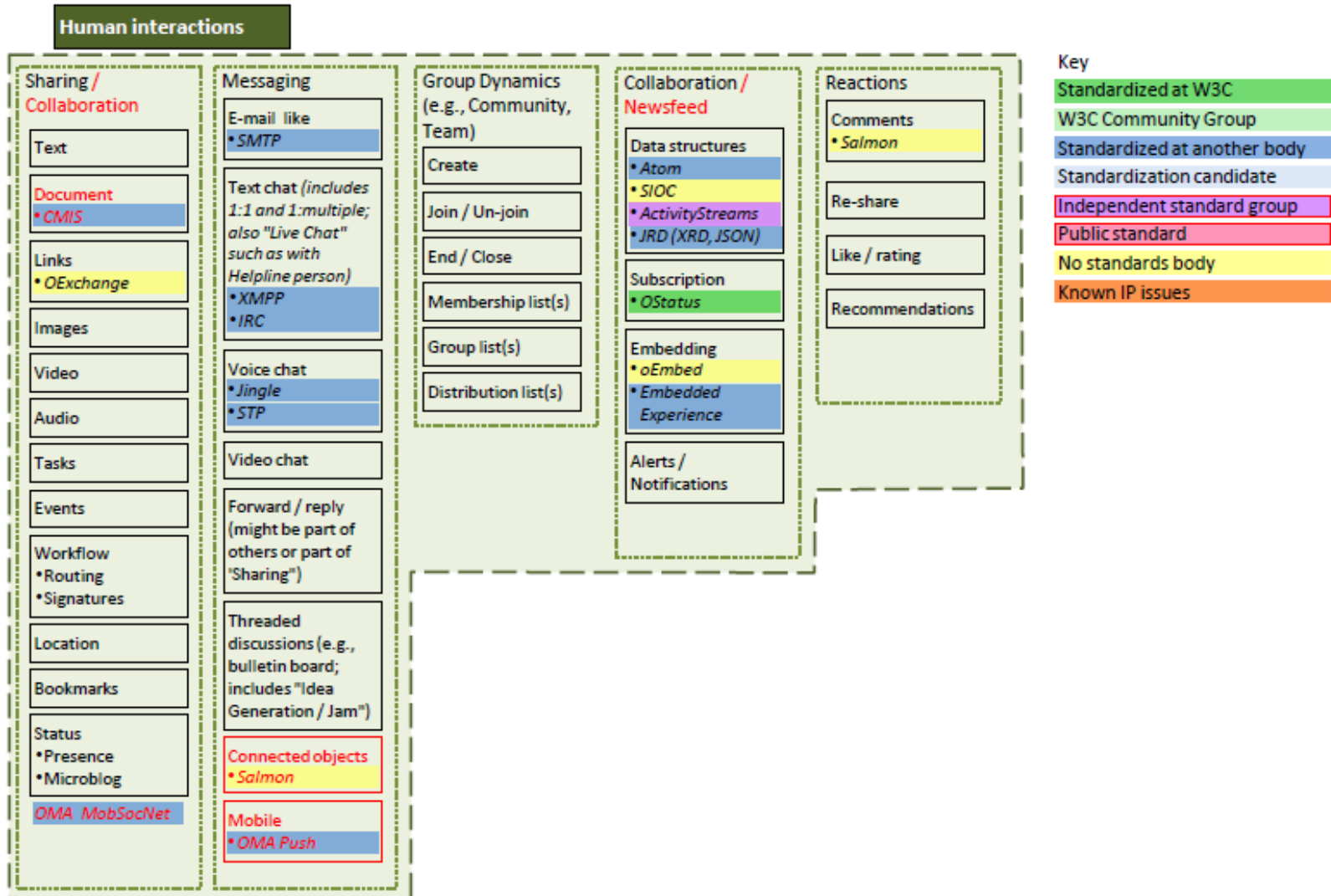


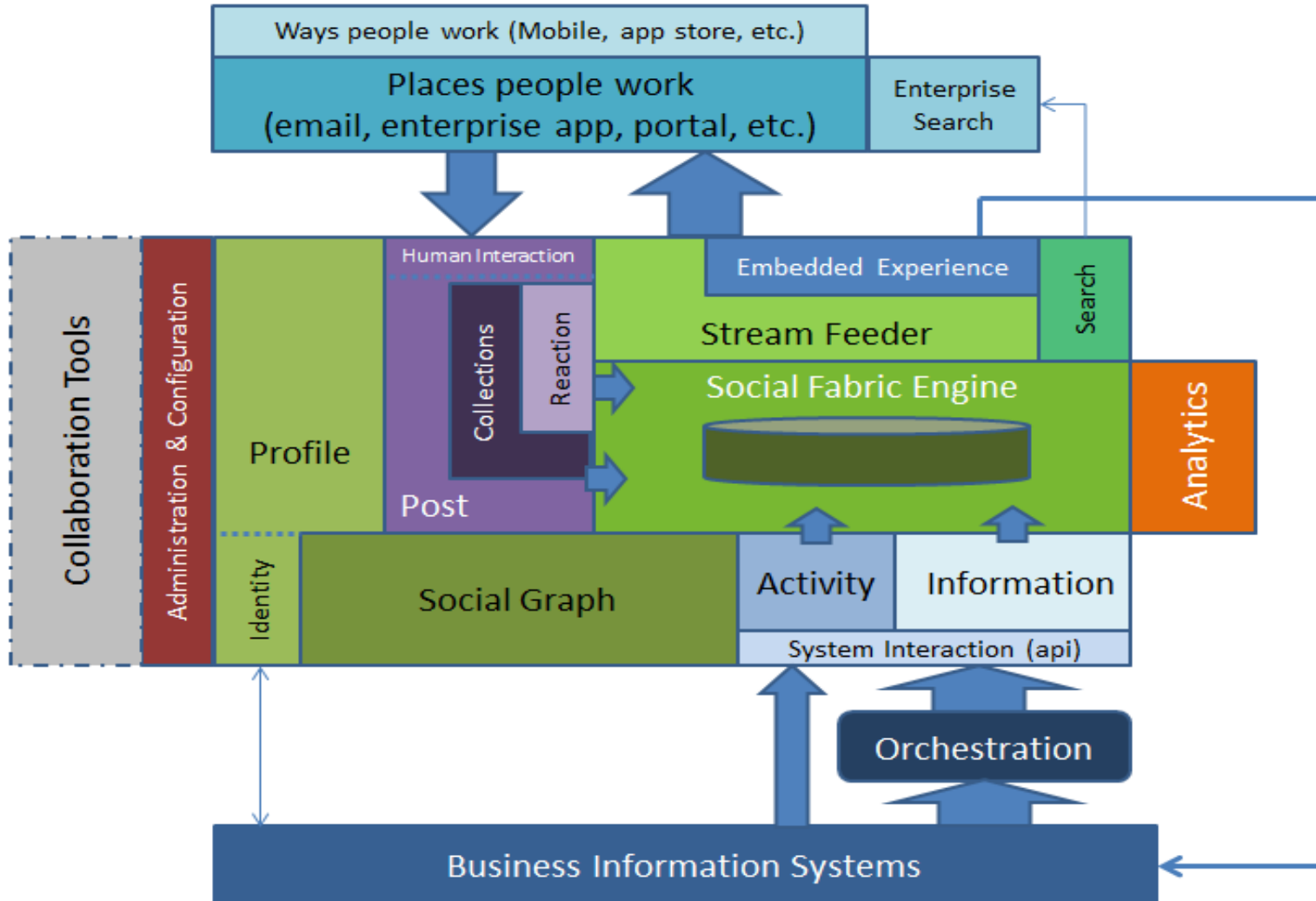
* Note: professional profile, inside corporate firewall, is separate from one's personal profile.

Technical foundations



Adding Technology, Standards and who is doing them







High Level Capabilities

