

Lisbon Workshop: Encouraging open data usage by commercial developers

Feedback Open Data Day in Flanders – October 3 2014

Noël Van Herreweghe



24 National & International speakers

4 themes:

- **OD – Business**
- **OD – Organisation**
- **OD – Geo**
- **OD - Mobility**

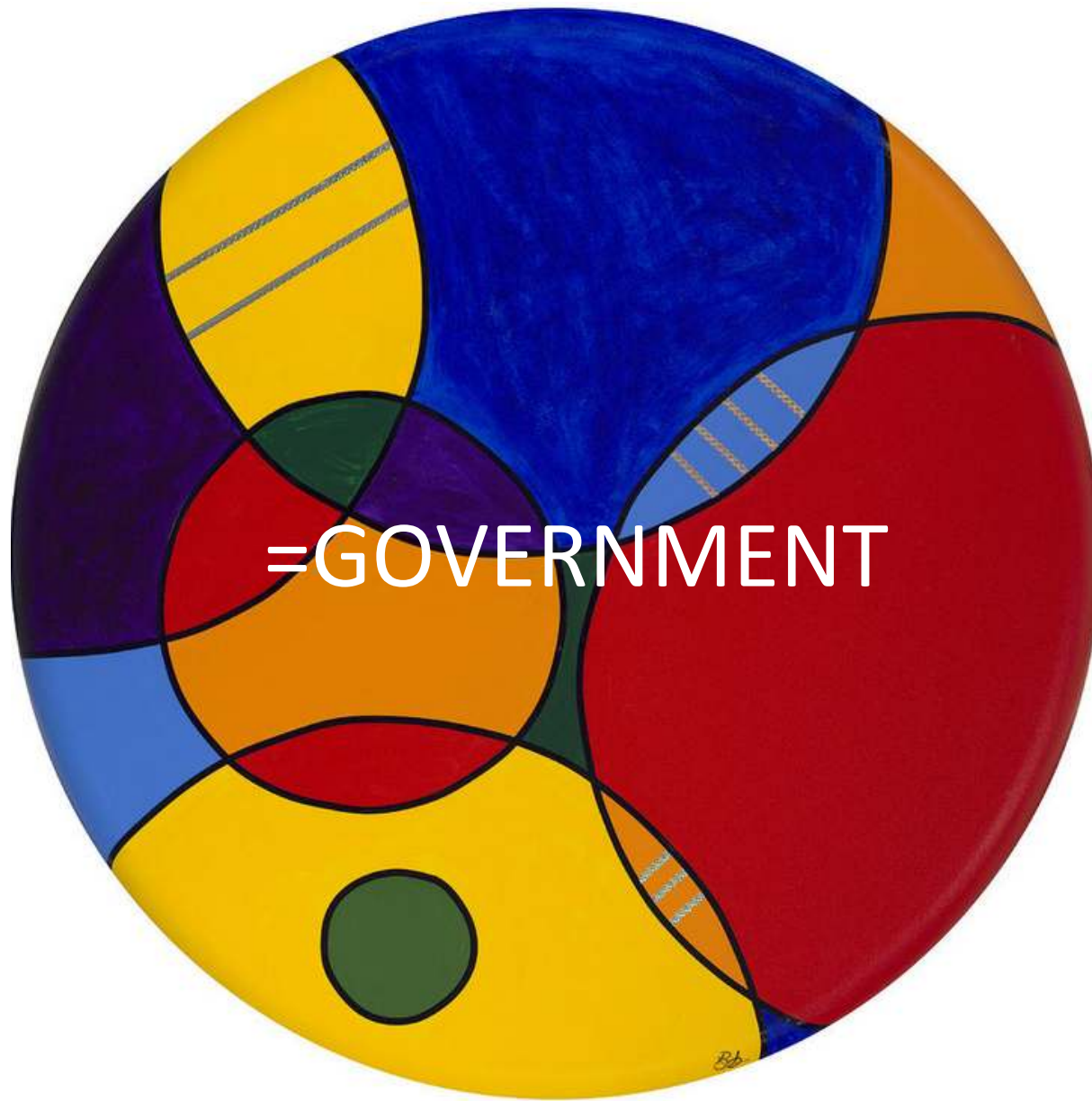
DataDive

Entrepreneur startup



Conclusions







sustainable

**BUSINESS
MODEL**

stable



OPEN Government Reality Check





OPEN DATA



YES BUT NO BUT YES



Oh Yes!
IT'S
NOT FREE

development

conversion

integration

maintenance





- Gov. Agencies = long term investment / innovates slow
- Hackers/activists = short term investment / innovates fast
- Start-ups = long term investment / innovates fast
- Continuous investment, commitment, validation and insight



BAD

**DATA
TECHNIQUE**



SERVICES

GOOD





need & prefer stable, complete data



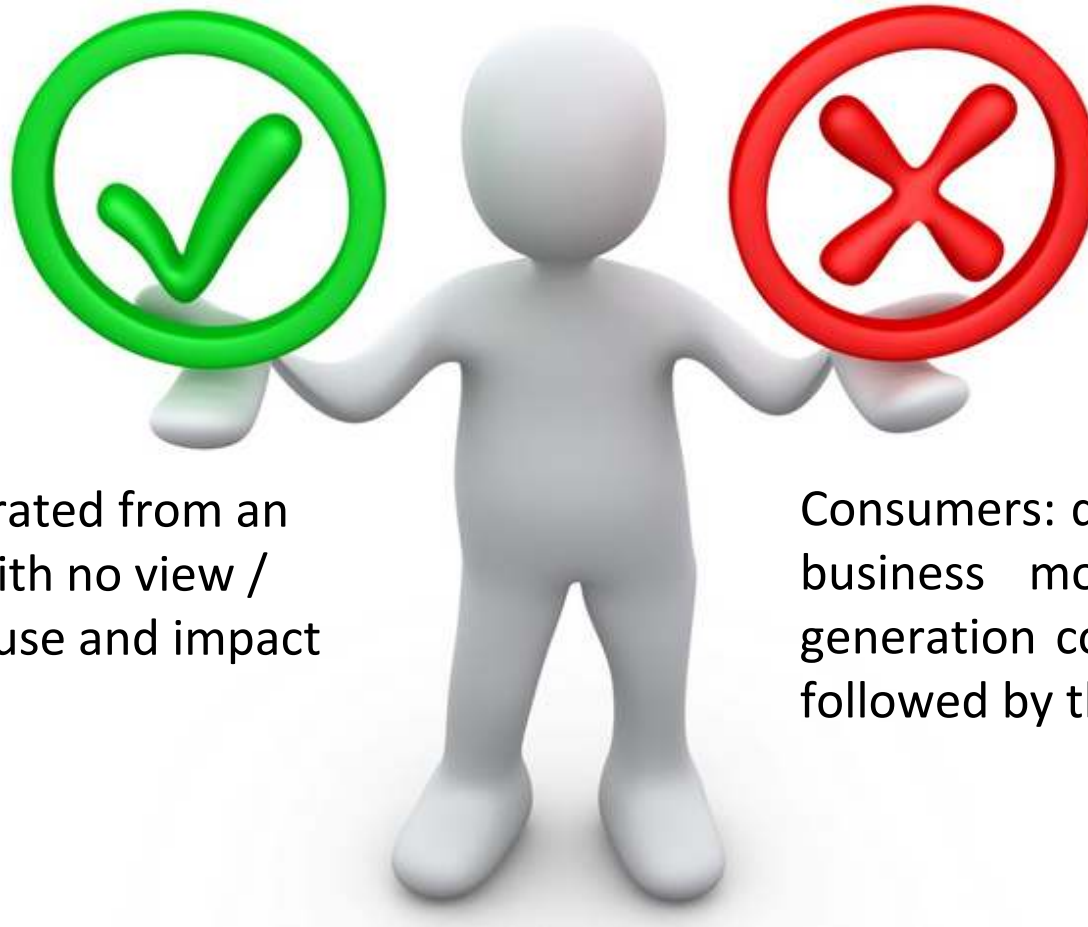
not "more" data or data fields







Suppliers and consumers of data have different needs which need to be addressed



Supply side: data is generated from an in-house rational/logic with no view / insight w.r.t. the further use and impact of the data;

Consumers: data usage related to a specific business model, don't know the generation context nor the roadmap followed by the supplier.





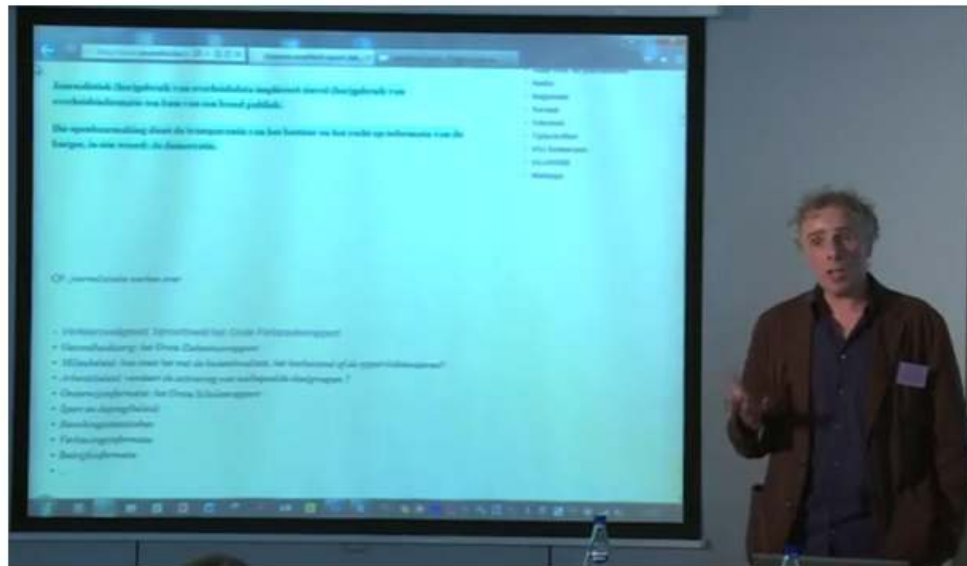
**UNIFORM
LEGISLATIVE
FRAMEWORK**

openness

privacy

accountability





FOTO's, PRESENTATIES EN VIDEO OPNAMES OPEN DATA DAG IN VLAANDEREN 2014

De presentaties en video opnames zullen op deze pagina elke dag verder aangevuld worden.

Foto's Open Data Dag in Vlaanderen 2014: <http://bit.ly/1zeFdNj>

Open Data Dag in Vlaanderen 2014 - Saskia Van Uffelen - CEO ERICSSON BELUX - Keynote

Open Data Dag in Vlaanderen 2014 - Bart van Leeuwen - NETAGE - De brandende vragen van een Open Data gebruiker - Keynote

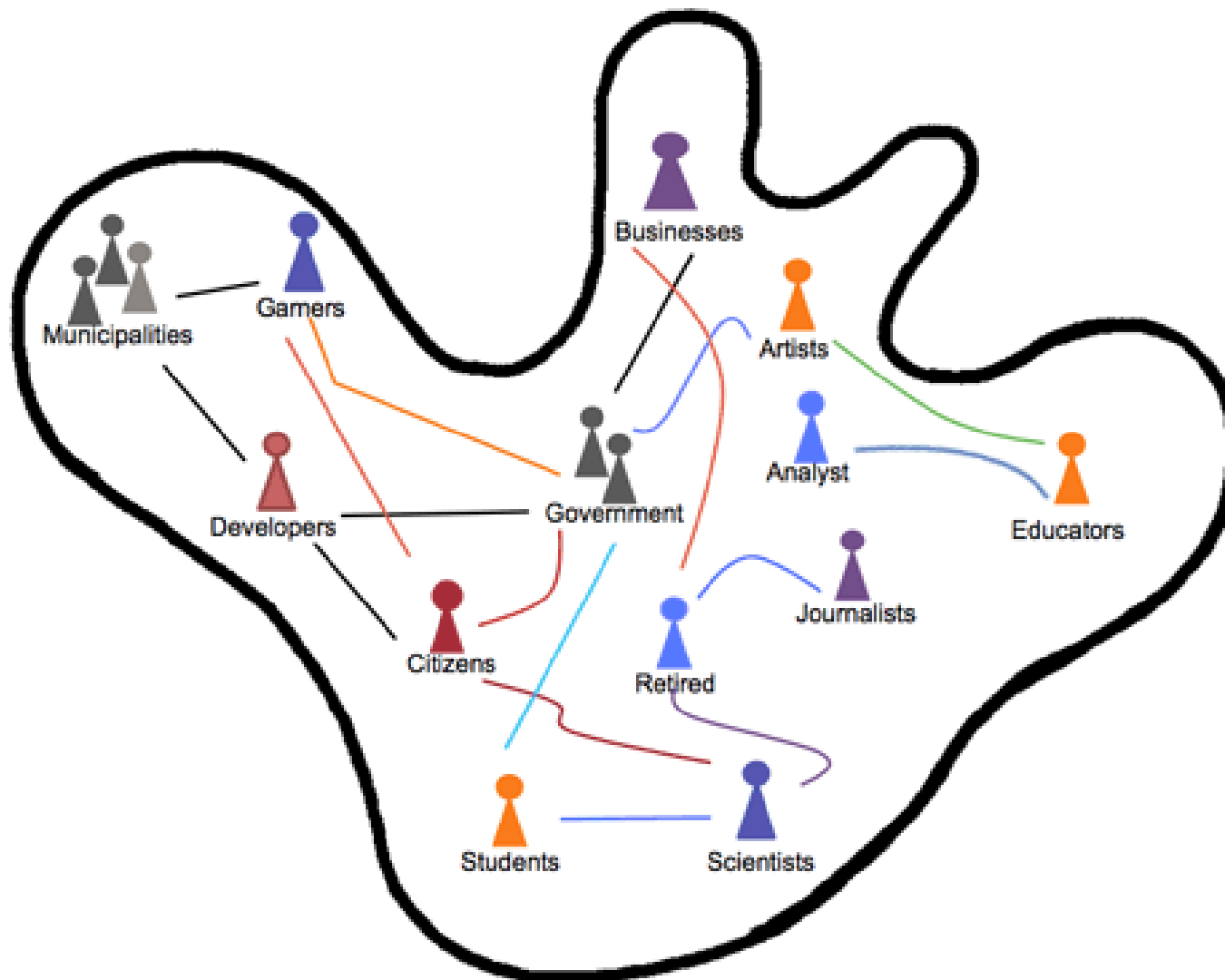
Presentatie -->

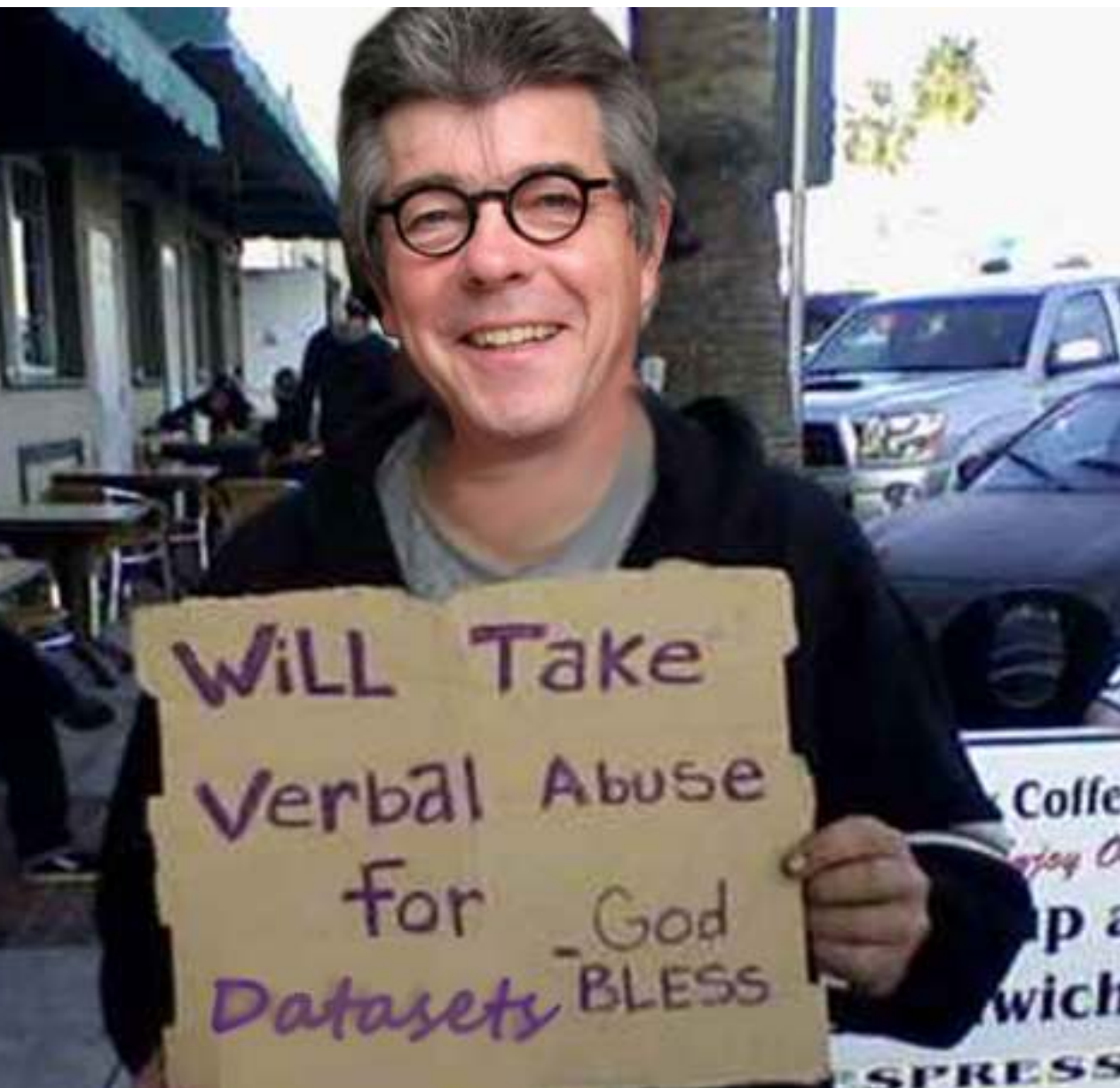
Open Data Dag in Vlaanderen 2014 - Steven Logghe - Be-Mobile - Geen files meer dankzij open data!

Presentatie -->



An Open Data Ecosystem





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Vlaamse
overheid

