



## A Scenario for Business Benefit from Public Data

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THE *Open* GROUP  
In collaboration with  
 **Capgemini**  
CONSULTING. TECHNOLOGY. OUTSOURCING

### The Open Group: Leading the development of open, vendor-neutral IT standards and certifications

The Open Group is a global consortium that enables the achievement of business objectives through IT standards. With more than 400 member organizations, we have a diverse membership that spans all sectors of the IT community — customers, systems and solutions suppliers, tool vendors, integrators and consultants, as well as academics and researchers to:



- Capture, understand and address current and emerging requirements, and establish policies and share best practices
- Facilitate interoperability, develop consensus, and evolve and integrate specifications and open source technologies
- Offer a comprehensive set of services to enhance the operational efficiency of consortia
- Operate the industry's premier certification service

Our Website: [www.opengroup.org](http://www.opengroup.org)

### The Open Group Vision

Boundaryless Information Flow™ achieved through global interoperability in a secure, reliable and timely manner

### The Open Group Mission Statement

The mission of The Open Group is to drive the creation of Boundaryless Information Flow™ achieved by:

- Working with customers to capture, understand and address current and emerging requirements, establish policies, and share best practices
- Working with suppliers, consortia and standards bodies to develop consensus and facilitate interoperability, to evolve and integrate specifications and open source technologies
- Offering a comprehensive set of services to enhance the operational efficiency of consortia
- Developing and operating the industry's premier certification service and encouraging procurement of certified products

### Archimate® Forum

### Architecture Forum

### Enterprise Management Forum

### IT4IT™ Forum

### Open Platform 3.0™

### Real-time & Embedded Systems Forum

### Security Forum

### Trusted Technology Forum (OTTF)

## Today's presentation

- ☒ Introduction and overview
- ☐ Approach
- ☐ The Open Group's position towards public standards
- ☐ The need for public data
- ☐ Business analysis and Stakeholders
- ☐ Technical analysis and human behaviour
- ☐ The UDEF™ standard
- ☐ Future directions



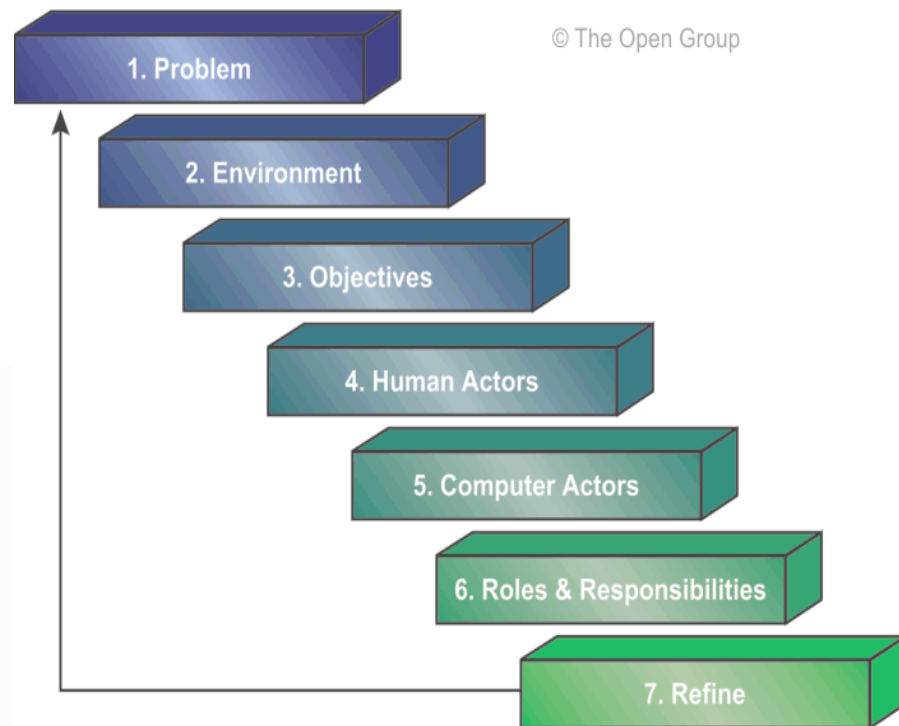
### Who am I?

- Certified Architect with 40 yrs of experience in 20 (mostly EU) countries
- Involved in The Open Group in several workgroups and forums
- Involved in some EU programs (IDA2, IDABC, SemanticGov, STORK eID, SSSEDIC)

...is a technique developed by The Open Group that has been used for the current issue

- ☑ Complete description of a business problem, both in business and in architectural terms

  - A business process, application, or set of applications that can be enabled by an architecture
  - The business and technology environment
  - The people and computing components (called "actors") who execute the scenario
  - The desired outcome of proper execution
- ☑ Enables individual requirements to be viewed in relation to one another in the context of the overall problem.



The business scenario is part of TOGAF® and provides a different approach to public data compared to various contributions of a number of respected bodies, including OECD, World Bank, ...

### ...because it is the currency of democracy



Thomas Jefferson  
3rd President of the  
United States

"I believe that banking institutions are more dangerous to our liberties than standing armies. If the American people ever allow private banks to control the issue of their currency, first by inflation, then by deflation, the banks and corporations that will grow up around [these banks] will deprive the people of all property until their children wake-up homeless on the continent their fathers conquered. The issuing power [of currency] should be taken from the banks and restored to the people, to whom it properly belongs."

1802



### ... because it is the oil of democracy



2014

"Just as oil was likened to black gold, data takes on a new importance and value in the digital age."

-Commissioner Neelie Kroes

- Social progress
  - Empowered citizens
  - Better government
- Economic growth
  - New products and services
  - New businesses

Open Platform 3.0™

**Common Architecture Environment**

... to enable integrated solutions

World-Wide Web

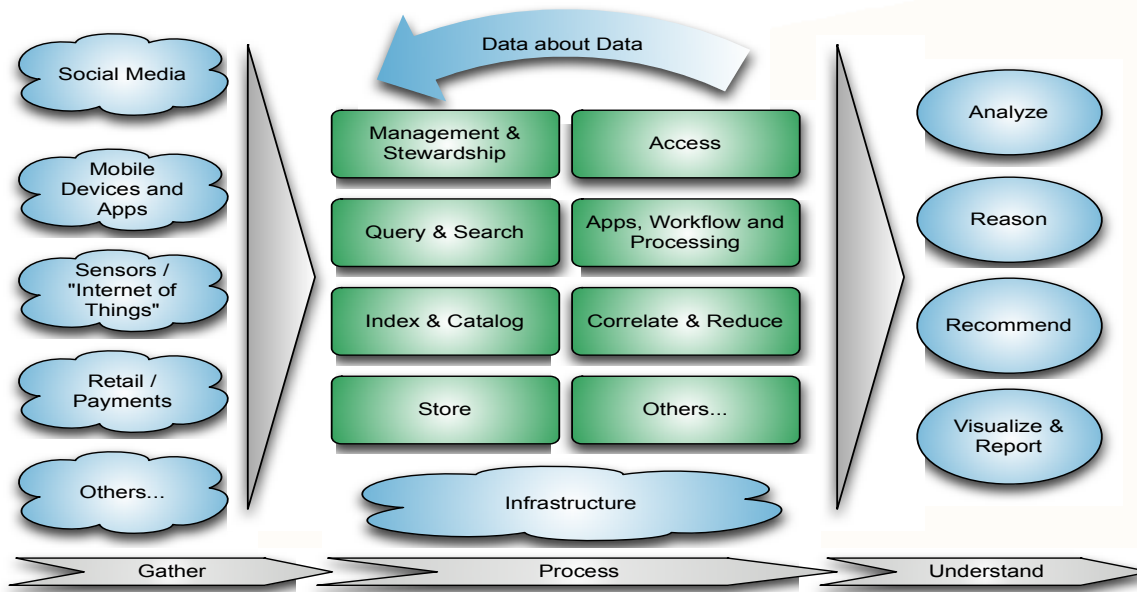
**Common Services Environment**

... to foster universal availability and access

Operating System

**Common Application Environment**

... to prevent vendor lock-in



- Open Platform 3.0™ focuses on Public Data Standards
- Be an open platform for:
  - Big Data
  - Cloud Computing
  - The Internet of Things
  - Mobility
  - Semantic Interoperability
  - Social Media
  - Future emerging technologies

## Cost of Acquisition and Processing

- Forms, administrative transactions
- Increasingly online through the web

## Quality of Data

- Duplication, completeness, accuracy, veracity, manual errors

## Quantity of Data

- SMAC: social media, mobility, big data analysis and cloud computing

## Ability to Find Data

- Lack of coordination across independent public agencies

## Lack of Confidence in Data Providers

- No published / uniform levels of reliability (availability, actuality, security, commercial conditions)

## Ability of Computers to Process Data

- Technical, semantic and procedural interoperability conflicts
- No uniform regulations for legal interoperability

## Existing Administration Practices and Systems

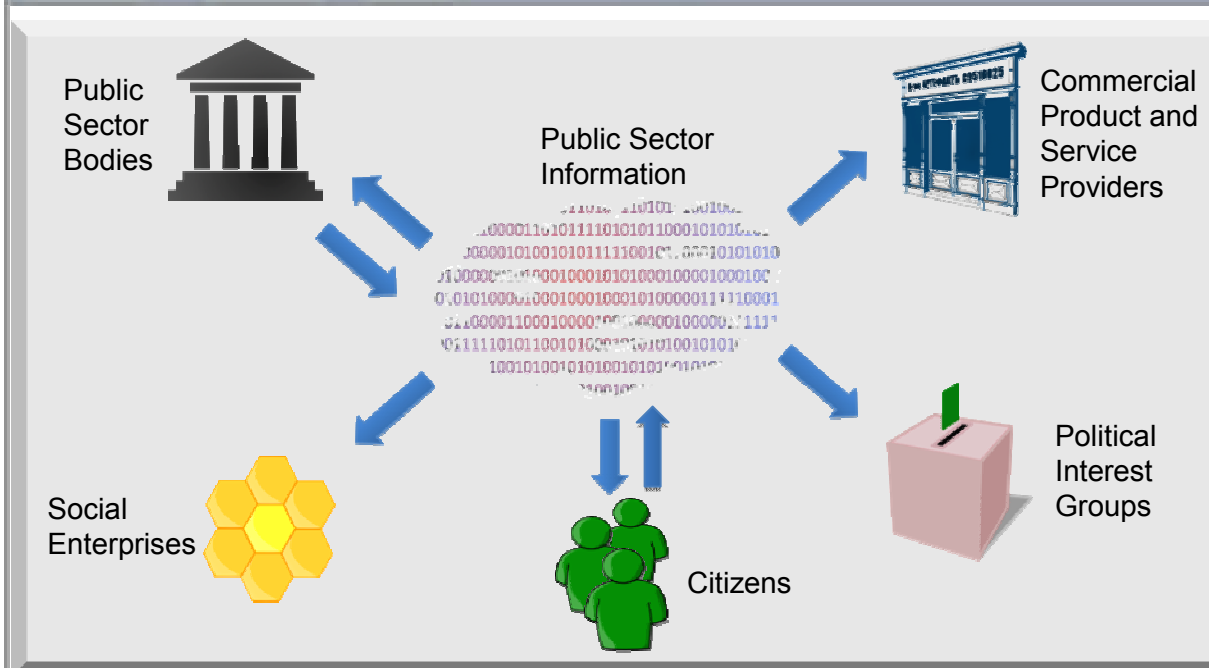
- Reluctance of administrations to change existing processes in order to improve external usability of existing data

## Citizens' Attitudes

- Unawareness about certain types of information and its availability

## Defining Commercial Products and Services

- Difficulty to define information products and proper business cases for its publication



## Public Sector Bodies

- ☐ No uniform competency boundary across EU
- ☐ Different demarcation between public and private sector

## Citizens

- ☐ Exercising democratic rights
- ☐ Taxes and tax declarations
- ☐ Public Services

## Commercial product and service providers

- ☐ Different business models
- ☐ Size of audience

## Social enterprises

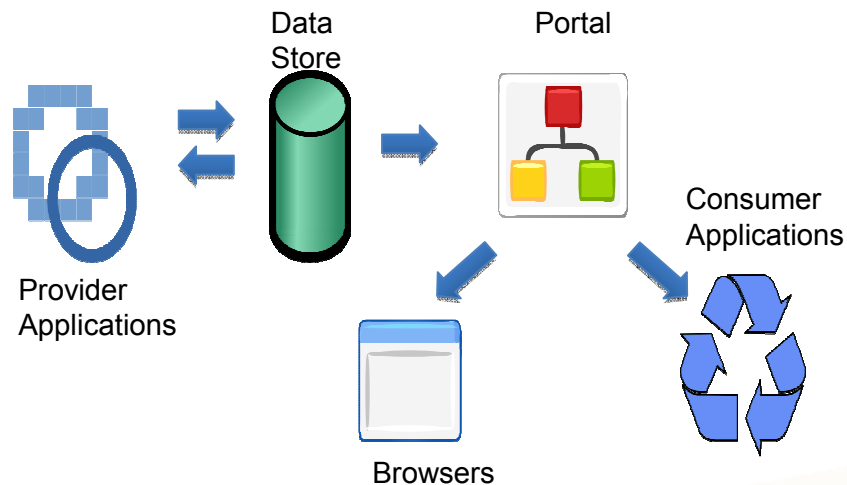
- ☐ Growing in number and diversity

## Political interest groups

- ☐ Informed opinion making

## Typical stakeholder concerns

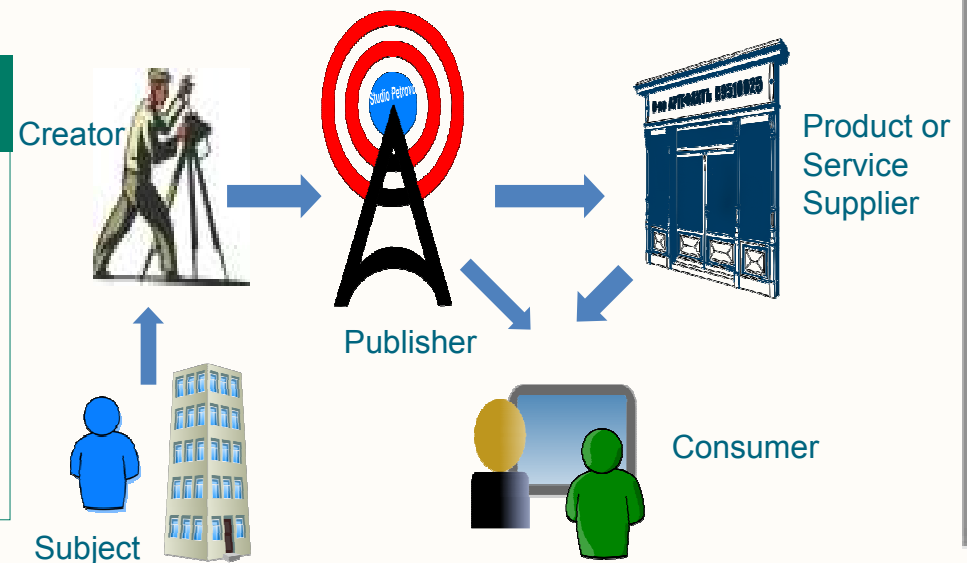
- Compulsory use of public registers
- Government imposed deadlines
- Transparency of administrative decision making
- Protection of privacy



Actor	Major concerns
Subject	Data quality, privacy
Creator	Availability, integrity, IPR
Publisher	Discoverability, availability, veracity
Supplier	Access rights, availability
Consumer	Flexibility, usability

### Typical characteristics

- Legacy as well as new applications
- Internet of things, telemetry
- Mostly SQL based
- Often poor security
- Variety of versions to be supported

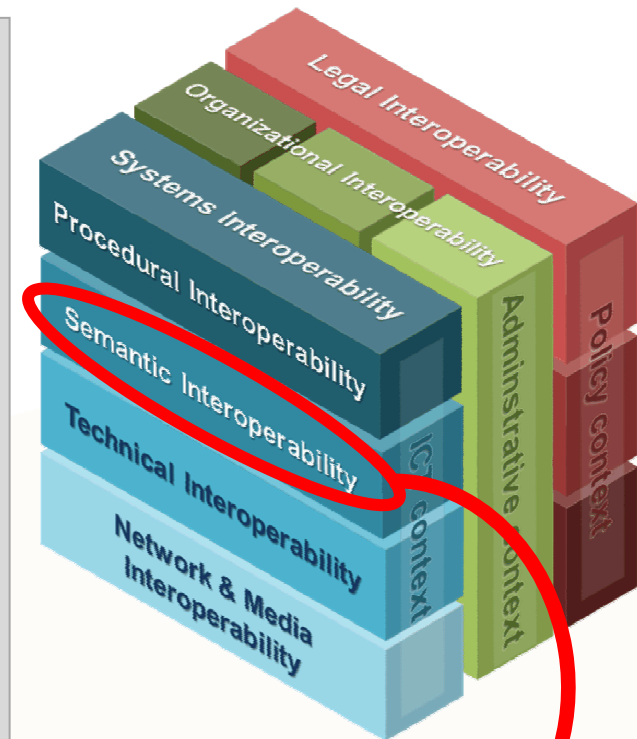


## Public standards must enhance support of the following requirements

- ❖ Human readability and machine processing
- ❖ Ease of publication
- ❖ Interaction with subjects and subject owners
- ❖ Rights and concerns of stakeholders
- ❖ Optimization for search engines
- ❖ Publication with common metadata
- ❖ Catalogs and indexes

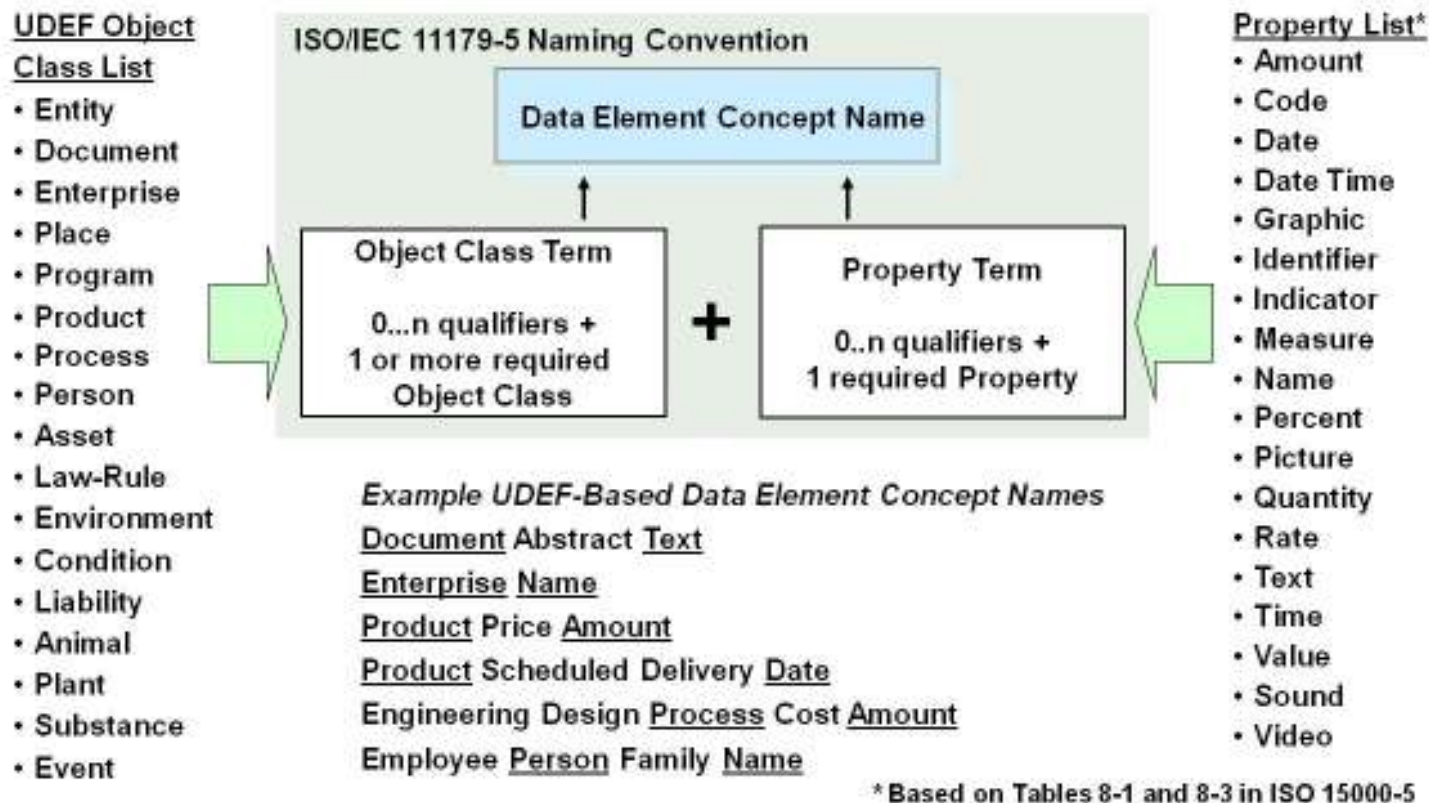
Aims for an Open Group Standard in the domain of interoperability:

- Support for multiple EU languages
- Universal semantic interoperability
- Technology and vendor neutral
- Useful for both public and private domain
- Easy to use for professional and easy to use for occasional enduser
- Extensible
- Leveraging existing taxonomies and ontologies
- License free

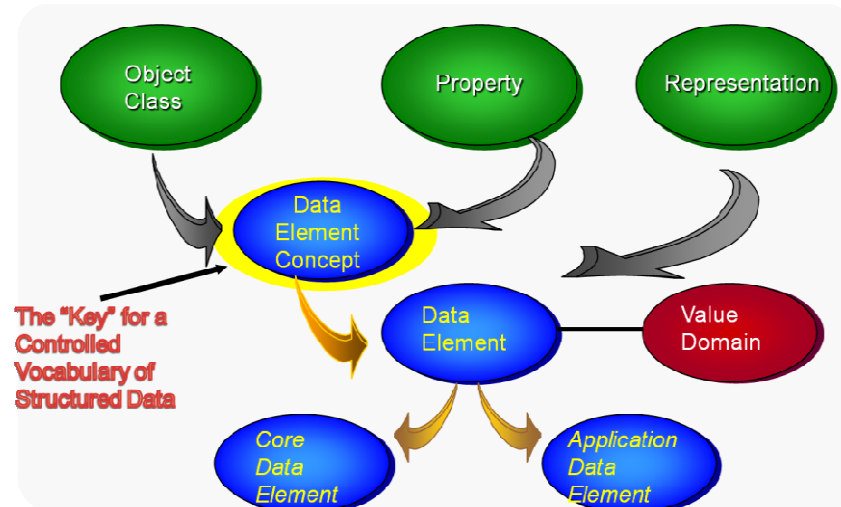


The UDEF™ Standard is enabler for Semantic Interoperability

**Prior to June 2013 version 1.25 of UDEF has been published in three languages (EN, NL and FR)**



Currently The Open Group is developing version 2.0 as a project of Open Platform 3.0

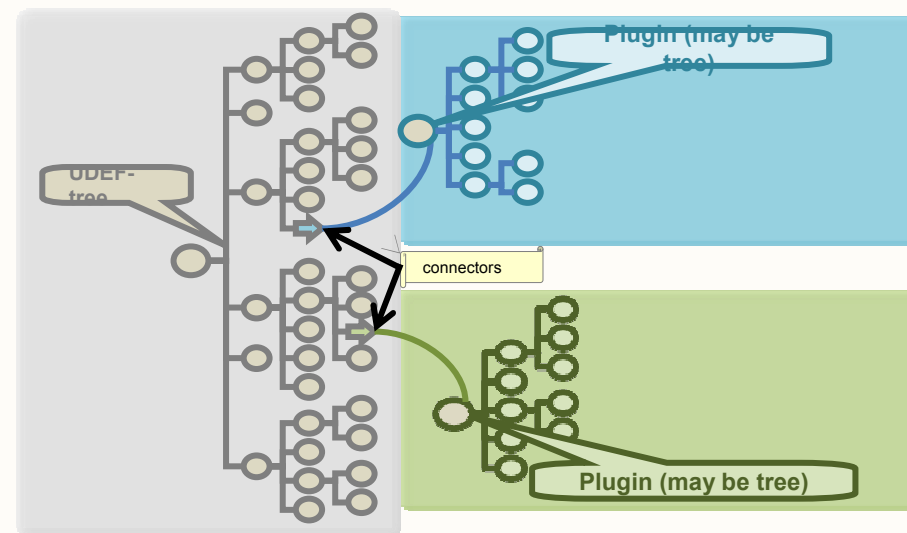


## Improvement objectives for UDEF 2.0

- Eliminate complexity of trees due to mixup of different subclassing criteria
- Eliminate ambiguity in priorities of subclassing criteria in some cases
- Improve homogeneity of subclassing across language versions
- Reduce limitations due to implied enterprise context

## Changes compared to version 1.x

- Enhanced syntax definition to reduce conventions and best practices
- Separation of roles (based on relations between objects) from object classes and properties
- "Plugins" allow use of taxonomies defined by other (3<sup>rd</sup> party) bodies
- Contexts generalised from "the enterprise"
- Governance processes part of the standard



- SHARE-PSI Workshops: Timisoara, Krems, Berlin
- New UDEF standard and indexes
- W3C Data on the Web Best Practices Working Group produces standards and best practice recommendations
- Development and publication of Open Platform 3.0 standards by The Open Group

# Questions?

Acknowledgement: Chris Harding, The Open Group