

# Share PSI - Krems - Workshop topic: “[A self-sustaining business model for open data](#)”

## Session title: “Publishing and improving the quality of open data with Open Data Certificates”

### Structure

Short presentation on [Open Data Certificates](#) to be followed by a facilitated discussion.

### Materials needed

Projector (ideally), flip chart, marker pens.

### Content

Having an [Open Data Certificate \(ODC\)](#) is a milestone along the way to world-class open data.

ODCs help professionalise open data practice: they are a ‘seal of approval’ that provide a set of quality standards to benchmark against and helps deliver knowledge for everyone. It goes beyond technology and cover what is required to create open data ‘as-a-service’ - in essence, the legal, practical, technical and social information about a dataset.

Designed to be practical and solution-led, ODCs put the community at heart. They are focused on delivering open data that users can depend upon and collaboratively improve the quality of. By reducing barriers that prevent data users from consuming and re-using open data whilst supporting data owners throughout their publishing journey, the ODCs unlock the value for everyone.

While the early days of the open data agenda were focused on the release of open data, we can now see activity undertaken to build momentum by transforming quantity into quality. Guidance is being streamlined into self-assessment frameworks, and ODCs demonstrate how practical steps are being developed to address the gaps and take open data to the next level.

### The objective of this session

Participants in this workshop will learn how to:

- Identify the existing gaps in their open data practice;
- Address these gaps by incorporating recommended standards into policy, strategy and implementation.

During the session, we will introduce the audience to the background of ODCs, with particular emphasis on their role in addressing challenges faced by key players in the open data community - policy makers, data publishers and importantly, data re-users. This will include the following:

- A brief outline on Open Data Certificates, focusing on its vision and its main objectives

- Introduction to the framework and how it complements other existing standards and tools.
- Adoption of ODCs to date, with key examples and use cases.

The discussion will then address the following topics of interest:

- What are the other practical solution(s) for implementing open data policy for governments?
- What other educational tools / onboarding processes help understand and improve open data practice? Do these tools encourage the publishing and reuse of PSI?
- How else can we measure and test the progress of open data? (eg: quality of data, timeliness, etc)
- Is the use of ODCs and other standards (eg: [5 star open data](#), [OpenGLAM badge of approval](#)) helpful in assessing the impact of open data strategies, and should this be considered best practice?
- How can we engage with the global stakeholders to bring their expertise to the table to ensure that the standards evolve as the open data landscape matures?
- How can we embed the recommended good practice in open data publishing as “de facto” standards?