

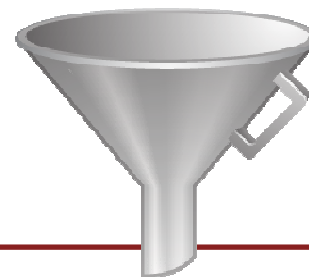
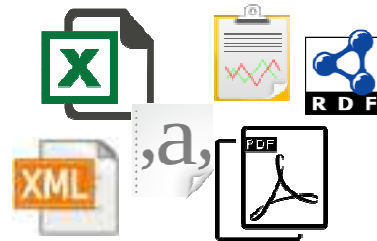
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*Good practices for
identifying high value
datasets and engaging
with re-users: the case of
public tendering data*

SharePSI workshop – Timisoara
March 2015

Problem statement

OPEN DATA



High-value datasets

Prioritizing publication: high-value datasets

A data owner's perspective

- **Transparency:** Does the publication of the dataset increase transparency and openness of the government towards its citizens?
- **Legal obligation:** Is there a law that makes open publication mandatory or is there no specific obligation?
- **Relation to public task:** Is the data the direct result of the primary public task of government or is it a product of a non-essential activity?
- **Cost reduction:** The availability and re-use of a dataset eliminates the need for duplication of data and effort, which reduces costs and increases interoperability.

A re-user's perspective

- The size and the dynamics of the **target audience** of the dataset; and
- The number of new and existing **systems and services** that are using the dataset.

The case of Tenders Electronic Daily

- **Transparency** about the way governments spend taxpayer's money, which contributes to the fight against corruption.
- **Legal obligation:** Directive 2004/18/EC mandates the publication procurement notices online.
- **Relation to public task:** The data is the direct result of public spending.
- **Cost reduction:** The availability and re-use of a dataset eliminates the need for duplication of data and effort, which reduces costs and increases interoperability.

- **Target audience:** citizens, journalists, economists, ... and businesses looking for contract opportunities
- **Systems and services:** PublicSpending.net, OpenTED, ...

Engaging with data re-users from TED

TED re-users



How do they use TED notices?

What information do they want to have?

What formats and access technologies do they want TED to support?

14 recommendations for TED based on **interviews** and a **questionnaire**.

Lessons learnt for engaging with re-users

- Establish a communication channel
- Use collaborative tools

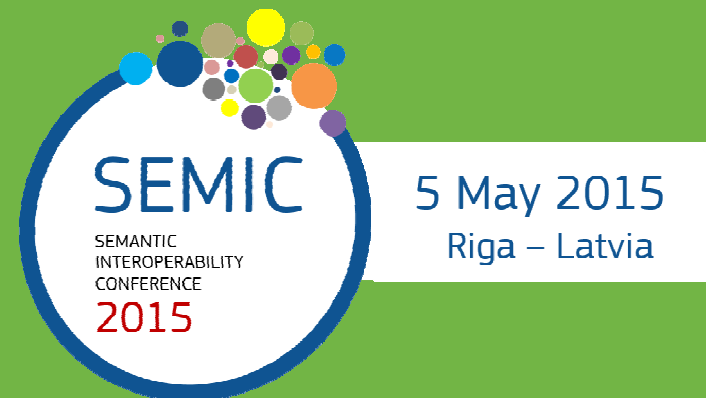
ISA Programme Action 1.1 – Semantic Interoperability

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Questions?

