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Second Call for Participation

Lisbon Workshop

**Encouraging open data usage by
commercial developers**

03 - 04 December 2014

**Standards for Open Data and
Public Sector Information**

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Executive Summary

Share-PSI 2.0 is organising a series of workshops throughout 2014 and 2015, each focussing on a different aspect of public sector information.

All information about and resulting from the workshops will be published on the project Website.

The second call for participation, for the workshop in Lisbon 03-04 December 2014, was first published at <http://www.w3.org/2013/share-psi/workshop/lisbon/> on 31st of July with only trivial corrections made since then. It is reproduced in full below

Lisbon Workshop

Encouraging open data usage by commercial developers

Call For Participation

The open data movement, and the PSI Directive, are promoted as being good for government transparency, government efficiency and economic growth. In this, the second Share-PSI 2.0 workshop, we want to focus on that last point. Commissioner Neelie Kroes famously said that [data is the new oil](#). There are [claims](#) that PSI is worth many billions of Euros to industry and that developers are itching to get their hands on the data, unleashing a tidal wave of creativity.

Really?

Let's look at some examples in public sector open data portals. A popular use of open data across Europe follows from the [Bathing Water Quality Directive](#). Spain has [Balnearios de España](#), produced by the State Agency for Management of Innovation and Technology Tourism SA (SEGITTUR). The UK has its official [Bathing Water Quality explorer](#) and a mobile app produced by a firm of architects (Arup) called [Beach Selecta](#). France has its official [bathing water quality site](#) that allows you to explore French bathing water quality but the data is not published separately and therefore is not used in applications such as [Vamos a la Playa](#).

All these bathing water quality applications are free to use and, with the exception of Beach Selecta, created by the relevant ministry. These are a few simple examples of government efficiently providing information to citizens, certainly, but there's no economic stimulation here (except for the ministries' contractors). Hackathons, such as [Flood Hack](#) are often organised to stimulate creativity around newly opened data sets and they are certainly effective at doing that – but do they lead to commercial success? Well, in the case of events like Denmark's [AFSNIT](#), the prizes are substantial (100,000 DKK is over €13,000) but finding examples of profitable exploitation of open data can be hard.

Notable examples include [DataMarket](#), the [Transport API](#) and [Xpresslegal](#). Sites like [Open Data Forum.info](#) list a lot of applications but many of these, like the bathing water examples, are not commercial. So what is the reality of the commercial services built on (free) open data that the PSI Directive foresees? Companies like [Skobbler](#), [Cloudmade](#), [ENAIKOON](#) and [Naviki](#) all make commercial use of a single open data source: [Open Street Map](#), but are they and the ones presented in these [60 second video pitches](#) from the Open Data Institute the tip of the iceberg or the exceptions to the rule? What happens to all the other open data?

Workshop Aims

Hosted by the Portuguese Agency for Public Services Reform, [AMA](#), the Lisbon workshop provides an opportunity for a wide variety of stakeholders to come together to discuss and build the relationship between the public and private sectors in the context of Europe's [revised PSI Directive](#).

From the **public sector** we look forward to examples of successful, and perhaps less successful, attempts to engage with small and big enterprise who have (re)used public sector data in their business model, and commercial developers who (re)use open data in their products.

From the **private sector** we're seeking case studies of commercially successful use of public sector data and to identify the most pressing demands and the barriers to greater commercial use of public sector data.

By considering both sides we aim to offer pragmatic advice on how to achieve a productive and prosperous supply and demand relationship.

Workshop Style

The majority of the two days of the workshop will be devoted to small groups meeting to discuss particular themes. Session leaders are asked to facilitate a discussion, not give a presentation. See the Sunlight Foundation's [Tips & Tricks](#) page/video for more. In addition to the planned sessions, there will also be an opportunity to propose *ad hoc* discussions on the day (bar camp sessions).

The style will therefore be highly interactive discussions where participants can talk about ideas and possible solutions to common problems. Up to 5 sessions will be running at any one time.

In addition, there will be two plenary sessions that will include a small number of presentations of high quality work and some keynote talks from:

Indicative list only

- Miguel Poiaras Maduro, Cabinet Office Minister for Regional Development;
- Robert Madelin, Director General of the European Commission DG CONNECT;
- Steve Adler, IBM, co-chair of the W3C [Data on the Web Best Practices](#) Working Group.

LAPSI Track

[LAPSI 2.0](#), the European Thematic Network on Legal Aspects of Public Sector Information, is the perfect complement to Share-PSI 2.0. Where Share-PSI 2.0 focusses on technical and practical measures to implement the revised PSI Directive, LAPSI focusses on the legal aspects. Over several interactive sessions, the LAPSI partners will facilitate discussions based on the project's outcomes, in particular:

- licence interoperability;
- licensing guidelines;
- good practices on institutional embedding and enforcement;
- the PSI toolbox, a guide through the labyrinth of the regulatory framework for PSI;
- access and data protection;

all of which are essential if PSI is to be exploited commercially.

Participation

There are several ways in which you can participate:

1. Lead a **session**. This entails facilitating a discussion. It may begin with a very short set up presentation but 90% of the time should be allocated for discussion. Proposals should not be academic papers but descriptions of the discussion you would like to lead and the experiences you have to offer. These are expected to be 1 or 2 pages in length and will fill slots in the Open Track.
2. Give a **plenary** talk. Longer papers, up to a maximum of 5 pages in length, are invited for consideration as the basis of a plenary presentation of which no more than 3 are expected to be presented at the workshop.
3. If you would like to **attend but do not wish to lead a session** or give a plenary presentation, please outline your interest in a short position paper. The intention is to make sure that participants have an active interest in the area, and that the workshop will benefit from their presence.

Session proposals and plenary papers will be subject to review by the [Programme Committee](#). Closely related session papers will be grouped together so that authors of selected papers will need to decide ahead of time who will actually lead the session, which is likely to last approximately one hour (see the [agenda](#)).

Anyone present at the workshop may propose a **bar camp session**. Ideas can be submitted at any time before or during the workshop. There's no Programme Committee review - people vote with their feet on the day!

Topics include, but are not limited to:

- successful commercial exploitation of public sector data;
- barriers to commercial exploitation of public sector information;
- experiences of commercial/public sector interaction;
- expectations met and unexpected outcomes of working with open data in a commercial environment.

Submission guidelines

Papers should be submitted in a non-proprietary format (HTML, PDF, ePub etc.) via e-mail to group-share-psi@w3.org. If you already subscribe to any W3C mailing lists you'll be able to post to that address, if not, please send your submission to [Phil Archer](#). Please include an abstract of the paper in your e-mail.

Note that the [archive](#) for this e-mail address is visible to Share-PSI partners and W3C Team only.

Submissions by more than one author are welcome; however only the coordinating author (as indicated in the submission) of the selected paper will be invited to take part in the Share-PSI workshop. Additional authors will be able to attend the workshop only if space allows. All selected contributions and associated slides will be published in the Share-PSI 2.0 Web site after the announcement of results under a ccBy licence.

Call for collocation

The Share-PSI 2.0 partners encourage other groups to propose sessions and perhaps hold face to face meetings in Lisbon during that first week of December 2014.

As well as LAPSI, the [LIDER project](#) is planning to run some sessions where they'll discuss their work on creating a Linguistic Linked Data cloud that can support content analytics tasks of unstructured multilingual cross-media content.

The Lisbon workshop, with its highly interactive format across multiple tracks, plus high profile speakers, is a perfect place to boost your project's dissemination activities.

Venue

The venue for the workshop is the [National Laboratory for Civil Engineering](#) (LNEC), Av Do Brasil 101 1700-066 Lisboa, Portugal. Practical information is [provided on the wiki](#).