W3C Site Redesign

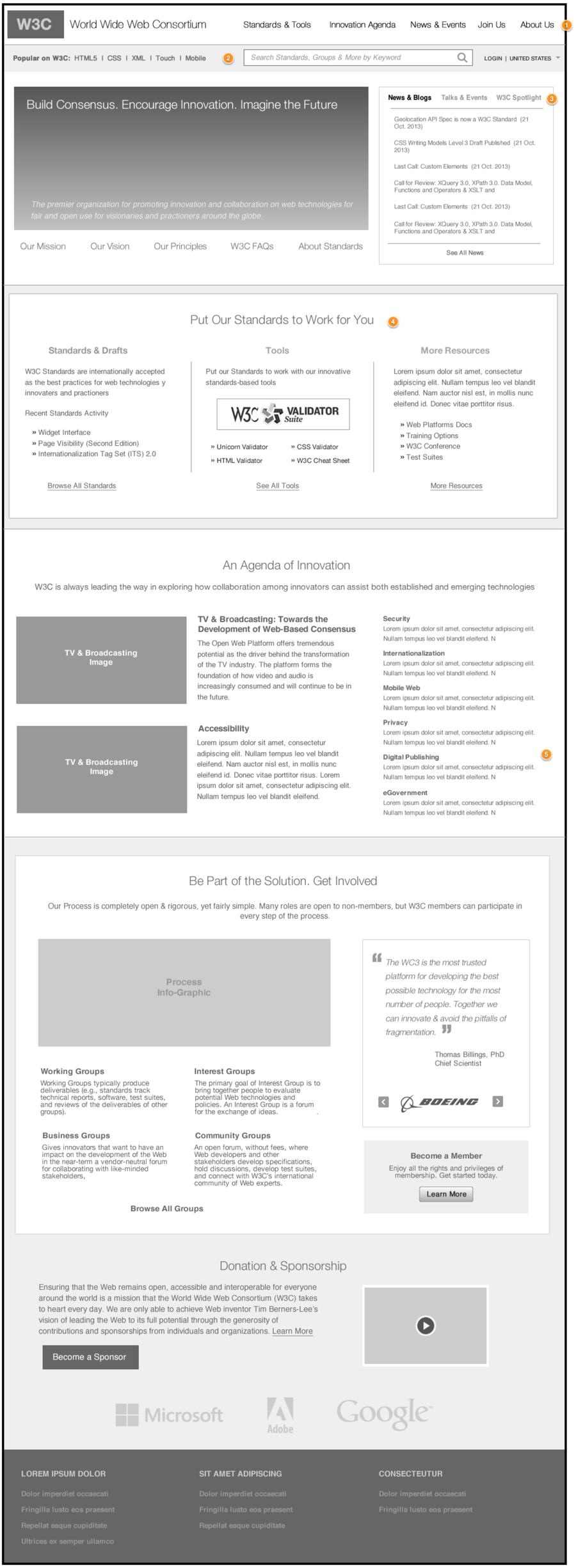
Home Page

November 5, 2013

Round 3

gotomedia

WIREFRAME (Note: Wireframes are intended to display structure of information and are not the final design)



NOTES

1. Main Navigation
Standards paired with Tools

Groups paired with Activities (term used more generally)

News & Events pulled into own area.

2. Top Line Live Search
Live search integrated into page header for quick and universal access.

3. News and Blogs Combined
News and blogs are combined into a single toggled widget near top of the page.

4. Standards & Tools
Access to Standards and Tools are combined into a Use-Based context.

5. Testimonials
Testimonials are grouped under the concept of being part of a community of experts

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Home Page - Live Search

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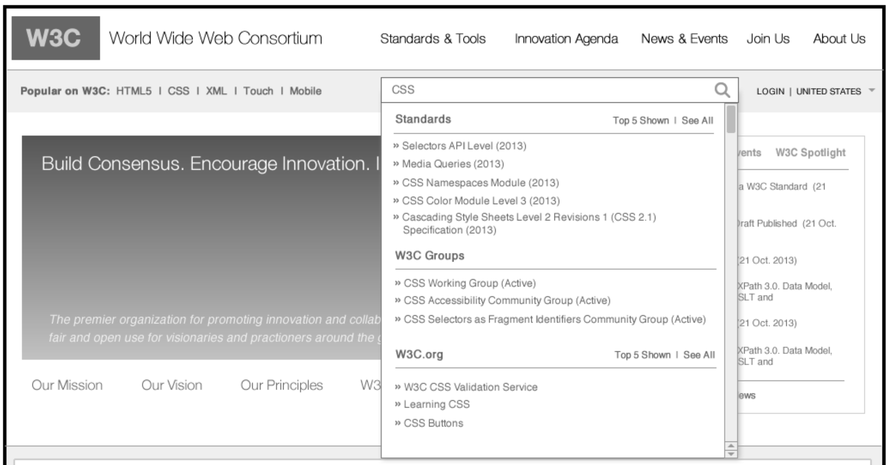
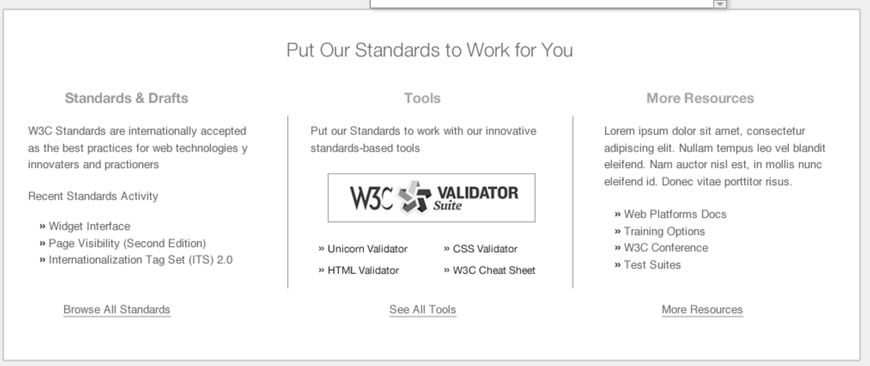
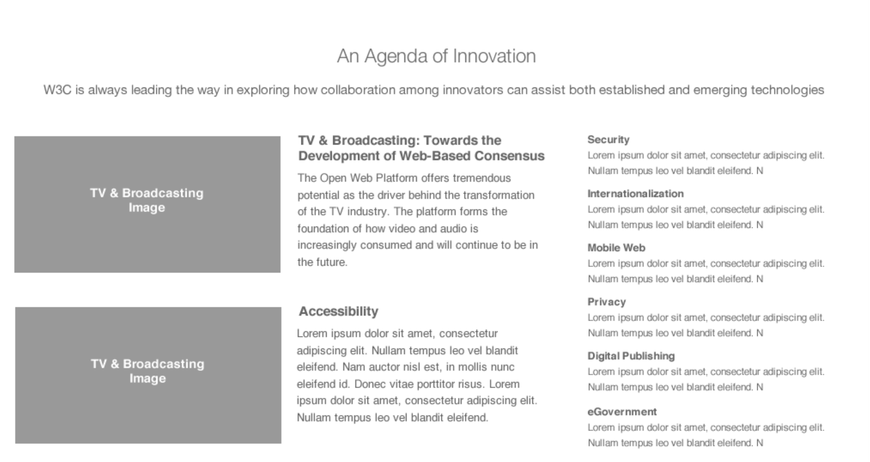
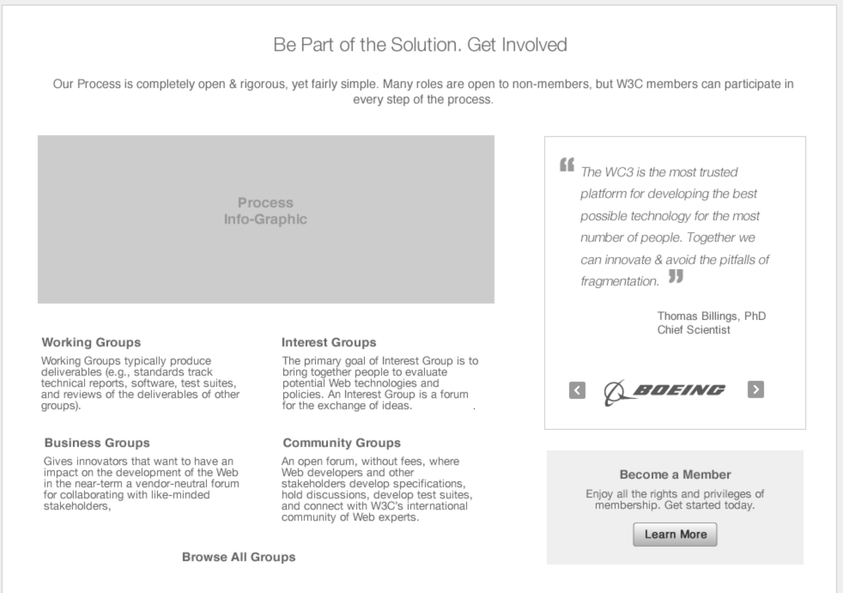
NOTES









W3C Site Redesign

Home Page - Mega Menus

November 5, 2013

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WIREFRAME (Note: Wireframes are intended to display structure of information and are not the final design)

NOTES

W3C | World Wide Web Consortium

Standards & Tools | Innovation Agenda | News & Events | Join Us | About Us

W3C Standards are internationally recognized as the definitive benchmarks for acceptable web-based technology implementations.

Recent Standards
- » Widget Interface
- » Page Visibility (Second Edition)
- » Internationalization Tag Set (ITS) 2.0

Browse All Standards

Standards-Based Tools
- » Validator Suite
- » HTML Validator
- » CSS Validator

Browse All Tools

Learn More About Standards
- » Standards FAQs
- » Web Technology Basics
- » The Business Case for Standards

Explore More

The premier organization for promoting innovation and collaboration on web technologies for fair and open use for visionaries and practioners around the globe.

Our Mission | Our Vision | Our Principles | W3C FAQs | About Standards

CSS Writing Modes Level 3 Draft Published (21 Oct. 2013)

Last Call: Custom Elements (21 Oct. 2013)

Call for Review: XQuery 3.0, XPath 3.0. Data Model, Functions and Operators & XSLT and

Last Call: Custom Elements (21 Oct. 2013)

Call for Review: XQuery 3.0, XPath 3.0. Data Model, Functions and Operators & XSLT and

See All News

Put Our Standards to Work for You

Standards & Drafts

W3C Standards are internationally accepted as the best practices for web technologies y innovaters and practioners

Recent Standards Activity

- » Widget Interface
- » Page Visibility (Second Edition)
- » Internationalization Tag Set (ITS) 2.0

Browse All Standards

Tools

Put our Standards to work with our innovative standards-based tools

W3C VALIDATOR Suite

- » Unicorn Validator
- » CSS Validator
- » HTML Validator
- » W3C Cheat Sheet

See All Tools

More Resources

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- » Web Platforms Docs
- » Training Options
- » W3C Conference
- » Test Suites

More Resources

An Agenda of Innovation

W3C is always leading the way in exploring how collaboration among innovators can assist both established and emerging technologies

TV & Broadcasting Image

TV & Broadcasting: Towards the Development of Web-Based Consensus

The Open Web Platform offers tremendous potential as the driver behind the transformation of the TV industry. The platform forms the foundation of how video and audio is increasingly consumed and will continue to be in the future.

TV & Broadcasting Image

Accessibility

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Security
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Internationalization
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Mobile Web
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Privacy
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Digital Publishing
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Be Part of the Solution. Get Involved

Our Process is completely open & rigorous, yet fairly simple. Many roles are open to non-members, but W3C members can participate in every step of the process.

Process Info-Graphic

Working Groups

Working Groups typically produce deliverables (e.g., standards track technical reports, software, test suites, and reviews of the deliverables of other groups).

Interest Groups

The primary goal of Interest Group is to bring together people to evaluate potential Web technologies and policies. An Interest Group is a forum for the exchange of ideas.

Business Groups

Gives innovators that want to have an impact on the development of the Web in the near-term a vendor-neutral forum for collaborating with like-minded stakeholders,

Community Groups

An open forum, without fees, where Web developers and other stakeholders develop specifications, hold discussions, develop test suites, and connect with W3C's international community of Web experts.

Browse All Groups

> *"The WC3 is the most trusted platform for developing the best possible technology for the most number of people. Together we can innovate & avoid the pitfalls of fragmentation."*
>
> Thomas Billings, PhD
> Chief Scientist

BOEING

Become a Member

Enjoy all the rights and privileges of membership. Get started today.

Learn More

Donation & Sponsorship

Ensuring that the Web remains open, accessible and interoperable for everyone around the world is a mission that the World Wide Web Consortium (W3C) takes to heart every day. We are only able to achieve Web inventor Tim Berners-Lee's vision of leading the Web to its full potential through the generosity of contributions and sponsorships from individuals and organizations. Learn More

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Microsoft | Adobe | Google

LOREM IPSUM DOLOR
- Dolor imperdiet occaecati
- Fringilla lusto eos praesent
- Repellat eaque cupiditate
- Ultrices ex semper ullamco

SIT AMET ADIPISCING
- Dolor imperdiet occaecati
- Fringilla lusto eos praesent
- Repellat eaque cupiditate

CONSECTEUTUR
- Dolor imperdiet occaecati
- Fringilla lusto eos praesent

W3C Site Redesign

Activity / Industry Landing Page

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WIREFRAME (Note: Wireframes are intended to display structure of information and are not the final design)

W3C World Wide Web Consortium | Standards & Tools | Innovation Agenda | News & Events | Join Us | About Us

Popular on W3C: HTML5 | CSS | XML | Touch | Mobile | *Search Standards, Groups & More by Keyword* | LOGIN | UNITED STATES

Groups & Activities

Television & Broadcasting

A Turning Point for TV? Lead the Change with W3C

Image or Video

Caption or credit goes in heren when accompanying an image or photos

The star of the successful direct-to-Netflix drama, , called on the TV industry to recognise the audience's changing habits. He recognised that audiences are desperate for content, if it's produced and delivered in the right way. TV viewers love stories and should be able to enjoy those stories "when they want, in the form they want it, at a reasonable price". Audience demands are changing and the TV industry is transforming to reflect these changes.

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QUICK FACTS

- » Video now accounts for over half of internet traffic and Americans consum more digital content than TV content
- » An estimated 77% of people use a second device while watching TV
- » TV advertising revenue is down 20% since 2008 while digital advertising has seen double digit growth.
- » A record 15 million people tuned into the web broadcast of the last US Presidential rate, compared to 1 million in 2008

Our Approach

Section Title

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Image or Video

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News & Blogs | Talks & Events | W3C Spotlight

- Geolocation API Spec is now a W3C Standard (21 Oct. 2013)
- CSS Writing Models Level 3 Draft Published (21 Oct. 2013)
- Last Call: Custom Elements (21 Oct. 2013)
- Call for Review: XQuery 3.0, XPath 3.0. Data Model, Functions and Operators & XSLT and
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- Call for Review: XQuery 3.0, XPath 3.0. Data Model, Functions and Operators & XSLT and

See All News

Section Title

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Promotional Area

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Phasellus at posuere nequequis lectus

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Phasellus at posuere nequequis lectus

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Get Involved

W3C Documents

- » Device APIs Working Group has created a new DRAFT of the **Media Capture & Streams Specification**
- » Proposed extended functionality of media streams in HTML5, resulting in the **Media Source Extensions Specifications**
- » Helped creation of network service discovery spec in Device APIs WG, resulting in the **Network Service Discovery Specification**

Related Groups

These groups are involved in researching this problem.

- » Web & TV Interest Group
- » Web & Broadcasting Business Group
- » Device APIs Working Group
- » HTML Working Group

Become a Member

Enjoy all the rights and privileges of membership. Get started today.

- » Membership FAQs
- » Benefits
- » Fees
- » Application & Member Agreement

Donation & Sponsorship

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Microsoft Adobe Google

LOREM IPSUM DOLOR

Dolor imperdiet occaecati
Fringilla lusto eos praesent
Repellat eaque cupiditate
Ultrices ex semper ullamco

SIT AMET ADIPISCING

Dolor imperdiet occaecati
Fringilla lusto eos praesent
Repellat eaque cupiditate

CONSECTEUTUR

Dolor imperdiet occaecati
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NOTES

1. Defintion
Top area defines the activity area on W3C's terms

2. Featured Content
One or more sections of original content on the topic. Layout will vary based on content.

3. More Resources
Gather important resources in a single area (rather than obscuring by sprinkling throughout content).

W3C Site Redesign

Standards & Technical Reports Repository

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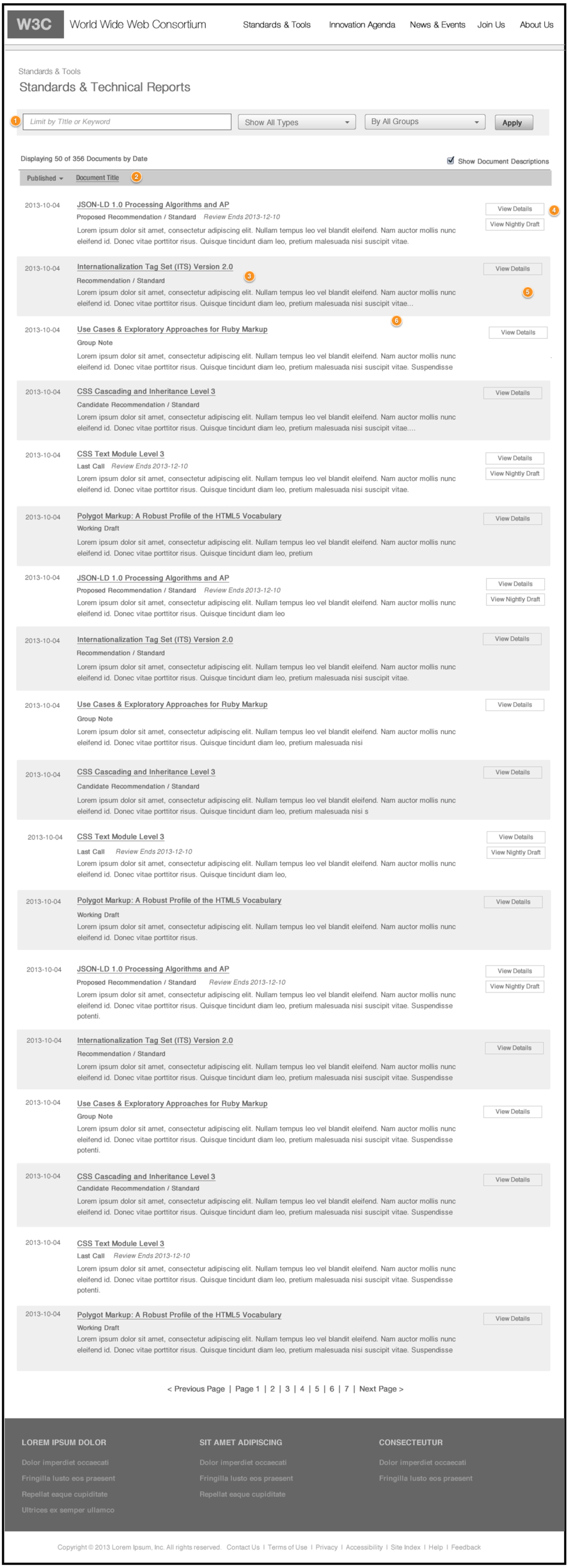

NOTES

1. Filtering Mechanisms
Simplify available filtering to Search / Status and Technologies

2. In-Line Sorting
Simplify in-line sorting to Date and Title. More granular control can be accessed with filtering tools

3. Name Link
Simplify linking arrangements by having just title link to the most current version of the document. This also re-enforces the notion that the linked version is the currently authoritative version of the document (vs. the Nightly Drafts when present)

4. Nightly Drafts
Separate and visually distinguish the Nightly Draft link from the document title (and Review period) to avoid confusion to which it refers. Also, makes it more visibile.

5. Truncated Description
Provide the first 2-3 lines of the document description for ease of discernment among listed documents.

6. View More / Complete Details
Easy access to overlay containing further information.

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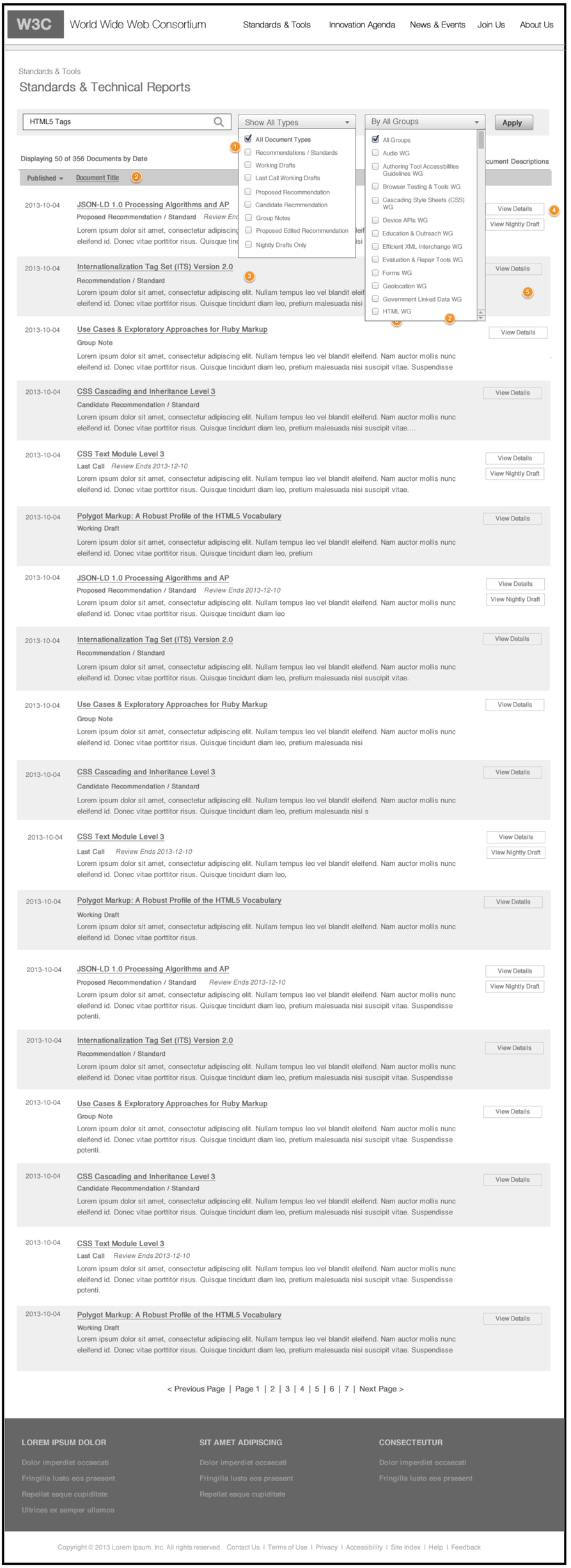

NOTES

1. Document Types
Defaults to all. But allows user to select a range of different reports

2. By Group
Defaults to All. Allows user to see reports only from specific working or interest groups.

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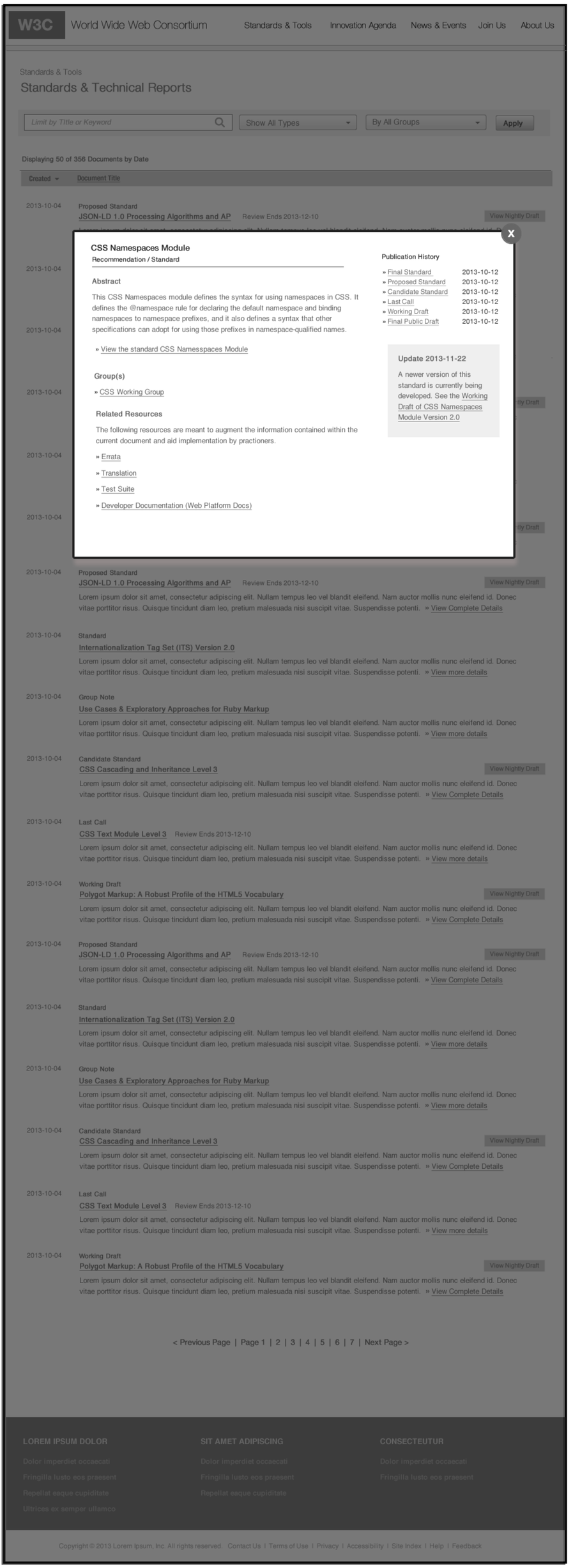

W3C Site Redesign

Mobile - Home

November 5, 2013

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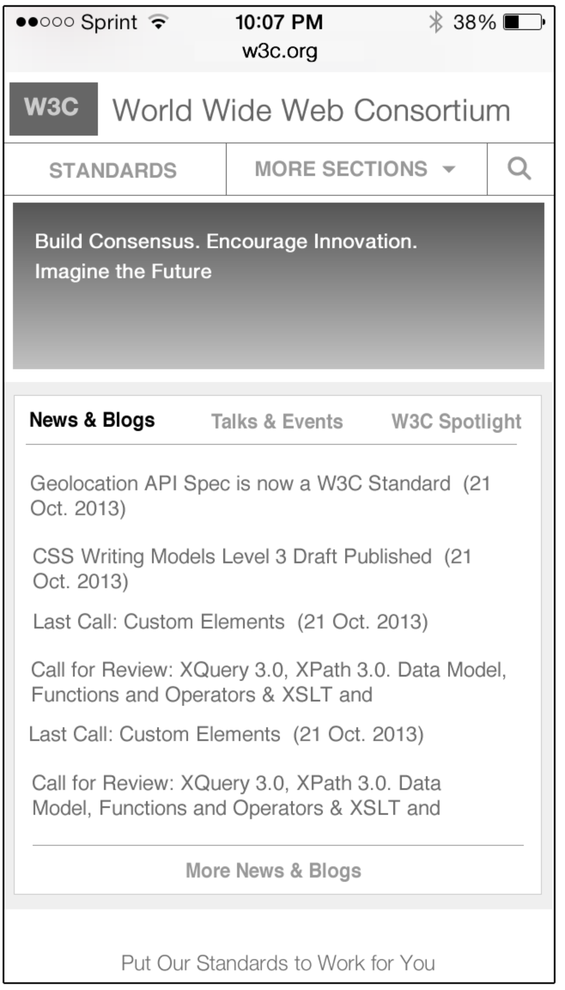

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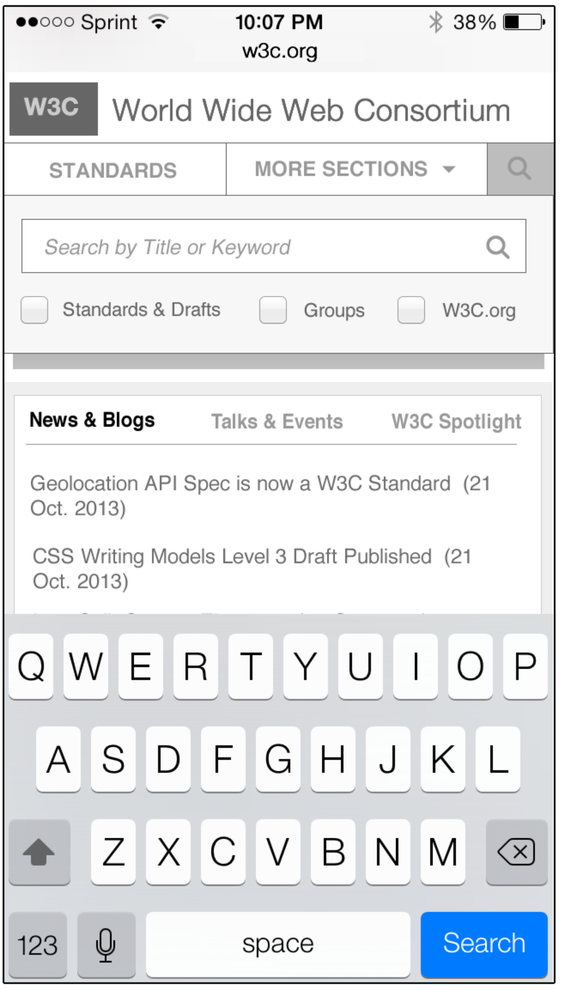
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