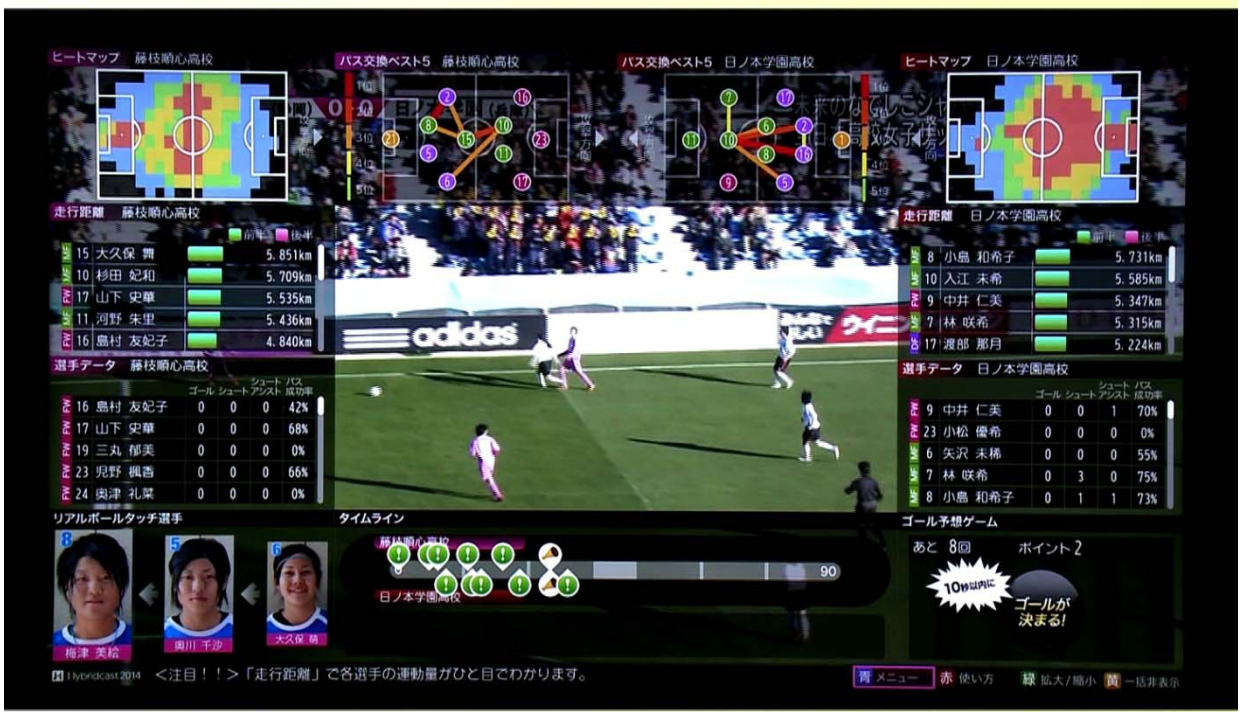
Hybridcast2014

22th All Japan High School Women's Football Championship

Tokyo Broadcasting System Television Inc,

TBS

What we did with Hybridcast



We produced “sports data show” using Hybridcast

TBS

Hybridcast 2014

Introduction of widgets

Best 5 pass exchanges

Display on the formation the best 5 pass conversions

Running distance

Display running distances of all players

Heat map

Displays areas with higher playing frequency in five different levels

These widgets were written in HTML5 and CSS3: specifically using Canvas and SVG.

Remotes on Second screen devices

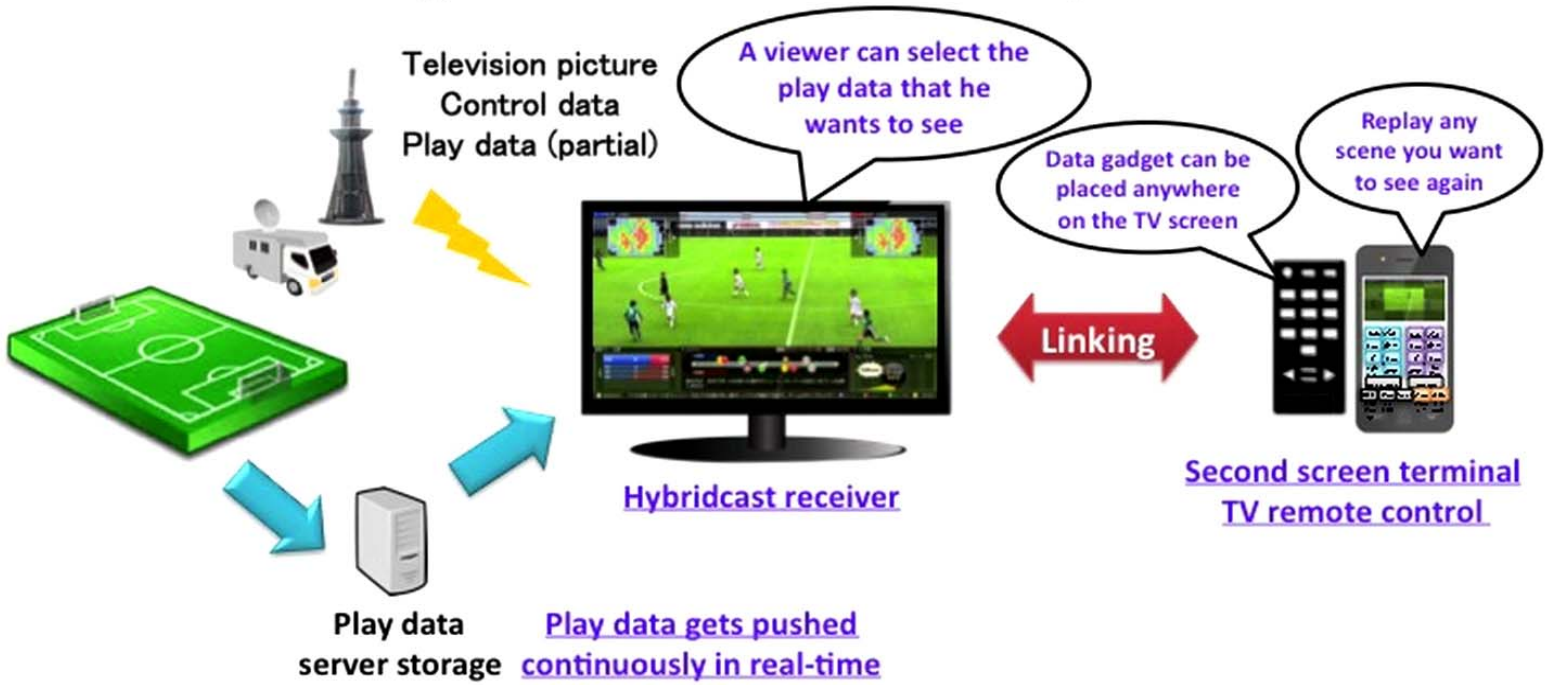
TV screen

The gadget you selected on the smartphone gets linked and displayed on TV

Viewers can watch high-lights of the game on second screen devices

Overview of our service

Data arrives from the stadium, goes through the server and gets reflected on TV and smartphones



Danke
schöen!!