



CLOUD PRIVACY IN A PERVASIVE MONITORING LANDSCAPE

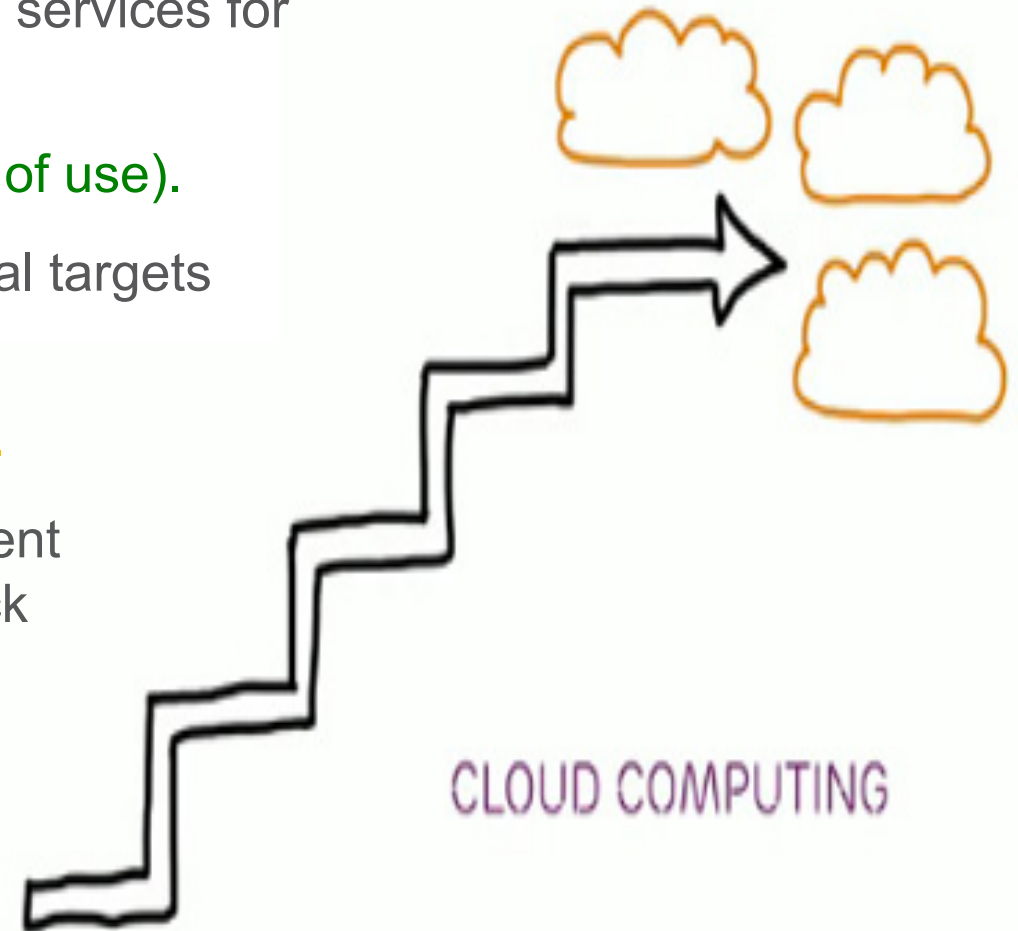
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INTRODUCTION



- Ongoing transformation towards third-party cloud services for storing and managing information.
 - This has many benefits (cost, flexibility, ease of use).
- Data aggregated in global data centers are natural targets for pervasive surveillance.
 - Also active attacks, e.g. celebrity image theft.
- The market potential for enterprise and government cloud services and web applications are held back by privacy and security concerns.
 - Problematic with servers in other countries and vendors from other countries.



SECURITY MODEL



- WebCrypto uses so called **host-based security** where the security depends on the security of the host.
 - This alone is **not enough** in a pervasive monitoring landscape
 - Need to protect against service provider, data breaches, and government demands.
 - Need to shield not just encryption keys, **but also plaintext data** from the hosting application.
- Similar thoughts have been pursued in WebRTC, Isolated Media Streams, and Encrypted Media Extensions.



EXAMPLES

Cloud storage

- There is currently no easy way to use cloud storage in a way that ensures privacy.
- **Needed:** Secure File Input / File Download where cleartext is not accessible by the web application / JavaScript runtime environment.

HTML forms

- Data entered in forms is available to the web application in cleartext.
- **Needed:** secure forms where the data is not accessible to the application in any other form than encrypted.
- **Example:** Google Chrome extension End-to-End.



SUMMARY

- Sensitive data should be protected in such a way that the service provider cannot access keys nor cleartext.
- In this way, cleartext data is only accessible by the individual or enterprise that protected it in the first place, or someone selectively given authorization to access the data.
- Protects data against service provider, data breaches, and government demands.



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