



Open Notice

A Call for Collaboration

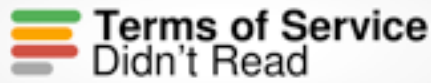
Mark Lizar & Reuben Binns

<http://www.opennotice.org>

Open Notice Participants

TOSBack (2)

TOSSOS



Docracy



Common Terms



Let's **STOP**
the Biggest Lie on the web!



I agree to .

Today Notice is Closed

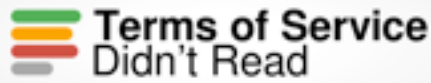
Currently notices are not open;

- no basic common structure
- no common location to find these notices
- they are written ad-hoc
- Written by lawyers *for* lawyers
- legal terms are not localized, or used in common ways as to be accessible

Open Notice Efforts

TOSBack (2)

TOSSOS



Docracy



Common Terms



Let's **STOP**
the Biggest Lie on the web!



I agree to .

The Terms Opens & Notice

Openness common Privacy Principle

- Openness is a privacy principle in all major jurisdictions

Notice common legal term In Regulation

- The legal term of Notice is most common legal term across Data Protection regimes
- Used to enable choice and consent - Is the second principle of FIPs

The Biggest Lie



Let's **STOP**
the Biggest Lie on the web!

Closed Notice Is Costly for Companies

- Companies have to always ensure their practices match their policies.
- Companies know that their service users dont understand what they are agreeing to.

Bottom Line

- Closed Notices prevents new markets in personal data control and stifles innovation

What Open Notice Does

Open Notice is a collaborative approach to align;

1. Social
 2. Legal
 3. Technical
- (components of Notice & Choice)

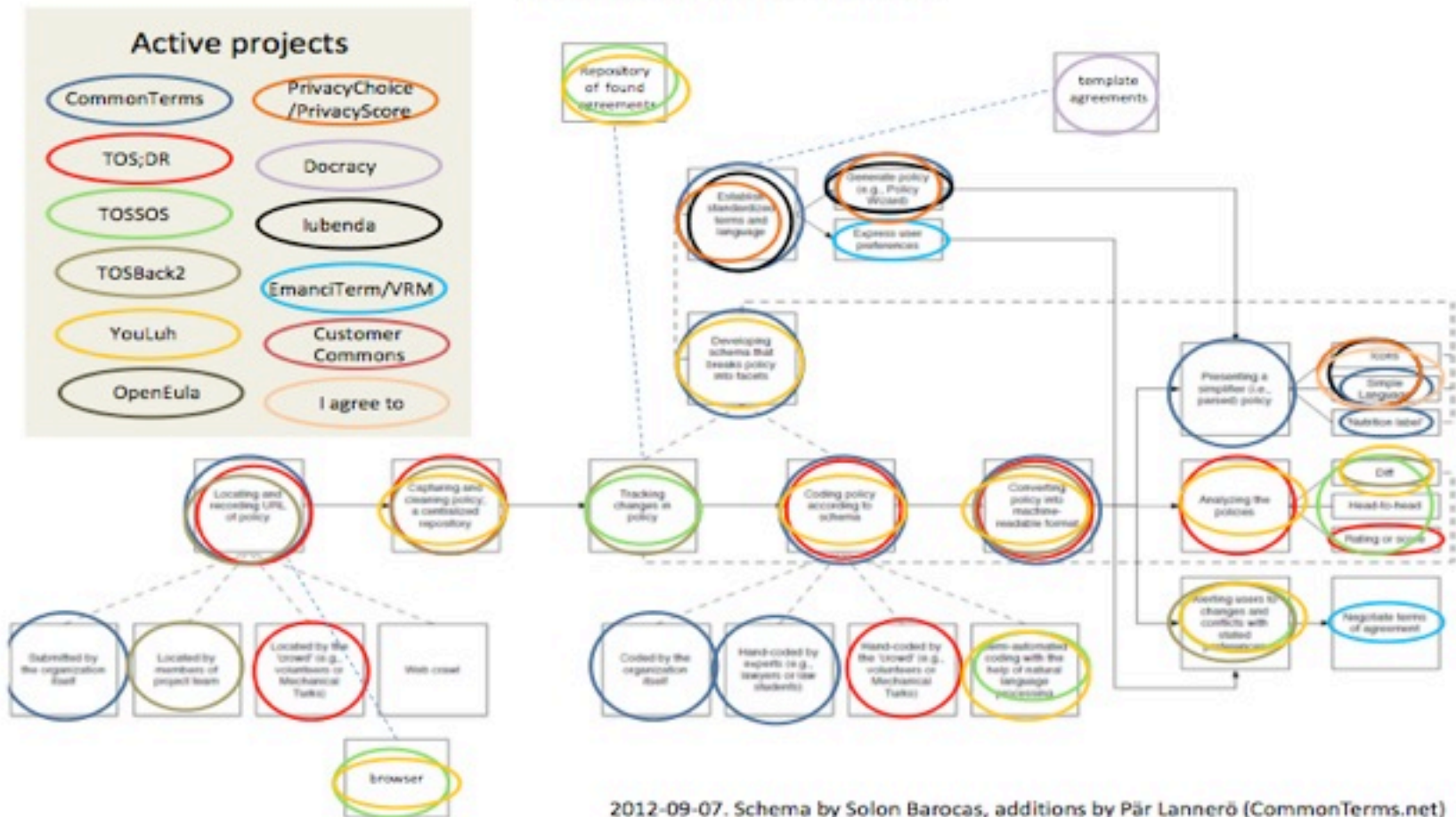
To facilitate;

1. Interoperability between the groups
2. Sustainability of the groups
3. Reducing unnecessary duplication of effort

Technically

Ecosystem of Privacy Policy/TOS management

The road to solving the Biggest Lie problem

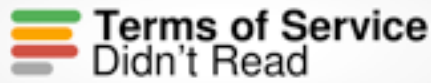


2012-09-07. Schema by Solon Barocas, additions by Pär Lannerö (CommonTerms.net)

Opening the Discussion Further

TOSBack (2)

TOSSOS



Docracy



Common Terms



Let's **STOP**
the Biggest Lie on the web!



I agree to .

What we want to do next!

Help more projects find and talk to each other

- * Facilitate collaboration by encouraging projects to help and support each other
- * Define more precisely the problem(s) we all want to solve
- * Enumerating possible approaches and challenges
- * Finding out what things need to be standardized and what things will be better if many projects try different approaches

To Get Involved

Join the Google Group

- opennotice@googlegroups.com

Contact Mark

- @smarthart

and Reuben

- @rdbinns