

Wrap-up

- What's the output?
- What we heard
 - Observations
 - DNT and “Policy”
 - ... and Beyond

Observations

- EU “cookie directive”, legal aspects of behavioral targeting
- user studies: attitudes, usability, what do users actually “get” and “want”?
- not just the desktop: mobile, apps!

DNT

- foundational assumption: co-operative approach
- there's still lots of work to do, currently driving towards Last Call
- impact on businesses, level playing fields, the Web

“Policy”

- architecture impacts policy
- policy impacts architecture
- what is a productive process?

Beyond

- client-side privacy enforcement
 - fingerprinting mitigations
 - cookie policies
- connecting data sharing and user control
 - connect policy to data in transfer
- privacy review and privacy engineering for specifications

Transparency

- Transparency and notice mechanisms
 - P3P simplified? reloaded? built upon?
 - icons, shorter notices, user experience
- Structured customer data objects

Join the
Privacy Interest Group!

Join the relevant
Community Groups!

Recommendations

- (high-tech sticky notes)