

making  
robust  
digital  
books

Bridging the Gap  
Between Standards  
and the Marketplace



Dave Cramer  
Phil Madans  
Hachette Book Group

# Case Study: L.A. Noire

**BLACK DAHLIA & WHITE ROSE: Unofficial  
Investigation into the (Unsolved) Kidnapping-  
Torture-Rape-Murder-Dissection of Elizabeth  
Short, 24, Caucasian Female, Los Angeles, CA,  
January 1947**

*Material assembled by Joyce Carol Oates*

*K. KEINHARDT-PHOTOGRAPHER:*

They were lost girls looking for their fathers.  
So I knew they'd come crawling back to *me*.

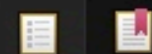
*NORMA JEANE BAKER:*

It is true that I was *lost*—but I knew that no one would find me except myself—if I became a Star in the sky of Hollywood where I could not be hurt.

He was the one—"K.K." we called him—who took pictures for the girlie mags & calendars—the one I begged *Please don't make me into a joke. Oh please that is all I ask of you.*

*ELIZABETH—"BETTY"—SHORT:*

Nasty lies told about me *post mortem* but none nastier than that I did not have an actual *father*—only just a pretend-father like Norma Jeane whose crazy mother would show her studio



L.A. Noire: The Collected Stories

Jonathan Santlofer

Front Cover Image

Table of Contents

Introduction

The Girl

See the Woman

Naked Angel

Black Dahlia & White Rose

School for Murder

What's in a Name?

Hell of an Affair

Postwar Boom

About the Authors

About L.A. Noire

New from the authors of L.A. Noire: The Collected Stories

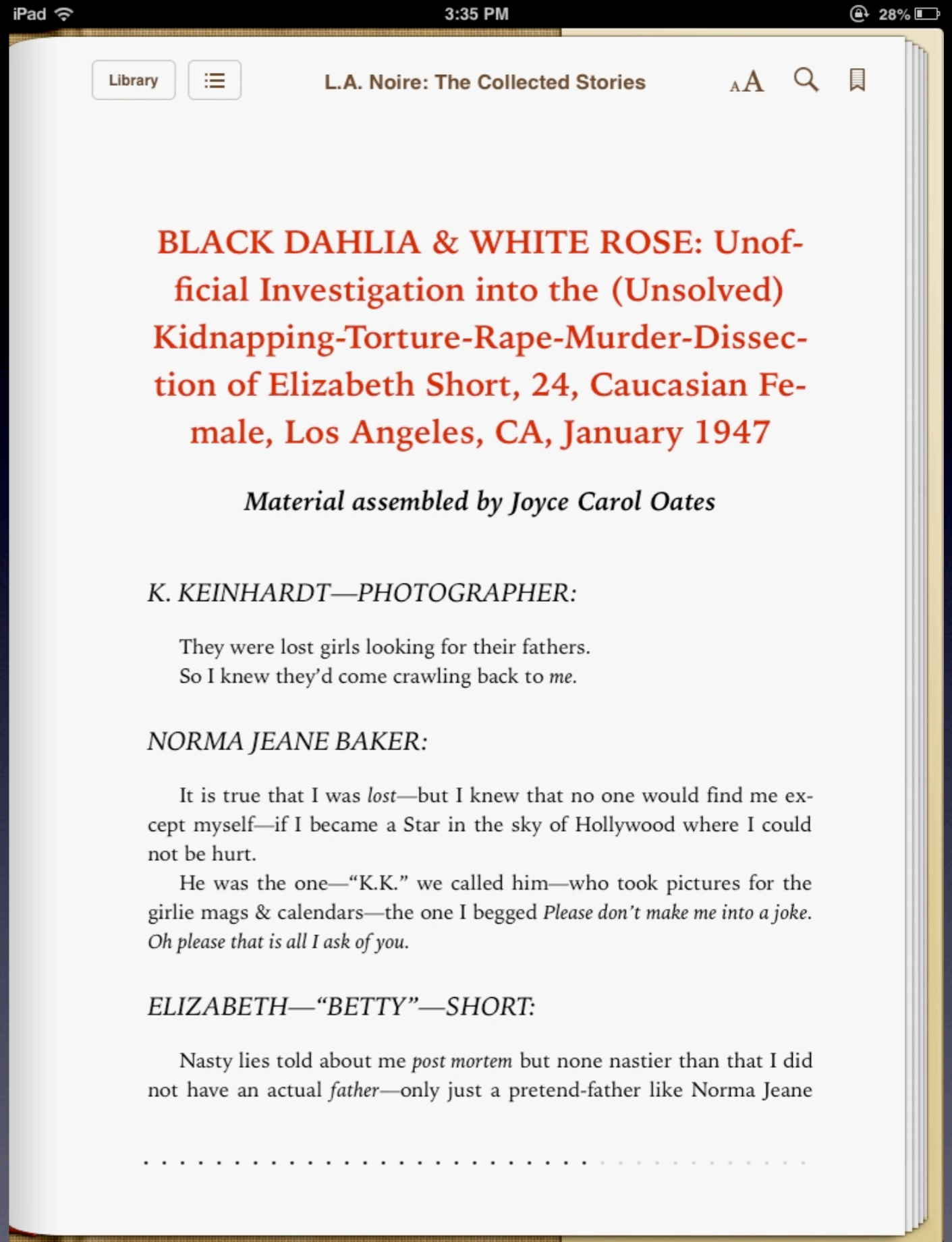
Copyright Page

Copyright Acknowledgments

Options

# ADE (and intended design)

# iBooks



Library



L.A. Noire: The Collected Stories



## BLACK DAHLIA & WHITE ROSE: Unofficial Investigation into the (Unsolved) Kidnapping-Torture-Rape-Murder-Dissection of Elizabeth Short, 24, Caucasian Female, Los Angeles, CA, January 1947

*Material assembled by Joyce Carol Oates*

**K. KEINHARDT—PHOTOGRAPHER:**

They were lost girls looking for their fathers.  
So I knew they'd come crawling back to *me*.

**NORMA JEANE BAKER:**

It is true that I was *lost*—but I knew that no one would find me except myself—if I became a Star in the sky of Hollywood where I could not be hurt.

He was the one—"K.K." we called him—who took pictures for the girlie mags & calendars—the one I begged *Please don't make me into a joke. Oh please that is all I ask of you.*

**ELIZABETH—"BETTY"—SHORT:**

Nasty lies told about me *post mortem* but none nastier than that I did not have an actual *father*—only just a pretend-father like Norma Jeane

.....

# Simon says font-family: monospace;

```
<?xml version="1.0" encoding="UTF-8"?>  
<display_options>  
  <platform name="*">  
    <option name="specified-fonts">>true</  
option>  
  </platform>  
</display_options>
```

**BLACK DAHLIA & WHITE ROSE: Unofficial Investigation into the (Unsolved) Kidnapping-Torture-Rape-Murder-Dissection of Elizabeth Short, 24, Caucasian Female, Los Angeles, CA, January 1947**

*Material assembled by Joyce Carol Oates*

*K. KEINHARDT—PHOTOGRAPHER:*

They were lost girls looking for their fathers.

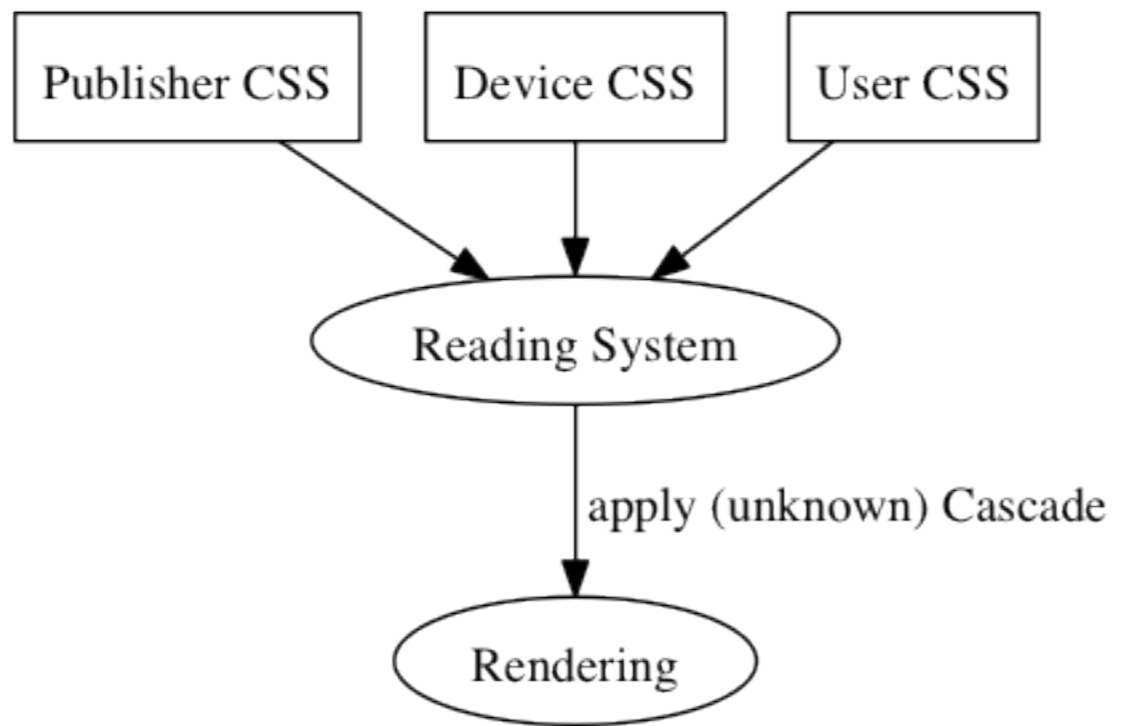
So I knew they'd come crawling back to me.

*NORMA JEANE BAKER:*

It is true that I was lost—but I knew that no one would find me except myself—if I became a Star in the sky of Hollywood where I could not be hurt.

He was the one—"K.K." we called him—who took pictures for the girlie mags & calendars—the one I begged *Please don't make me into a joke. Oh please that is all I ask of you.*

That's Better.



“excuse me, can you  
tell me what reading  
system you are?”

# Browser Detection

Mozilla/5.0 (iPad; U; CPU OS 3\_2\_1 like Mac OS X; en-us) AppleWebKit/531.21.10 (KHTML, like Gecko) Mobile/7B405

# Media Queries

```
@media not amzn-mobi {  
  .exclamation {  
    content: "hooray!";  
  }  
}  
  
@media amzn-mobi {  
  .exclamation {  
    content: "fiddlesticks!";  
  }  
}
```

# @Supports

```
@supports (display: -webkit-flex) or  
  (display: -moz-flex) or  
  (display: flex) {  
  section {  
    display: -webkit-flex;  
    display: -moz-flex;  
    display: flex;  
    ...  
  }  
}
```

A designer knows she has achieved perfection not when there is nothing left to add, but when there is nothing left to take away.

in theory, there's no  
difference between  
theory and practice, but  
in practice there is.

# epubpreflight

Could we combine information from the BISG EPUB3 support grid with profiling of a given title, to see what features it uses, and which reading systems support those features?

# epubchecklist v.next

## ebook profile

	CURRENT BOOK	IBOOKS	READIUM	AZARDI	ADE	NOOK
<b>FEATURES</b>						
nav only	X	X	X	X	no	
nav + ncx		X	X	X	X	
Landmarks	X		no	X		
FXL	X	X	X	X	no	
SVG		X	X	X	X	
MathML		X	X	X		
epub:switch		no	X	no		
CFI		X	X	no	no	
Container JS		X	X	X		
Spine JS		X	X	no		
<b>MEDIA</b>						
Audio/MP3		no	X	no		
Audio/AAC	X	X	X	no		
<b>CSS PROPERTIES</b>						
float						
Media Queries						
@font-face	X					
"hanging" indents						
<b>CSS SELECTORS</b>						
descendant	X					
id	X					
<b>GLYPHS</b>						
Latin 1	X					
Latin 2						
Latin 3						

## Acknowledgments:

Lawrence Peter Berra  
Antoine de St. Exupéry  
Baldur Bjarnason