



THE  
INCAR  
API

THE FUTURE INSPIRES US.  
WE WORK TO INSPIRE.

# IDEAS AND INNOVATION

1200 EMPLOYEES



AMSTERDAM



BERLIN



LONDON



NEW YORK



PARIS



ATLANTA



SAN FRANCISCO




SHANGHAI



PORTLAND





WASHINGTON



**Das Auto.**

Models | Buying Guide

My Touareg | My options | Standard



## Dashboard

Show dashboard for:

### Performance overview

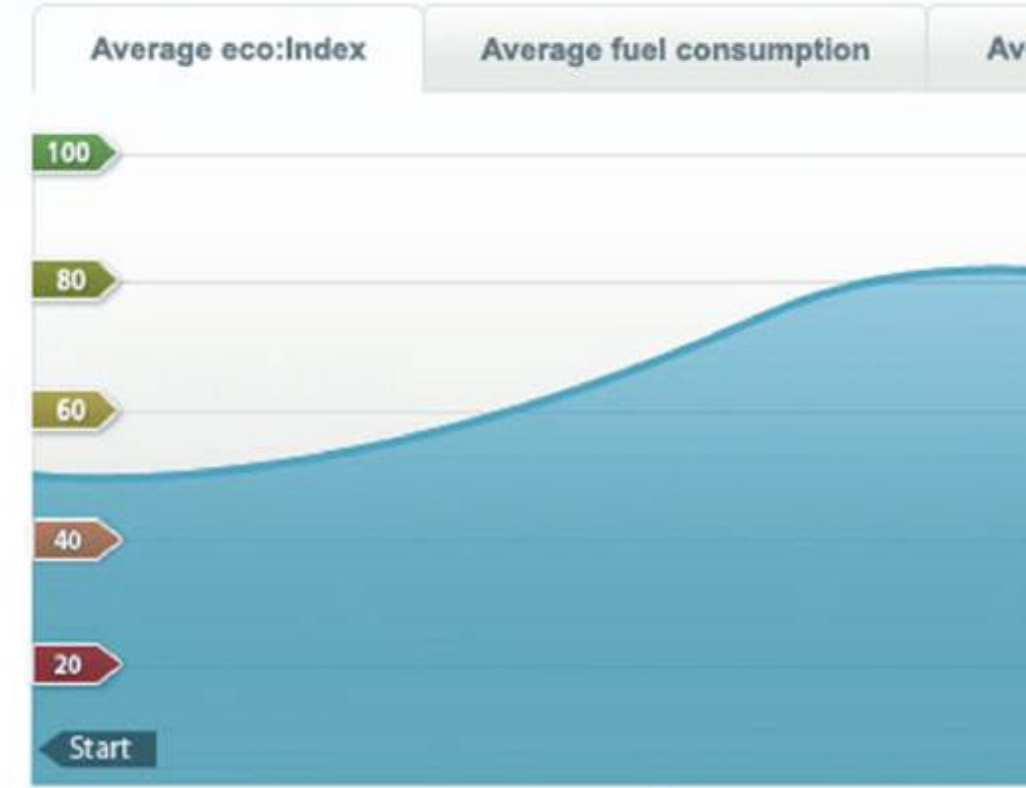
Show data between: 01 SEPTEMBER 09 and 30

**Fiat fleet overview**  
View key eco:Data from all your Fiat Blue&Me™ vehicles over a specific period by selecting start and end dates using the dropdowns above.

<b>eco:Index</b> 78	<b>CO<sub>2</sub> saved</b> 1 950 kg	<b>Mo</b>
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### eco:Trends

Savings: **Fuel 3 690** 184.5 litres per vehicle **CO<sub>2</sub>**



A futuristic, brightly lit tunnel with glowing light trails and a car's side mirror in the foreground. The scene is dominated by blue and white light, creating a sense of motion and advanced technology. The tunnel walls are lined with glowing light trails, and the floor is also illuminated. In the foreground, the side mirror of a car is visible, reflecting the tunnel's lights. The overall atmosphere is sleek and modern.

CONNECTED  
CAR



WHY  
STANDARDISE?



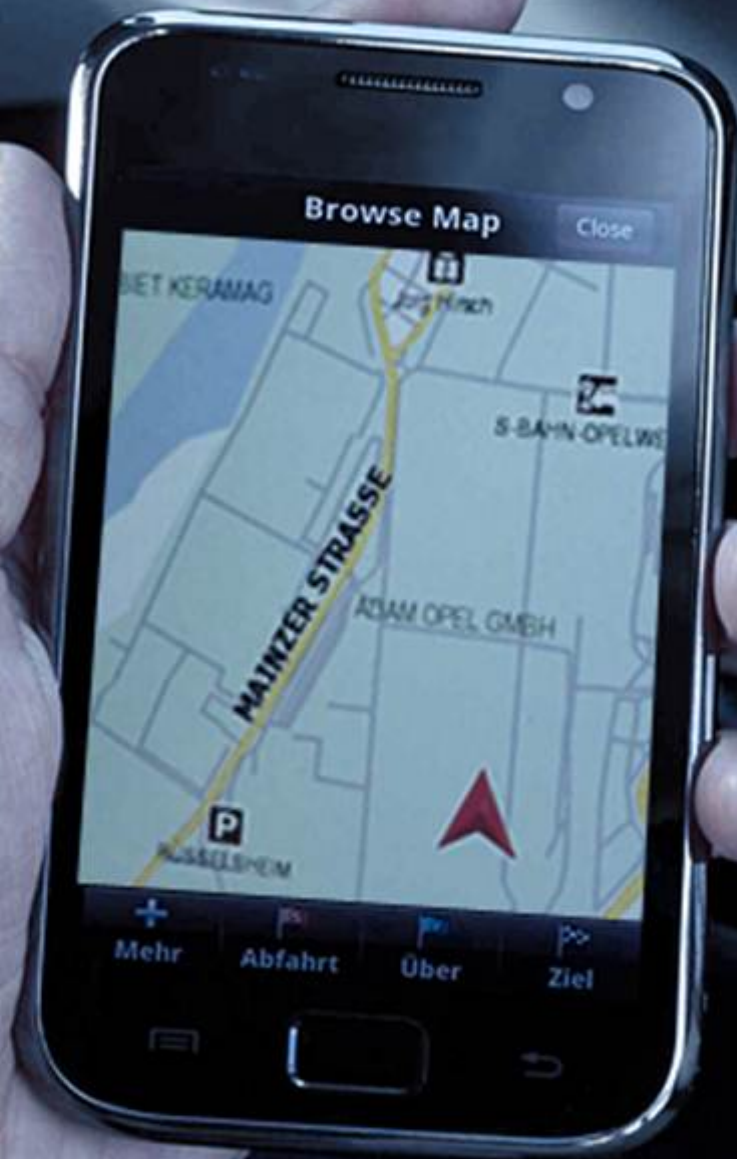


BENEFITS  
FOR THE  
DRIVER



BENEFITS  
FOR THE  
INDUSTRY





2018  
WORKDAY



DIGITAL  
KEY

HOLD



CLOUD  
SETTINGS

An aerial, high-angle photograph of a busy city intersection. The scene is dominated by a large, dark grey paved area with white lane markings and directional arrows. Several cars are visible, including a white car, a dark car, and a light blue car. Pedestrians are scattered across the sidewalks and a central plaza area. In the background, there are buildings, trees, and a small kiosk. The overall color palette is muted, with a strong blue-grey tint. A large, semi-transparent black rectangle is centered over the image, containing the text "INTEGRATION WITH DIGITAL LIFE" in white, uppercase letters.

INTEGRATION  
WITH  
DIGITAL LIFE



BECOME  
A BETTER  
DRIVER



AKQA:  
CONNECTED CAR  
PARTNER