

NHK Enterprises Inc. has been developing digital signage contents with web browsers such as Chrome and Firefox using Flash, XML, and HTML. We usually use high quality video for the signage: therefore, we' d like to know how HTML5 gives us benefits to deliver such contents. Flash eats up a lot of memory from the machines, and behaves differently with types of browsers. Moreover, it needs a lot of horsepower from the machines if we use HD quality videos. Thus it takes time, and costs a lot to make such contents. We' d like to know how HTML 5 based solutions make difference in terms of qualities and costs.

We are also interested in creating contents for multiple devices using HTML 5. Especially, we' d like to know the possibilities of interactive contents using multiple devices with HTML 5.

Therefore, we' d like to participate in the workshop, and get to know about HTML 5 solutions.