

W3C Media & Entertainment Interest Group Meeting

3 June 2025



Agenda

Date and time

3 June 2025, 15:00-16:00 UTC

IRC

<https://irc.w3.org/?channels=#me>

IRC Guide

<https://www.w3.org/wiki/IRC>

Code of Conduct

<https://www.w3.org/policies/code-of-conduct/>

Agenda

- Welcome
- Authentic Web Workshop: C2PA
- Media Metadata Japanese Community Group update
- TPAC 2025 Planning
- In brief:
 - Sync on the Web Community Group update
 - Audiovisual Media Formats for Browsers Community Group status
 - DataCue update
 - MSE issues next steps
- AOB

W3C Authentic Web Workshop Series

- “A deconstructed mini-workshop series to review proposals to combat misinformation on the web”
- Hosted by the [Credible Web Community Group](#)
- Programme Committee: Tzviya Siegman, Dominique Hazaël-Massieux (W3C), Scott Yates, Sandro Hawke (CredWeb CG), Chris Needham (BBC, MEIG)
- Meetings:
 - Session 1 (March 12) - Introduction and framework: [Minutes and recording](#)
 - Session 2 (May 6) - C2PA: [Minutes and recording](#)
 - Session 3 (June 10) - Trustnet
 - Other topics to be confirmed (e.g., Originator Profile trust.txt, and others)
 - A possible in-person meeting

W3C Authentic Web Workshop Series: C2PA

- Leonard Rosenthol presented C2PA:
 - Design characteristics: claims metadata, trust model, hard and soft bindings
 - Use cases, e.g., signaling content as AI generated, “do not train” opt-out
 - Ongoing / future work: Audio, live video, text and HTML, UX guidance
- Brendan Quinn presented IPTC:
 - Focuses on publisher identity, Creator Assertions Working Group
 - Creating a trust list for news publishers
- IPTC [blog post](#)
- Follow on discussions:
 - 17 Use in Open Source Software, 18 Use by fact checkers or other categories of user, /19 Use of Extended Validation Certificates, 20 Browser API

W3C Authentic Web Workshop Series: C2PA

- IPTC [blog post](#)
- [Issue #17](#) Use in Open Source Software
 - Proposal: per-user signing keys
- [Issue #18](#) Use by fact checkers or other categories of user
- [Issue #19](#) Use of Extended Validation Certificates
 - Connect a user's social media identity to the X.509 certificate or Verifiable Credential
- [Issue #20](#) Browser API
 - [Signature-based Integrity](#) mentioned as example
 - Soft binding (watermarking based metadata linkage) may not receive support

Media Content Metadata Japanese CG

- Mission:
To enhance interoperability of media content metadata across various industries
- Draft CG Report: ["Case Studies on Media Metadata Interoperability"](#) (March 2025)
 - Includes case studies from broadcasting, publishing,
 - We would greatly appreciate your feedback.
- Showcase at Interop Tokyo 2025 (11-13 June)
 - Six prototype demonstrations on metadata interoperability involving various industries
 - We hope to showcase the demonstrations again at TPAC 2025.

TPAC 2025 Planning

- TPAC 2025: Kobe, Japan, 10 to 14 November
- What topics to cover, and how much meeting time to allocate?
- Initial proposal, based on TPAC 2024:
 - One or two 90 minute slots dedicated to MEIG (Monday)
 - One slot for joint meeting with TTWG (Monday)
 - One slot for joint meeting with APA WG
- Which groups to avoid overlap with?
 - Timed Text WG, Media WG, WoT WG, Web-based Digital Twins for Smart Cities IG
- Please send feedback: [w3c/media-and-entertainment#110](https://www.w3c.org/2025/media-and-entertainment/#110)
- Deadline for requesting meeting time: 20 June

In Brief

- Sync on the Web Community Group
- Audiovisual Media Formats for Browsers Community Group
 - In our last meeting ([1 Apr 2025](#)) we discussed closing the CG and continuing work in MEIG
- DataCue
 - Need to develop proposal and reconcile [wicg/datacue#35](#) and [whatwg/html#9771](#)
- MSE issues: previous discussion on [3 Mar 2025](#), [2 Feb 2025](#), [7 Jan 2025](#), [10 Dec 2024](#)
 - Text Tracks: [#358](#), [#363](#)
 - Dynamic addition of SourceBuffers [#359](#), Multiple SourceBuffers [#360](#)
 - Box Parsing API
 - Buffer Capacity / Introspection API
 - Codec Information

Thank you!