



# C2PA

An Introduction

[c2pa.org](https://c2pa.org)

# C2PA Charter

**Coalition for  
Content Provenance  
and Authenticity**



The C2PA is a [Joint Development Foundation](#) project whose mission is to develop technical specifications that can establish content provenance and authenticity at scale to give publishers, creators, and consumers the ability to trace the origin of media.

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[Charter | C2PA](#)

# Steering Board Members

**Coalition for  
Content Provenance  
and Authenticity**



# Complementary Efforts

**Coalition for  
Content Provenance  
and Authenticity**



Building a system to provide provenance and history for digital media



**Project Origin**

Protecting Trusted Media

Developing a pipeline for signalling, certification and tracking the history of news content

# Working Together

