

Media Content Metadata CG Proposal

NHK

Hiroki Endo

endou.h-hc@nhk.or.jp

W3C Media and Entertainment Interest Group
07 May 2024

NHK

- ❑ “Facilitating media content distribution across industries”
- ❑ Sep. 13, 2023, 12:15-13:15
- ❑ Participants (approx. 20):
 - BBC, Dolby Labs, Ericsson, Hitachi, KADOKAWA, KODANSHA, MD-i, Siemens AG, SONY, NHK
- ❑ Proposer: Hiroki Endo (NHK)
- ❑ Discussion:
 - What efforts are needed to promote content distribution through collaboration between media and media, and between media and non-media services
 - Further discussion is needed at W3C. Proposed options:
 - ❑ Collaboration with ME IG
 - ❑ A new community group establishment



- ❑ Improving cross-industry interoperability of media content metadata
- ❑ The need for an open community that can exchange ideas with a wide range of industries

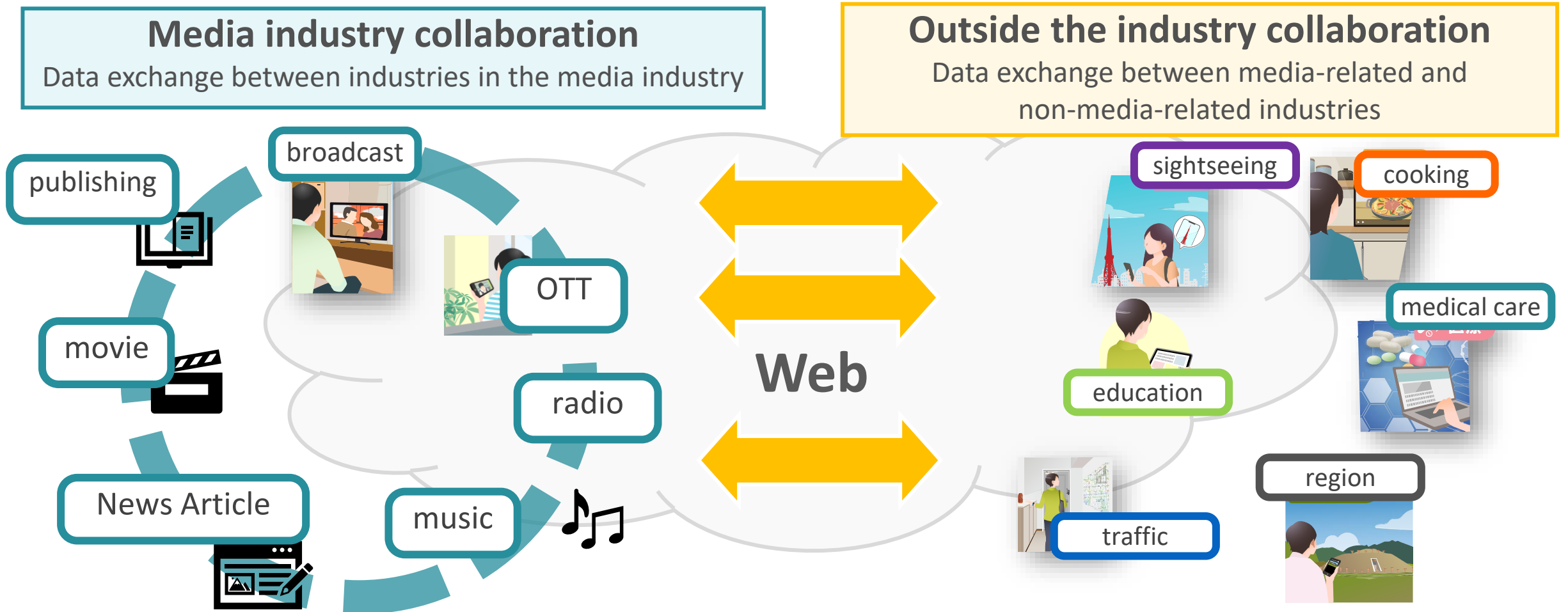


A community group is planned to be established

“Media Content Metadata Japanese CG” (tentative)

- ❑ Goal:
 - to share issues and best practices related to media content metadata
- ❑ Proposal date:
 - May 2024 (tentative)

- Two scopes of "Media industry collaboration" and "Outside the industry collaboration" related to media content



CG member candidates

- ❑ Broadcasting stations, Broadcasting-related data providers
- ❑ Publishers, Publishing distributors
- ❑ Manufacturers and their industries (education, events, etc.)

Currently, there are more than 10 collaborators
(Of which 5 or more are non-W3C members)

W3C Groups

- ❑ Media and Entertainment IG
- ❑ Publishing BG
- ❑ Web-based Digital Twins for Smart Cities IG