

Tools for Users to Manage Personal Data for Identity in the Browser

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IDEAS FOR USER CENTRICITY

- * Anonymity and pseudonymity
- * Multiple Personae
- * Being seen, watched and stalked
- * Personal Data Services

ANONYMITY AND PSEUDONYMITY

Anonymity:

- * preserve and protect anon
- * the right to be let alone

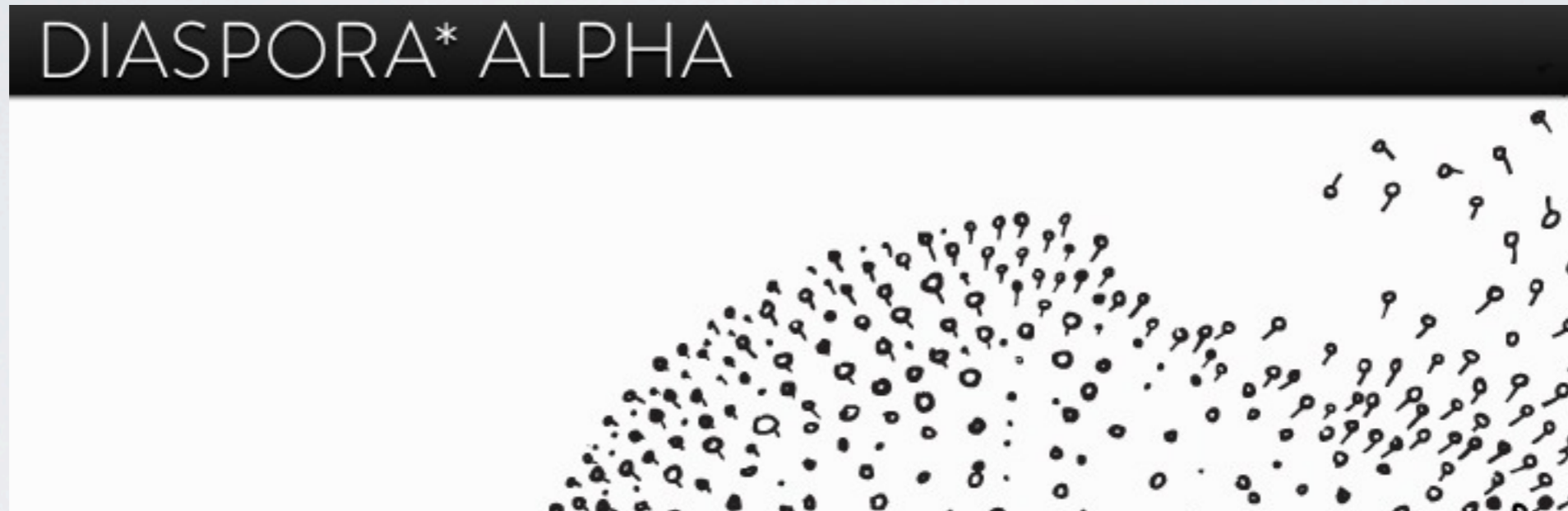
Pseudonymity:

- * plan for consistent use of handles
- * plan for personae or facets with user control



Georges Dudognon, *Greta Garbo in the Club St. Germain*, ca. 1950s
gelatin silver print Collection SFMOMA, Foto Forum purchase
© Georges Dudognon

MULTIPLE PERSONAE



BEING SEEN, WATCHED, STALKED



Shizuka Yokomizo, *Stranger No. 2*, 1999
chromogenic print Collection SFMOMA, Accessions Committee Fund purchase
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- * Being SEEN is an act of mutual social recognition - I see you, you see me, we see each other seeing each other - we are seen.
- * Being WATCHED is uni-directional. It is done without the subject – I may say “the victim’s” knowledge.
- * Being STALKED is what happens to someone when the watching activity is aggregated, that is when someone is followed through time and space without their awareness.

PERSONAL DATA SERVICES

- * User control over their own data
- * Separate Identity from Data Stores
- * User control over identities / personae in PDS with identity controls