

Backplane & Identity Scenario

A widget collaboration protocol for
identity sharing

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http://example.com/page.html

Welcome to our example!

Commenting Widget



Identity
Service

Event/RSVP
Widget

LADY | GAGA

+HAUS +INFO +EVENTS +SHOP +LYRICS +CHAT

 HAUS


TWEETS + OFFICIAL **FAN SITES** SHOP | EVERYTHING



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LADY GAGA COVERS ROLLING STONE

LADY GAGA HAS LANDED HER THIRD COVER OF ROLLING STONE IN JUST OVER TWO YEARS. HOWEVER, THE NEW COVER BY PHOTOGRAPHER RYAN MCGINLEY IS QUITE A CONTRAST TO GAGA'S PREVIOUS ONES, WHERE SHE WORE NOTHING ELSE BUT BUBBLES OR A MACHINE GUN BRA. THE COVER PHOTO IS A SIMPLE YET BEAUTIFUL PORTRAIT SHOT OF GAGA [...]


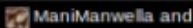

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LADY GAGA ON 'LATE SHOW WITH DAVID LETTERMAN'

LADY GAGA CONTINUES HER BORN THIS WAY PROMO RUN WITH AN APPEARANCE ON DAVID LETTERMAN. THE SINGER STOPPED BY THE POPULAR TALK SHOW TO DISCUSS HER NEW ALBUM, FANS, PERSONAL LIFE, RUMORS AND MUCH MORE. WATCH GAGA'S FIRST EVER APPEARANCE ON THE LATE SHOW WITH DAVID LETTERMAN BELOW:

  ManiManwella and  RhaechBryk like this.

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Lady Gaga on Facebook



35,025,835



LADY GAGA BORN THIS WAY

BUY LIMITED EDITION VINYL, AN EXCLUSIVE T-SHIRT, LITTLE MONSTER ID CARDS AND MORE!

SHOP THE *BORN THIS WAY* ALBUM BUNDLE AT LADYGAGA.COM



RSVP TO BORN THIS WAY

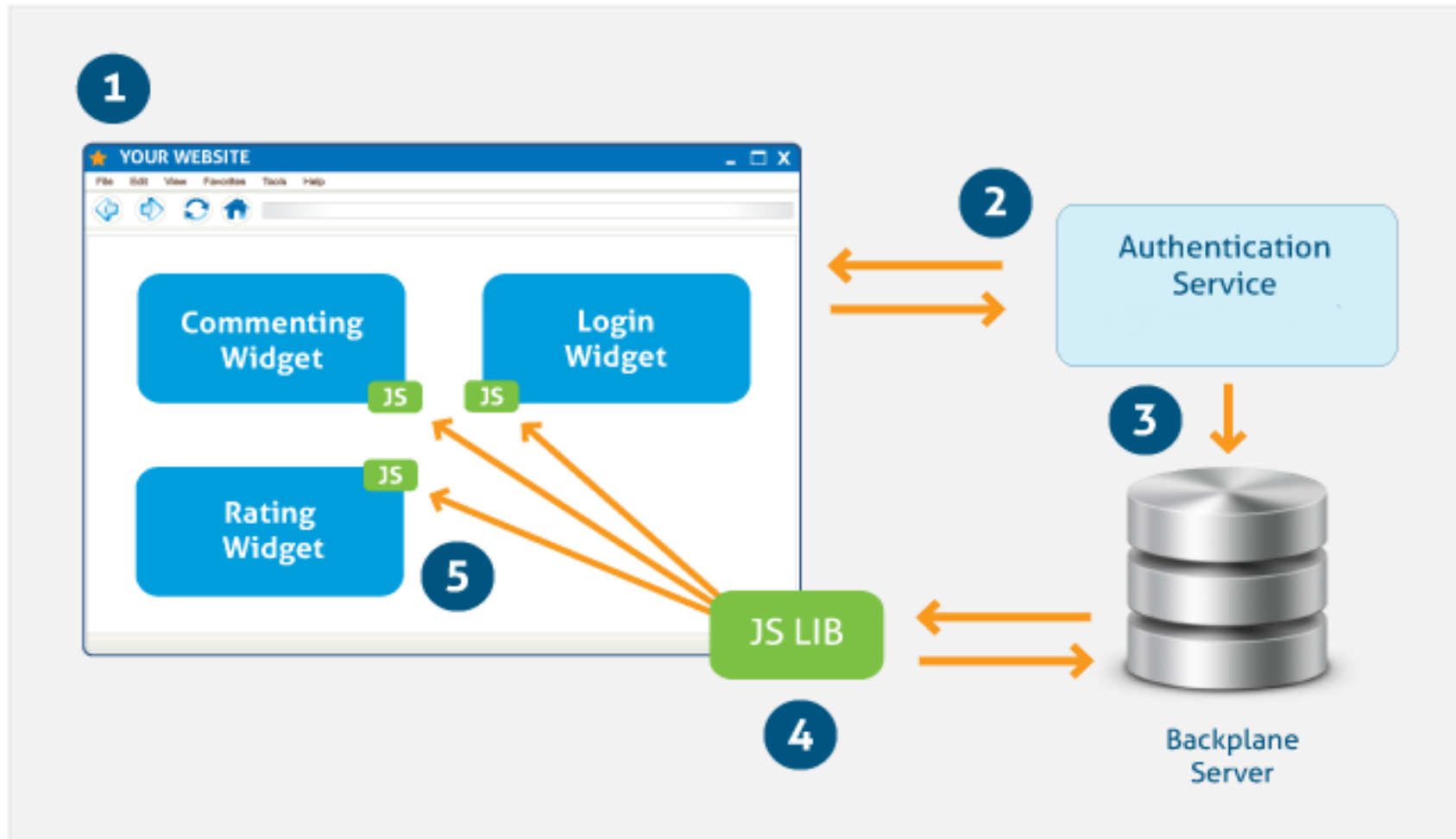


Connect to See Friends

123,103 people going



Example authentication workflow with Backplane



1. Webpage containing one or more Backplane enabled widgets/apps loads.
2. User logs in via the login widget
3. Authentication Service securely publishes an identity message to the Backplane server
4. Backplane JS Lib polls the Backplane server for new messages
5. Backplane JS Lib forwards identity messages to the widgets/apps who have registered for identity messages

Backplane Identity Scenario — example message

```
{  
  "type": "identity/ack",  
  "bus": "customer.com",  
  "channel": "67dc880cc265b0dbc755ea959b257118",  
  "messageURL": "https://bp.example.com/v2/message/097a5cc401001f95b45d37aca32a3bd2",  
  "source": "http://aboutecho.com",  
  "payload": {  
    "startIndex": 0,  
    "itemsPerPage": 1,  
    "totalResults": 1,  
    "entry": {  
      "accounts": [  
        {  
          "identityUrl": "http://twitter.com/johndoe",  
          "username": "johndoe",  
          "emails": [{  
            "value": "username@email.com",  
            "primary": "true"  
          }],  
          "photos": [{  
            "value": "http://img.twitter.com/johndoe.jpg",  
            "type": "avatar"  
          }]  
        }  
      ]  
    }  
  }  
}
```

message type

"session" identifier

who logged in the user

PoCo

