a priori codec guidance

PR depends on others, so is TBD
what do we want?

To not negotiate codecs that we *don’t* want

`RTCRtpSender` offers a way to disable codecs
... but only after they are being used
sdp is awful

`RTCRtpReceiver` and `RTCRtpSender` both have `getCapabilities()` methods

... that makes sense

SDP only allows codecs to be negotiated in both directions at once

... though a fix for that might be a collateral consequence of simulcast work
where we ended up

Common stuff:

```javascript
var codecs = RTCRtpSender.getCapabilities().codecs;
codecs = codecs.filter(isCodecOK);
codecs.sort(isCodecBetter);
```

Make it so:

```javascript
var transceiver = pc.createTransceiver(...insert usual muck...);
transceiver.setCodecPreferences(codecs);
```
alternative

This option matches `setCodecPreferences` to `getCapabilities` better:

```javascript
var transceiver = pc.createTransceiver(...insert usual muck...);
transceiver.sender.setCodecPreferences(sendCodecs);
transceiver.receiver.setCodecPreferences(recvCodecs);
```

If we can’t do asymmetric negotiation in SDP, this is a sharp tool for sharp people
... and this feature is almost exclusively for use with SDP

Recommendation: only choose this option if SDP can do asymmetric negotiation
... and let sessions fail if asymmetric codecs can’t be negotiated