Privacy of Geolocation Implementations

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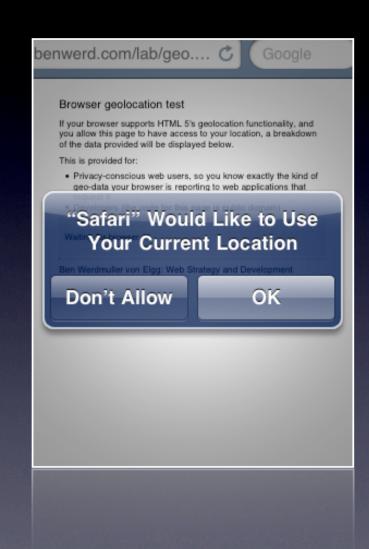
Implementations

- iOS 4
- Firefox 3.6
- Chrome 6
- Opera 10.6

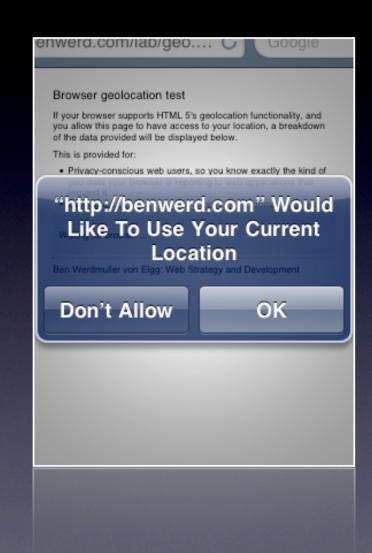
Critical Framework

- Accessibility: Can the end-user access options and information pertaining to privacy?
- Control: Does the system afford control over privacy settings? How much?
- **Confidentiality**: Does the system afford anonymity or alternative means of protecting their privacy?

 All apps must get the user's express permission (DAP take note!)



- No indication as to how location is being derived
- Modal prompts: user cannot explore page.
- Risk "click fatigue"
- No link to privacy policy



iOS <u>4</u>

- Privacy Policy 3 Levels deep
- ~50 pages (!)
- No links, search, send
- iHardToReadLegalGrey™



Legal

Privacy Policies:

Apple's Privacy Policy can be found at: http://www.apple.com/legal/privacy/

YouTube's Privacy Notice can be found at: http://www.youtube.com/t/privacy

Google Maps Privacy Notice

November 1, 2006

The Google Privacy Policy and our various productspecific privacy notices describe how we treat personal information when you use Google's products and services, including any of Google's mobile products and services. In addition, the following describes our mobile privacy practices.

For a web version of this and other Google privacy policies, please go to www.google.com/privacy.html.

Mobile-specific information we collect

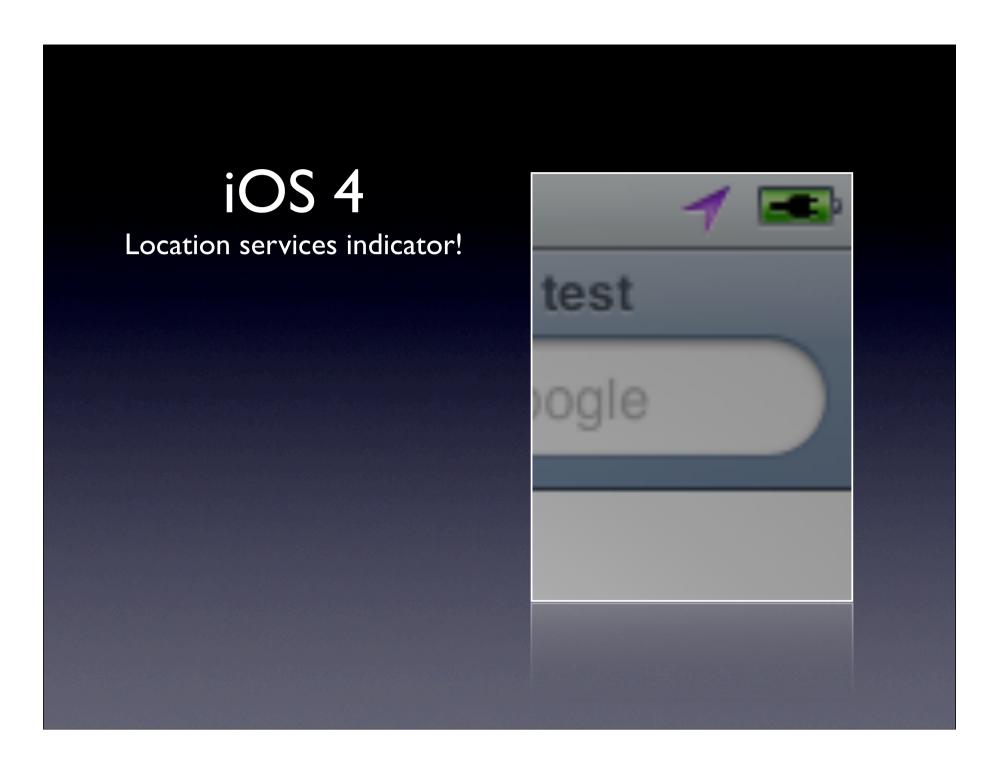
* Most of the personally identifying information we collect is what you tell us about yourself. For example, certain of our products and services allow you to interact and share personal information and

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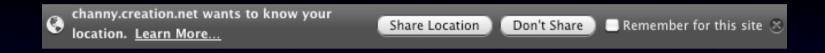
Resets all location warnings





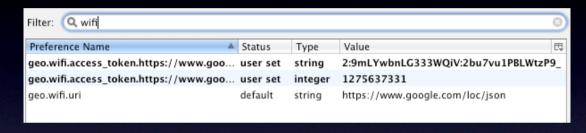
- Accessibility: Not very. Modal dialog. Hard to find privacy controls and policy. Indicator is helpful!
- Control: kinda. Requires full reset. No control over provider (ability to lie).
- Confidentiality: Kinda. Location services can be disabled + Airplane mode.

Firefox



- Non-modal
- Allow, Deny, remember.
- Access to privacy policies.

Firefox - Location Provider



Not very accessible: "about:config"

Firefox

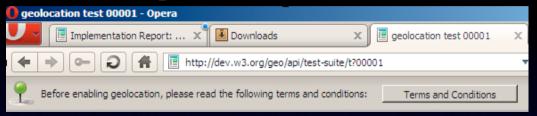
- Accessibility: Hard to find. Lacks way of managing sites. No indicator.
- **Control**: Yes, but advanced options are hidden. Hard to change.
- Confidentiality: Hard. Ability to disable and change provider.

Opera

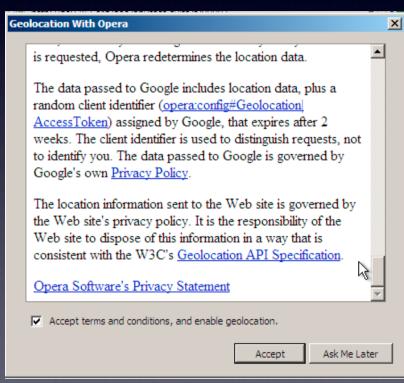
27.0.0.1 wants to know your current location. Share My Location Deny Remember my choice for this sit

- Non-modal
- Allow, deny, remember.
- No access to privacy policies!

Opera - First time



 After accept, lacks way to view privacy policy.



Opera - Location Provider

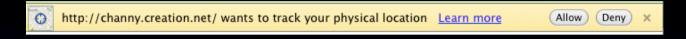


- Not very accessible: "opera:config"
- Provides decent control
- Lacks info about choices

Opera

- Accessibility: Yes. One click. But lacks good way of managing sites.
- **Control**: Yes, but advanced options are hidden.
- Confidentiality: Yes, ability to disable and change provider.

Chrome

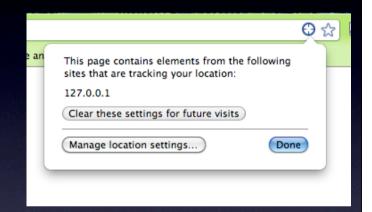


- Non-modal
- Allow (forever), deny.
- Access to privacy policies.

Chrome



- Indicator
- One click access
- Good control over sites
 - Embedded components



Content Settings	
Site	Action
benwerd.com	Allow
embedded on software.hixie.ch	Allow
channy.creation.net	Allow
embedded on software.hixie.ch	Allow
dev.w3.org	Not set
embedded on software.hixie.ch	Allow
	Site benwerd.com embedded on software.hixie.ch channy.creation.net embedded on software.hixie.ch dev.w3.org

Chrome

- Accessibility: Yes. One click. But lacks good way of managing sites.
- **Control**: Yes. But no control over provider.
- Confidentiality: Yes. But no ability to change provider?

Do we need...

- Further standardization of UI?
- To leave it to the market?