

# Why HTML5?

*“We're betting big on HTML 5.”*

— *Vic Gundotra, Google*

*“The world is moving to HTML5.”*

— *Steve Jobs, Apple*

*“The future of the web is HTML5.”*

— *Dean Hachamovitch, Microsoft*



## The Microsoft Blog

« PDC: New intro rate for Windows Azure is 5 cents -- but not free | [Main](#) | PDC: Why Steve Jobs' Pixar uses Microsoft Windows Azure »

### PDC: HTML5 will be 'lingua franca' for Web apps, Ballmer says



HTML5, the emerging markup standard for Web development, will be the "lingua franca" for websites and applications, Microsoft CEO Steve Ballmer said this morning.

He was speaking at the company's Professional Developers Conference in Redmond, where Microsoft is showing its new and forthcoming products to developers. The theme this year seems to be cloud computing -- namely, so far, what people can do with Windows Azure, Windows Phone 7 and Internet Explorer 9.



Ballmer said the lines are blurring between websites and applications, especially on mobile devices. And Microsoft wants to make sure its platforms are at the center of the cloud-computing movement.

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# New Web Code Draws Concern Over Privacy Risks

By [TANZINA VEGA](#)  
Published: October 10, 2010

Worries over Internet privacy have spurred lawsuits, conspiracy theories and consumer anxiety as marketers and others invent new ways to track computer users on the Internet. But the alarmists have not seen anything yet.










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Jock Fistick for The New York Times  
Samy Kamkar created software to show how thoroughly computers could

In the next few years, a powerful new suite of capabilities will become available to Web developers that could give marketers and advertisers access to many more details about computer users' online activities.

Nearly everyone who uses the Internet will face the privacy risks that come with those capabilities, which are

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# HTML5: You're Not Nearly Frightened Enough

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Information and Privacy  
Commissioner/Ontario

Commissaire à l'information  
et à la protection de la vie privée/Ontario

News Release

October 29, 2010

## Landmark Resolution passed to preserve the Future of Privacy

*International data protection commissioners pass Privacy by Design resolution sponsored by Dr. Ann Cavoukian, with a view to protecting privacy for future generations*

A landmark resolution by Ontario's Information and Privacy Commissioner, Dr. Ann Cavoukian, was approved by international Data Protection and Privacy Commissioners in Jerusalem today at their annual conference.

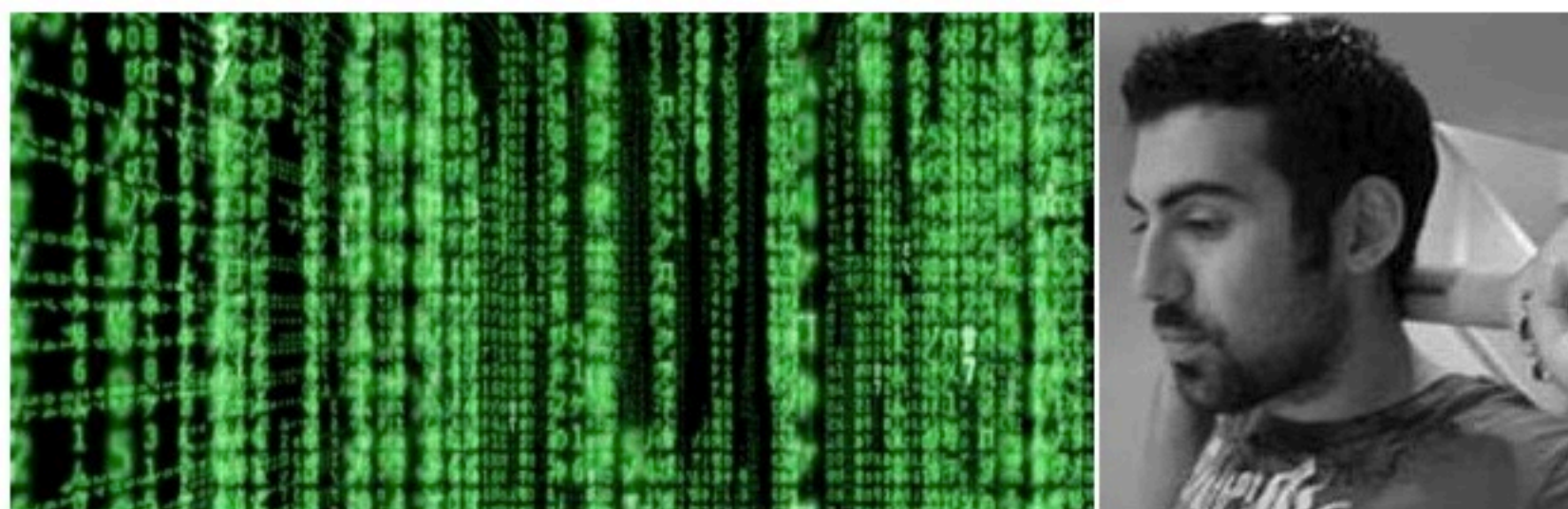
The resolution recognizes Commissioner Cavoukian's concept of *Privacy by Design* – which ensures that privacy is embedded into new technologies and business practices, right from the outset – as an “essential component of fundamental privacy protection.” The resolution, which was co-sponsored by Canadian Privacy Commissioner Jennifer Stoddart and Commissioners from Berlin, New Zealand, the Czech Republic, and Estonia, also:

- Encourages the adoption of the principles of *Privacy by Design* as part of an organization's default mode of operation; and
- Invites Data Protection and Privacy Commissioners to promote *Privacy by Design*, foster the incorporation of its Foundational Principles in privacy policy and legislation in their respective jurisdictions, and encourage research into *Privacy by Design*.



## Beware the Evercookie: An HTML5 Loophole to Steal Your Privacy

BY KIT EATON Mon Oct 11, 2010



[HTML5](#) may be the future of advanced websites, and one step toward the demise of Adobe's Flash tech, but that doesn't mean it's 100% wonderful. Now a coder [has shown](#) HTML5 may have huge privacy-exposing issues.

Samy Kamkar, known for the "Samy Worm" virus which successfully crashed MySpace's website in 2005, is behind the new worries about HTML5. He's crafted what he calls an Evercookie that worms its way into far corners of your PC and quietly gathers information about your Web habits. Cookies are a well-known and perfectly legitimate way of collecting information about you--in current Web systems they're a tool for marketers to deliver relevant adverts to you, and a place for websites that require a login or involve some kind of personal profile to keep your data handily stored.

Kamkar has been promoting the Evercookie as something rather more sinister, however. To start with, it's wickedly difficult to remove from your machine--it stores its data in over 10

Obama, DNC  
Launch Last  
Minute \$2.5  
Million Ad  
Campaign on Hulu,  
Pandora, Facebook



The Urbee Hybrid:  
the First 3-D  
Printed Car



Where to Vote, Via  
Text Message



Robonaut 2  
Prepares for Liftoff





cookies  
flash storage  
client-side storage  
HTTP caching  
canvas



let's fix canvas!





same-origin access

persistable client-side  
state





*"On the Internet, nobody knows you're a dog."*







a new discourse  
on Web privacy



vendors' responsibility?  
web sites' responsibility?  
spec writers'?  
architects'?



Next step:  
IAB/ISOC/W3C/MIT  
privacy workshop

8/9 December 2010







tlr@w3.org

