

# **Connected and Smart TV**

**W3C Web on TV : Samsung Presentation**

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# TV is connected to Internet

## Samsung Brand : Internet@TV

*Widget, Browser, IPTV, etc*



Samsung Server



YAHOO!





# Apps on TV



# Thoughts to W3C

∅ **Smarter or cozy better on TV ?**

∅ **HTML5 is really killer apps on**

**TV ?**

∅ **Web on TV vs. IPTV ?**